

# Isaiah C. Chandler

## Brand & Account Manager

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Marketing strategist with a creative mind, analytical skills, and a deep love for campaign performance. Known for customer-focused strategy, scalable growth solutions, and turning feedback into fuel.

## Work Experience

### Brand & Account Manager

Apr 2025 - Present

[Attention Grabbing Media — Largo, FL](#)

I own six brand accounts across diverse industries like Biotech, Wellness, and Clean Energy, leading everything from strategy and content planning to execution and performance analysis. I direct a core creative team of 5, run full brand audits, and build actionable roadmaps to drive growth.

### Business Development & Campaign Strategist

Mar 2024 - Apr 2025

[ThumbStopper — Tampa, FL](#)

I owned strategy and enrollment efforts across multiple brand programs, creating the onboarding tools and playbooks that scaled team output. My work on insight-driven messaging and campaigns improved CTR by ~25% across test iterations.

### National Account Executive

Jun 2023 - Mar 2024

[Sunbelt Staffing — Oldsmar, FL](#)

Provided full-cycle staffing support for national healthcare clients, where I maintained key enterprise accounts through proactive communication and by building a strong foundation of trust.

### Territory Marketing Specialist

Mar 2022 - Jun 2023

[Techtronic Industries \(TTI\) — Tuscaloosa, AL](#)

Increased retail engagement through hands-on events and compelling visual merchandising. I built brand trust at the ground level by leading employee training and customer events.

## Skills & Tools



Brand Strategy



Client Relations



Creative Direction



Data Reporting

SALESFORCE

ADOBE

META  
BUSINESS  
SUITE

CLICKUP

## Education

### B.B.A., Professional Marketing

[Digital Marketing Concentration](#)

University of North Alabama



## **Marketing & Outreach Director**

Aug 2015 - Mar 2022

**Suzanne's Bakery & Eatery — Athens, AL**

Ran all marketing and branding for a local business, increasing online engagement by over 40%. I also launched seasonal events and designed successful in-store campaigns.