

## QUALIFICATIONS SUMMARY

I am a web developer with a diverse background spanning marketing, design, and IT. Through this experience, I am able to devise innovative solutions across the entire stack. My goal is to enter a development-focused role where I may leverage this skill set with a growing company.

## EXPERIENCE

### WEB DESIGNER + DEVELOPER //

FREELANCE / CONSULTANT

May 2014 – December 2014 | Frederick, MD

Designed and developed websites, including: planning, wireframing, art direction, design, and implementation. Consulting for web branding, SEO / traffic growth, site maintenance, and email (development, tracking, and campaigns).

### WEB PROJECT LEADER //

SHADY GROVE FERTILITY

November 2013 – October 2014 | Rockville, MD

Oversaw all technical aspects of the company's web presence. Delivered technical consultation and coordinated with content development team to overhaul and improve existing SEO practices. Led design work for web, email, and marketing materials.

### WEB + GRAPHIC DESIGNER //

SIRE ADVERTISING

July 2011 – November 2013 | Selinsgrove, PA

Headed art direction, webmaster duties, and design for new web projects (2013). As a front-end web designer, I garnered the agency recognition through various design awards. Designed and produced corporate identity, packaging, catalogs, annual reports, and advertising materials.

## EDUCATION

### PENNSYLVANIA COLLEGE OF TECHNOLOGY //

2007 – 2011 Bachelor of Science, Graphic Design

Minor in Graphic Communications

Honors Recipient - 8 Semesters (3.8 final GPA)

### BETAMORE ACADEMY //

2014 (Fall) Back-End Web Development

## HONORS + AWARDS

### AMERICAN GRAPHIC DESIGN AWARDS //

GDUSA - 2011, 2012, 2014

Web Design, Identity Design, Packaging, and Direct Mail + Catalogs categories.

### SUMMIT CREATIVE AWARDS //

SUMMIT INTERNATIONAL - 2012, 2013, 2014

Consumer Website, B2B Website, Consumer Service Logo/Trademark, B2B Direct Mail, and Catalog categories.

## SKILLS + EXPERTISE

### SOFTWARE + SERVICES //

Coda, Sublime Text, Atom, Adobe CC / Creative Suite, CodeKit, MAMP/WAMP, Sequel Pro, Navicat, Litmus, MailChimp, Campaign Monitor, ExactTarget, WordTracker, Balsamiq, CRM suites, and more...

### SKILLS //

Web Development  
Web, UI, and Print Design  
Corporate Identity Development  
Web Content and Project Management  
IT, Server, and Database Management

### LANGUAGES + LIBRARIES //

HTML, CSS / SASS, JavaScript, jQuery  
Ruby, PHP, MySQL, PostgreSQL

### GITHUB //

[github.com/islane](https://github.com/islane)

### CERTIFICATIONS + AFFILIATIONS //

COMPTIA A+

(License: [QJ03LTG27GV4SF0R](#))

August 2012 – August 2015

AIGA – AIGA Blue Ridge ([profile page](#))

*\* Please inquire for complete details on my experience regarding software/services or specific languages.*