

29.36M

Total Sales

60K

Total Orders

1.06K

Average Order Value

18.48K

Count of customer_id

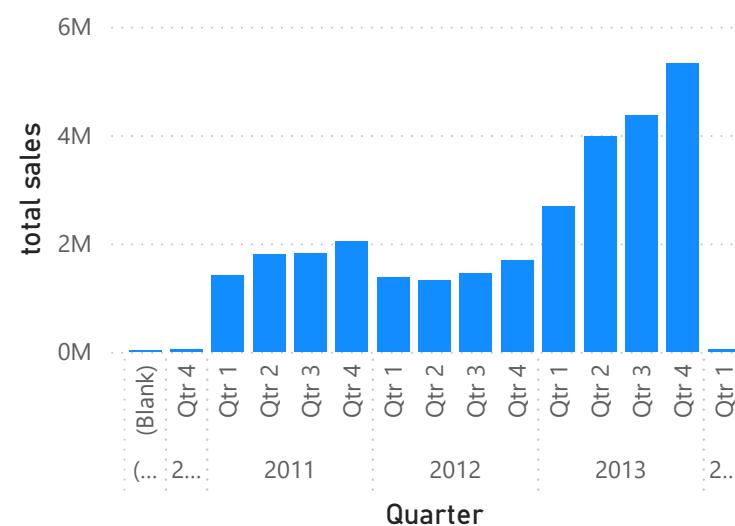
295

Count of product_id

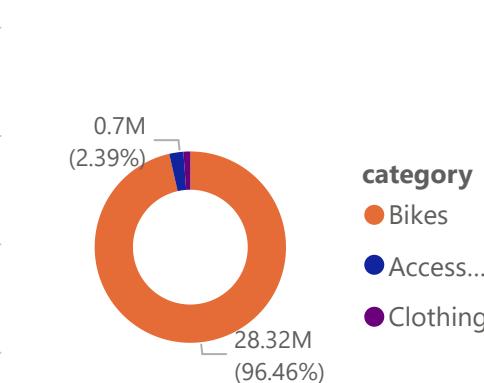
130

Active Products

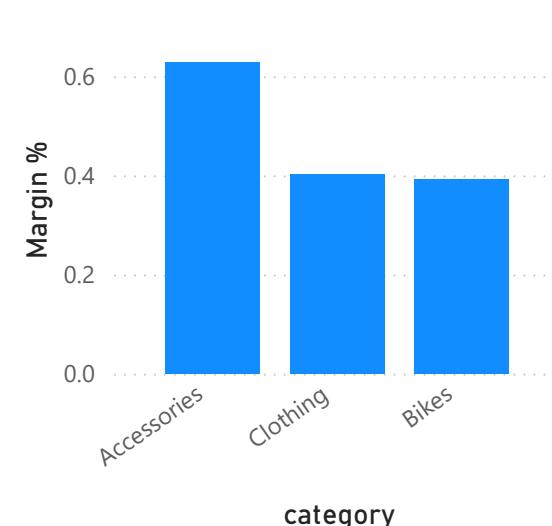
total sales by Year and Quarter



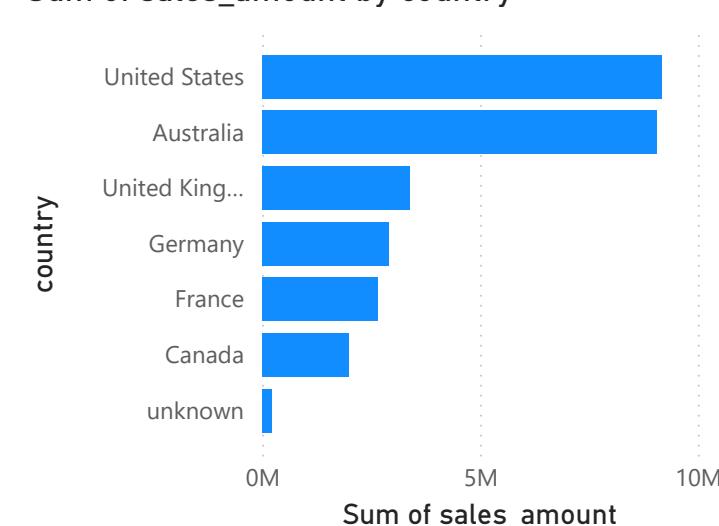
Sum of sales by category



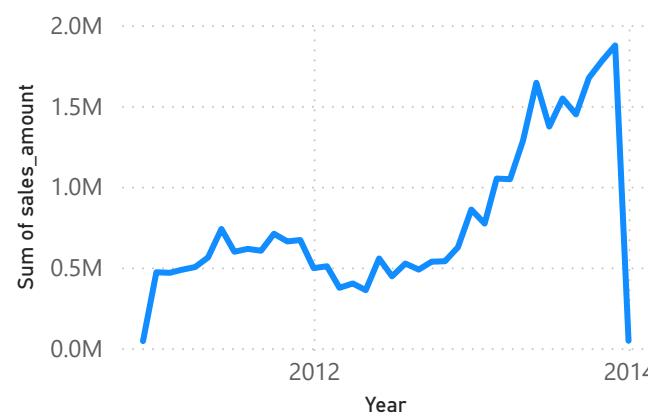
Margin % by category



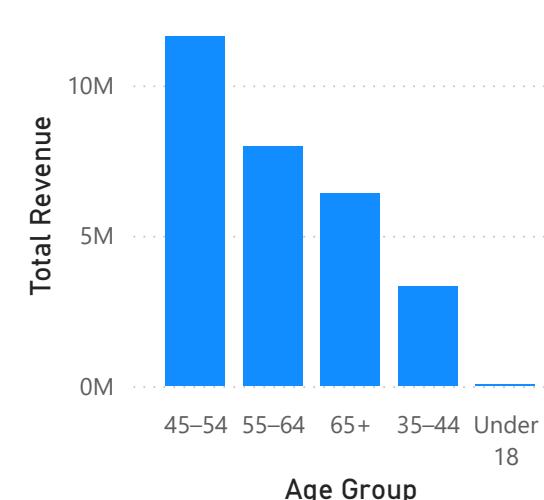
Sum of sales_amount by country



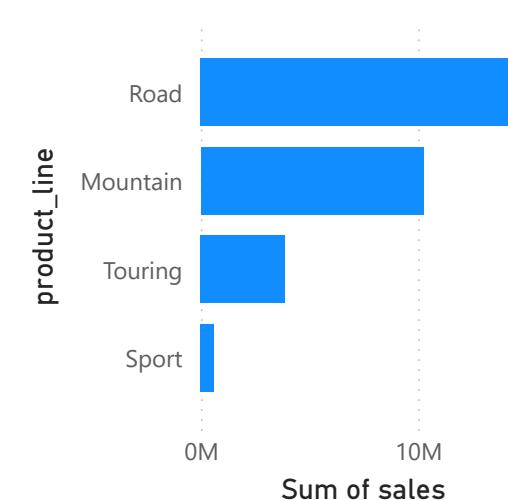
Sum of sales_amount by Year and Month



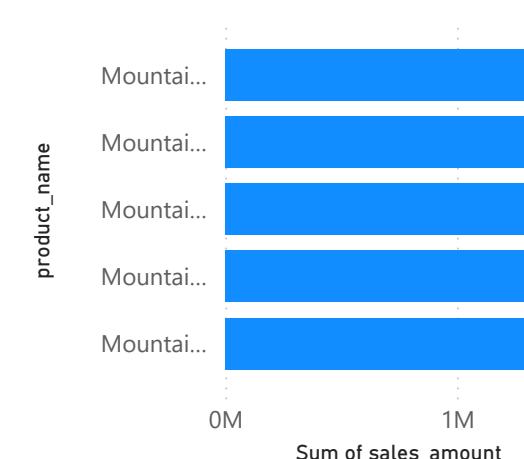
Total Revenue by Age Group



Sum of sales by product_line



Sum of sales_amount by product_name



customer_id	first_name	total_sales	lifespan_months	total_orders	total_products	total_quantity
1322	Rosa	13,215.00	29.00	5	12	15
1309	Margaret	13,268.00	29.00	5	14	14
1308	Brad	13,172.00	29.00	5	10	11
1302	Nichole	13,294.00	30.00	5	11	13
1301	Adriana	13,242.00	28.00	5	10	10
1297	Francisco	13,164.00	29.00	5	9	12
1133	Kaitlyn	13,294.00	32.00	5	13	14
1132	Randall	13,265.00	31.00	5	11	11
1125	Brandi	13,195.00	32.00	5	11	12
Total		132,023.0	278.00	51	113	125
		0				

product_id	product_name	total_customers	total_orders	total_quantity	Sum of total_sales
BC-M005	Mountain Bottle Cage	2004	2025	2034	20,340.00
BC-R205	Road Bottle Cage	1699	1711	1711	15,399.00
BK-M18B-40	Mountain-500 Black-40	48	48	48	25,920.00
BK-M18B-42	Mountain-500 Black-42	49	49	49	26,460.00
BK-M18B-44	Mountain-500 Black-44	58	58	58	31,320.00
BK-M18B-48	Mountain-500 Black-	56	56	56	30,240.00
Total		58904	60379	60404	29,351,258.00