

# ISHITA GUPTA

Software Engineer

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## Experience

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### TechAhead, Noida

Feb 2025 - Present

*Jr. Associate Software Engineer*

- Created responsive and intuitive UI components using React.js and Tailwind CSS, ensuring pixel-perfect alignment across devices.
- Integrated RESTful APIs across modules with efficient state management using Redux Toolkit, ensuring seamless data handling.
- Implemented dynamic pagination, file uploads, and lazy loading for performance optimization and enhanced user experience.
- Built reusable, configurable React components, enabling scalability and reducing development time by 30%.
- Followed SDLC best practices by participating in requirement analysis, sprint planning, code reviews, and documentation.
- Collaborated with designers to convert Figma designs into production-ready interfaces while ensuring brand consistency.
- Worked on improving cross-browser compatibility and mobile responsiveness to enhance accessibility and user retention.
- Utilized charting libraries like Chart.js and Recharts to create interactive dashboards for visualizing business insights.

### Trackier, Noida

Sep 2024 - Jan 2025

*Software Engineer Intern*

- Built full-stack features using React, Node.js, and MongoDB, reducing page load time by 20% and increasing performance stability.
- Implemented dynamic forms and modular components, improving code reusability and reducing maintenance overhead.
- Wrote unit tests and debugged existing features, resulting in a 30% drop in production bugs and improved code coverage.

## Projects

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### Trackier Academy: Product Knowledge Hub

- Integrated key modules into the platform, enhancing product promotion and data-driven app growth, leading to a 20% increase in user engagement.
- Developed and optimized front-end components using React, Redux Toolkit, Tailwind CSS, and Axios, reducing page load times by 30% and improving UI responsiveness.
- Developed APIs with Node.js, Express, and MongoDB to manage product categories and listings, handling 100+ database records efficiently. Built a file upload feature with Cloudinary, enabling management of 50+ product thumbnails per day with a 98% success rate.

## Technical Skills

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- **Frontend:** JavaScript, TypeScript, React.js, Next.js, Redux Toolkit, Tailwind CSS, SASS, HTML, CSS
- **UI Libraries:** Chakra UI, Material UI, ShadCN
- **Backend:** Node.js, Express.js, RESTful APIs
- **Testing:** Postman, Swagger
- **Databases:** MongoDB, MySQL
- **Deployment:** Cloudinary, Vercel, Netlify
- **Payment Integration:** Stripe
- **Version Control:** Git, GitHub, GitLab
- **Operating Systems:** Linux
- **IDEs:** VS Code, Cursor

## Education

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### Banasthali Vidyapith, Rajasthan

2022 - 2024

*Master of Computer Applications, CGPA: 8.13*

### Banasthali Vidyapith, Rajasthan

2019 - 2022

*Bachelor of Computer Applications, CGPA: 8.46*