

# RECOGNIZING PERSONALITY TYPES AND PSYCHOLOGICAL DISORDERS



by: Catalyst Team



# The Challenges We Face

- Difficulty in understanding personality traits.
- Lack of awareness about mental health.
- Limited access to mental health resources.



# Our Solution

- A comprehensive and user-friendly application.
- Scientifically backed assessments like MBTI and Big Five.
- Tools for evaluating mental health based on DSM-5.
- Support through articles, videos, and chatbot interaction.




# What Makes Our App Unique?

- Tests to identify personality types and potential psychological disorders.
- Personalized advice to improve mental well-being.
- Access to doctors for critical case follow-ups.
- Chatbot for data analysis and contradiction detection.
- Interactive community for patients and doctors.
- Zoom-like feature for consultations.



# User Journey

- Accessing the homepage.
- Taking assessments. 
- Reviewing results.
- Monitoring and improving mental health.



mental health is just as  
important as our physical  
health.



skip



Welcom user!  
How are you feeling today?

Track your Psychological  
disorders with priavacy.

Start  
Now



The disorder you  
are suffering from.



Discover your  
Personality type.

#### ● Personality Traits



Home



Chat



Types



Setting

# Chatbot and Data Analysis

- Continuous support.
- Analysis of answers and suggesting retests when inconsistencies arise.
- Providing analytical reports.



# Community and Consultation

- Interaction and encouragement among patients.
- Consultation sessions with doctors via video.





# Our Vision

- Making mental health accessible to everyone.
- Empowering individuals to understand themselves and work towards improvement.



Value Proposition	Problem	Target Audience
<ul style="list-style-type: none"><li>• Self-Discovery</li><li>• Professional Guidance</li><li>• Continuous Monitoring</li><li>• Safe Community</li><li>• Accessible Resources</li><li>• Designing and refining a chatbot to provide empathetic, insightful, and accurate responses tailored to user needs.</li></ul>	<ul style="list-style-type: none"><li>• Difficulty in recognizing and understanding personality traits and mental health challenges.</li><li>• Limited accessibility to affordable and stigma-free mental health resources.</li><li>• Lack of integrated platforms combining personality assessments, psychological tools, and professional services</li></ul>	<ul style="list-style-type: none"><li>• Self-improvement seekers</li><li>• Mental health challengers</li><li>• Stressed students/professionals</li><li>• Healthcare professionals</li></ul>
	<div>Solution</div> <p>The app resolves these issues by:</p> <ul style="list-style-type: none"><li>• Self-Awareness: Provides comprehensive personality assessments with detailed insights.</li><li>• Mental Health Tools: Offers DSM-5-aligned tests to identify potential psychological conditions.</li><li>• Accessible Support: Connects users to certified therapists via chat and video consultations.</li><li>• Community: Encourages peer-to-peer motivation and support through a vibrant community space.</li><li>• AI Integration: Leverages a chatbot for continuous engagement, data analysis, and tailored recommendations.</li></ul>	

# Cost Structure

- App development and maintenance.
- Salaries for mental health professionals and content creators.
- Cloud services and data analytics costs.
- Marketing and advertising expenses.
- Continuous training of the AI chatbot.



# Revenue Streams

- Subscription plans for premium features.
- Pay-per-session fees for consultations with professionals.
- Advertisement revenue for non-intrusive ads in the free version.
- Partnerships and sponsorships with healthcare organizations.
- Offering anonymized data for academic research (with user consent).



# Future Plans

- Development of additional features:
  - More advanced data analysis.
  - Support for multiple languages.
  - Enhanced privacy with AI technologies.
- Partnerships with health organizations.
- Expanding the user base





# THANKS

"Together, Let's Make Mental Health Accessible to All"