

## **Primary sources**

- **Jobs, Steve.** *iPhone 2007 Presentation (Full Transcript)*. January 9, 2007.  
<https://singjupost.com/wp-content/uploads/2014/07/Steve-Jobs-iPhone-2007-Presentation-Full-Transcript.pdf>  
→ I will use this transcript to include what Steve Jobs actually said when he introduced the first iPhone. It helped me to notice that the iPhone was intentionally created as an “revolutionary” product which will affect the technology market much.
- **Jobs, Steve.** “Watch Steve Jobs Explain the iPhone in 2007.” Interview by CNBC. January 2007.  
<https://www.cnbc.com/video/2018/10/30/watch-steve-jobs-explain-the-iphone-in-2007-cnbc-interview.html>  
→ I will use this interview to support my idea that the invention of the iPhone was a revolution. Jobs emphasizing the product’s intuitive design and internet functions that differentiate it from existing mobile phones helped me to understand how it actually changed people’s everyday life.
- **Apple Inc.** “Apple Reinvents the Phone with iPhone.” News Release, January 9, 2007.  
<https://www.apple.com/newsroom/2007/01/09Apple-Reinvents-the-Phone-with-iPhone/>  
→ This press will be used as an Apple’s official article about the iPhone’s first launch. This source helped me to see how Apple promoted their product by emphasizing advanced technology and showing how they differentiate it from competing products.
- **Apple Inc.** *Form 10-K Annual Report, 2007*. U.S. Securities and Exchange Commission.  
<https://www.sec.gov/Archives/edgar/data/320193/000104746907009340/a2181030z10-k.htm>  
→ This report will be used to see how Apple explained the iPhone to their investors. This helped me understand that Apple not only had to take when they were launching the first iPhone, but also took advantage of the great growth opportunities.

## **Secondary sources**

- **History.com Editors.** "Steve Jobs Debuts the iPhone." *History*, January 9, 2007.  
<https://www.history.com/this-day-in-history/january-9/steve-jobs-debuts-the-iphone> –  
→ I used this article to show the iPhone debut in a larger timeline. It helped me understand how the event was remembered and why it was considered historically important.
  
- **Pogue, David.** "The Times Review of the First iPhone: 'Amazing' but 'Not Perfect.'" *New York Times*, September 12, 2017.  
<https://www.nytimes.com/2017/09/12/technology/personaltech/first-iphone-review.html>  
→ I used this newspaper article to examine how journalists' reaction to the first iPhone. It helped me to see both positive and negative reactions towards the product, which shows the various perspectives of the early public and media.