

# Ishwar Pawar

Data enthusiastic, creative analytic person who can extract outcomes from the different digital data sources.

[Linkedin](#) | [Google Certification](#)

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## EXPERIENCE

### Data Analyst (Google BLE Project)

Mejia Marketing US, Dallas, TX | 06.2017

Accumulate, systematized, filter and analyze data using Google bigquery, Google Studio, Microsoft Excel. Produced error and product descriptive analytics report by analyzing device data from west coast area. Inaugurate periodic reports and perform regression analysis on google beacons devices data. Utilized google big query and R studio tools for data manipulation and visualizing complex data sets.

### Graduate Research Assistant

Texas A&M University- Commerce, TX | 08.2016 - 05.2017

Accumulate data from multiple data source to produce data set and data analysis using Tableau and R. Utilized Tableau and R Studio tool to data visualization, interactive data analytics dashboard reporting needed, critical analysis and deliver actionable insights. Update and optimize department website, designed responsive email, website optimization, developed digital marketing strategy.

### Team Leader/ Website Developer

Creo Webtech, India | 09.2014 - 12.2015

Works with project multiple stakeholders to develop project (ecommerce) schedules, status reports, as needed. Designing and development web application in agile environment. Designing and development relational database as well as enhanced the existing PL/SQL Code. Track and analyze the the website and generate reports.

## EDUCATION

### MS.c Business Analytics, Texas A&M University-Commerce

Jan 2016 - May 2017 | GPA: 3.61

### BE. Information Technology, University of Pune

Jun 2010 - May 2013 | GPA: 3.5

### Diploma in Computer Technology, MSBTE

Jun 2007 - May 2010 | GPA: 3.5

## PROJECTS

### Webshop Zipper

Creo Webtech, India | 09.2015 - 12.2015

Dynamic Website which allows client to create blog, link Face Book, send design mailer and newsletters, a blog page, Scheduling and many more.

(HTML, CSS , Javascript, PHP, CodeIgniter, Bootstrap, PL/SQL, Google analytics)

### Emergency Systems

May 2013 | Final Year Project

The main objective of this project is to know the importance of any emergency call when one is busy & can't prefer to receive that call. Also, another important objective of this project is to design & implement a system that analyzing the severity of emergencies using GEO Location. (Java, Android SDK, .net, PL/SQL)

### PC hardware security

Jan 2011 | Project Competition

An Applied Approach to secure computer hardware and software from hacker by using microcontroller and image proceeding. (VB, Assembly language, PL/SQL)

## CERTIFICATION

Google Analytics certification  
Google Tag Manager  
Google Adwords, T-SQL

## SKILLS

Tableau, R studio, Salesforce, pardot, Microsoft Power BI, Omniture

MySQL, Google BigQuery, Microsoft Azure SQL (Beginner), Python, Ad hoc

R programming, PL/SQL, C, C++, PHP, java, HTML, SEM, PPC, CSS/CSS3, Javascript, SEO

## BUSINESS SKILLS

Good presentation skills and Powerpoint, Good in analytical skills, A/B Testing, manage and organize web analytics data, multitasking, Team Player, problem solving skills, creative and strategic thinker, ad-hoc, Microsoft Excel (pivot table, V-look ups, Smart view-Oracle), Ad-hoc reports

## AWARDS & ACTIVITIES

### Vice president for Marketing & Business Analytics Student Organization 2016- 2017

Receive the honor of outstanding new student organization in 2016

### Research paper published (IJTR)

## RELEVANT SKILLS

API, Panda Library, Regression Analysis, facebook, youtube, instagram, DFW, twitter, query logic, Bigmemory, Biganalytics, CRM, SEO/SEM, eCommerce, hootsuite, Hubspot, Mailchimp, Google survey, Google Data Studio,