

ISHRAF AHAMED

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LinkedIn - <https://www.linkedin.com/in/ishraf-ahamed-6135b1266/>

Portfolio - <https://ishrafahamed.github.io/portfolio/>

SKILLS

- **Soft Skills** - Team work, Communication Skills, Critical Thinking, Problem Solving, Analytical Skills, Initiative
- **Programming Languages** - PHP, Java, Python, C#
- **Web Development** - HTML, CSS, JavaScript, React JS
- **Database Management** - MS SQL, MongoDB
- **Other Technical Skills** - MS Excel, MS Word, MS Power Point, Power BI, Figma, Photoshop, Canva
- **Software Development Lifecycle** - Understanding of agile methodologies, scrum, and other project management frameworks.

EXPERIENCE

Daraz, Colombo • Pricing Intern

(09/2023) – (03/2024)

- Collaborated on market analysis and pricing strategies using data-driven approaches.
- Developed predictive pricing algorithms utilizing sales data and market analysis.
- Achieved 20% revenue growth through optimized pricing strategies during 11.11 campaign.
- Conducted data-driven analyses to improve margins and cost efficiency.
- Played a pivotal role in cross-functional projects aligning pricing strategies with business goals.

Daraz, Colombo • BI Analyst Intern

(09/2023) - (03/2024)

- Collaborated with teams to gather business requirements, translating them into BI solutions.
- Extracted data from SQL Data Studio to support decision-making for category managers.
- Used SQL, Java and Excel for data cleaning, transformation, and analysis to ensure accuracy.
- Devised data-driven strategies to enhance operational efficiency.
- Leveraged analytics to streamline processes and drive sustainable growth.

EDUCATION

Bachelor of Science (B.Sc.) Hons in Information Technology

Started (2023) Graduation Year (2027)

BTEC HND in Software Engineering

Started (2023) Graduation Year (2025)

ACADEMIC PUBLICATIONS AND CERTIFICATES

Personal Portfolio - <https://ishrafahamed.github.io/portfolio/>

This is my personal portfolio developed using HTML, CSS and JavaScript. This includes all my personal details as well as the **projects** I have been worked on and this portfolio has been hosted by using Github.

Basic Calculator Project - <https://ishrafahamed.github.io/calculator/>

This is a basic responsive calculator which supports all the calculations, and this is developed using HTML, CSS and JavaScript.

Payroll System - <https://github.com/ishrafahamed/grifindo-payroll/>

This is a Payroll System project developed using C# and .net languages by also connecting it to the SQL Database.

Malcolm's Gallery - <https://github.com/ishrafahamed/malcolms-gallery/>

This is a website developed for a Scottish photographer using PHP, JS, MYSQL and XAMPP has been used as the live server to host the website.

Music Player - <https://www.figma.com/proto/vMOPtpFu8khdW07GpXlZCL/I-Space-Music?node-id=1-2&t=Fp91tRXTUf2wLITd-1>

This is a User Interface (UI) designed for a music player using Figma.

Movie Streamer - <https://www.figma.com/proto/9LQcRN3pmEGFNCyI20htyL/I-space-Movies?node-id=0-1&t=PjJYagtMdbPd6mSv-1>

This is a User Interface (UI) designed for a movie streamer using Figma.

REFERENCES

Imthiyaj Irfan
Place of Work -Magenta Group, UAE
Position - Senior Risk Manager
Email - imthiyaj.irfan@magenta.com

Tharusha Pathmaperuma
Place of Work - Daraz, Sri Lanka
Position - Head of Pricing & Fashion
Email - tharushap@daraz.com