

HACKATHON 03

DAY : 1

Step : 01 :

Marketplace Type :

"General E-commerce"

Primary Purpose :-

To create a platform that offers a wide range of clothing option, including casual wear, formal attire, active wear and seasonal collections, catering to diverse customer needs.

Business Goals :-

- The platform addresses the inconvenience of finding quality clothing at affordable prices. It offers a wide range of styles competitive prices & personalized recommendation for a seamless shopping experience.

Target Audience:-

- Fashion-conscious individual aged 18-35.
- Working professionals seeking convenient and stylish clothing options.

* Product Services: that we will offer:-

Product:

- Men's, women's clothing (formal, casual, and active wear).
- Accessories like bags, shoes, & Jewellery.
- Seasonal collection.

Services:

- Personalized size recommendation.
- Style guides and outfit inspiration.
- Loyalty programs & exclusive member discounts.

Sales Points:

- Personalized clothing suggestion based by user preferences.
- Competitive pricing with frequent sales and discounts.
- Highest eco-friendly material & ethical manufacturing practices.

Data Schema:

1: Products:

- Product ID
- Product Name
- Category
- Detail

2: Orders:

- Order ID
- Customer ID
- Customer Name
- Email
- Phone Number
- Shipping Address

3: Customers:

- Customer ID
- Name
- Email
- Phone number
- Address.

4: Delivery:

- Delivery ID
- Order ID
- Driver Name
- Delivery address
- Status.

Schema Diagram:

