ISI-BUDS Generalized Linear Models

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Linear models

- Linear models have been extensively used in practice.
- They include a large class of models such as ANOVA and linear regression.
- They owe their popularity mostly to the fact that they are easy to fit and interpret.
- We use these models to capture the relationship between the response variable, y, and a set of explanatory variables (predictors, covariates, ...), x.
- What does it mean for two random variables to be related?
- When we talk about relationship between y and x, we usually think about the change in the **conditional distribution** of y given x, i.e., P(y|x), as x changes.

Relationship

- Regression models are based on the assumption that the only change in the conditional distribution we are interested in is the change in the **expectation** of the distribution, E(y|x) (note that this by itself imposes limitations on the type of relationships we can detect).
- In general, this means E(y|x) = g(x), and the relationship between x and y exists if g(x) is not a constant function.
- In this setting, g(x) also defines the type of relationship between x and y.

Linear regression models

- For linear regression models, g(x) is a linear function in terms of model parameters, β .
- Recall that a function $f: \mathbb{R}^n \to \mathbb{R}^m$ is **linear** if
 - $f(z+t) = f(z) + f(t), \forall z, t \in \mathbb{R}^n$
 - $f(az) = af(z), \forall z \in \mathbb{R}^n, \forall a \in \mathbb{R}$
- The function g(x) has the following general form:

$$g(x) = x\beta$$

where x is a $n \times (p+1)$ matrix (the first column is the constant 1, and the remaining p columns are the observed value of p explanatory variables)

• β is a (p+1)-vector of parameters. The first element of this vector is the intercept, and the remaining parameters are called regression coefficients.

Linear regression models

- In regression terminology, $\epsilon = y g(x)$ is called the **error**, which is a random variable assumed to be independent of x.
- We can therefore write the relationship between the response variable y and the explanatory variables x as follows:

$$y = g(x) + \epsilon$$

• For the observed data, we usually refer to the corresponding values of ϵ as **residuals**.

Least squares method

• There are many ways to estimate β , one of the most popular approach is the method of **least squares**, which is in general an optimization problem with no constraints

minimize
$$||y - x\beta||_2^2$$

• Recall that ℓ_2 -norm (Euclidean norm) is defined as

$$||z||_2 = (|z_1|^2 + |z_2|^2 + \dots + |z_n|^2)^{1/2}$$

In general, the ℓ_p norm $(p \ge 1)$ is as follows:

$$||z||_p = (|z_1|^p + |z_2|^p + ... + |z_n|^p)^{1/p}$$

• $||y - x\beta||_2^2 = \sum_{i=1}^n (y_i - x_i\beta)^2$ is called **residual sum of squares**, *RSS*, which is a quadratic function of regression parameters, *RRS*(β).



Least squares method

• To find the value of β that minimizes $RSS(\beta)$, we set the first derivative to zero,

$$\frac{\partial RRS}{\partial \beta} = -2x'(y - x\beta)$$
$$\frac{\partial^2 RSS}{\partial \beta \partial \beta'} = 2x'x$$

- To have a unique solution for β , x'x needs to be positive definite (x has to be full column rank).
- If this holds, the unique solution is obtained by setting the first derivative to zero

$$-2x'(y-x\beta) = 0$$

$$\hat{\beta} = (x'x)^{-1}x'y$$

Sampling distribution of parameters

- So far, we have not made any assumption regarding the distributional form of the random variables (more specifically for the response variable since x is assumed to be fixed).
- We did not need to make such assumptions if all we wanted was point estimates of regression parameters.
- Usually, we want more than point estimates.
- We, for example, want to know about variability (e.g., standard error) of the estimates.

Sampling distribution of parameters

- For this, we assume that x are fixed at the observed value and y's are uncorrelated with a constant variance; i.e., $cov(y|x) = \sigma^2 I$ (note that we have not fully specified the distribution yet).
- As the result,

$$cov(\hat{\beta}) = (x'x)^{-1}x'[(x'x)^{-1}x']'\sigma^{2}$$

= $(x'x)^{-1}x'x(x'x)^{-1}\sigma^{2}$
= $(x'x)^{-1}\sigma^{2}$

We also have

$$E(\epsilon) = E(y) - E(E(y|x)) = E(y) - E(y) = 0$$

 $var(\epsilon) = \sigma^2$



Estimating σ

- σ itself is almost always unknown and needs to be estimated based on the data.
- ullet To estimate σ , we usually use the following unbiased estimator

$$\hat{\sigma}^2 = \frac{\sum_{i=1}^{n} (y - x_i \hat{\beta})^2}{n - p - 1}$$

We use n - p - 1 instead of n to make the estimate unbiased.

- The fit of the model can be measured based on $\hat{\sigma}^2$.
- For this, we use $R^2=1-\frac{\hat{\sigma}^2}{S_y^2}$, which is the fraction of variance of response variable explained by the model. Here, S_y^2 is the observed variance of y.

Inference

- Note that while we could provide a measure of variability for the estimator of regression parameters, to perform statistical inference about these parameters, we need to make more assumptions about the distribution of y.
- We assume that

$$y|x,\beta,\sigma\sim N(x\beta,\sigma^2I)$$

Therefore,

$$\epsilon | \sigma \sim N(0, \sigma^2 I)$$

As the result, we have

$$\hat{\beta}|\sigma \sim N(\beta, (x'x)^{-1}\sigma^2)$$
 $\frac{n\hat{\sigma}^2}{\sigma^2} \sim \chi^2(n-p-1)$

Moreover, we can show that $\hat{\beta}$ and $\hat{\sigma}^2$ are independent.



Inference

- Using the sampling distribution of β , we can obtain the confidence interval for a given confidence level c.
- For each individual β_j (corresponding to x_j), the standard error is the square-root of the i^{th} element of the covariance matrix $(x'x)^{-1}\sigma^2$.
- The c level confidence interval for β_j can be obtained as

$$\hat{eta}_j \pm t_c^* se(\hat{eta}_j)$$

where t_c^* is the corresponding t-critical value based on t(n-p-1) distribution.

Inference

• To test the null hypothesis H_0 : $\beta_j = 0$, we can use the following T-statistics:

$$T = \frac{\hat{\beta}_j}{\mathsf{se}(\hat{\beta}_j)}$$

- Under H_0 , T has a $\mathbf{t}(\mathbf{n} \mathbf{p} \mathbf{1})$ distribution.
- If we want to test the null hypothesis with respect to a group of coefficients, i.e., $H_0: \beta_1 = \beta_2 = ..., \beta_s = 0$ that reflects a reduced (simpler) model, we use the **F** statistic

$$F = \frac{(RSS_r - RSS)/s}{RSS/(n-p-1)} \sim \mathcal{F}(s, n-p-1)$$

where RSS_r is the residual sum of squares for the reduced model.

Likelihood function

- An alternative approach for estimating the parameters of linear regression model (and in general, most statistical models) is based on the likelihood function.
- To find the likelihood function, we first need to assume a probability distribution for the data, i.e., $P(y|\theta)$, where θ are unknown parameters.
- This distribution is based on our opinion regarding the mechanism that generates the data.
- The likelihood function is defined by plugging-in the observed data in the probability distribution and expressing it as a function of model parameters, i.e., $f(\theta, y)$.

Likelihood function

- For linear regression models, the data include the response variables y and the explanatory variables x. Therefore, in general we need to specify P(x,y).
- However, since x are assumed to be fixed at their observed value, P(x) = 1, the joint distribution reduces to the conditional distribution of y|x.

$$P(x,y) = P(x)P(y|x) = P(y|x)$$

 Therefore, we only need to specify the conditional distribution of y given x.

Likelihood function

- We assume this P(y|x) is a normal distribution.
- As we mentioned, we model the expectation of this distribution as a linear function of x, i.e., $E(y|x) = x\beta$, and we assume the variance of this distribution is σ^2 (which is independent of x and β).
- Therefore, assuming that the observations are independent, we have

$$y|x, \beta \sim (2\pi\sigma^2)^{-n/2} \exp(-\frac{\sum_{i=1}^{n} (y_i - x_i\beta)^2}{2\sigma^2})$$

• The likelihood function is specified by plugging-in the observed values of x and y in the probability distribution and expressing the result as a function of β (for now, we assume σ is fixed).

$$f(\beta) = (2\pi\sigma^2)^{-n/2} \exp(-\frac{\sum_{i=1}^{n} (y_i - x_i\beta)^2}{2\sigma^2})$$

- To estimate model parameters, we can find their values such that the probability of the observed data is maximum.
- For this, we maximize the likelihood function with respect to model parameters. Of course, it is easier to maximize the \log of likelihood function, i.e., $L(\beta) = \log(f(\beta))$.
- In general, this is a convex optimization problem.
- To maximize the likelihood function, we can focus on the part of the function that is related to the parameter (i.e., kernel).
- · For linear regression models,

$$L(\beta) = -\sum_{i=1}^{n} (y_i - x_i \beta)^2 - \log(2\sigma^2)$$

 For simplicity, we can also remove all the constant (not related to the parameters) parts;

$$L(\beta) = -\sum_{i=1}^{n} (y_i - x_i \beta)^2$$

 Now we can simply set the first derivative to zero (likelihood equation) to obtain the maximum likelihood estimate

$$\frac{\partial L(\beta)}{\partial \beta} = 2\sum_{i=1}^{n} x_i (y_i - x_i \beta)$$

$$x'(y - x\beta) = 0$$

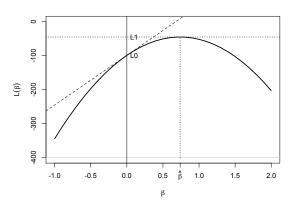
$$\hat{\beta} = (x'x)^{-1} x'y$$

• In this case, MLE is the same as the least squares estimate.



- Under weak regularity conditions, the MLE demonstrates attractive properties as $n \to \infty$: MLE is asymptotically
 - normal
 - consistent
 - efficient

 This graphs shows the log-likelihood function and the location of MLE for randomly simulated data.



- Using the above graph, we can create three different tests for statistical inference:
 - **Wald**: based on the distance between $\hat{\beta}$ and β_0
 - **Score**: based on difference between the slopes at $\hat{\beta}$ and β_0
 - **Likelihood ratio**: based on the distance between L_1 and L_0

- Consider the null hypothesis $H_0: \beta = \beta_0$, where β_0 is the value of β under the null.
- Due to large-sample normality of MLE, we have

$$w = \frac{\hat{\beta} - \beta_0}{SE(\hat{\beta})}$$

where w has an approximately N(0,1) distribution.

 This type of statistics where we use the standard error of the estimator (as opposed to standard deviation of the null distribution) is referred to as Wald statistic.

- **Score test** on the other hand is based on the slope at β_0 .
- This is in fact the value of score function,

$$u(\beta) = \partial L(\beta)/\partial \beta$$

evaluated at β_0 .

- The dashed line in the above graph shows the slope at $\beta_0 = 0$.
- As we expect, the further β_0 is away from the MLE, the larger this slope becomes in absolute value (i.e., we can reject the null hypothesis more confidently).

- The score statistic, s, is obtained by dividing the $u(\beta_0)$ by its corresponding standard error.
- Under the null hypothesis:

$$s \sim N(0,1)$$

 The advantage of score test is that we do not need to estimate the maximum likelihood estimate.

- The third test statistic is the likelihood ratio test.
- Here, we maximize the likelihood function under H_0 and under $H_0 \cup H_a$ (where H_a is the alternative hypothesis).
- The ratio of these two maximums is called the likelihood ratio test. In general,

$$LR = \frac{\sup_{\theta \in \Omega_0} f(\theta)}{\sup_{\theta \in \Omega} f(\theta)}$$

where Ω_0 is the parameter space under to H_0 .

- In general, the likelihood ratio cannot exceed 1, since the maximized value under H_0 would be less than or equal to the maximum value under $H_0 \cup H_a$.
- For hypothesis testing, we have $-2\log(LR) = -2(L_0 L_1)$ has asymptotic χ^2 distribution with the degrees of freedom equal to the difference between the dimension of parameter space under $H_0 \cup H_a$ and under H_0 .
- Here L_1 is the maximum value of log-likelihood under $H_0 \cup H_a$, and L_0 is the maximum value of log-likelihood under H_0 .
- For the simple linear regression, when testing the null hypothesis, $H_0: \beta = \beta_0, L_1 = L(\hat{\beta})$ and $L_0 = L(\beta_0)$.
- L_1 and L_0 (assuming H_0 : $\beta = 0$) are shown in the above figure.

What could go wrong with linear regression models

- In practice, one or more assumptions of linear regression models might be violated.
- This could result in wrong inference.
- Here, we discuss these assumptions.

Linear relationship

- Using linear models, we implicitly assume that the relationship between x and y is **linear** (note that this is general different from the linearity assumption of the function in terms of parameters; i.e., $g(x) = x\beta$).
- If the assumption of linear relationship does not hold, we might still be able to use linear regression models after some transformation of original variables.
- Typical transformations are (we could use a combination of these with the original variables)
 - log(x): For variables with positive values and heavily right-skewed distribution.
 - \sqrt{x} :This transformation has milder effect compared to log transformation, and it is usually recommended for counts.
 - $x^2, x^3, ...$: To create nonlinear relationships in the form of polynomial function.



Additivity of effects

- In linear regression models, the effects of explanatory variables on the response variable are assumed to be additive.
- We could of course fixe this by adding interactions terms
- We could also regress the log transformation of response variable on explanatory variables.
- This way, a model of the form,

$$\hat{y} = \beta_0 x_1^{\beta_1} x_2^{\beta_2}$$

where the effects are not additive, would become

$$\log(\hat{y}) = \log(\beta_0) + \beta_1 \log(x_1) + \beta_2 \log(x_2)$$

where the effects (on log scale) are additive

Independence and constant variance assumptions for errors

- In linear regression models, the error terms are assumed to be independent.
- In this case, the covariance matrix of error terms is not diagonal $(\sigma^2 I)$ anymore, we need to use a full covariance matrix (Σ) .
- Moreover, they are assumed to have equal variance. When this is not the case, we could use weighted least squares, where the weight of each data point is inversely proportional to its variance.
- The assumption of normality for errors is not as important as the above two.

Bounded response variable

- In linear regression analysis, we model the expected value of the response variable as a function of explanatory variables, $E(y|x) = x\beta$.
- The right had side of this equation is unbounded in general. This could cause a problem, if the left hand side, E(y|x), is bounded.
- For example, if the response variable is binary, $y \in \{0,1\}$, its expectation is between 0 and 1.
- For count variables, the expectation would be a non-negative number.

- To deal with some of these issues, we need a more flexible family of models.
- The class of generalized linear models (GLM), that includes linear models as a special case, provides such flexibility while it is still easy to use.
- Generalized linear models have three components:
 - A random component
 - A **systematic** component
 - A link function

- The random component identifies the response variable and its probability distribution.
- In most situations, we assume parametric model $P(y|\theta)$ for the distribution of y from the **exponential family**.
- Recall that the exponential family includes most of the well-known distributions such as normal, binomial, multinomial and Poisson.
- In general, if the outcome variable is continuous and real-valued, we use the normal distribution.
- If the outcome is binary, we use the binomial distribution. For outcome variables with multiple categories, we use the multinomial instead.
- If the outcome variable represent counts data, we use the Poisson distribution.



- The systematic component specifies the set of predictors (i.e., explanatory variables) $x = (x_1, ..., x_p)$ used in a **linear predictor** function.
- As before, we also append a vector of ones at the beginning of x.
- In the matrix form, the linear predictor function $\eta = x\beta$, where $\beta = (\beta_0, \beta_1, ..., \beta_p)$.
- Alternatively, for each observation i, where i=1,...,n, the linear predictor function is $\eta_i=\beta_0+\sum_j^p x_{ij}\beta_j$.
- Also, as before, some of predictors could be a transformation (e.g., x^2) of original predictors.

- The link function is a monotonic differentiable function that connects the random and systematic components.
- More specifically, if $\mu = E(y|x)$, the link function g^{-1} connects μ to η such that $g^{-1}(\mu_i) = \eta_i = \beta_0 + \sum_{j=1}^p x_{ij}\beta_j$ for each observation i.
- For the ordinary linear model we discussed before, the link function is identity: $g^{-1}(\mu_i) = \mu_i$. That is $\mu_i = \eta_i = x_i\beta$.

Logistic regression model

 As mentioned before, for binary outcome variable, we use the binomial distribution.

$$y_i|n_i,\mu_i \sim \text{binomial}(n_i,\mu_i)$$

with the Bernoulli distribution as its special case when $n_i = 1$.

- As usual, we define the systematic part of the model $\eta_i = x_i \beta$ (where x_i is a row vector of all observed values for subject i, and β is a column vector of size p+1).
- A common link function for this model is the logit function and defined as

$$g^{-1}(\mu_i) = \log(\frac{\mu_i}{1 - \mu_i}) = x_i \beta$$

where μ_i is the probability of success (i.e., $y_i = 1$).

As the result

$$\mu_i = \frac{\exp(x_i\beta)}{1 + \exp(x_i\beta)}$$



Logistic regression model

• The likelihood is therefore defined in terms of β as follows:

$$p(y|\mu) \propto \prod_{i=1}^{n} \mu_{i}^{y_{i}} (1 - \mu_{i})^{n_{i} - y_{i}}$$

$$p(y|\beta) \propto \prod_{i=1}^{n} \left(\frac{\exp(x_{i}\beta)}{1 + \exp(x_{i}\beta)}\right)^{y_{i}} \left(\frac{1}{1 + \exp(x_{i}\beta)}\right)^{n_{i} - y_{i}}$$

• Note that in this model the variance of y|x depends on the mean and therefore will not be constant

$$var(y_i|x_i) = \mu_i(1-\mu_i)$$

Interpretation

• To interpret β , note that

$$\log[\frac{P(y=1|x,\beta)}{1-P(y=1|x,\beta)}] = (\beta_0 + \beta_1 x_1 + \ldots + \beta_p x_p)$$

is the log of odds for the outcome of interest, y = 1.

- The intercept β_0 is therefore the log of odds when the value of all covariates is 0.
- Alternatively,

$$\left[\frac{P(y=1|x,\beta)}{1-P(y=1|x,\beta)}\right] = \exp(\beta_0 + \beta_1 x_1 + \ldots + \beta_p x_p)$$

• Therefore, we can say, $\exp(\beta_0)$ is the odds when all covariates are 0 (sometimes called the baseline odds).

Interpretation

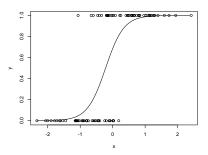
- $\exp(\beta_j)$ on the other hand is how much the odds multiplicatively increases for one unit increase in x_j when all other covariates are fixed.
- Or we can say, $\exp(\beta_j)$ is the odds ratio for subjects with $X_j = x_j + 1$ compared to subjects with $X_j = x_j$ when all other covariates are fixed.
- Positive β_j indicates that the odds increases as x_j increases (everything else fixed), whereas for negative estimate of β_j the odds decreases as x_j increases (everything else fixed).

Logistic regression model

• Positive β

$$x_i \sim N(0,1)$$

 $y_i \sim \text{Bernoulli}(\frac{\exp(1+3x)}{1+\exp(1+3x)})$

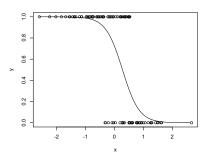


Logistic regression model

• Negative β

$$x_i \sim N(0,1)$$

 $y_i \sim \text{Bernoulli}(\frac{\exp(1-3x)}{1+\exp(1-3x)})$



Logistic regression for retrospective studies

• Assume that we want to investigate the effect of smoking x_1 , along with some other covariates $(x_2, ..., x_p)$ on lung cancer so we can build the following model

$$\log(\frac{\theta}{1-\theta}) = \beta_0 + \beta_1 x_1 + \dots + \beta_p x_p \tag{1}$$

where $\theta = P(y = 1|x)$ is the probability of developing lung cancer.

 Obviously, we cannot assign subjects to "smoking" and "non-smoking" groups (clinical trials) to see who develops lung cancer, or let them decide their cohort and wait for a long time to see the results (cohort study).

Logistic regression for retrospective studies

- Instead, we randomly select (with probability p_1) some subjects from the population of patients with lung cancer, and randomly select some subjects (with probability p_0) from the population of people without lung cancer. Then, we ask each subject whether he or she has been a smoker. That is, we design a **retrospective case-control** study.
- If we denote the decision to sample a subject as z=1 our sampling mechanism is according to the following rules:

$$P(z=1|y=0) = p_0$$

$$P(z=1|y=1) = p_1$$

• If we use this data in our logistic regression model, we are in fact modeling $\phi = P(y = 1|z = 1, x)$.



Logistic regression for retrospective studies

 However, using Bayes' theorem and assuming that sampling procedure does not depend on x, we have

$$\phi = P(y = 1|z = 1, x) =
= \frac{P(z = 1|y = 1, x)P(y = 1|x)}{P(z = 1|y = 0, x)P(y = 0|x) + P(z = 1|y = 1, x)P(y = 1|x)}
= \frac{p_1\theta}{p_0(\theta - 1) + p_1\theta}$$

• Using Model (1), and plugging it θ in the logistic regression model based on ϕ , we have

$$\log(\frac{\phi}{1-\phi}) = \beta_0^* + \beta_1 x_1 + \dots + \beta_p x_p$$

where $\beta_0^* = \beta_0 + \log(p_1/p_0)$

• Therefore, the only difference between the two models would be the intercept; our inference about the effect of smoking on lung cancer, β_1 , is valid even though it is based on a retrospective study.

 This is a generalization of logistic regression when the outcome could have multiple values (i.e., could belong to one of K classes).

$$y_i|n_i, \mu_{i1}, ..., \mu_{iK} \sim \text{multinomial}(n_i, \mu_{i1}, ..., \mu_{iK})$$

where μ_{ik} is the probability of class k for observation i such that $\sum_{k=1}^{K} \mu_{ik} = 1$.

- y_i is also a vector of K elements with $\sum_{k=1}^K y_{ik} = n_i$.
- The systematic part is now a vector $\eta_{ik} = x_i \beta$, where β is a matrix of size $(p+1) \times K$.

- Each column k (where k = 1, ..., K) corresponds to a set of p + 1 parameters associated with class k.
- This representation is redundant and results in nonidentifiability, since one of the β_k 's (where k=1,...,J) can be set to zero without changing the set of relationships expressible with the model.
- Usually, either the parameters for k=1 (the first column) or for k=K (the last column) would be set to zero.

 For the multinomial logistic model, we use a generalization of the link function we used for the binary logistic regression

$$\mu_{ik} = \frac{\exp(x_i \boldsymbol{\beta}_k)}{\sum_{k'=1}^{K} \exp(x_i \boldsymbol{\beta}_{k'})}$$

• The likelihood in terms of β is as follows:

$$p(y|\mu) \propto \prod_{i=1}^{n} \prod_{k=2}^{K} \mu_{ik}^{y_{ik}}$$

$$P(y|x,\beta) \propto \prod_{i=1}^{n} \prod_{k=1}^{K} \left(\frac{\exp(x\beta_k)}{\sum_{k'=1}^{K} \exp(x\beta_{k'})} \right)^{y_{ik}}$$

• Here β_k is a column vector of p+1 parameters corresponding to class k.



- β in general is a $(p+1) \times K$ matrix. The first row, $(\beta_{01},...,\beta_{0K})$ are intercepts, and $(\beta_{j1},...,\beta_{jK})$ in row j+1 are regression parameters associated with the j^{th} predictor.
- x_i is the row vector of predictors value for observation i (including the constant 1 at the beginning).
- y_{ik} is the number of cases in observation i that are in class k.

Poisson model

 When the outcome variable, y, represents counts, we use the Poisson model.

$$y_i|\mu_i \sim \text{Poisson}(\mu_i)$$

- The systematic components are defined as before: $\eta_i = x_i \beta$.
- The usual link function for this model is the log link:

$$g^{-1}(\mu_i) = \log(\mu_i) = \eta_i$$

We therefore have

$$\mu_i = \exp(\eta_i) = \exp(x_i\beta)$$

Poisson model

• The likelihood in terms of β can obtained as follows:

$$p(y_i|\mu_i) \propto \prod_{i=1}^{n} \exp(-\mu_i)\mu_i^{y_i}$$

$$p(y_i|\beta) \propto \prod_{i=1}^{n} \exp[-\exp(x_i\beta)][\exp(x_i\beta)]^{y_i}$$

• Similar to logistic and multinomial models, the variance of y|x in Poisson model depends on the mean and therefore will not be constant

$$var(y_i|x_i) = \mu_i$$

Numerical methods for finding MLE

- As before, we maximize the likelihood function to estimate the regression parameters.
- We saw previously that the likelihood equation for linear regression models takes a simple form that can be solved analytically.
- However, the likelihood equations are in general nonlinear in β , and as the result, numerical methods are needed to find $\hat{\beta}$.
- A common approach is to use the Newton-Raphson method to maximize the likelihood function, or equivalently, maximize the log-likelihood function, or minimize the negative log-likelihood function (called the energy function in machine learning).

- The Newton-Raphson method is a general purpose iterative algorithm for solving nonlinear equations.
- In statistics, we use this method to the solve likelihood equation.
- Denote the log-likelihood as $L(\beta)$. Our objective is to find the value of β for which $L(\beta)$ is maximized.
- We start with the single parameter case.

- Start with an initial guess $\beta^{(0)}$.
- Iteratively update your guess as follows:
 - At each iteration n, use the Taylor series expansion (up to the quadratic term) around the current value of $\beta^{(n)}$

$$L(\beta) \simeq L(\beta^{(n)}) + L'(\beta^{(n)})(\beta - \beta^{(n)}) + \frac{1}{2}L''(\beta^{(n)})(\beta - \beta^{(n)})^2$$

- Now take the derivative of $L(\beta)$, set it to zero and solve for β .
- Regard the answer as your next guess $\beta^{(n+1)}$:

$$\beta^{(n+1)} = \beta^{(n)} - \frac{L'(\beta^{(n)})}{L''(\beta^{(n)})}$$

• Continue the above process until the algorithm converges.

We can rewrite the equation for our next guess as

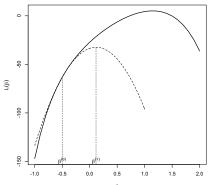
$$\beta^{(n+1)} = \beta^{(n)} + \frac{u(\beta^{(n)})}{o(\beta^{(n)})}$$

where $u(\beta)$ is the score function, and

$$o(\beta^{(n)}) = -L''(\beta^{(n)})$$

• $o(\beta)$ is called the **observed information**, and its expectation $i(\beta) = E[-L''(\beta)]$ is called the **Fisher information**.

- The following graph illustrates how this method works.
- The sold line is the log-likelihood function, $\beta^{(0)}$ is our initial guess, the dashed line is the approximate quadratic function around $\beta^{(0)}$, and $\beta^{(1)}$ is our next guess.



Multiple parameter

ullet For multiple parameter models (where eta is a vector), we have

$$\beta^{(n+1)} = \beta^{(n)} + [o(\beta^{(n)})]^{-1}u(\beta^{(n)})$$

• where $o(\beta)$ is a matrix whose (j, k) element is

$$o_{jk}(\beta) = -\frac{\partial^2 L(\beta)}{\partial \beta_j \partial \beta_k}$$

- Therefore, the observed information matrix $o(\beta)$ is the negative of the **Hessian matrix**.
- As before, the expected value of the o(β) is the Fisher information matrix.

Fitting GLMs in R

- In practice, we use R and mainly the function glm() to fit generalized linear models.
- The function has the following format:

```
glm( formula, family = gaussian, data )
```

• formula specifies the systematic component, for example:

$$y \sim x_1 + x_2$$

 $y \sim .$

Fitting GLMs in R

- family This specifies the stochastic part of the model, i.e., probability distribution for the response variable.
- It could also specify the link function:

```
family = binomial(link = "logit'').
```

Some of the default links are

```
gaussian(link = "identity")
binomial(link = "logit")
poisson(link = "log")
Gamma(link = "inverse")
```

- For multinomial logistic model, we can use the function multinom in the nnet package.
- If the categories are ordered, we can fit an ordinal logistic model using the function polr() in the MASS package.