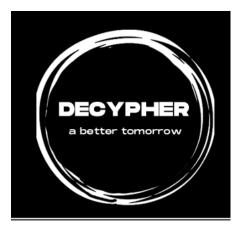








Heera



Team Members: G Shreya Ishwar Choudhary Mentor - Tarun Krishnamurthy





Uplifting the lower working class economically

- What is the problem? The lower working class have been affected the most financially, as many have lost current jobs, and need assistance finding new jobs and getting back on their feet.
- Why is this a problem? It is a problem as each tier of the society are interdependent, and if one suffers, so do the rest.
- Whom is this a problem for? The lower working class such as maids, painters, electricians etc..

• Statistics:

https://www.thehindu.com/data/data-80-of-urban-workers-lost-jobs-during-coronavirus-lockdown-survey/article31569572.ece





Kaamdey: A decentralised, c to c hiring service

A simple WhatsApp bot & also a web based application which provide a free online platform to represent the lower working class, in search for jobs.

Current solution - Word of mouth, broker services

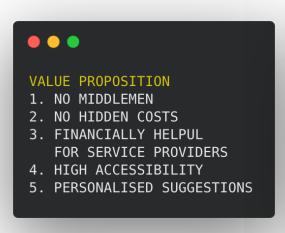
- How is it different? Decentralised, transparent, high accessibility
- USP Decentralised, Sponsorship based, High and quick accessibility
- Solution Design/Principle Integrate the service directly into the hands of 300 million users instantly via a single number.





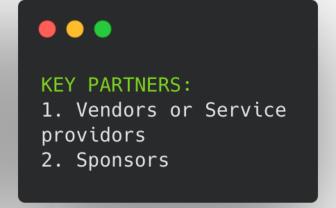
Business Viability

- Who is the Customer? Middle and Upper classes of the society
- How big is the potential market? Millions of users
- Economic value will this create? Restart growth, increase demand for essential products and domestic services













Feasibility

- Link to video: https://youtu.be/Yn965DAKQ8k
- Kaamdey WhatsApp number: +1 415 523 8886
- WhatsApp Link: <u>wa.me/14155238886</u>
- Code: https://github.com/ishwarc404/underprivileged_iob_portal





Next Steps

- What are your plans for taking this idea forward? Getting fellow developers on board to improve the backend bot logic to serve more needs.
- What help do you need? Financial help to manage traffic and man force to improve the stack.