

Code Test

Junior Data Analyst

- 1. Using Python, parse the provided csv file and load the data into a pandas DataFrame.
- 2. Perform data cleaning and preprocessing tasks on the DataFrame to ensure data quality. This includes handling missing values, correcting data formats, and removing duplicates.
- 3. Explore the dataset and answer the following questions:
 - a. How many unique clients are there in the dataset?
 - b. Which store has the highest total sales?
 - c. How many transactions were made in each store?
 - d. What is the distribution of product purchases across different stores?
- 4. Create visualizations to represent the insights gained from the data analysis. This can include bar charts, pie charts, or any other appropriate visualizations.
- 5. Calculate the total amount spent by each client and identify the top-spending clients.
- 6. Write a SQL query to find all clients from the store "King St" whose latest purchase was a "cappuccino". Sort the clients by the total amount spent on all purchases. Show the client names and their total spending.
- 7. Validate the query's optimization by explaining its execution plan. Discuss any indexes or optimizations that can be applied to improve its performance.
- 8. Execute the query using Python and display the results.
- 9. Write a summary of the key findings from the data analysis and suggest actionable insights based on the results that would help this customer improve their business.
- 10. Remember to document your code and provide clear explanations for each step.

Good luck!