



W I L L I A M F R I T Z B E R G

MEDIA MAKER • DESIGN THINKER  
CREATIVE STRATEGIST

[williamfritzberg.com](http://williamfritzberg.com)

## EDUCATION

- 2015 - 2016     **Masters in Research for Design and Innovation**, Elisava School of Design, Barcelona, ES  
Completed master's program combining two post-graduate degrees: Coolhunting, Design and Global Trends + Innovation & Design Thinking.
- 2005 - 2008     **Bachelor of Fine Arts in Film Production**, University of British Columbia, Vancouver, CA
- 1999 – 2003     **Communications**, Washington State University, Pullman, US

## POSITIONS

- 2014 - 2016     **Design and Operations Coordinator**, Moving Images Distribution, Vancouver, BC  
Managed and created packaging and promotional materials for independent film sales.  
Supervised operations, web store, volunteers, staff and liasoned with vendors.
- 2012 - 2013     **Motion Graphic Animator**, Enna Products / Uttana.com, Bellingham, WA  
Created 2D animations to illustrate Lean and Kaizen business principles in educational videos.
- 2010 - 2011     **Video Editor**, Basetwo Media, Vancouver, BC  
Managed video projects from beginning to end for corporate media productions.

## FREELANCE

- 2008 - present     **Producer | Director | Cinematographer | Editor | VFX Artist | Graphic Designer**

## HONOURS

- 2014     **"Science of Sex" Experiential Marketing Videos** for Leap Ads (Editor)  
Winner of 3 Summit International Advertising Awards
- 2013     **Backbone: Vancouver Experimental Cinema** (Cinematographer; Co-prod.)  
Official selection at DOXA, FIFA, RAFF, Northwest Filmmaker's Festival
- 2011     **Woman Waiting** (Cinematographer; Exec. Prod.) official selection at Berlin, TIFF, SXSW
- 2007     **BUSSING LIFE** (Writer/Director) awarded "Best Film," at UBC POV Film Festival