

● REC 00:00:01

PRODUCTION:

MEDIA KIT 2026



JOE IRIZARRY VISUALS

DIRECTOR

PHOTOGRAPHER

EDITOR

Capturing light and telling stories. A creative menu for brands ready to produce high-end visual assets.

LOC: FLORIDA, USA

OFFICIAL
CUT

SCENE 01 // INTRO

STILLS

SCENE: PHOTOGRAPHY

HEADSHOTS

\$350

45 MINS • 2 LOOKS • STUDIO/LOC

Professional portraits for executives and talent. Includes creative lighting setup and 3 high-end retouched deliverables.

EVENTS

\$250/HR

3HR MINIMUM • CANDID DOCU-STYLE

On-location coverage for mixers, parties, or corporate functions. Includes a 24-hour "Sneak Peek" gallery.

COMMERCIAL

\$1,200

FULL DAY (8HR) • FULL BUYOUT

Campaign production. Includes art direction, lighting grid, and unlimited usage rights for brand assets.

MOTION

SCENE: CINEMATOGRAPHY

SOCIAL BUNDLE

\$1,500

HALF DAY • 5 VERTICAL EDITS

High-energy short-form content for Reels/TikTok. Includes filming, editing, color grade, and licensed music.

BRAND ANTHEM

\$3,500

FULL DAY • 1 HERO + 3 SOCIALS

A cinematic "About Us" film. Narrative-driven interview A-Roll combined with stylized B-Roll.



END OF ACT ONE

PRODUCTION RETAINERS

CONSISTENT CONTENT. PRIORITY SCHEDULING.

THE ESSENTIALS

\$2,500 /mo

- ✓ 0.5 Production Days
- ✓ 10 High-Res Photos
- ✓ 2 Vertical Videos
- ✓ 5-Day Turnaround
- ✓ Unlimited Usage Rights

MIN TERM: 3 MONTHS

DIRECTOR'S CHOICE

GROWTH PARTNER

\$4,500 /mo

- ✓ 1.0 Production Days
- ✓ 25 High-Res Photos
- ✓ 4 Vertical Videos
- ✓ 1 Long-Form (YouTube)
- ✓ PRIORITY 48H EDITING

INCLUDES STRATEGY CALL

THE WRAP

OPERATIONAL TERMS

01. BOOKING & ACTION

To secure your shoot date, a 50% non-refundable retainer is required. This ensures the crew and gear are locked for your production. The remaining balance is due upon delivery of final assets. (Think of it as the ticket price for the premiere).

02. THE EDITING ROOM

We want you to love the final cut. That's why we include 3 rounds of revisions on all video edits. We ask that feedback be consolidated to keep the momentum going. Changes beyond round 3 are billed at our standard hourly rate.

03. LOCATIONS

We love a road trip, but our base rates cover locations within 25 miles of Largo, FL. Mileage beyond that is billed at standard rates. Flights? Hotels? Those are covered by production (you).

04. DISTRIBUTION RIGHTS

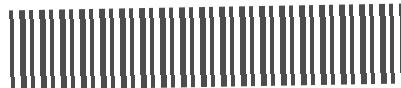
Once the final invoice is paid, the assets are yours. You get a perpetual, non-exclusive license to use them however you want. We just keep the right to show them off in our portfolio.

GREENLIGHT

By signing below, you authorize production to begin under the terms listed.

EXECUTIVE PRODUCER (CLIENT)

DATE



JOE IRIZARRY

VISUALS