VISVESVARAYA
NATIONAL INSTITUTE OF TECHNOLOGY,
NAGPUR

AXIS'21

CENTRAL INDIA'S LARGEST TECHNICAL FESTIVAL

MARKETING BROCHURE

ABOUT VNIT

Established in 1960, VNIT is one of the top engineering colleges in India which offers both Under Graduate and Post Graduate level programs to students. With a sprawling campus located in the center of the city, the college also excels in the field of cutting edge research and technology in engineering, architecture and science.

ABOUT AXIS

3 DAYS

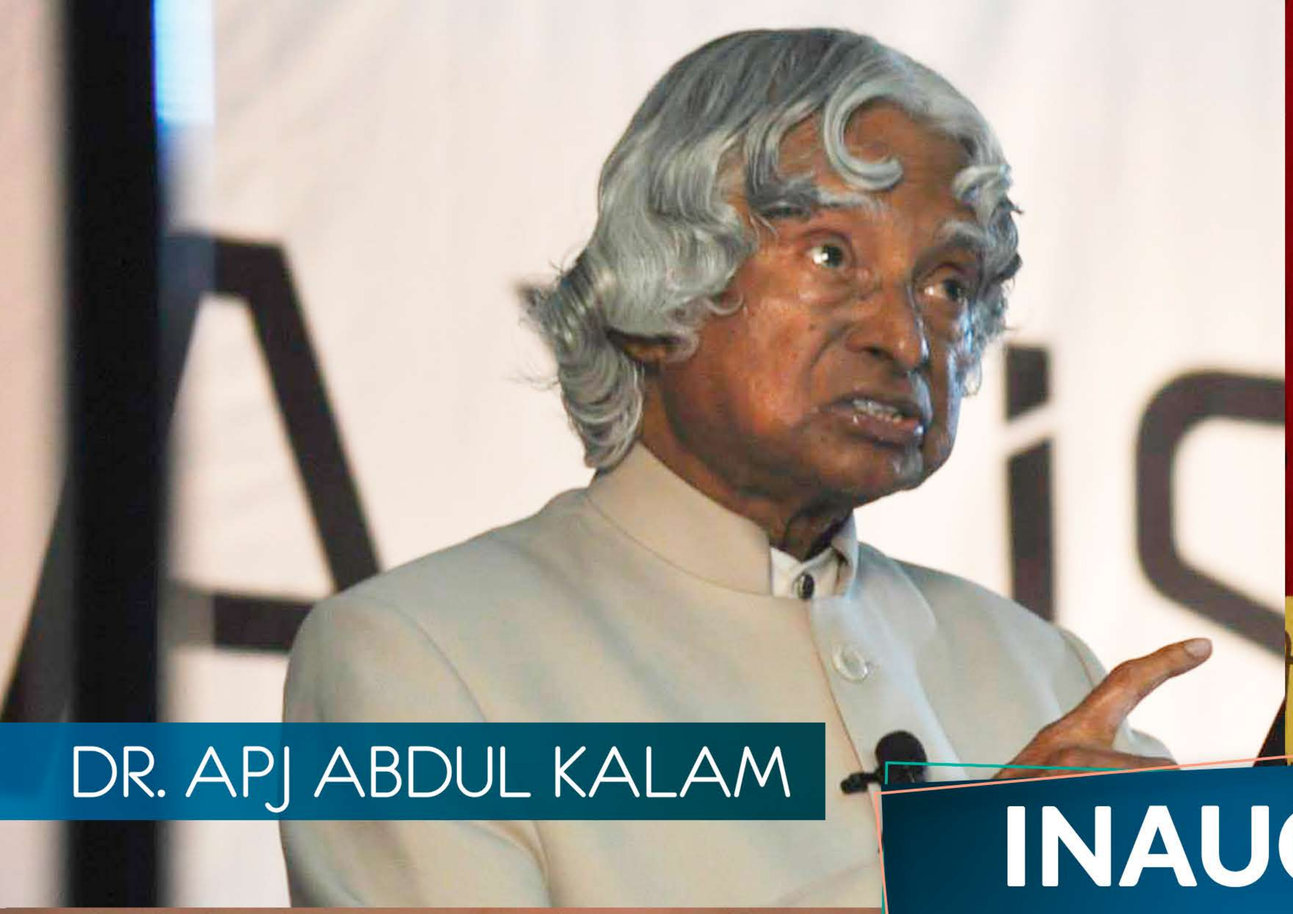
30+ EVENTS

170+ COLLEGES

25,000+ FOOTFALL

35,000+ PARTICIPANTS

INAUGRAL EVENING



DR. APJ ABDUL KALAM

G. MADHAVAN NAIR

MRS.VINITA PAUNIKAR

MR. DINESH KESHKAR

WEBINAR & PANEL DISCUSSION

WEBINAR BY
SUNITA WILLIAMS

QUORA
MEETUP

WEBINAR BY
SIR ANTHNY J. LEGGET

Q&A SESSION WITH
DR. JAYANT NARLIKAR
DR. MANGALA NARLIKAR

INDUSTRY 4.0

ATTRACTIONS

PERFORMANCE BY
SUHANI SHAH

PERORMANCE BY
NON VIOLONIST PROJECT

PERFORMANCE BY
DJ AFISHAL

PERORMANCE BY
TRON DANCE GROUP

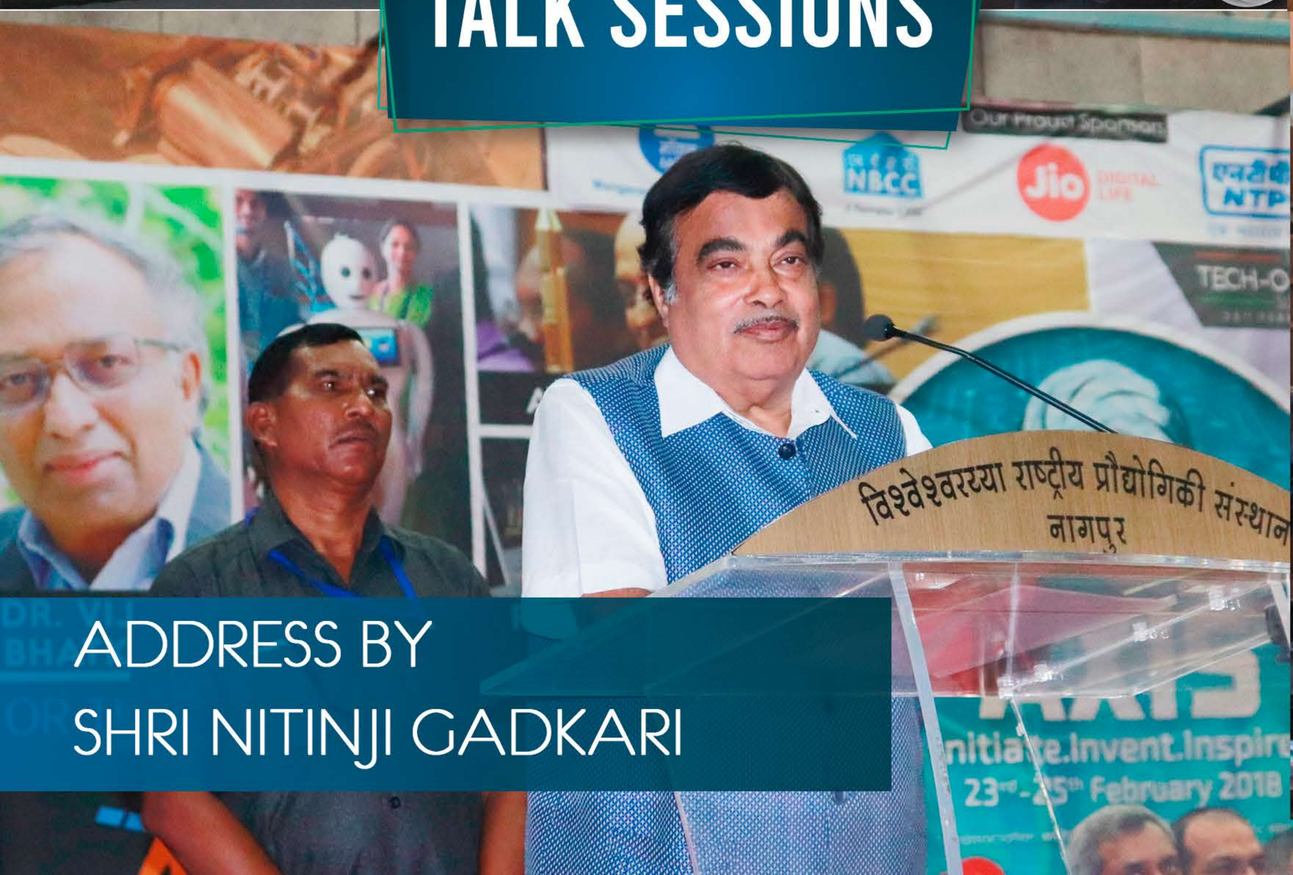
PERFORMANCE BY
DJ SHAAN

INNOVISION SERIES

GUEST LECTURE BY
SANDEEP JAIN

SPACE INNOVATION CHALLENGE

TALK SESSIONS



ADDRESS BY
SHRI NITINJI GADKARI

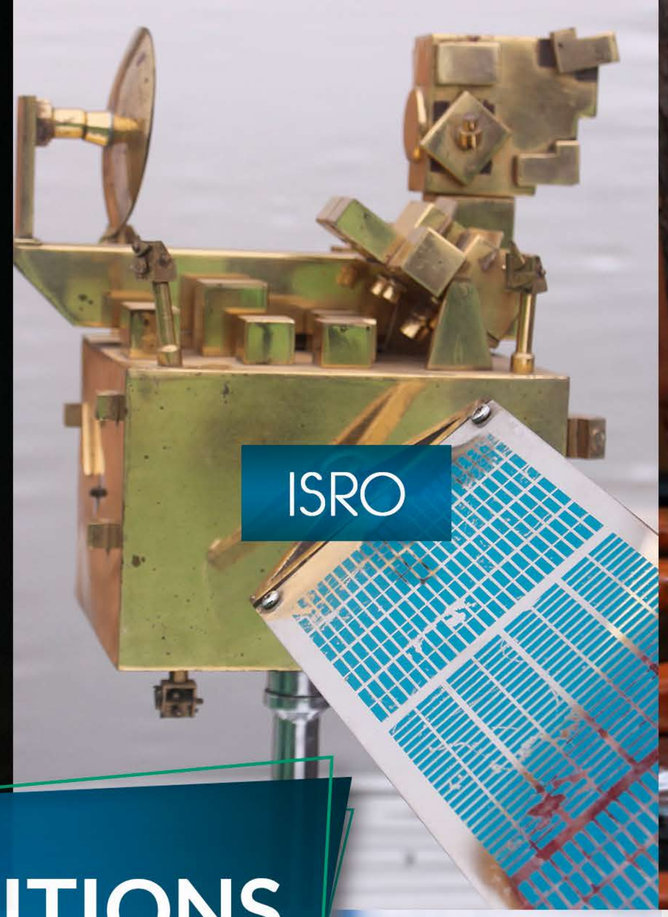
NEW VENTURES

AXIS MUN

EXHIBITIONS

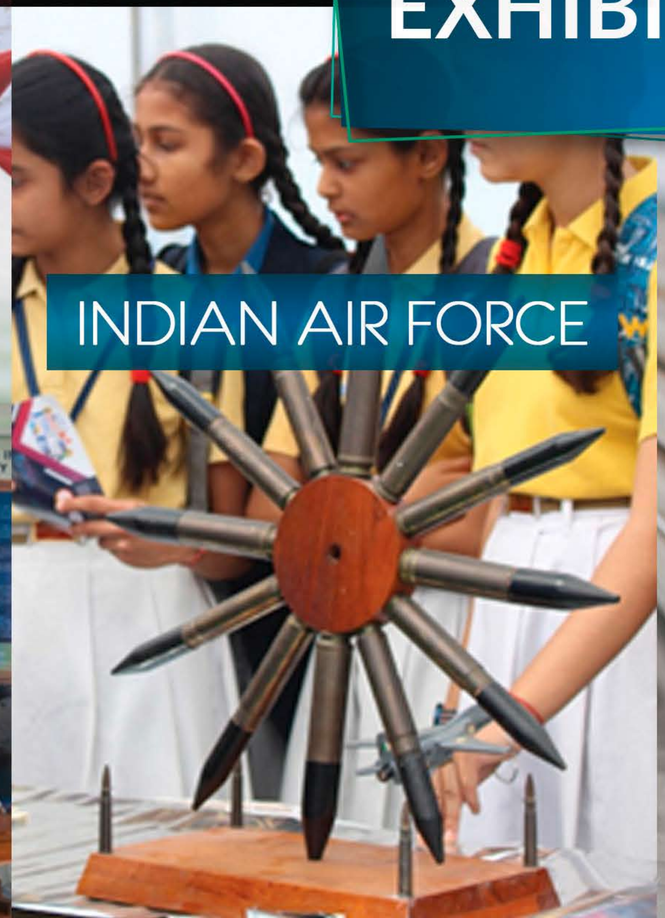
INDRO 3.0

RC AIR SHOW


ISRO

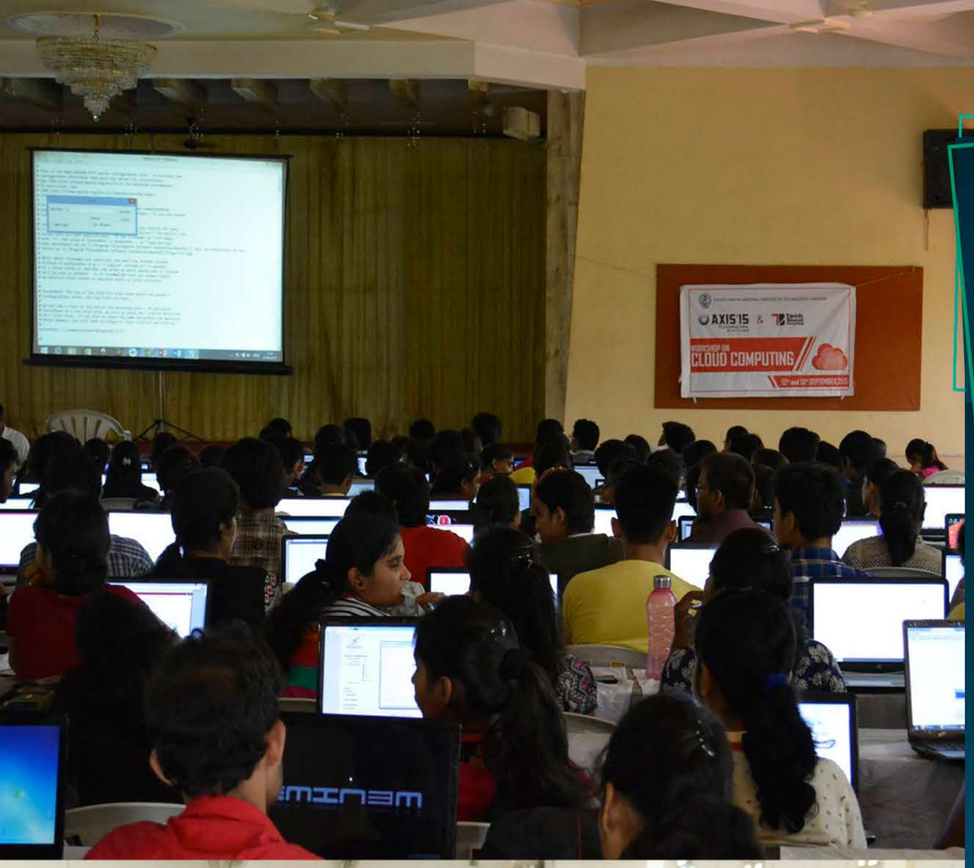
INDIAN ARMY

INDIAN NAVY


INDIAN AIR FORCE

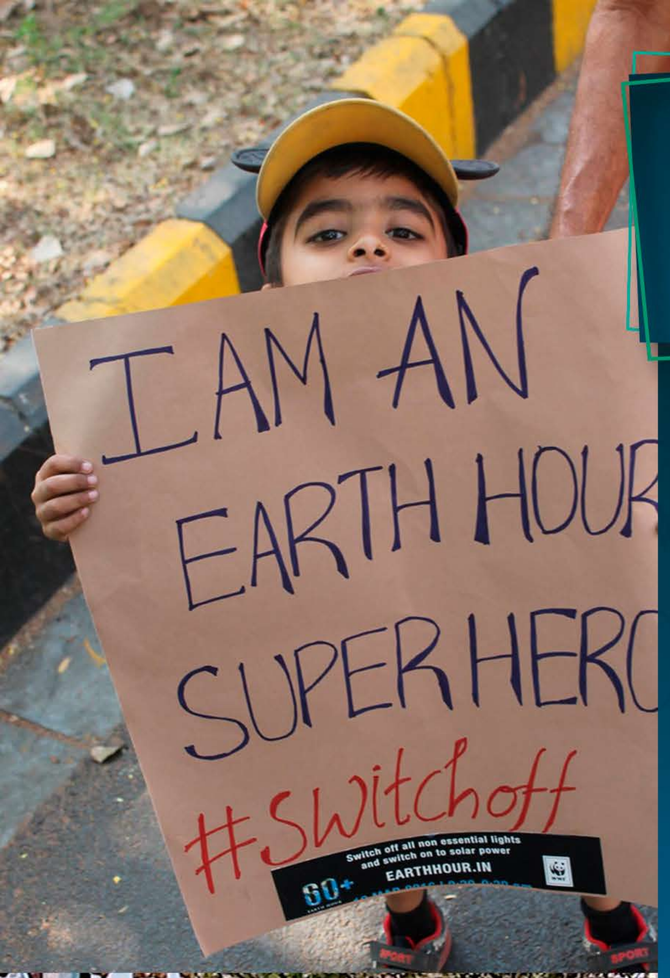
BARC

GLOBAL LOGIC



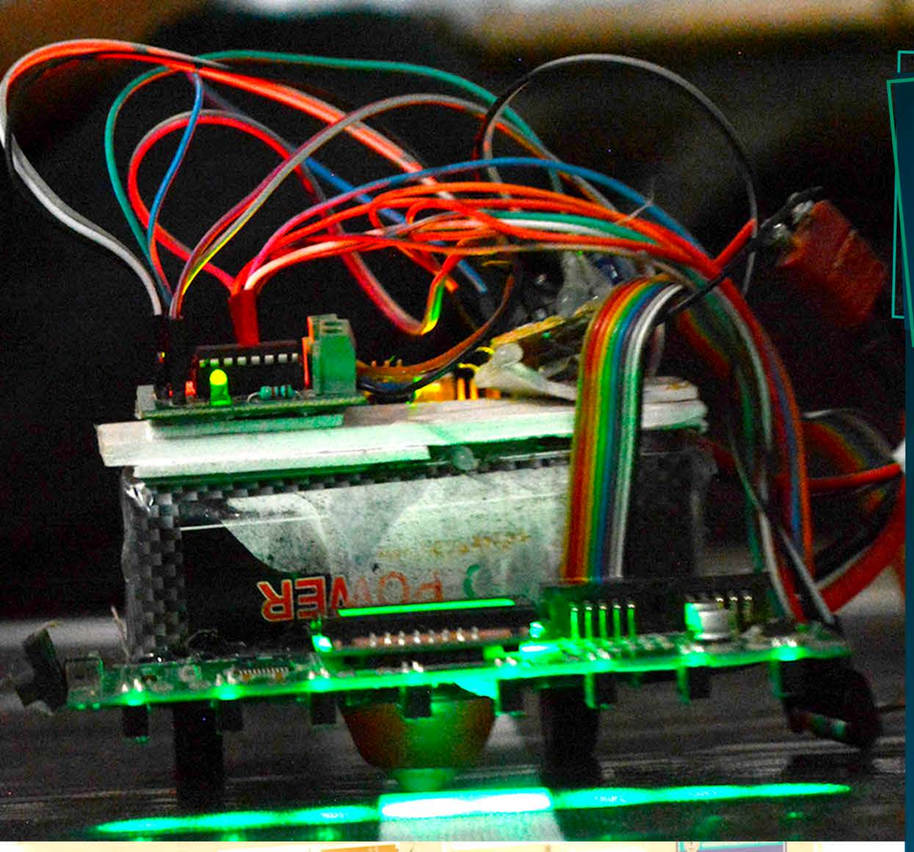
WORKSHOPS

- PYTHON
- ETHICAL HACKING
- ROBOTIC ARM
- TALL BUILDING DESIGN
- MACHINE LEARNING & AI
- DEEP LEARNIG
- INTERNET OF THINGS



SOCIAL INITIATIVES

- CYCLOTHON : EARTH HOUR
- WORLD ENVIRONMENT DAY
- COLOURS OF NAGPUR
- BACCHE HAI HUM
- BLOOD DONATION



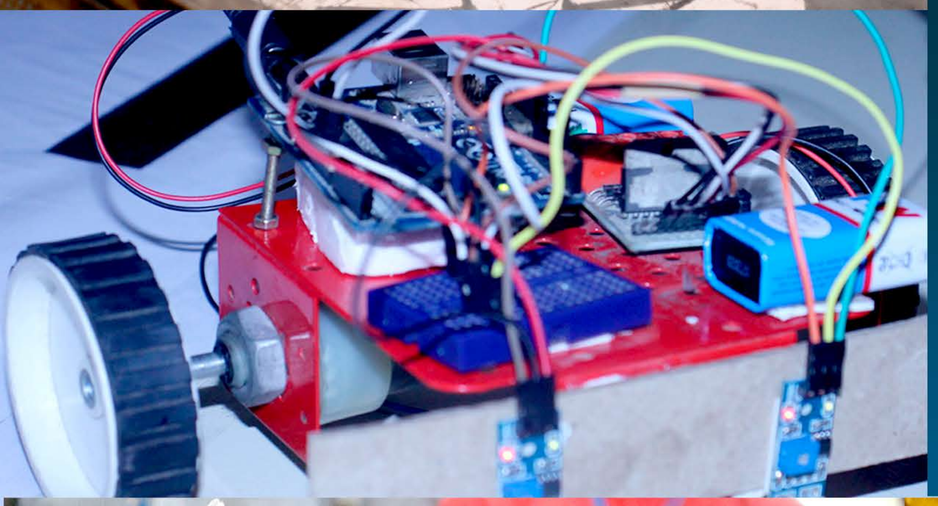
EVENTS

- AUTOMATION & ROBOTICS
- CONSTRUCTION & DESIGN
- SCHOOL EVENTS
- SOFTWARE & ELECTRONICS
- MANAGEMENTS AND ANALYTICS

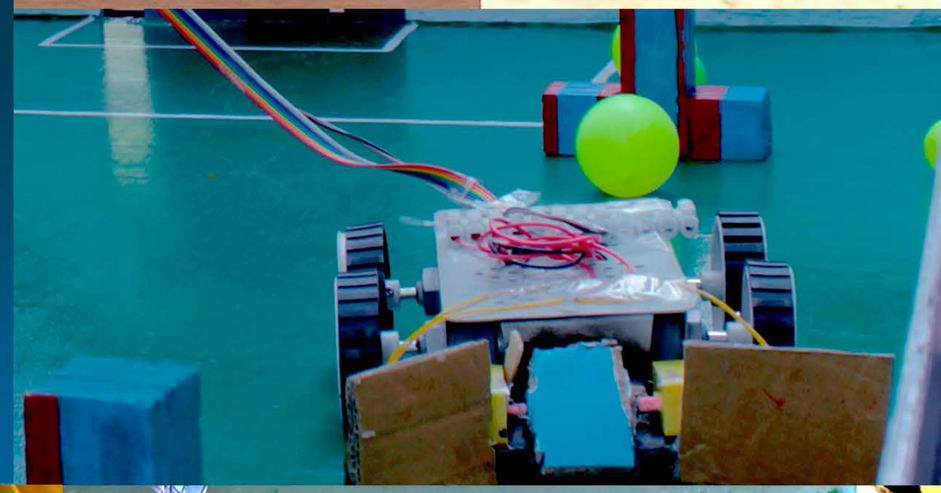
CONSTRUCTION & DESIGN

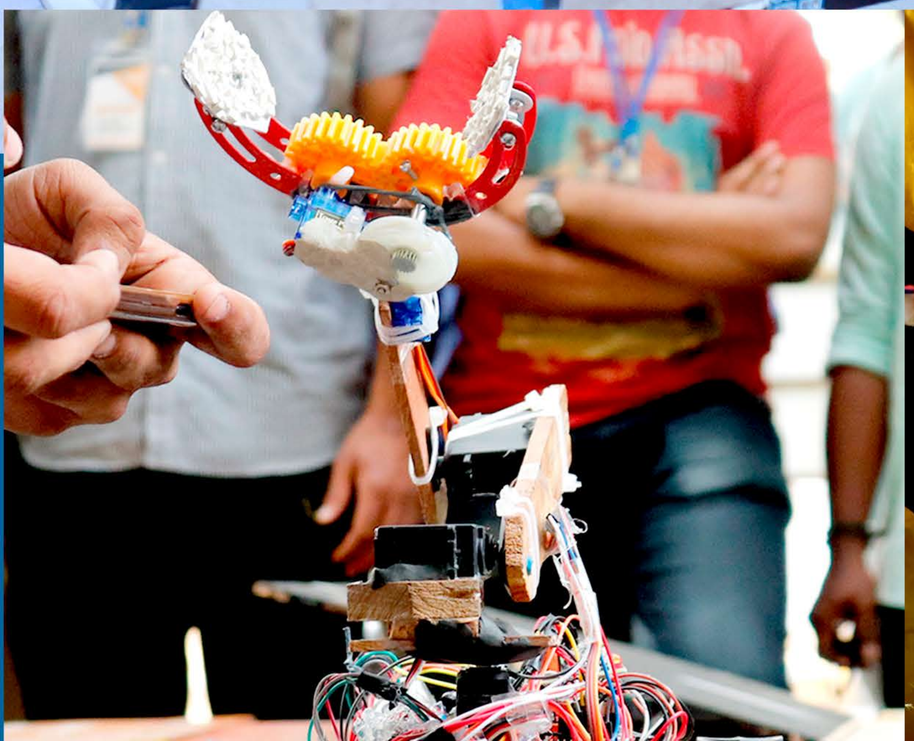
- CREPIDO
- DEVISE
- TURBOFLUX
- PARADEIGMA
- AQUASKYLARK

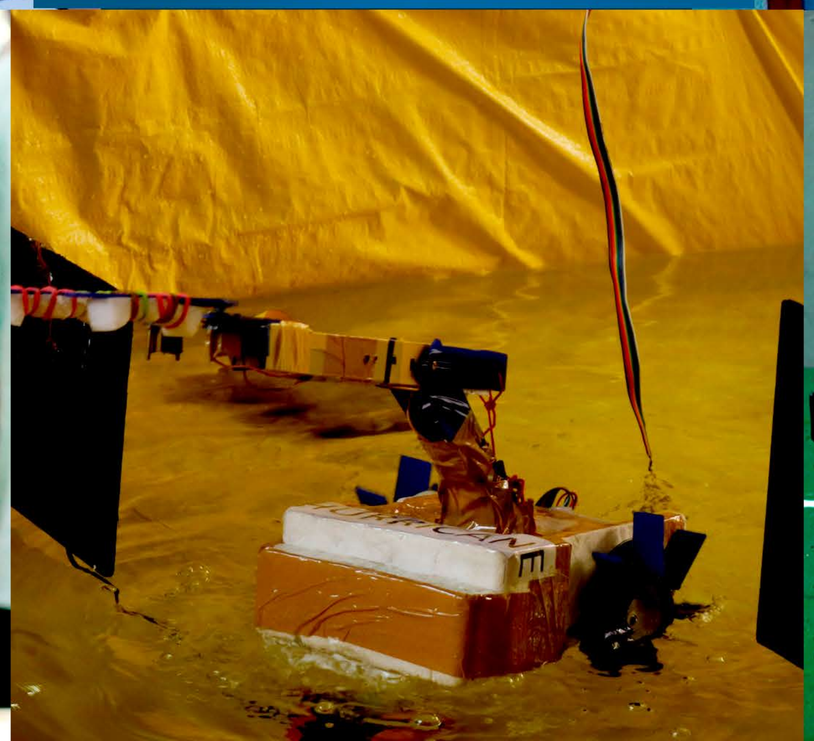
AUTOMATION & ROBOTICS



- ROBOWARS
- MECHATRYST
- AQUAHUNT
- ROBOCUP
- AUTOBOT
- MANUAL ROBOTICS







IGNITING MINDS

- BRAINSTORM
- KARTAVYA
- TECHNO.DOCX

SCHOOL EVENTS

- DEXTER
- JUNIOR SCIENTIST

SOFTWARE & ELECTRONICS

- ANIMAZIONE
- POSTEROLIC
- CRYPTOCRUX
- INSOMNIA

MANAGEMENT & ANALYTICS

- WALL STREET
- WHO'S THE BOSS
- 221B BAKER STREET
- FREAK-O-MATIX
- GAMESUTRA
- LASERLIT

VIRTUAL REALITY

INFORMALS

ZORB BALL

PAINTBALL

WHY SPONSOR US?

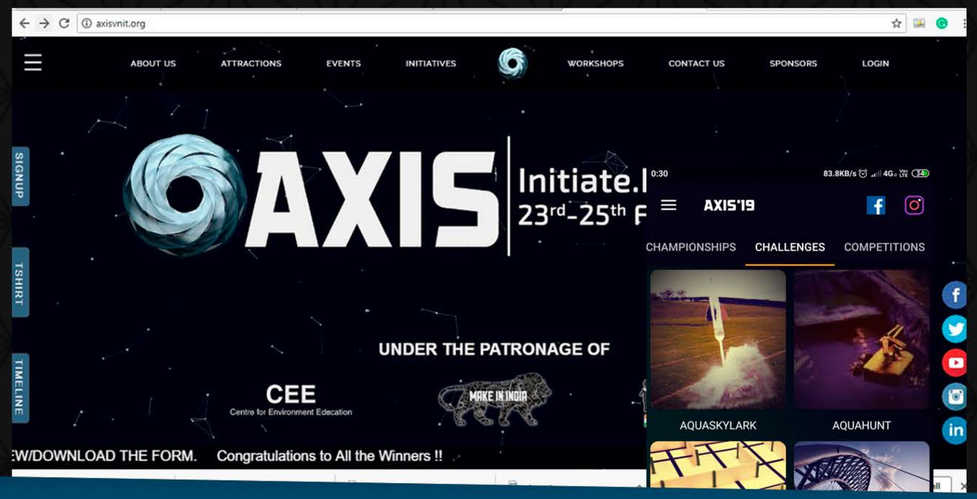
IN-CAMPUS BRANDING

CUSTOMISED EVENT

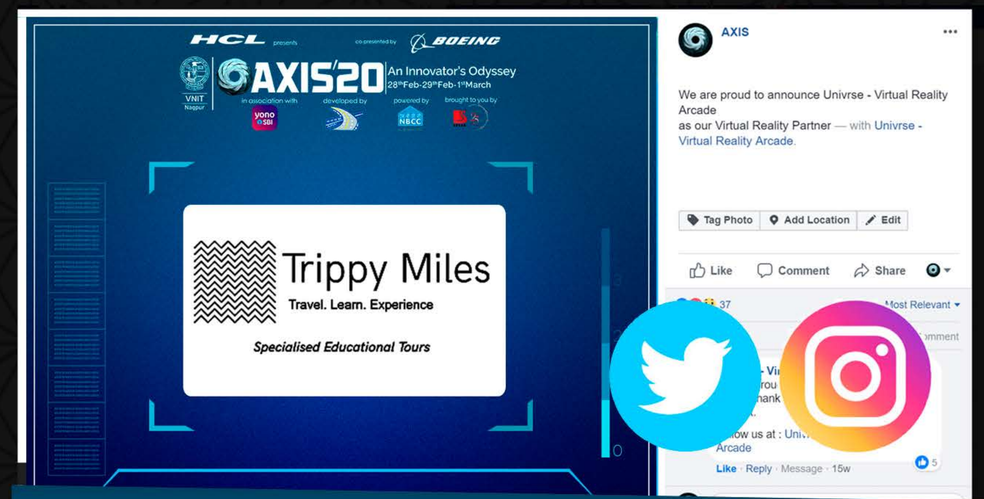
FOOTFALL

OFF-CAMPUS BRANDING

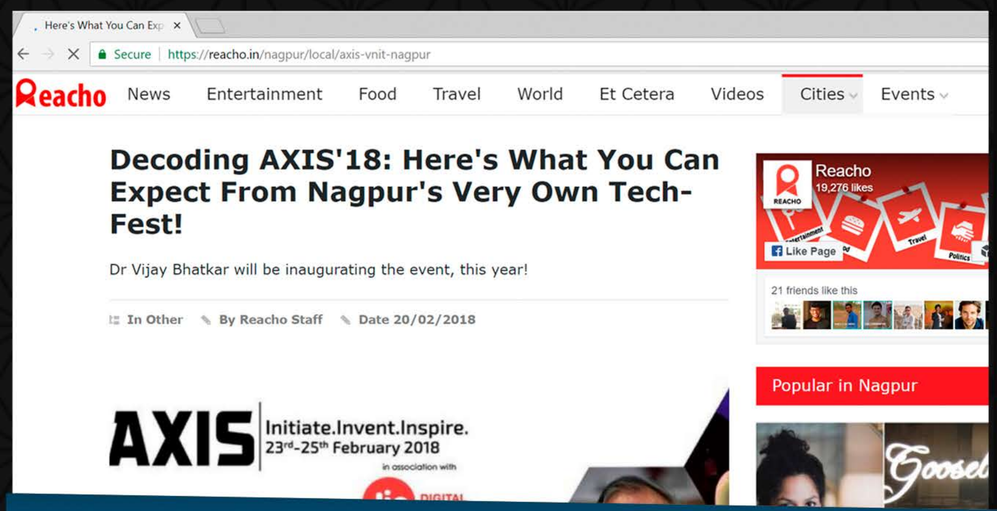
ONLINE PUBLICITY



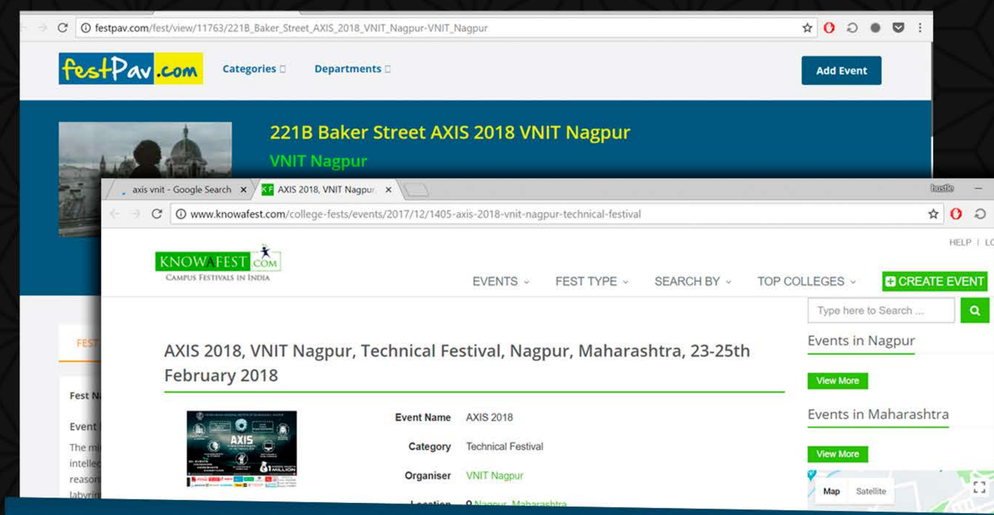
OFFICIAL APP & WEBSITE



SOCIAL MEDIA



e-NEWSPAPER



OTHERS

PRINT PUBLICITY

POSTERS

NEWSPAPERS

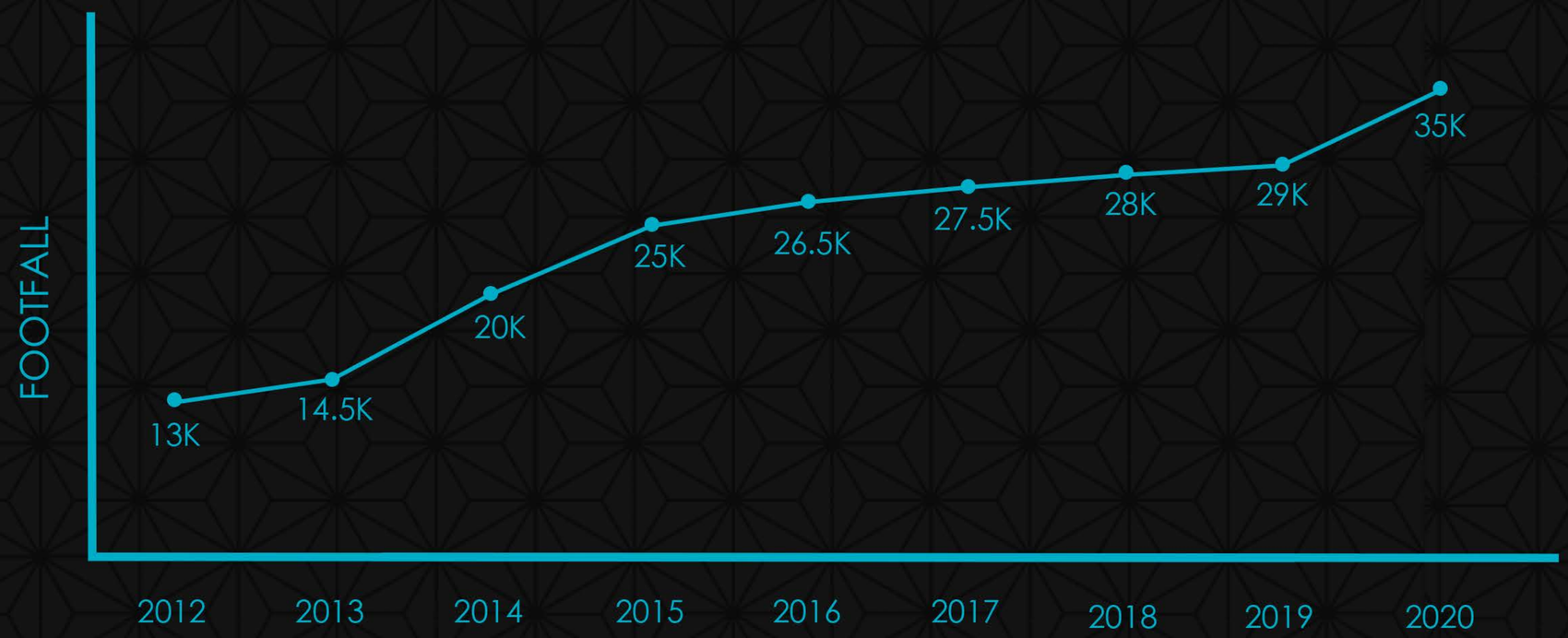
HOARDINGS

OFFICIAL BOOKLET

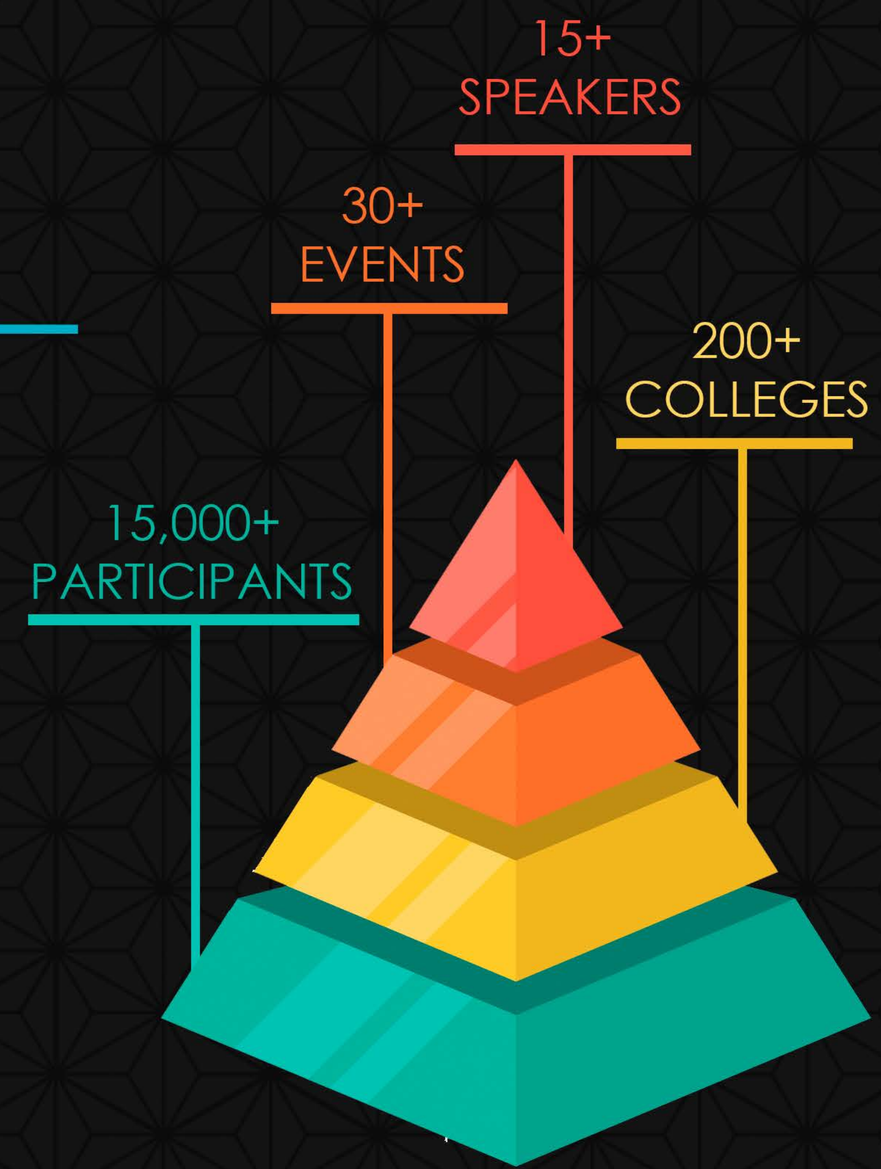
OFFICIAL SOUVENIR

DEMOGRAPHICS

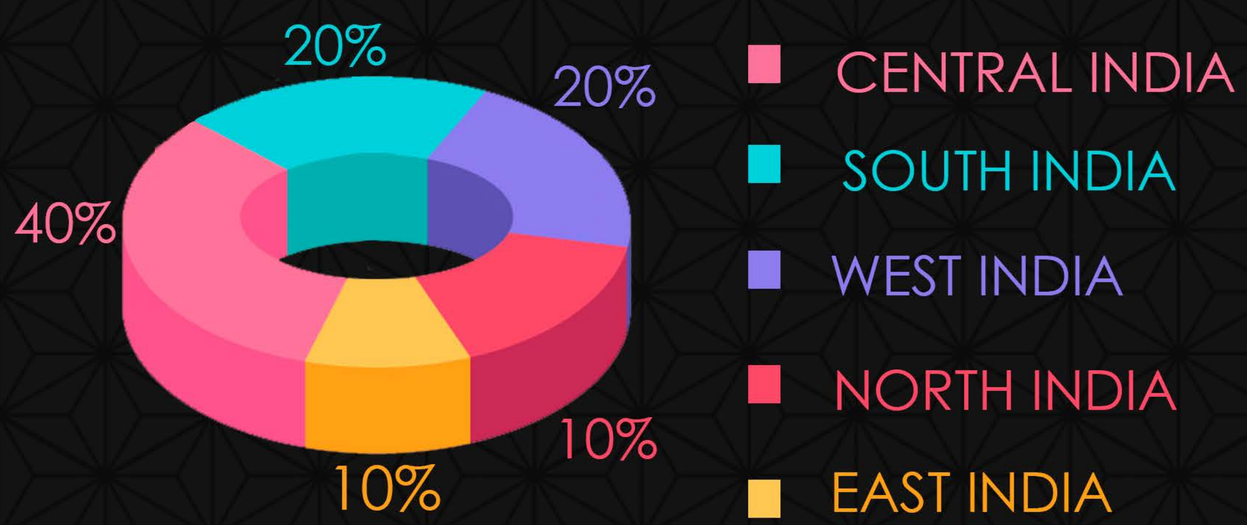
FOOTFALL



OVERVIEW



REGION WISE



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