



# Heera

Team Members:

G Shreya

Ishwar Choudhary

Mentor - Tarun Krishnamurthy



# **Uplifting the lower working class economically**

- **What is the problem?**

Due to the pandemic, the lower working class have been affected the most financially, as many have travelled home, lost current jobs, and need assistance finding new jobs and getting back on their feet.

- **Whom is this a problem for ?**

The problem aims to solve the economic problems and aid mainly the lower working class such as maids, painters, electricians etc.. in a specific area of the city/town.



# Proposed Solution

- We believe the problem can be tackled by introducing a decentralised, reliable and complete full stack application, which uses the front-end flexibility of WhatsApp coupled with a strong backend, to create a **"P to C" (Provider to Consumer)** based service model, which in simple terms connects the consumers (us) to the providers (the working class adult) for a variety of services like home help, painting, milk delivery, newspaper delivery etc.
- It is similar to service brokers such as Urban Clap but will be completely decentralised, and will work on a "Sponsorship" model where we the middle-class users, act as sponsors and register the currently working house help onto the service for others to contact them, as they do not have the technical means.