

DAY 1:-

Laying The Foundation For Your Marketplace.

Marketplace Type:-

Rental E-commerce

Primary Goals:-

To provide customers with an efficient platform to rent cars for short-term or long-term without the financial burden of ownership.

Business Goals:-

Problems Your Marketplace aim to solve

- 1- Customers face difficulty finding reliable, affordable, and convenient car rental options.
- 2- Current rental platforms lack transparency in pricing and availability.

• Target Audience :-

1. Tourists visiting new locations who need temporary transportation.
2. Professionals or individuals needing vehicles for business or occasional use.
3. People whose personal vehicles are under repair and require a temporary replacement.

• Products / Services Offered:

- Short-term car rentals (hourly/daily).
- Long-term car leases (weekly/monthly).
- Optional add-ons like GPS system, child seats or insurance coverage.

Unique Selling Point :-

1. Affordability:-

Competitive pricing with flexible rates based on duration.

2. Convenience:-

Easy booking system with transparent availability and pricing.

3. Customization:-

Options for car type, rental duration and additional services.

Schema:-

Customer:

Customer ID

Customer Name

Customer Address

Email

Phone number

Product:

Product ID
Product Name
Product Description
Price
Category (e.g. luxury, SUV, Standard)

Order:

Order ID
Customer ID
Product ID
Order Date and Time
Rental Start Date
Total Price

Payment:

Payment ID
Order ID
Payment Method
Payment Amount
Payment Date

Delivery:

Delivery ID

Delivery Date

Order ID

Delivery Address

Inventory:

Inventory ID

Product ID

Quantity

Customer Support:

Support ID

Customer ID

Query

Reviews:

Review ID

Product ID

Customer ID

Rating

Review Text

Review Date

Schema Diagram:

