WEB-SITE RESTAURAUNT



CS-2309 Islam Kairolla Minbayeva Zhansaya Aidana Zhandossova

Meet The Team



Islam Kairolla

BACKEND DEVELOPER

- Programming Language: Python
- Database: SQLite (SQLbased database)



Aidana Zhandossova

FRONTEND DEVELOPER

• Technologies: HTML, CSS, JavaScript



Zhansaya Minbayeva

DESIGNER (UI/UX)

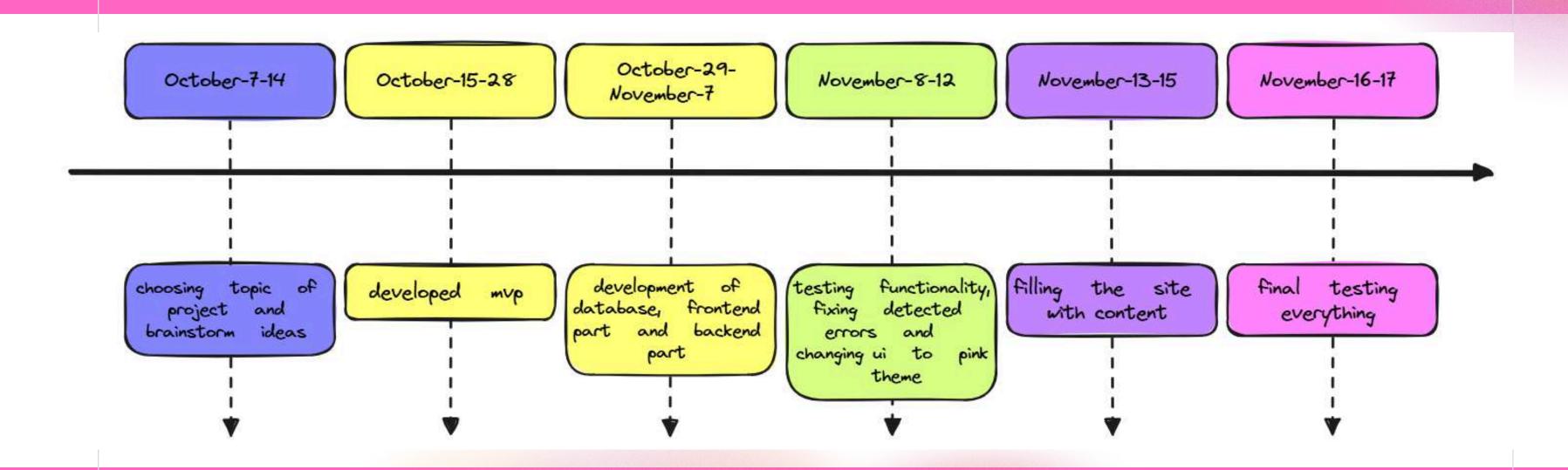
 presentation, project proposal, auth and full design

Main goal of a project

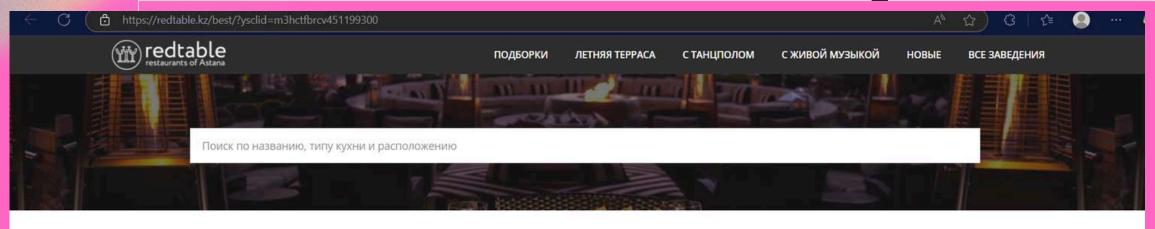
• To design a friendly and exciting restaurant website where guests can easily access information about the restaurant, and log in to get special offers with discounts. In addition, we have features that even your recipe can be named after you and be part of our menu if it gets many positive comments and is at the top. This project aims to make dining at our restaurant easy, enjoyable, and welcoming, creating a smooth experience from start to finish.



Project Timeline

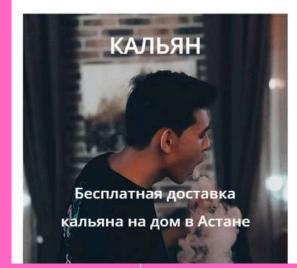


Competitors



с танцполом

TEPPACA

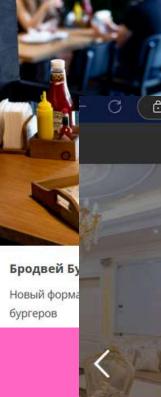


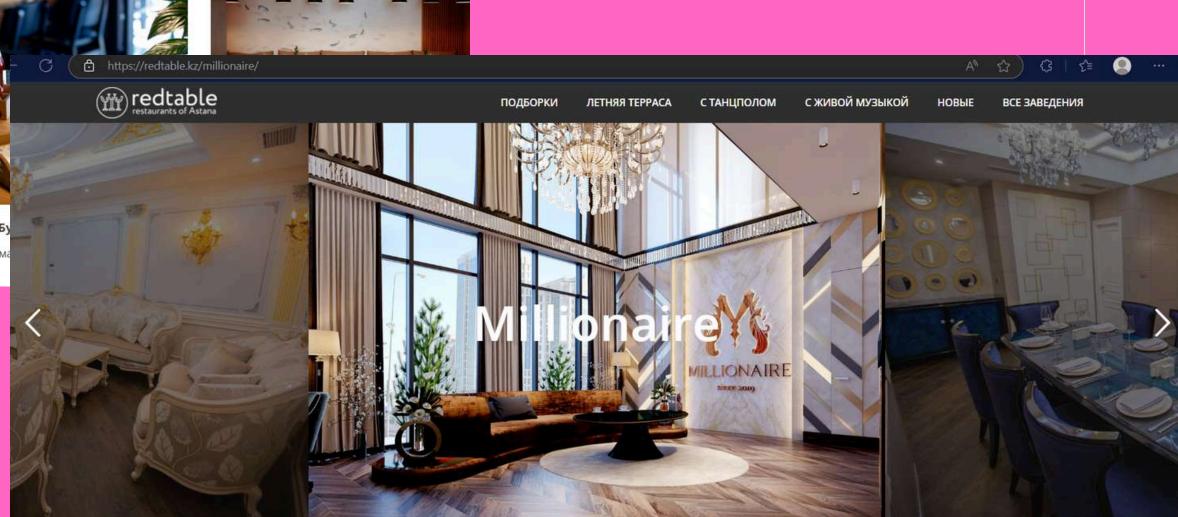


Del Papa (Кабанбай Батыр)

Мы обновили интерьер ресторана и готовы радовать пиццей на живом огне







+7 771 555 55 49

Астана, ул. Мангилик ел, 54 /

Millionaire

Здесь рождаются шедевры вкусов и живого звучания

Самый масштабный караоке-клуб г.Астана. У нас огромное музыкальное пространство, которое объединило всех

TEPPACA

Market S.W.O.T. Analysis

Strengths

- Clearly structured sections ("Summer Terraces", "With a Dance Floor", "With Live Music").
- Information about the establishments: Contacts, menu, average bill, opening hours, and addresses.
- Collections of restaurants for different occasions (for example, "Restaurants for a Date").
- High-quality images
- Search functionality
- The platform is focused on one city, Astana.

Opportunities

- Adding other large cities to increase the audience.
- Integration with social networks.
- Introduction of a rating system and comments from users to increase trust.
- A unique feature that will attract the attention of users

Weaknesses

- The site only covers Astana, which may limit audience growth.
- Lack of user reviews
- Some selections date back to 2020, which may create a feeling of outdated content.
- Unclear monetization is how certain restaurants are published and selected, through advertising, partnerships, or subscription.
- There is no uniqueness that attracts the audience.

Threats

- The existence of similar platforms with greater coverage or more technologically advanced solutions.
- A sharp shift of users to food delivery aggregators (for example, Wolt, Glovo).
- If restaurants refuse to cooperate or provide data, this may weaken the position of the platform.

Competitors





ождения останется в вашей памяти на долгое время!

настроение, с которым вы делитесь снами уже 9 лет.

Мы благодарны вам за вашу любовь, доверие, постоянство и хорошее





Получать новости



Restaurant -

Замок с огненной душой или Храм истинного наслаждения

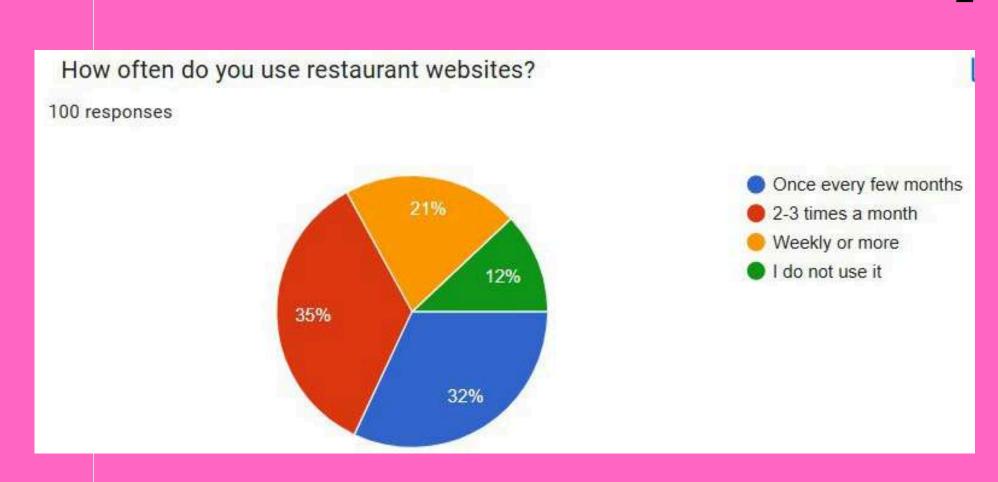
Если бы средневековые замки были похожи на Line Brew, а угощения и напитки – на те, что подают в этом ресторане... Если бы доблестные рыцари могли назначать здесь свидания прекрасным дамам... Если бы при этом слух рыцарей услаждали саксофон и скрипка, то... наши предки увлекались бы не турнирами, войнами и прочими опасными забавами, а предпочли бы удовольствие – провести время в приятном и красивом месте.

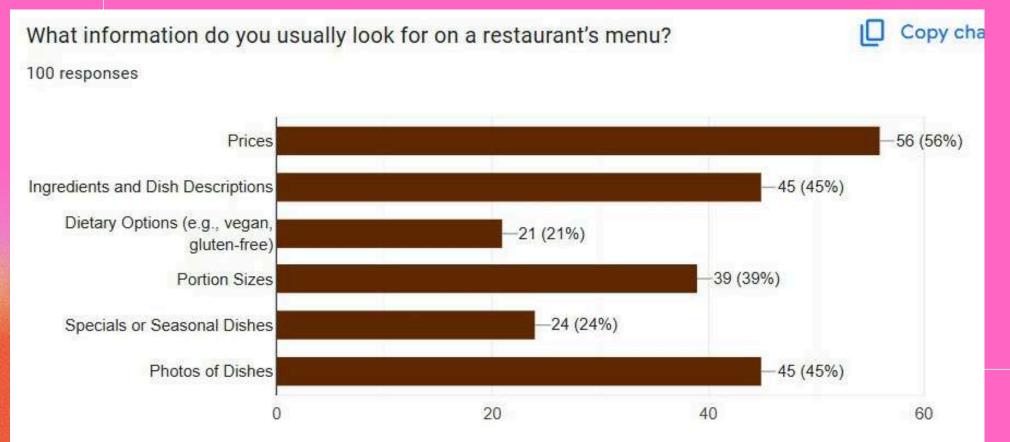
Загляните в Line Brew

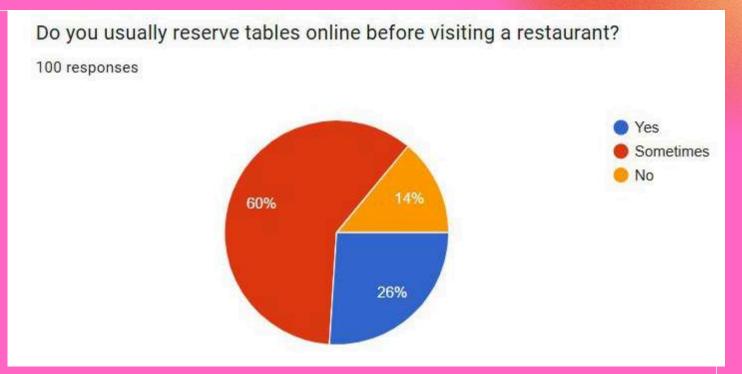
Здесь встречает гостей изящный фонтан – точная копия всемирно известной брюссельской скульптуры. Далее гостеприимно распахивает двери уютный сводчатый зал средневекового замка с цветными витражами, коваными решетками на окнах. Завораживающим зрелищем в центре зала расположился живой огонь, рядом с которым поварволшебник виртуозно творит свое действо.



Survey





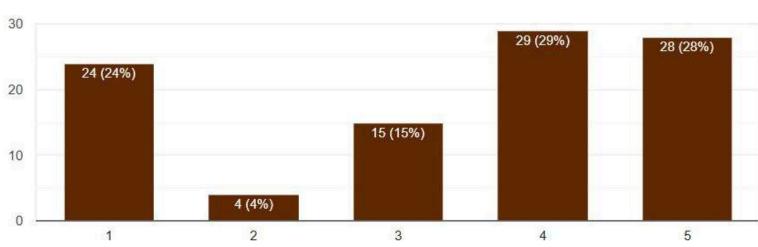


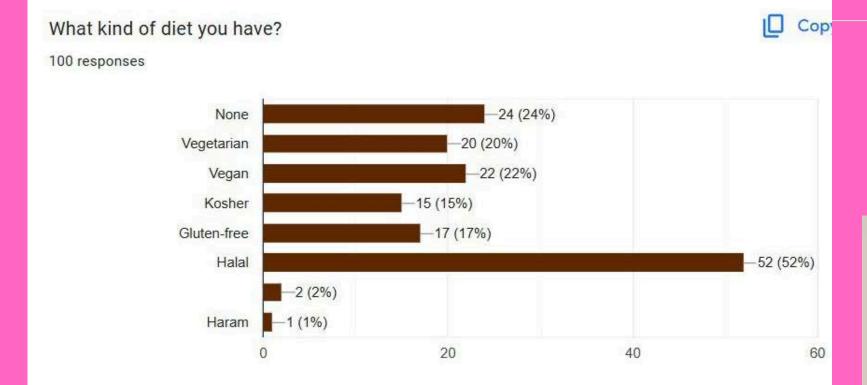
How would you rate your experience finding information on menus of restaurant websites?

Copy chart

100 responses







What is most important to you when reserving a table online?

100 responses

Time Seeing cancellation or no-show fees upfront. Regular updates on seating status. Knowing the restaurant's peak hours. Staff recommendations for reservation times. Option to add notes on accessibility needs, like wheelchair access. Knowing if dress code requirements apply for my reservation time. Availability to adjust the guest count if I need to.

Survey

What you want to see in restauraunt site? (any ideas)

100 responses

Clear allergy information.

Details about the restaurant's ambiance and decor.

Simple, direct access to the reservation system.

Detailed chef's recommendations and best-seller dishes.

Information on happy hour or weekly deals

Weekly newsletters for regular updates and promotions.

Full menu and information about dishes

Normal design. I hate when a restaurant is top-notch, but design is so bad

карта ресторана(?) когда делаешь резерв, будет удобненько! Еще калории и ценности еды

Hor

Logi

tegister

Menu

Contacts

Welcome to Our Restaurant

Explore our exquisite dining options and cozy ambience!









Home

Dining Table

VIP Room

Main Hal

What Our Customers Say

"Amazing food and great service!"

- Aidana Z.

"Best restaurant in town. Highly recommend."

- Shynggys A.

"Best restaurant in Astana."

- Zhansaya M.

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Home

Login

Register

Meau

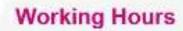
Contacts



Contacts

Logout spagetti with souseges add life bit of this, and then add a sip of that, then just 1 cup of this, so after this add a quite of this, and then add this thing (i forget how it was called) Comment: Upload image: Выберите файл файл не пибран Comments: woow, so creatively by as-It was delicious OMG it was great thank u very much good and sweet person - by rabk_47.





Monday - Friday: 9:00 AM - 6:00 PM

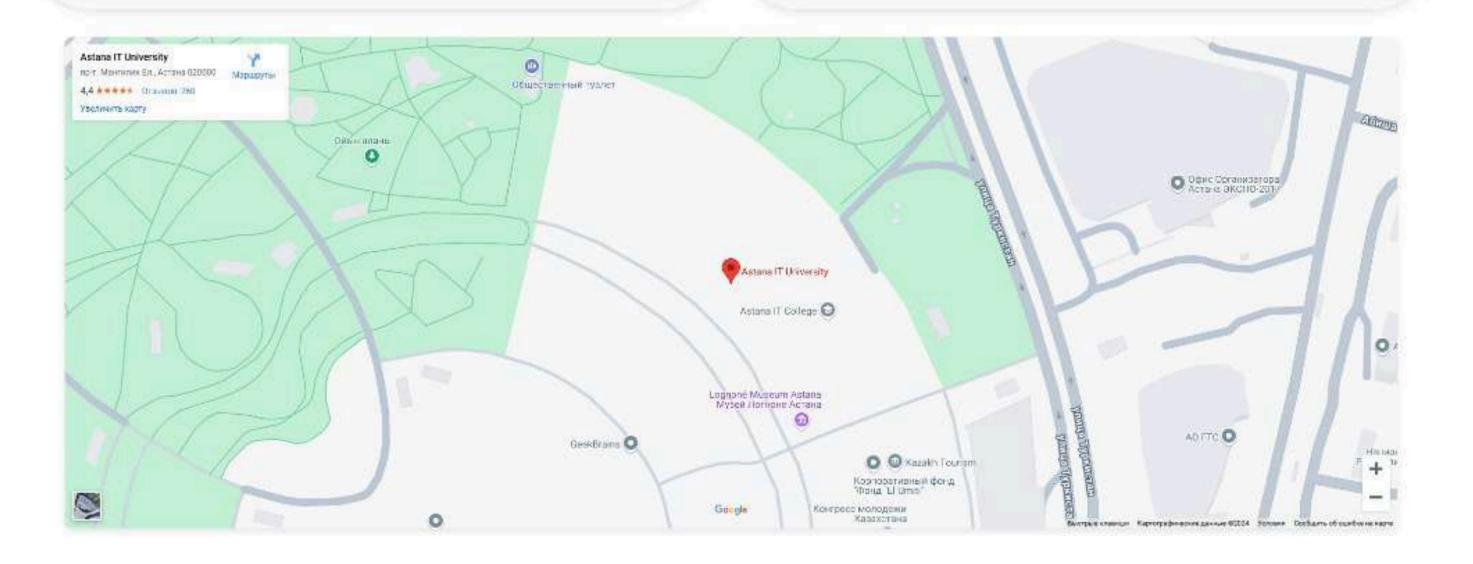
Saturday: 10:00 AM - 4:00 PM

Sunday: Closed

info us

Email: 230143@astanait.edu.kz

Phone: +7 707 961 26 64



Future development possibilities







BOOKING

MENU WITH PRICES

DIET CATEGORY

