

## Option 03









Q Sarah King







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(She/Her)
Sales Associate

Phoenix, Arizona, United States

#### Open to





×



Add more to your profile

Filling out these sections helps you get discovered by recruiters and people you may know.

Got it

### Suggested for you

Private to you

#### Beginner

2/7

Complete 3 step to achieve Intermediate



Where do you currently work?













Home

My Network

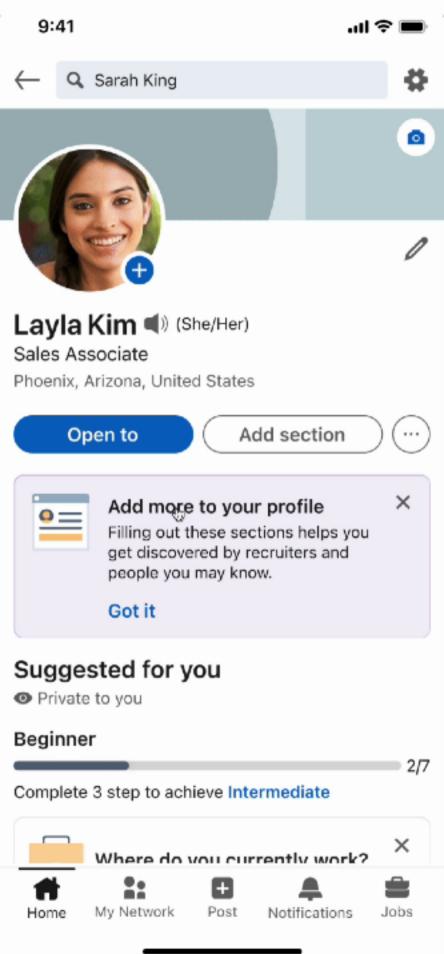
Post

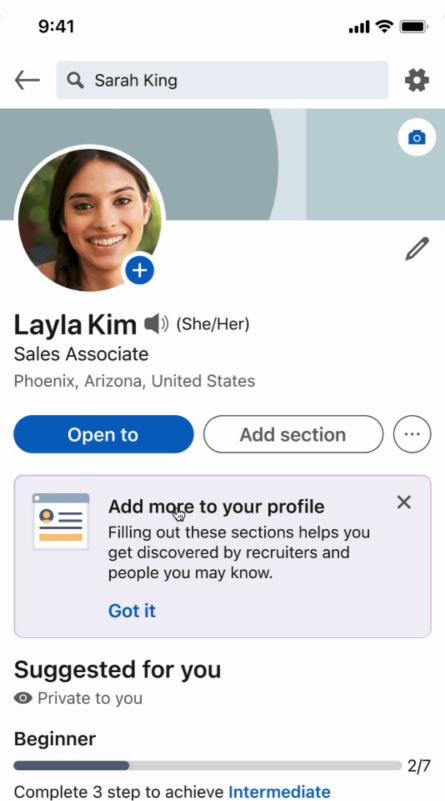
Notifications

Jobs

## 02. PROJECT: LinkedIn















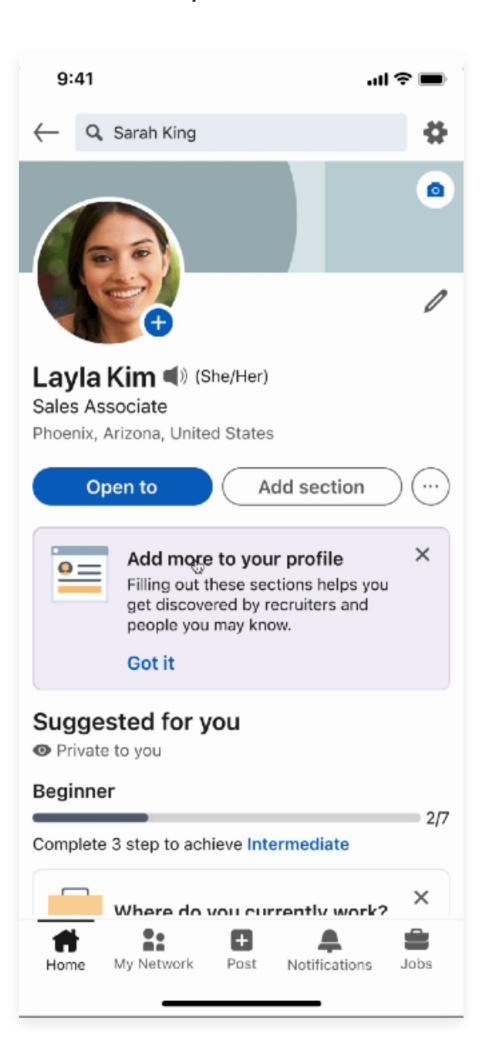




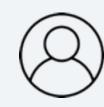
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# Other explorations

# Option 03



New signups are not touching key pillars of the product even after one month on LinkedIn



71% of signups don't have at least 1 session on their own profile



65% of signups don't have at least 1 non-self profile view



72% of signups don't have at least 1 search session



64% of signups don't have at least 1 jobs session