Problem 01
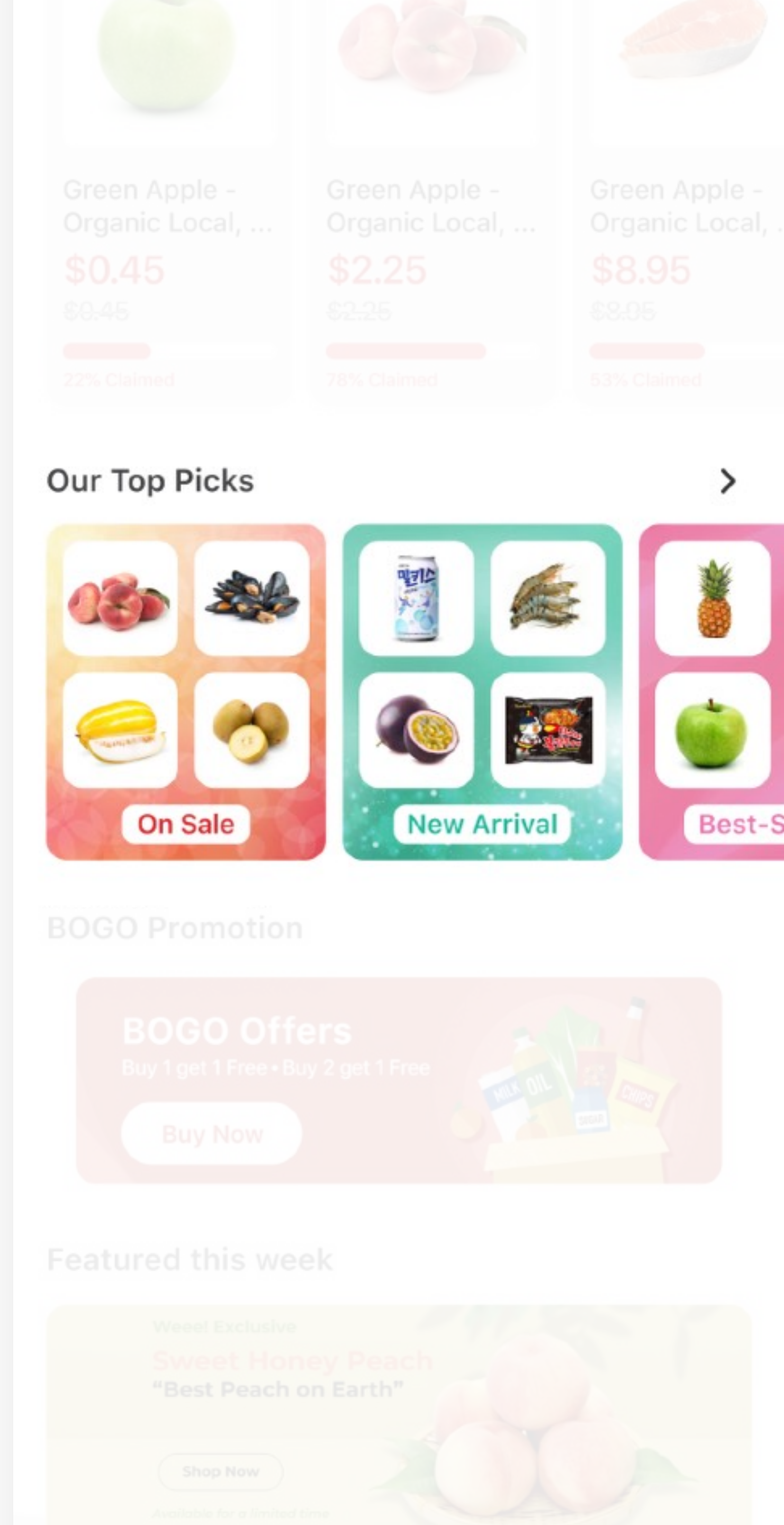
Product cards
with poor visibility

- 70% of contents are promotional
- Tedious layout
- Inconsistent elements

Solution 01

Redesign product cards

- Improved visual hierarchy
- Product-focused UI
- Added white space