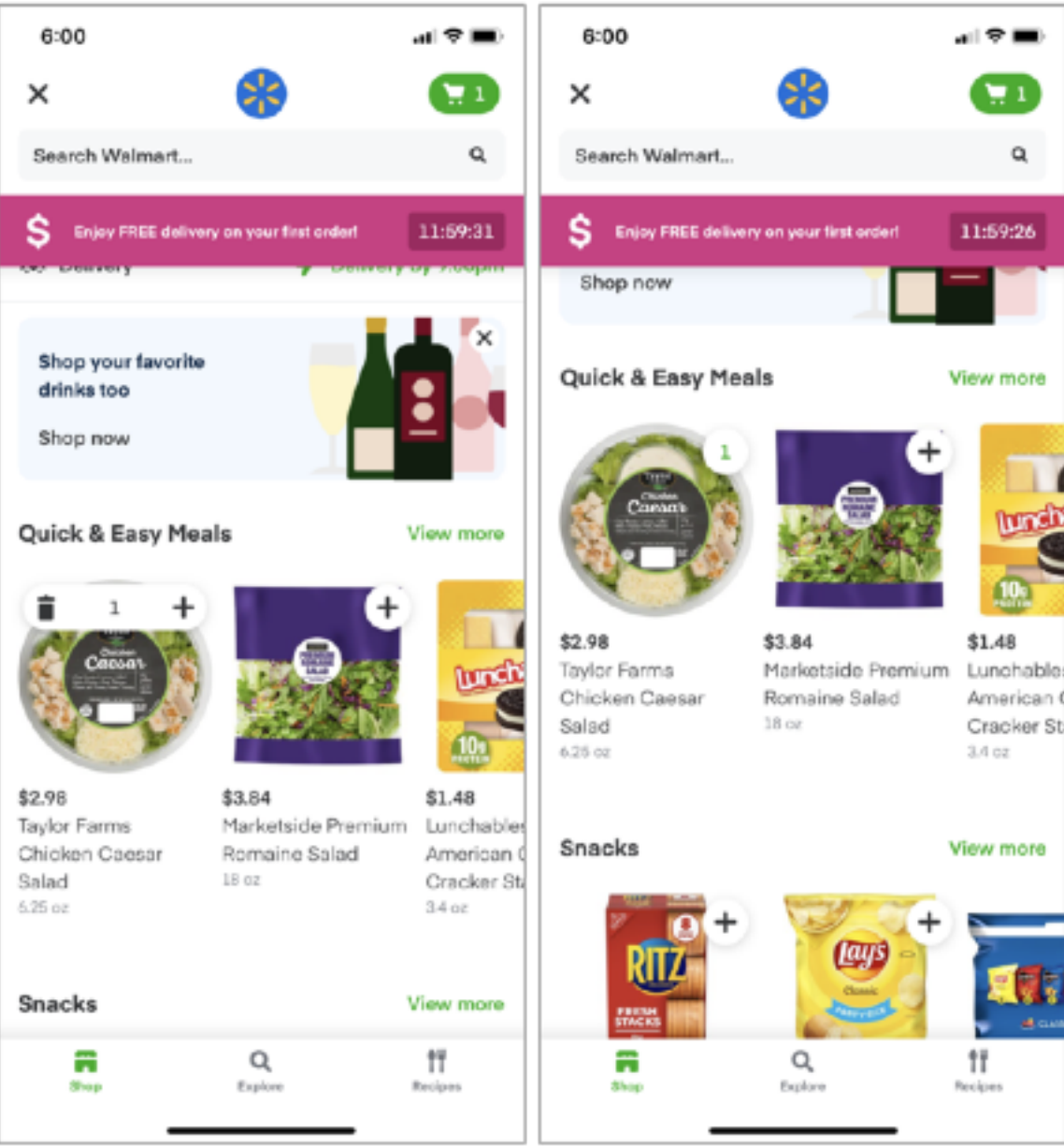
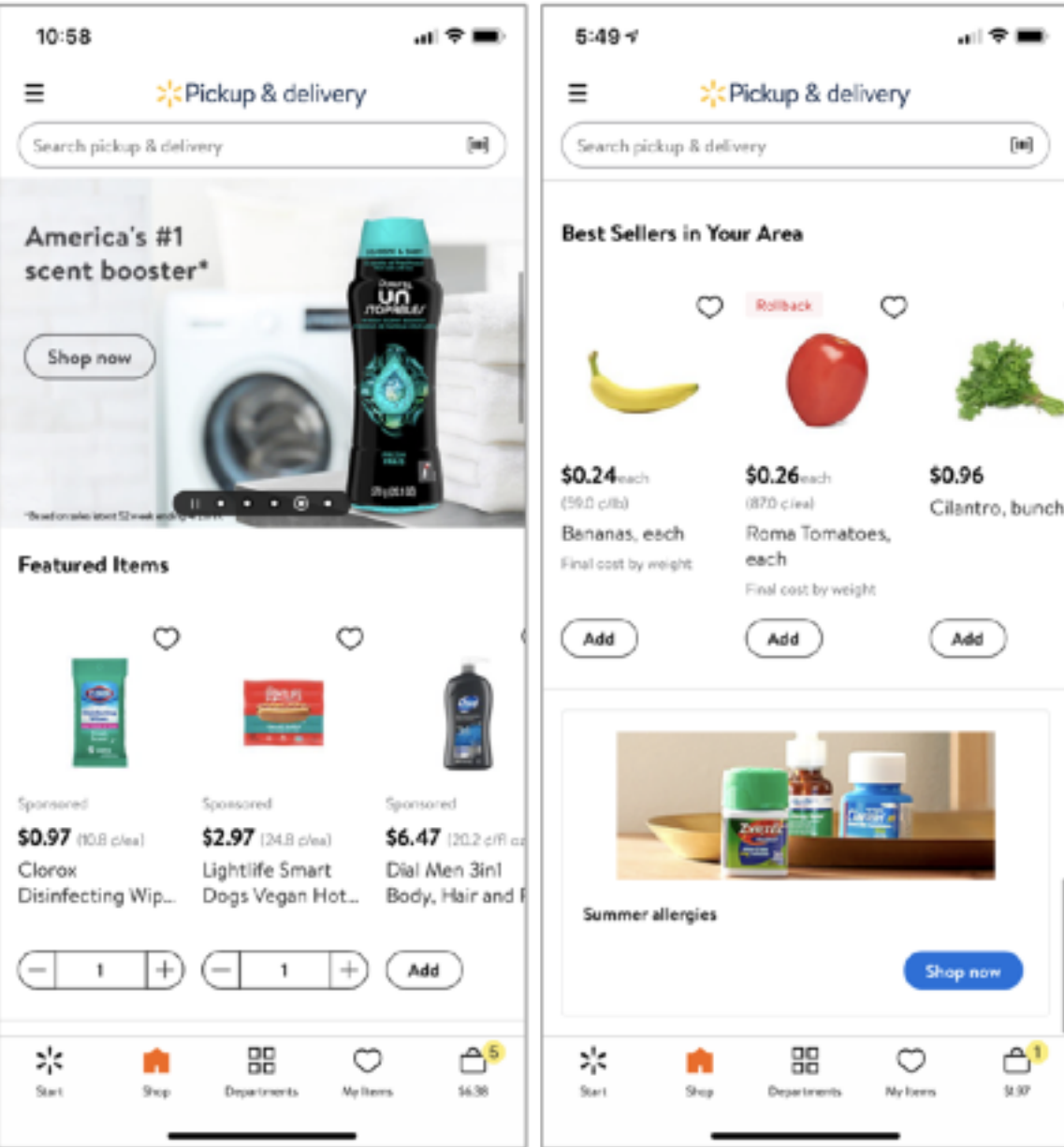


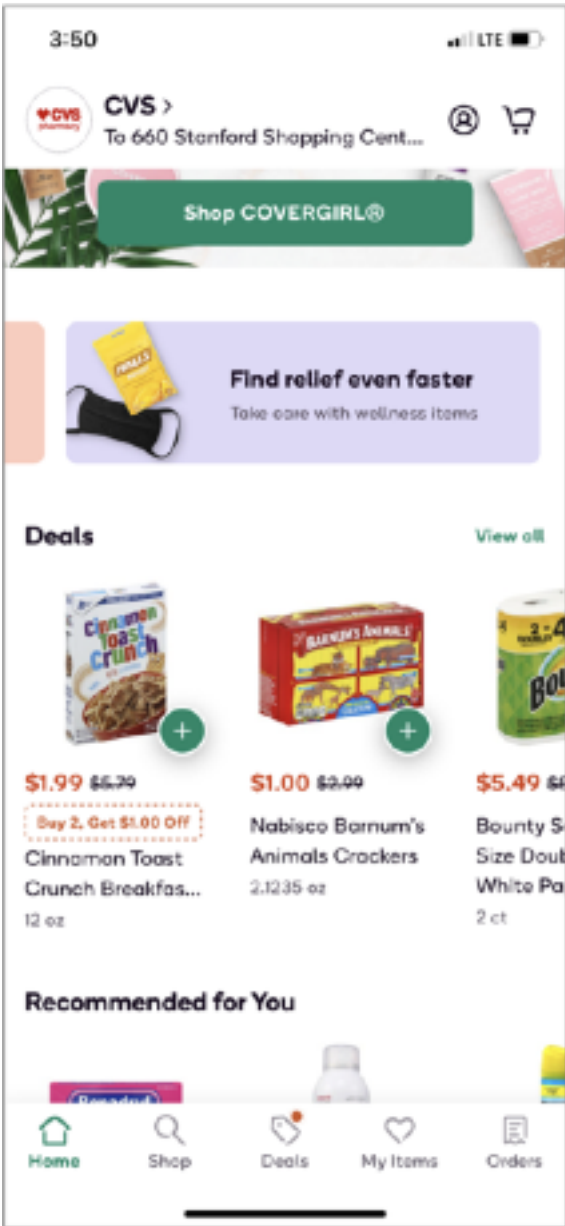
Instacart



Walmart



Shipt



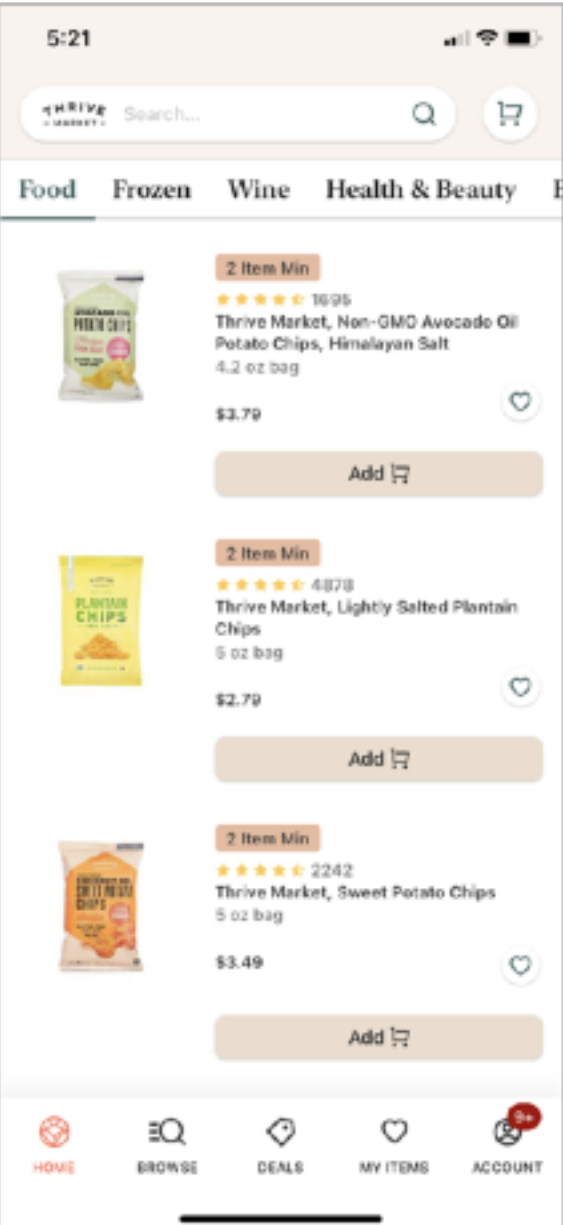
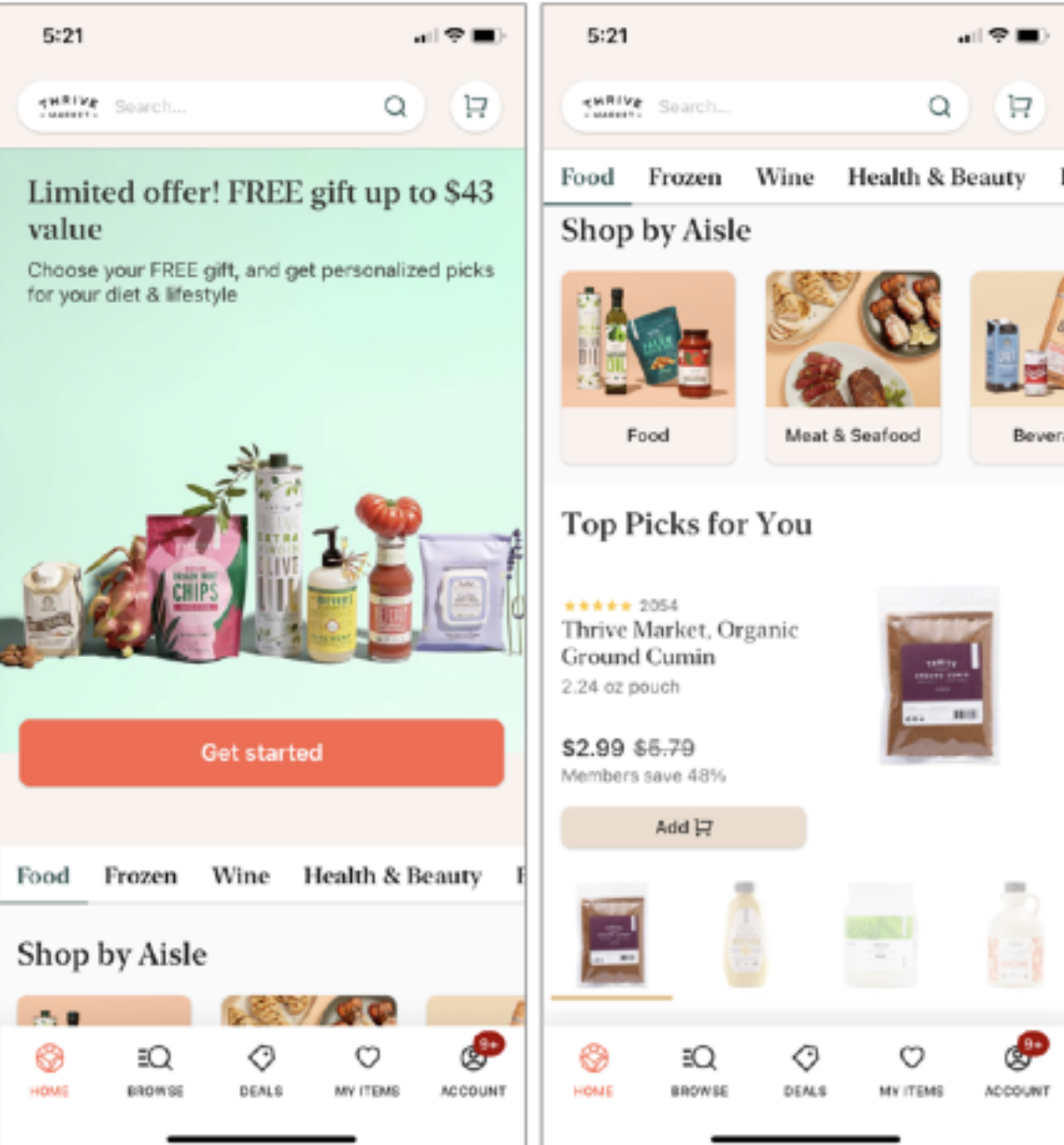
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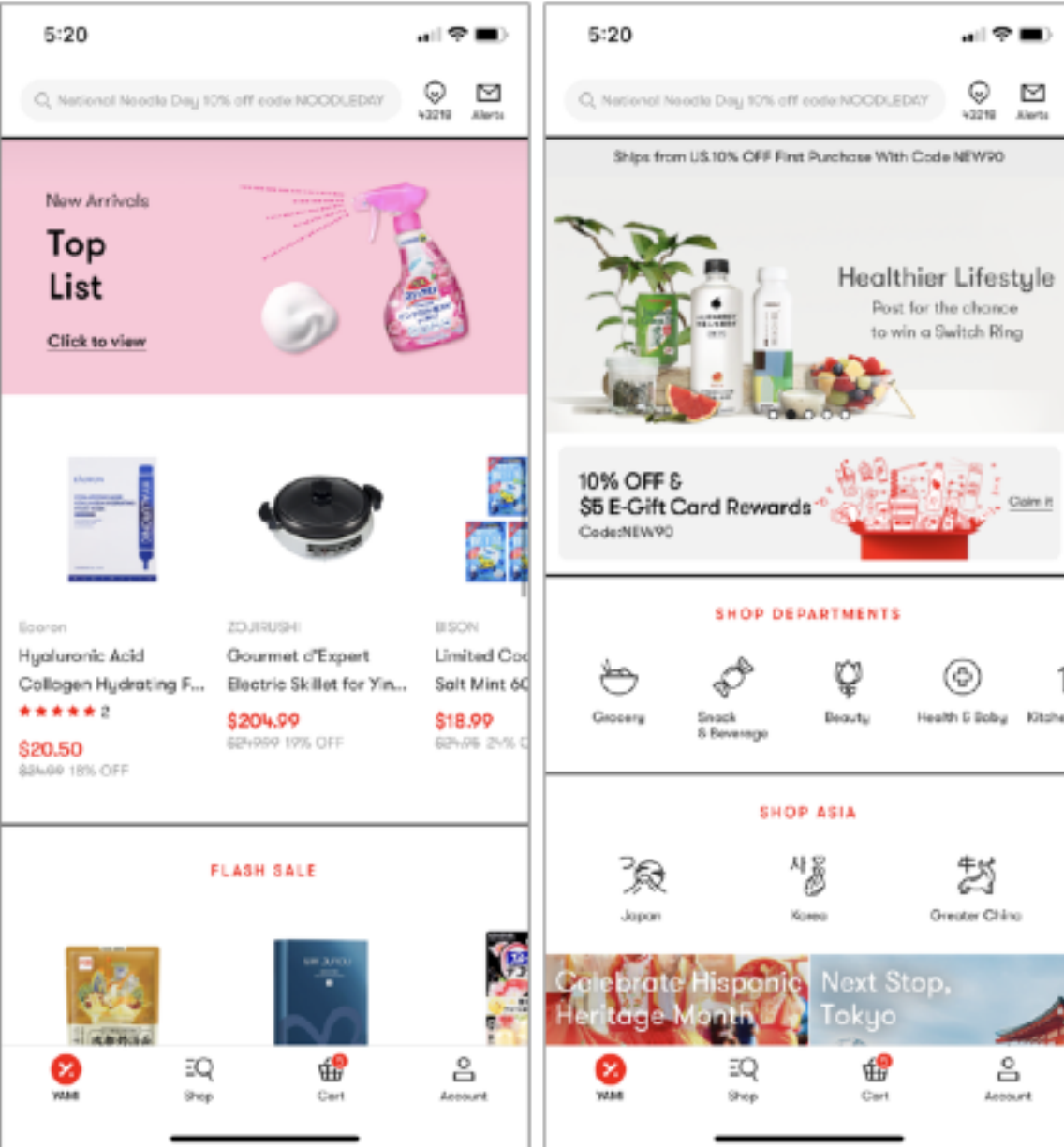
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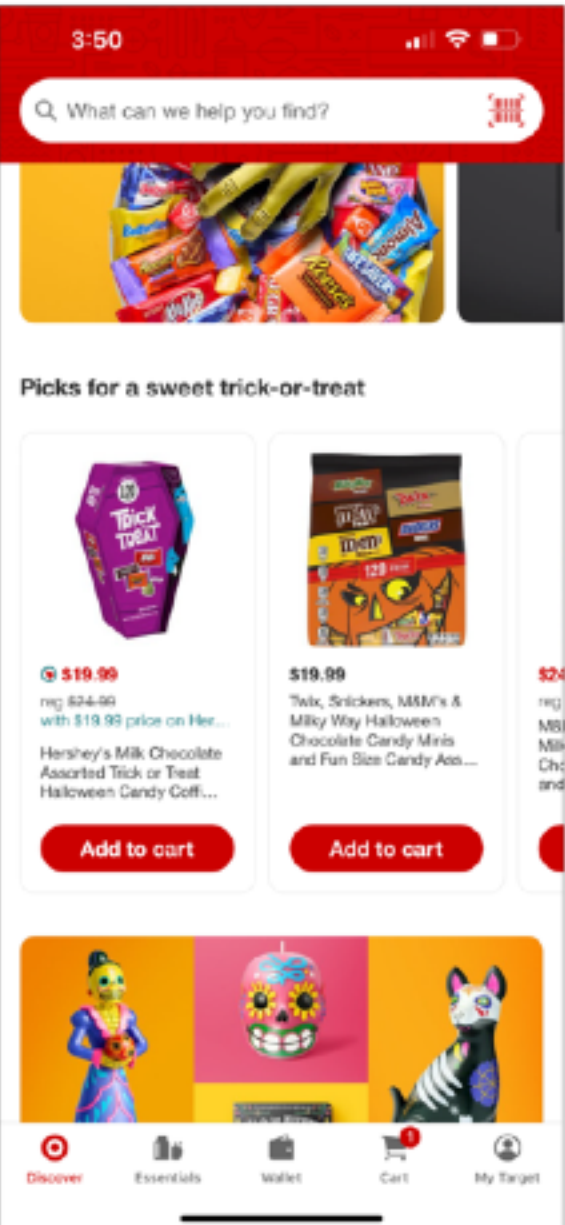
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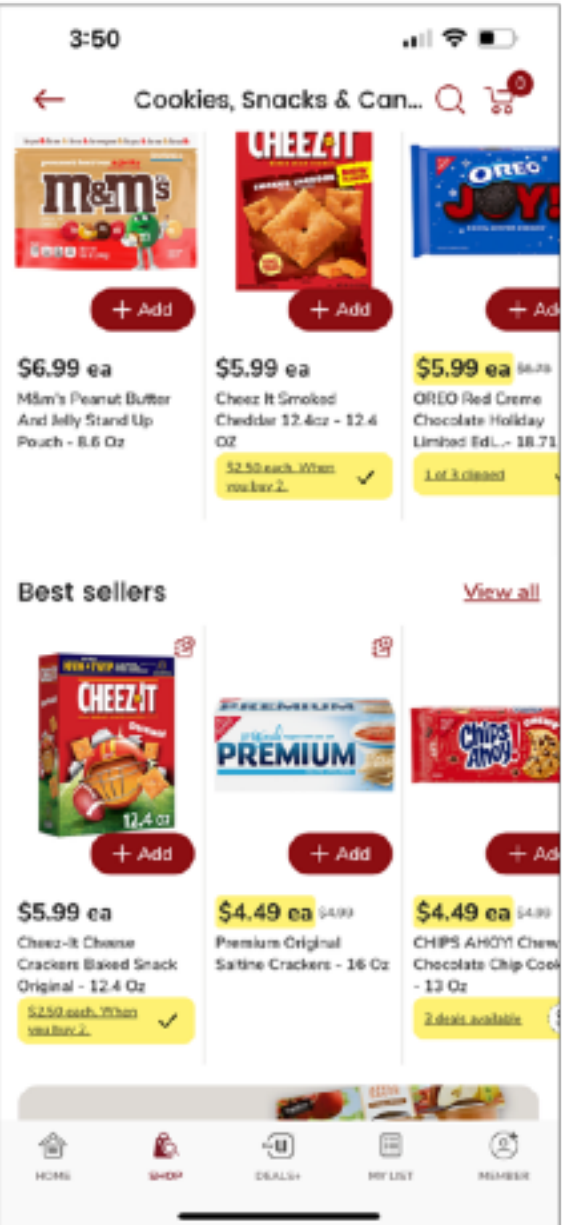
Yamibuy



Target



Safeway



02. PROJECT : Weee!

Findings

01. Separated promotion and product sections

02. Products focused*

03. Visual hierarchy

04. Simple categories