"Day 1"

Step:01 Rental E-Commerce Website

PRIMARY PURPOSE:

The primary purpose of a rental-e-commerce website is to provide a plateform where user can select and rent items. instead of purchasing them. This type of website is ideal for users who need access to product for a limited time.

Step:02 ## PROBLEM A RENTAL E-COMMERCE MARKETPLACE SOLVES:

1- Reduces the need to buy expensive items for short-term use

2- Enables monetization of idle items.

3- Encourages reuse, reducing waste and production.

4- Makes diverse products accessible and affordable

5- Simplifies renting with an easy online process.

TARGET AUDIENCE FOR A CAR RENTAL E-COMMERCE WEBSITE:

1. Travelers and Tourists: Need transportation during vacations, business trips or holidays.

2. Business Professionals: Rent car for corporate travel, client meetings or business events.

3. Event Attendees: Individuals renting luxury or special cars for weddings, parties or other special occasions.

We will offer these PRODUCTS or Survices:

Products:

1. Car Rental: Economy, luxury, SUVs, electric vans and sports cars.

2. Car Accessories: GPS, child car seats, roof racks and bike racks.

Services :

1- Delivery and Pickup: Hotel, home and other convenient locations.

2- Flexible Rentals : Hourly, daily, weekly or long-term rentals.

3- Insurance : Collision damage waiver, theft protection and roadside assistance

4- Online Booking: Instant booking with flexible payments.

5- Special Packages: Weekend and luxury deals.

6- Loyality : Discount for repeat customers and refferrals.

MARKETPLACE APART :

1- Fast and Easy Bookings: Quick, real-time availability.

2- Affordable Pricing : Competitive pricing with transparent cost and no hidden fees.

3- Wide Vehicle Selection : From economy to luxury.

4- Flexible Rentals: Hourly, daily or long term option.

5- 24/7 Costumer Support: Personalized assi and flexible pickup/drop-off.

6- Loyality Apart: Discounts and reward for repeat customers

Data Schema:

[Cars]
- Car ID
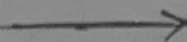- Name
- Price Per Day
- Availability

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[Bookings]
- Booking ID
- Costumer ID
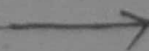- Car ID
- Start Date
- End Date
- Total Prize

[Costumers]
- Costumer ID
- Name
- Contact Info

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[Payments]
- Payment ID
- Booking ID
- Amount
- Payment Status

[Locations]
- Location ID
- Location Name
- Coverage Area

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