



HYUN-CHUNG YEON

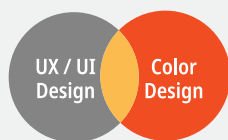
USER EXPERIENCE & COLOR DESIGNER



CONTACTS

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PROFILE



SKILLS

Design research
Wireframing
Storyboards
Prototyping
3D modeling & rendering
UI + UX design
Color coordination
Exterior design

TOOLS

AutoCAD
Rhinoceros 3D
KeyShot
InDesign
Photoshop
Illustrator
AfterEffects

EXPERIENCE

KCC - Design II Team

COLOR DESIGNER & DESIGN TREND RESEARCHER

Seoul, Korea | December 2013 - March 2017

- Established brand-specific exterior color schemes, including main and subsidiary colors and detailed implementation, and suggested building materials for all of the top 10 construction companies in Korea.
- Forecasted interior and exterior design trends including the colors of the year based on extensive research from consumer lifestyle to construction market outlooks and presented the findings at the Trend Pulse seminars in front of over 800 stakeholders in the construction design market.
- Designed color schemes for exterior renewals of over 1,000 domestic and foreign architectures including the Hotel Yangon in Myanmar and Hyundai Oilbank gas stations and made suggestions for the exterior/interior colors of apartments and other facilities.

KT R&D Center - Web N-Screen Team

UI / UX DESIGN INTERN

Seoul, Korea | September 2012 - December 2012

- Developed the guideline for UI/UX renewal of Olleh TV, the largest IPTV provider of Korea, with emphasis on its features for the VOD (Video-on-demand) service.
- Streamlined the user search experience on Olleh TV by designing a widget-based search service.
- Revamped several GUI features in Olleh TV, including the design of the voice recognition icon and the facial recognition feature for a pop-up event.

The DNA - Web Business & Service Design Team

WEB DESIGN & BUSINESS DEVELOPMENT INTERN

Seoul, Korea | June 2012 - August 2012

- Created several website (re)design processes for clients including Samsung and CBS, a major television network in Korea.
- Proposed service design plans for enhancing user experience for EVERLAND and Busan Aquarium, premier tourist destinations in Korea.

Touchstone Theatre

DESIGN & MARKETING INTERN

Vancouver, Canada | April 2012 - May 2012

- Enhanced the theatre's marketing endeavors by designing on- and offline promotion posters for upcoming shows and organizing customer management processes.

EDUCATION

Seoul Women's University - BFA, Industrial Design

Seoul, Korea | March 2009 - Feb 2014

The University of British Columbia - Exchange Student (Global Academics Internship Program)

Vancouver, BC Canada | Feb 2012 - June 2012