

ISHVA MEHTA

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WORK

Headstream Innovation (SecondMuse Capital) Y2I Youth Advisory Board Member

Remote
Jul 2022 - Present

- Selected out of 100+ applicants across the U.S. to advise tech companies that have selected to be a part of Headstream Accelerator (SecondMuse Capital).
- Advise start-up founders about brand strategy, marketing, design, and promotion to attract Gen Z audiences; research influencers & launch new channels to help promote products.
- Provide feedback on effectiveness and user experience of youth-focused tech solutions.

Plainsboro Free Public Library Circulation Assistant

Plainsboro, New Jersey
March 2021 - Present

- Enter data in and manage book and patron inventory in the library's central software + excel database.
- Assist patrons in finding books, paying fines, and checking out, returning, or renewing books.
- Record and process inter-library loans; maintain incoming and outgoing item inventory.
- Prepare quarterly circulation reports to identify high-demand items and track circulation patterns.

Write & Co Director

New Brunswick, NJ
June 2021 - June 2022

- Founder at a student-led, purpose-driven organization working to create and distribute free English-learning resources for non-English speaking students in New York-area public schools.
- Designed interactive online learning toolkits (writenco.org/oneproject) and virtual read-aloud database.
- Designed and edited all [annual impact reports](#) & social media ([@writenco](#)) for the organization.
- Helped write research articles (writenco.org/home/research) highlighting pressing issues in education.
- Recognized as 1 of 100 Invisalign Changemakers across the country for efforts in the ed-tech industry.

Center for Supportive Schools R&D Intern

Princeton, NJ
September 2021 - June 2022

- Worked with Center for Supportive Schools (CSS) and NYC Department of Education to develop anti-HIB (harassment, intimidation, bullying) curriculum for New York Metropolitan Area youth.
- Created and published relevant surveys to highschoolers, and extracted and interpreted results.
- Created and published HIB infographics for the organization to incorporate in activity sheets and guides.
- Design pitch-decks, report findings to CSS Board and NYCDOE representatives, and recommend next steps to meet students' socio-emotional learning needs in schools.

The Vidya Project Marketing Intern

New York City, New York
March 2020 - August 2020

- Worked with the Executive Director on "Letters to the World" archive (ourletterstotheworld.org): compiled & published photos and interviews from NY students to analyze the impact of COVID on student life.
- Helped design [workbooks](#), infographics, and facilitate Zoom workshop sessions on menstrual hygiene, waste management, etc for "Changemakers Academy" students in rural India.
- Helped create research-backed training modules for slum school teachers in rural Sierra Leone + India.
- Revamped design: vidyaproject.org and [@changemakers.academy](#); increased engagement by 40%.

EDUCATION

Rutgers University - New Brunswick, Bachelors of Science

Expected: 2024

- Major: Economics and Computer Science; GPA: 3.94; Dean's List
- Selected Coursework: Financial Econometrics, Financial Accounting, Computer Programming with Java, Statistics

SKILLS

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| • Customer Service | • Data Analytics + Visualization | • Remote Work + Zoom |
| • MS + G Suite + SQL + Java | • Communication + Negotiation | • Proofreading + Editing |
| • Research + Report Writing | • Product Development | • UX + Web Design |
| • Time Management | • Database Entry + Management | • Project Management |
| • Organization | • Problem Solving | • Market Research |