



Ishraf Ahamed

Information Technology Enthusiast



Profile

With a proven track record of Excellent Academic and Non Academic performances, I am currently an undergraduate from the University of Pearson and University of Colombo.

A very active, energetic and a goal driven personality aspiring to do great things in life.

Worked at Daraz LK as a pricing intern and BI Analyst intern for a period of 6 months.



Talents & Skills

- Microsoft Applications (MS Word, MS Excel, MS Powerpoint)
- HTML, CSS, JS, SQL, Python, PHP, Java, C#
- Adobe Applications (Photoshop, Premier Pro), Figma
- Excellent communication skills (Public speaking)



Contact Information

Address: No.50, Swarna Road, Colombo - 06

Phone: (+94) 76 72 49 739

Email: ishrafahmd@gmail.com

Linkedin: Ishraf Ahamed



Academic Background

- **BTEC HND IN COMPUTING (SOFTWARE ENGINEERING - PEARSON) AT ESOF (READING)**
- **BACHELORS OF INFORMATION TECHNOLOGY AT UNIVERSITY OF COLOMBO (READING)**
- **WEB DESIGN AND DEVELOPMENT MASTER COURSE AT EVOTECH EDUCATION (DISTINCTION)**
- **FULL STACK DEVELOPER PROGRAMME AT UNIVERSITY OF MORATUWA (READING)**

Work Experience

Daraz LK

(09/2023 – 03/2025)

Pricing Intern

- Collaborated with the pricing team to analyze market trends and competitor pricing strategies.
- Assisted in developing and implementing pricing models to optimize product pricing and maximize revenue.
- Conducted data-driven analyses to identify opportunities for margin improvement and cost efficiency.
- Generated reports and dashboards to communicate pricing insights to the management team.
- Contributed to cross-functional projects, working closely with marketing and sales teams to align pricing strategies with business goals.

Daraz LK

(09/2023 – 03/2025)

BI Analyst Intern

- Worked with cross-functional teams to gather business requirements and translate them into BI solutions.
- Assisted in extracting data from SQL data studio for the relevant category managers.
- Conducted data cleaning, transformation, and analysis using tools such as SQL and Excel.
- Assisted in the development and execution of data-driven strategies to improve operational efficiency.



Extra-Curricular Background

- Finalist of the Voce'2024 All Island Inter University public speaking competition organized by SLIIT.
- Runners-up of the Intra University Debaters Showdown 2023 organized by Esoft Law School.
- Deputy Head Prefect of Amal International School for the years 2020/21 and 2021/22.
- Winning captain of the Annual Inter House Sportsmeet 2022.
- Vice president of Islamic Majlis for the year 2021/22.
- Host and compere at school and other events.
- Vice president of Media Unit for the year 2021/22.
- Treasurer of Commerce Society for the year 2021/22.
- 2nd runner-up of All Island Elevator pitch competition organized by CA Sri Lanka.
- 1st place in oratory competition 2022 organized by Royal College, Colombo.
- Semi finalist of All Island Humorous and Evaluations contest 2021 organized by University of Colombo.
- Semi finalist of All Island Inter School Best Speaker Contest 2021 organized by the University of Kelaniya
- 2nd runners-up of All Island Inter School Quiz competition organized by Royal College, Colombo
- 3rd place in oratory competition 2022 organized by D.S. Senanayake College, Colombo.
- 1st place in 4*100m relay organized by the Divisional federation of Youth Club Dehiwala in 2022.



Personal References

Imthiyaj Irfan

Place of Work -Magenta Group, UAE

Position - Senior Risk Manager

Email - imthiyaj.irfan@magenta.com

Inshaf Ahamed

Place of Work - KPMG, Sri Lanka

Position - Analyst

Email - iaahamed2@kpmg.lk