

Bhookh Busters

a.k.a

Hunger Busters

Presented By: **On Claude9**



Problem Statement

Our mission is to reduce wastage of surplus food at Campus dining halls, and provide good quality, fresh food to students with food insecurity.



Leftover surplus fresh food left at dining halls everyday



Lack of accessible options for students to review availability in real-time and collect food accordingly

Product Demo

Bhookh Buster

Powered by Claude AI

Cornell Dining | Fight Food Waste | Save Money

Student Sign Up

Join Bhookh Buster and help reduce food waste at Cornell!

Sign In with Cornell NetID

or sign up manually

Basic Information

Full Name *

Enter your full name

Cornell Email *

netid@cornell.edu

Phone Number (Optional)

(555) 123-4567

Campus Location *

Select your location

Dietary Restrictions

Select all that apply to ensure safe food recommendations

☐ Vegetarian

☐ Vegan

☐ Gluten-Free

☐ Dairy-Free

☐ Kosher

☐ Halal

☐ Pescatarian

☐ Low-Carb

Allergens to Avoid

Critical for your safety - select all allergens

☐ Peanuts

☐ Tree Nuts

☐ Milk/Dairy

☐ Eggs

☐ Soy

☐ Wheat

☐ Fish

☐ Shellfish

☐ Sesame

Preferred Food Categories

What types of food do you prefer? (Select multiple)

☐ Fresh Produce

☐ Bakery Items

☐ Prepared Meals

☐ Snacks

☐ Beverages

☐ Desserts

☐ Sandwiches

☐ Salads

☐ Hot Entrées

Quick Preferences

104West!

West Campus

Welcome, admin

Logout

Total Items

3

Available Items

1

Expiring Soon

0

Surplus Food Inventory

+ Add New Item

Item Name	Type	Price (\$)	Quantity	Expires In	Status	Actions
Rice Bowl	asian	\$2.18	<div>-</div> 1 <div>+</div>	0h	<div>+ Urgent</div>	<div>Delete</div>
Stir Fry Bowl	asian	\$2.46	<div>-</div> 5 <div>+</div>	0h	<div>+ Urgent</div>	<div>Delete</div>
wrap veg	healthy	\$1.67	<div>-</div> 3 <div>+</div>	5h	<div>⚠ Soon</div>	<div>Delete</div>

Bhookh Buster

Powered by Claude AI

Cornell Dining | Fight Food Waste | Save Money

Welcome, John Doe!

North Campus | 📧 abc123@cornell.edu

Choose Your Food Rescue Mission

Free Surprise Bag

Get 3-5 random items - Completely FREE!

Save food from waste instantly

AI Custom Bag

Personalized recommendations - 70% OFF!

Claude AI picks the best for you

What's your mood today?

Our AI will tailor suggestions to match your vibe

Happy

Stressed

Healthy

Adventurous

Tired

Energetic

Order Confirmed!

Order ID: ORD_0001

Total Paid: \$2.54

You Saved: \$3.92 (70% off!)

Your Impact

Amazing! You've saved 3 meals from waste. Every meal saved makes a difference! 🌍

Pickup Instructions:

Show this order ID at the respective dining halls within 2 hours.

Order More Food

Market Size & Opportunity



Collaborate with Food Recovery Network

Currently collaborating with 4 dining halls, they collect and donate meals to Tompkins County 5 times a week.



Digital Adoption

Higher reach will be fueled by rapid digital uptake for the new tech-savvy generation of students.



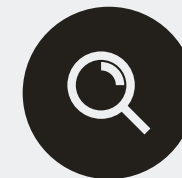
Broad Potential

Our go-to-market plan uses digital marketing, partnerships, and community initiatives to boost reach, speed adoption, and build a reliable and effective network.



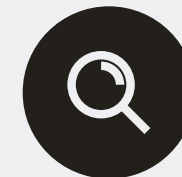
Scalability

Opportunity to scale to over to more than 198 college campuses which have donated over 1.76 million pounds of food.



Revenue

Discounted meals generate revenue to sustain the solution with minimal charges to those who can afford it.



Broad Potential

This solution can eventually be scaled to hotels, restaurants and food businesses to expand to the general public and tackle food insecurity at a wider scale.

Our Solution

One-stop-shop which enables:

- 1. Dining halls to update the availability of food
- 2. Allows students to review and select their choice of food or pick a free box.

Student Sign Up

One page easy sign up form to update details, dietary preferences and restrictions.

Dining Hall Admin

User friendly interactive page to update the leftover items from the menu

Surprise Pack Flow

Quick interface to book a meal at no-cost basis availability

Customized flow

Ability to choose items from the available menu at a discounted cost



The Team



Aparna Srivastava, Aryaman Sharma, Ishita Sinha, Swathi Murali

Made with ❤️ by On Claude9

Thank you so much