

# Bhookh Busters

a.k.a

## Hunger Busters

Presented By: **On Claude9**



# Problem Statement

Our mission is to reduce wastage of surplus food at Campus dining halls, and provide good quality, fresh food to students with food insecurity.



Leftover surplus fresh food left at dining halls everyday



Lack of accessible options for students to review availability in real-time and collect food accordingly

# Product Demo

## Bhookh Buster

Powered by Claude AI

Cornell Dining | Fight Food Waste | Save Money

### Student Sign Up

Join Bhookh Buster and help reduce food waste at Cornell

Sign in with Cornell NetID

or sign up manually

**Basic Information**

Full Name \*  
Enter your full name

Cornell Email \*  
netid@cornell.edu

Phone Number (Optional)  
(555) 123-4567

Campus Location \*  
Select your location

**Dietary Restrictions**  
Select all that apply to ensure safe food recommendations

Vegetarian  Vegan  Gluten-Free  Dairy-Free  Kosher  
 Halal  Pescatarian  Low-Carb

**Allergens to Avoid**  
⚠ Critical for your safety - select all allergens

Peanuts  Tree Nuts  Milk/Dairy  Eggs  Soy  
 Wheat  Fish  Shellfish  Sesame

**Preferred Food Categories**  
What types of food do you prefer? (Select multiple)

Fresh Produce  Bakery Items  Prepared Meals  Snacks  Beverages  
 Desserts  Sandwiches  Salads  Hot Entrées

**Quick Preferences**

## 104West!

Welcome, admin

Total Items: 3 Available Items: 1 Expiring Soon: 0

### Surplus Food Inventory

Item Name	Type	Price (\$)	Quantity	Expires In	Status	Actions
Rice Bowl	asian	\$2.18	1	0h	Urgent	Delete
Stir Fry Bowl	asian	\$2.46	5	0h	Urgent	Delete
wrap veg	healthy	\$1.67	3	5h	Soon	Delete

## Bhookh Buster

Powered by Claude AI

Cornell Dining | Fight Food Waste | Save Money

Welcome, John Doe!

North Campus | abc123@cornell.edu

### Choose Your Food Rescue Mission

**Free Surprise Bag**  
Get 3-5 random items - Completely FREE!  
Save food from waste instantly

**AI Custom Bag**  
Personalized recommendations - 70% OFF!  
Claude AI picks the best for you

### What's your mood today?

Our AI will tailor suggestions to match your vibe

Happy Stressed Healthy Adventurous Tired Energetic

### Order Confirmed!

Order ID: ORD\_0001  
Total Paid: \$2.54  
You Saved: \$5.92 (70% off!)

### Your Impact

Amazing! You've saved 3 meals from waste. Every meal saved makes a difference!

Pickup Instructions:  
Show this order ID at the respective dining halls within 2 hours.

Order More Food

# Market Size & Opportunity



## Collaborate with Food Recovery Network

Currently collaborating with 4 dining halls, they collect and donate meals to Tompkins County 5 times a week.



## Digital Adoption

Higher reach will be fueled by rapid digital uptake for the new tech-savvy generation of students.



## Broad Potential

Our go-to-market plan uses digital marketing, partnerships, and community initiatives to boost reach, speed adoption, and build a reliable and effective network.



## Scalability

Opportunity to scale to over to more than 198 college campuses which have donated over 1.76 million pounds of food.



## Revenue

Discounted meals generate revenue to sustain the solution with minimal charges to those who can afford it.



## Broad Potential

This solution can eventually be scaled to hotels, restaurants and food businesses to expand to the general public and tackle food insecurity at a wider scale.

# Our Solution

## **One-stop-shop which enables:**

1. Dining halls to update the availability of food
2. Allows students to review and select their choice of food or pick a free box.

### **Student Sign Up**

One page easy sign up form to update details, dietary preferences and restrictions.

### **Dining Hall Admin**

User friendly interactive page to update the leftover items from the menu

### **Surprise Pack Flow**

Quick interface to book a meal at no-cost basis availability

### **Customized flow**

Ability to choose items from the available menu at a discounted cost



# The Team



**Aparna Srivastava, Aryaman Sharma, Ishita Sinha, Swathi Murali**

Made with ❤️ by On Claude9

Thank you so much