

Isaiah C. Chandler

Brand & Account Manager

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LinkedIn linkedin.com/in/isaiah-chandler

Marketing strategist with a creative mind, analytical skills, and a deep love for campaign performance. Known for customer-focused strategy, scalable growth solutions, and turning feedback into fuel.

Work Experience



Brand & Account Manager [Attention Grabbing Media — Largo, FL](#)

Apr 2025 - Present

I own six brand accounts across diverse industries like Biotech, Wellness, and Clean Energy, leading everything from strategy and content planning to execution and performance analysis. I direct a core creative team of 5, run full brand audits, and build actionable roadmaps to drive growth.



Business Development & Campaign Strategist [ThumbStopper — Tampa, FL](#)

Mar 2024 - Apr 2025

I owned strategy and enrollment efforts across multiple brand programs, creating the onboarding tools and playbooks that scaled team output. My work on insight-driven messaging and campaigns improved CTR by ~25% across test iterations.



National Account Executive [Sunbelt Staffing — Oldsmar, FL](#)

Jun 2023 - Mar 2024

Provided full-cycle staffing support for national healthcare clients, where I maintained key enterprise accounts through proactive communication and by building a strong foundation of trust.



Territory Marketing Specialist [Techtronic Industries \(TTI\) — Tuscaloosa, AL](#)

Mar 2022 - Jun 2023

Increased retail engagement through hands-on events and compelling visual merchandising. I built brand trust at the ground level by leading employee training and customer events.

Skills & Tools

Brand Strategy

Client Relations

Creative Direction

Data Reporting

[SALESFORCE](#)

[ADOBESTOCK](#)

[META BUSINESS SUITE](#)

[CLICKUP](#)

Education

B.B.A., Professional Marketing

[Digital Marketing Concentration](#)

University of North Alabama

Marketing & Outreach Director

Aug 2015 - Mar 2022

[Suzanne's Bakery & Eatery — Athens, AL](#)

Ran all marketing and branding for a local business, increasing online engagement by over 40%. I also launched seasonal events and designed successful in-store campaigns.