

CERTIFICATE

Date: 30/03/2024

This is to certify that **Ishita Savera (22030501046)**, student of **Master of Computer Application** from Darshan University - Rajkot, has satisfactorily completed his project work on **“Midshi-Cosmetic Shop”** during period from 04/12/2023 to 17/03/2024.

Project Guide

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Head of Department

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March - 2024

**Master of Computer Application
Darshan Institute of Computer Application
Rajkot-Morbi Highway, Rajkot, Gujarat.**

EXAMINER'S CERTIFICATE OF APPROVAL

This is to certify that draft report entitled **“Midshi-Cosmetic Shop”**

Submitted by,

Ishita Savera

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In partial fulfillment for the award of the **“Master of Computer Application”** of the Darshan University-Rajkot is here by approved.

Examiners Name & Signature:



March - 2024

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ABSTRACT

- A cosmetic shop serves as a dedicated retail space where customers can explore, try, and purchase a diverse array of beauty and personal care products. Unlike general merchandise stores, cosmetic shops specialize in offering an extensive selection of skincare, haircare, makeup, fragrance, and other cosmetic items from various brands.
- The primary purpose of a cosmetic shop is to provide consumers with a convenient and curated environment tailored specifically to their beauty needs.
- Cosmetic shops curate their inventory to offer a wide range of products catering to different skin types, preferences, and beauty trends. Customers can find niche brands, premium formulations, and specialized skincare solutions that may not be readily available in general retail outlets.
- Cosmetic shops often provide personalized assistance from knowledgeable staff members who can offer product recommendations, beauty tips, and skincare consultations. This personalized approach enhances the shopping experience and helps customers make informed decisions based on their individual needs.
- In addition to selling products, cosmetic shops often offer educational workshops, beauty events, and expert-led demonstrations to educate customers about skincare routines, makeup techniques, and product usage. These initiatives empower customers to make informed choices and enhance their beauty knowledge.

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