OLAWALE ISIAQ

Oshogbo, Nigeria

+2348168491447 | isiaqolawale97@gmail.com | [linkedin.c](#) | [Portfolio](#)

PROFESSIONAL SUMMARY

Detail-oriented Data Analyst with 3 years of experience delivering actionable insights across e-commerce, logistics, business operations, marketing, and education. Skilled in producing high-quality management information (MI), performance reporting, and data-driven analysis to support operational and strategic decision-making.

Proven ability to conduct ad-hoc, bespoke, and comparative analysis, build interactive Power BI/ Tableau dashboards, and work with complex datasets using SQL (PostgreSQL), DAX, ETL processes, and advanced Excel. Adapt at translating business requirements into clear analytical outputs, monitoring KPIs, and communicating insights to both technical and non-technical stakeholders. Highly organised and detail-focused, with experience managing multiple priorities in fast-paced environments while maintaining strong standards of data accuracy, quality, and GDPR compliance.

CORE AND TECHNICAL SKILLS

Core Skills	Technical / Tools
1. Data Analysis & Insight Generation	1. Databases & Querying
2. Business & Stakeholder Engagement	2. Business Intelligence & Visualisation
3. Reporting & Management Information (MI)	3. Data Processing & ETL
4. Data Quality, Governance & Compliance	4. Spreadsheets & Analytical Tools
5. Analytical Thinking & Problem Solving	5. Data Management & Documentation

PROFESSIONAL CERTIFICATIONS AND TRAININGS

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AMDARI, UNITED KINGDOM
E-COMMERCE
Data analyst   **November 2025**

- **Delivered end-to-end e-commerce analytics to support revenue growth, customer engagement, and operational efficiency across digital sales channels.**
- **Designed and maintained Power BI dashboards tracking core e-commerce KPIs including revenue, conversion rate, traffic, average order value (AOV), cart abandonment, and customer retention, improving commercial visibility and decision-making by 30%.**
- **Conducted ad-hoc, cohort, and comparative analysis using SQL (PostgreSQL) and advanced Excel to identify purchasing trends, high-performing products, and seasonal demand patterns, contributing to a 12% increase in online revenue.**
- **Analysed customer journey and funnel performance, identifying key drop-off points and supporting optimisation initiatives that improved conversion rates by 6–9%.**
- **Built and optimised ETL workflows to extract, clean, and integrate transactional, marketing, and web analytics data, reducing data inconsistencies by 25% and improving reporting accuracy.**
- **Automated recurring MI and performance reports using Power BI and Excel, reducing manual reporting effort by 40% and accelerating stakeholder access to insights.**
- **Presented insights and recommendations to non-technical stakeholders, translating complex data into clear commercial actions.**

AMDARI, UNITED KINGDOM
AfriTech Electronics Limited, United Kingdom
Data Analyst

- **Delivered data-driven insights across the consumer electronics product lifecycle, supporting sales performance, product strategy, pricing, and inventory decisions for high-volume SKUs.**
- **Designed and maintained Power BI dashboards to track critical KPIs including sell-through rate, revenue, margin, unit sales, stock cover, return rates, and product lifecycle performance, improving executive visibility and decision-making speed by 30%.**
- **Conducted ad-hoc, trend, and comparative analysis using SQL (PostgreSQL) and advanced Excel to evaluate product performance across categories (e.g., mobile devices, accessories, home electronics), contributing to a 10–15% improvement in product-level revenue.**
- **Analysed pricing, discounting, and promotional effectiveness, identifying opportunities to optimize margins and reduce over-discounting, resulting in a 5–8% margin uplift on selected product lines.**
- **Investigated returns, warranty claims, and defect trends, helping identify underperforming products and contributing to improved product quality monitoring and supplier discussions.**
- **Automated recurring MI and performance reporting using Power BI and Excel, reducing manual reporting time by 40% and enabling faster insight delivery.**

Degree	University	Year
Undergraduate	Adekunle Ajasin University, Akoko Nigeria	2023

adheres to data confidentiality standards. **Results-oriented with proven ability to work effectively under pressure and manage multiple projects simultaneously. Strong analytical and problem-solving abilities; excellent communicator skilled in working collaboratively across diverse teams. Experienced in supporting growth-focused initiatives and implementing solutions that drive measurable impact in professional services.**