

# Customer Churn Analysis Dashboard

7043

Total Customers

26.54%

Churn Rate %

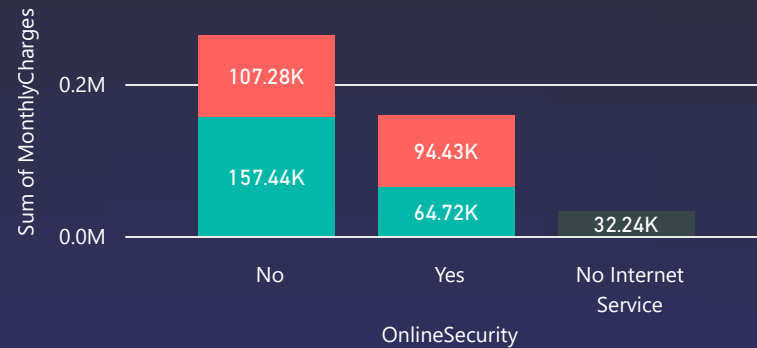
1869

Churned Customers

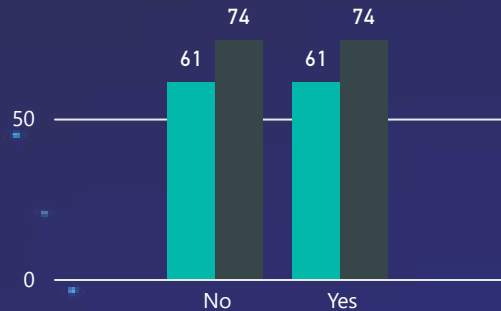
Sum of MonthlyCharges by Customer Type



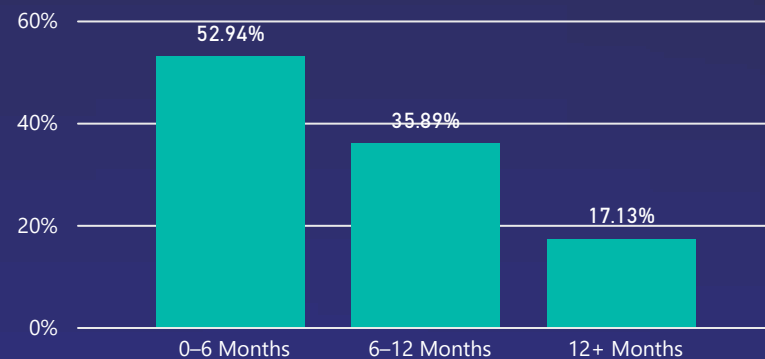
Sum of MonthlyCharges by OnlineSecurity and OnlineBackup



Avg Monthly Charges (Retained) and Avg Monthly Charges (Churned) by Churn



Churn Rate % by Tenure Band



Retained Customers by Risk Type

Normal

4541

High Risk

633

Churned Customers by Contract



Customer Retention Overview

Churn ● No ● Yes

