**CERTIFICATE**

Date: 30/03/2024

This is to certify that **Ishita Savera (22030501046),** student of **Master of Computer Application** from Darshan University - Rajkot, has satisfactorily completed his project work on **“Midshi-Cosmetic Shop”** during period from 04/12/2023 to 17/03/2024.

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| **Project Guide**  **Prof. Nidhi Chitroda** | **Head of Department**  **Dr. Gopi Snghani** |



**March - 2024**

**Master of Computer Application**

**Darshan Institute of Computer Application**

**Rajkot-Morbi Highway, Rajkot, Gujarat.**

**EXAMINER’S CERTIFICATE OF APPROVAL**

This is to certify that draft report entitled **“Midshi-Cosmetic Shop”**

***Submitted by,***

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| **Ishita Savera**  5456  Se | **22030501046** |
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In partial fulfillment for the award of the **“Master of Computer Application”** of the Darshan University-Rajkot is here by approved.

**Examiners Name & Signature:**



**March - 2024**

**Master of Computer Application**

**Darshan Institute of Computer Application**

**Rajkot-Morbi Highway, Rajkot, Gujarat.**

**ACKNOWLEDGEMENT**

First of all, we thank the almighty for providing us the strength and courage to present the project. I avail this opportunity to express our sincere gratitude towards **Dr. Gopi Sanghani** **Head of Master of Computer Application** for permitting us to conduct the project.

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We also thank to our friends who suggested right way for the improvement of our project, they gave us complete support for the construction of our project according to guideline. We deeply acknowledge mutually to all project supporter for their never-ending encouragement, moral support and patience during the preparation of this project.

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| Ishita Savera  5456  Se | 22030501046 |
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**4th MCA**

Place: DICA, Rajkot

**ABSTRACT**

* A cosmetic shop serves as a dedicated retail space where customers can explore, try, and purchase a diverse array of beauty and personal care products. Unlike general merchandise stores, cosmetic shops specialize in offering an extensive selection of skincare, haircare, makeup, fragrance, and other cosmetic items from various brands.
* The primary purpose of a cosmetic shop is to provide consumers with a convenient and curated environment tailored specifically to their beauty needs.
* Cosmetic shops curate their inventory to offer a wide range of products catering to different skin types, preferences, and beauty trends. Customers can find niche brands, premium formulations, and specialized skincare solutions that may not be readily available in general retail outlets.
* Cosmetic shops often provide personalized assistance from knowledgeable staff members who can offer product recommendations, beauty tips, and skincare consultations. This personalized approach enhances the shopping experience and helps customers make informed decisions based on their individual needs.
* In addition to selling products, cosmetic shops often offer educational workshops, beauty events, and expert-led demonstrations to educate customers about skincare routines, makeup techniques, and product usage. These initiatives empower customers to make informed choices and enhance their beauty knowledge.

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