



Ishita Bhasin

Data Analyst

Data Analyst with a background in Economics and Tourism Management with the ability to study, clean and analyse data and turn problems into solutions. First experience in datatypes and languages like SQL and Python.

Contact

Phone

+49 17685950784

Email

bhasinishita@gmail.com

LinkedIn

www.linkedin.com/in/ishita-bhasin-FRA

GitHub

<https://github.com/ishitabhasin>

Education

2022-2023

Data Analytics Intensive Course
Career Foundry

2007-2009

**Post Graduate Diploma
in Management (Tourism)**
Indian Institute of Tourism & Travel
Management

2004-2007

Bachelors in Economics (Hons.)
University of Delhi

Technical Skills

- Python
- SQL
- Tableau
- MS Office
- Data Management
- Statistical Visualisations

Soft Skills

- Communication Skills
- Report Presentations
- Team Work
- Problem Solving Abilities
- Critical & Analytical Thinking

Language

- English
- German

June 2022 -

Ongoing

Projects

CareerFoundry

- **Instacart Grocery Basket Analysis** *Tools: Python, Pandas, Matplotlib*
 - Sales data analysis and customer profiling
 - Used open source data to profile customers based on region, age, income and other demographic parameters.
 - Combined multiple datasets for analysis
- **Rockbuster Stealth** *Tools: SQL, Excel & Tableau*
 - Movie Rental insights & customer analysis
 - Used data from VGsales for formulating strategy for new product launch.
 - Extracted (ERD), queried and manipulated data for analysis in form of presentation.
- **Influenza Season Preparation** *Tools: Excel & Tableau*
 - Identify staffing needs throughout USA.
 - Analysed CDC datasets to find limitations, spot trends.
 - Created Tableau dashboards for presenting to stakeholders

Experience

- 2019 - 2022 ○ **MOM** *Pregnancy Pause*
 - First hand experience in child rearing & development.
 - Maternity leave is a full-time job.
- 2017 - 2018 ○ **German Language Course** *Inlingua, Frankfurt*
 - Enrolled in German language course.
 - Completed B1 level
- 2014 - 2016 ○ **Senior Relationship Officer** *Make My Trip, Gurugram, India*
 - Monitored travel industry trends, analysed travel data.
 - Focussed on Sales optimization and customer loyalty.
 - Presented findings & recommendations to management.
 - Developed strong internal working relationships with different departments.
 - Interacted with B2C customers, enhanced problem solving and decision making skills.
- 2012-2013 ○ **Leisure Specialist** *eTravelValuePvt. Ltd, Gurugram, India*
 - Tracked sales per month and created customer profiling based on different segments.
 - Tracked KPIs and prepared KPI reports
 - Interacted with B2B customers, designed travel plans within specifications.
 - Negotiated contracts or rates with travel service providers.
- 2009-2012 ○ **Travel Consultant** *Insignia International, New Delhi, India*
 - Researched, explored and studied different travel destination options.
 - Suggested suitable travel options that best suited clients' needs.
 - Attended webinars, conferences and other educational programs.