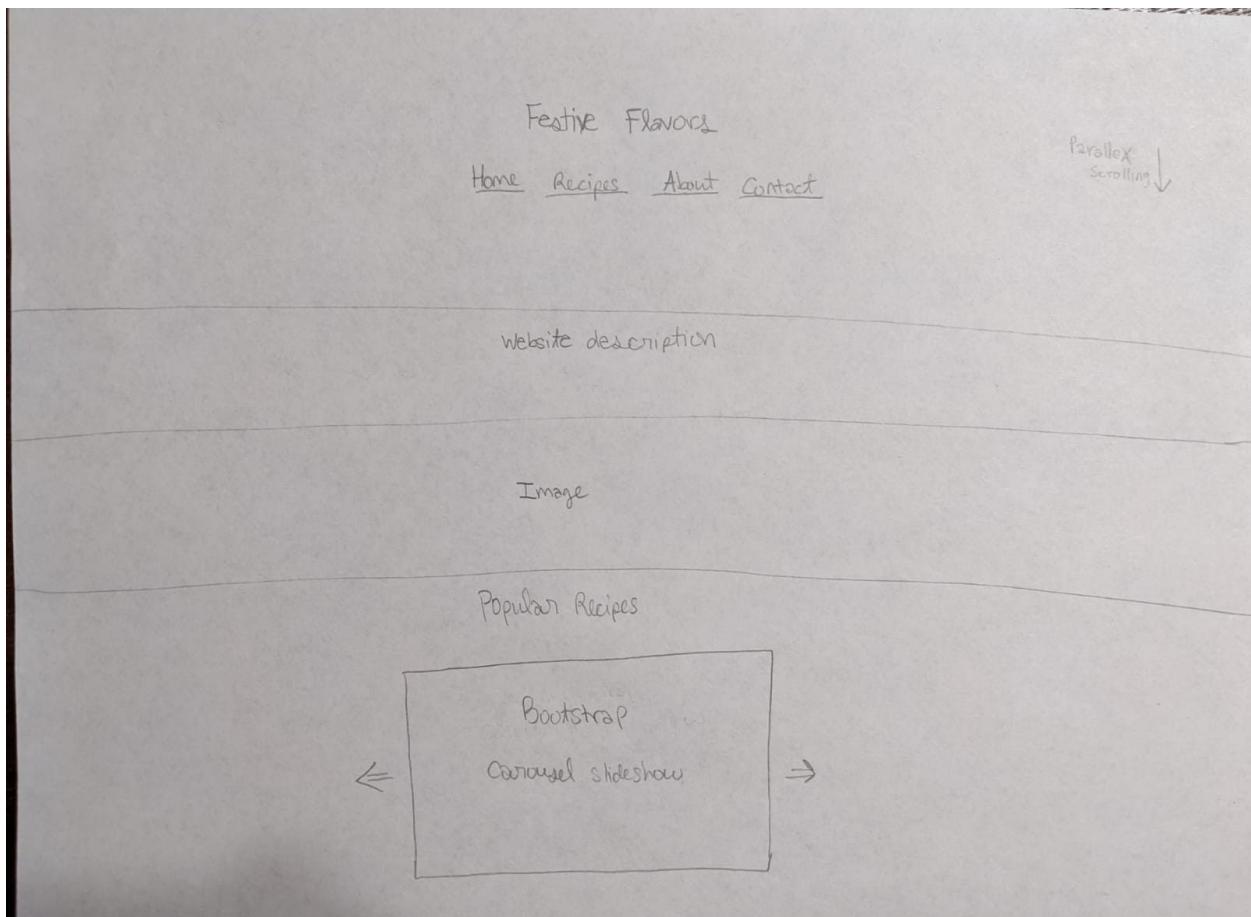
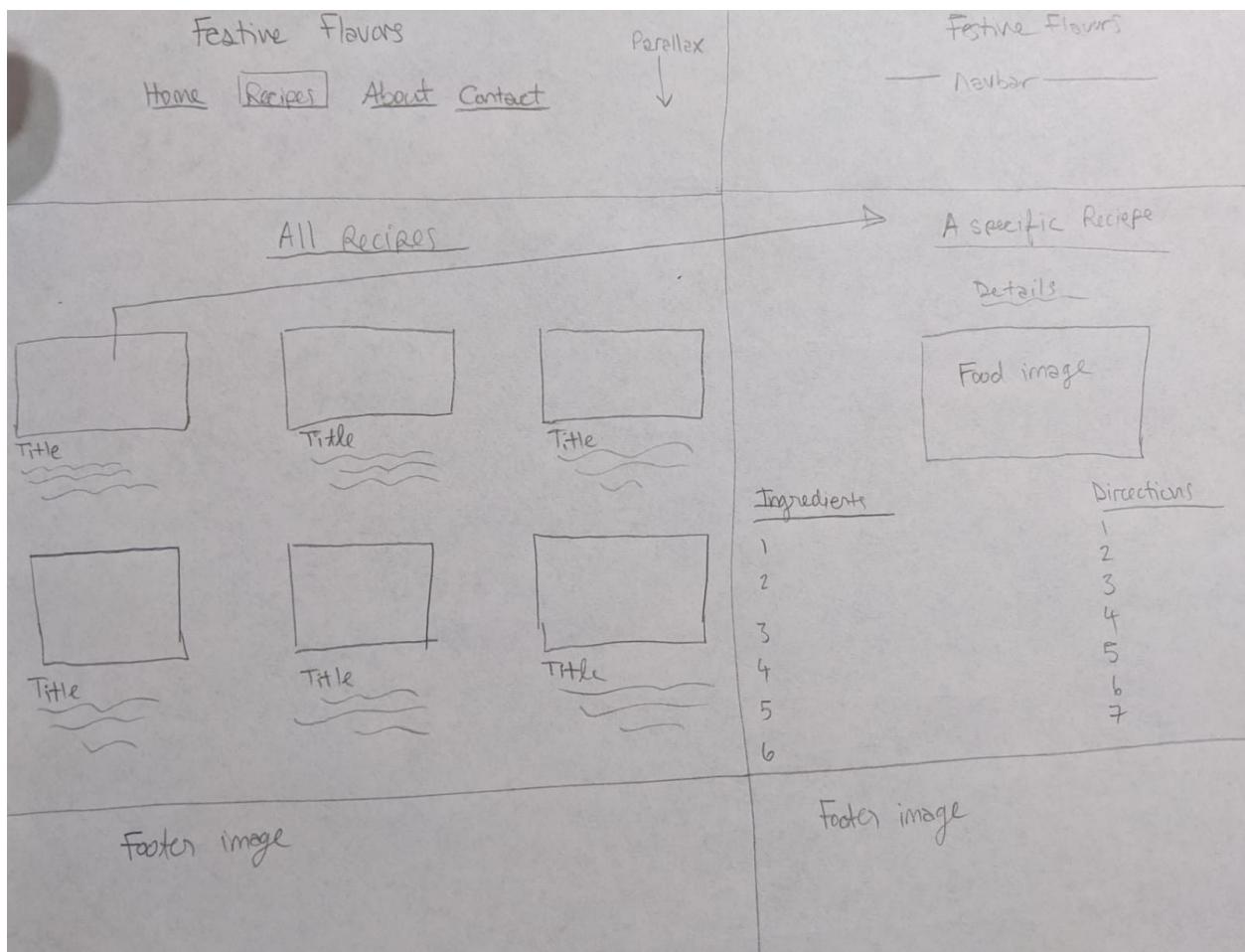


Festive Flavors- Wireframe (Main Page, Recipes Page, and a Blog Page for selected recipe)

Shown below is the Main Page:



Shown Below (left) is the Recipes Page with all of the recipes on a grid, (right) is when you click on the Top Left recipe and are redirected to its recipe page.



Festive Flavors- Pitchboard (starting from next line)

Festive Flavors

Festive Flavors is a driven and creative team of videographers, photographers, and self taught chefs. Fusing these skills, the team strives to teach recipes to both novice and experienced cooks.

Festive Flavors is a visually appealing storytelling of recipes from India. Some are traditional, forgotten, and others are modern as we learn daily. We created these step by step guides so that a new cook can also try these dishes, and the experienced cook can also share their ideas, or for anyone to just have fun watching them. We started this journey for the love of food, recipes which we learned from our grandmothers and they from their grandmothers adding techniques with each generation. We hope that by trusting our team and our skills, the viewer will also gain some skills on their cooking journey.

Personas

Dipali

Skilled chef looking for inspiration.

Ishita

College student wanting to learn new recipes as she moves out to an apartment of her own.

Siddharth

A middle schooler that likes to watch food videos for fun.

Comps

