

# ISHRAF AHAMED

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LinkedIn - <https://www.linkedin.com/in/ishraf-ahamed-6135b1266/>

Portfolio - <https://ishrafahamed.github.io/portfolio/>

## SKILLS

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- **Soft Skills** - Team work, Communication Skills, Critical Thinking, Problem Solving, Analytical Skills, Initiative
- **Programming Languages** - PHP, Java, Python, C#.net
- **Web Development** - HTML, CSS, JavaScript, React JS
- **Database Management** - MS SQL, MongoDB
- **Other Technical Skills** - MS Excel, MS Word, MS Power Point, Power BI, Figma, Photoshop, Canva
- **Software Development Lifecycle** - Understanding of agile methodologies, scrum, and other project management frameworks.

## EXPERIENCE

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### *Daraz, Colombo • Pricing Intern*

(09/2023) – (03/2024)

- Collaborated on market analysis and pricing strategies using data-driven approaches.
- Developed predictive pricing algorithms utilizing sales data and market analysis.
- Achieved 20% revenue growth through optimized pricing strategies during 11.11 campaign.
- Conducted data-driven analyses to improve margins and cost efficiency.
- Played a pivotal role in cross-functional projects aligning pricing strategies with business goals.

### *Daraz, Colombo • BI Analyst Intern*

(09/2023) - (03/2024)

- Collaborated with teams to gather business requirements, translating them into BI solutions.
- Extracted data from SQL Data Studio to support decision-making for category managers.
- Used SQL, Java and Excel for data cleaning, transformation, and analysis to ensure accuracy.
- Devised data-driven strategies to enhance operational efficiency.
- Leveraged analytics to streamline processes and drive sustainable growth.

## EDUCATION

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### *Bachelor of Science (B.Sc.) Hons in Information Technology*

(2023 - 2027)

### *BTEC HND in Software Engineering*

(2023 - 2025)

## ACADEMIC PUBLICATIONS AND CERTIFICATES

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*Personal Portfolio* - <https://ishrafahamed.github.io/portfolio/>

This is my personal portfolio developed using HTML, CSS and JavaScript. This includes all my personal details as well as the **projects** I have been worked on, and this portfolio has been hosted by using Github.

**Basic Calculator Project** - <https://ishrafahamed.github.io/calculator/>

This is a basic responsive calculator which supports all the calculations, and this is developed using HTML, CSS and JavaScript.

**Payroll System** - <https://github.com/ishrafahamed/grifindo-payroll/>

This is a Payroll System project developed using C# and .net languages by also connecting it to the SQL Database.

**Malcolm's Gallery** - <https://github.com/ishrafahamed/malcolms-gallery/>

This is a website developed for a Scottish photographer using PHP, JS, MYSQL and XAMPP has been used as the live server to host the website.

**Music Player** - <https://www.figma.com/proto/vMOtpFu8khdW07GpXlZCL/I-Space-Music?node-id=1-2&t=Fp91tRXTUf2wLITd-1>

This is a User Interface (UI) designed for a music player using Figma.

**Movie Streamer** - <https://www.figma.com/proto/9LQcRN3pmEGFNCyl20htyL/Ispace-Movies?node-id=0-1&t=PjJYagtMdbPd6mSv-1>

This is a User Interface (UI) designed for a movie streamer using Figma.

## REFERENCES

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Imthiyaj Irfan  
Place of Work -Magenta Group, UAE  
Position - Senior Risk Manager  
Email - [imthiyaj.irfan@magenta.com](mailto:imthiyaj.irfan@magenta.com)

Tharusha Pathmaperuma  
Place of Work - Daraz, Sri Lanka  
Position - Head of Pricing & Fashion  
Email - [tharushap@daraz.com](mailto:tharushap@daraz.com)