

## iDigitalStock

iDigitalStock is a driven team of photographers, videographers, and web designers. Working together, the team strives to make the client's dreams come to life.

iDigitalStock provides high quality creative products that can be used with flexibility. The photography team ranges their products from still-life, to natural, portrait, and landscape photography. These can be used anywhere from small advertisements, cards, to billboards. The videography team aims to capture moments keeping high quality and viewer experience in mind. These videos can be used for personal use, advertisements, and as part of creative projects. The web designing team aspires to aim for the audience businesses are reaching for by incorporating simplicity, convenience, and quality content into our outreach. Our customer's goals are also our goals: to incorporate creativity into the ordinary and promote creative personalities, to optimize customer experience on an entertaining platform.

## Personas

Dipali

Award-winning artist looking to make an appealing portfolio, and participate as a contributor.

Sarvesh

Engineer seeking videographer for his wedding, which would be added to an online album webpage.

Siddharth

Aspiring scientist searching for a photographer to capture his experiments as he conducts them.

## Comps

