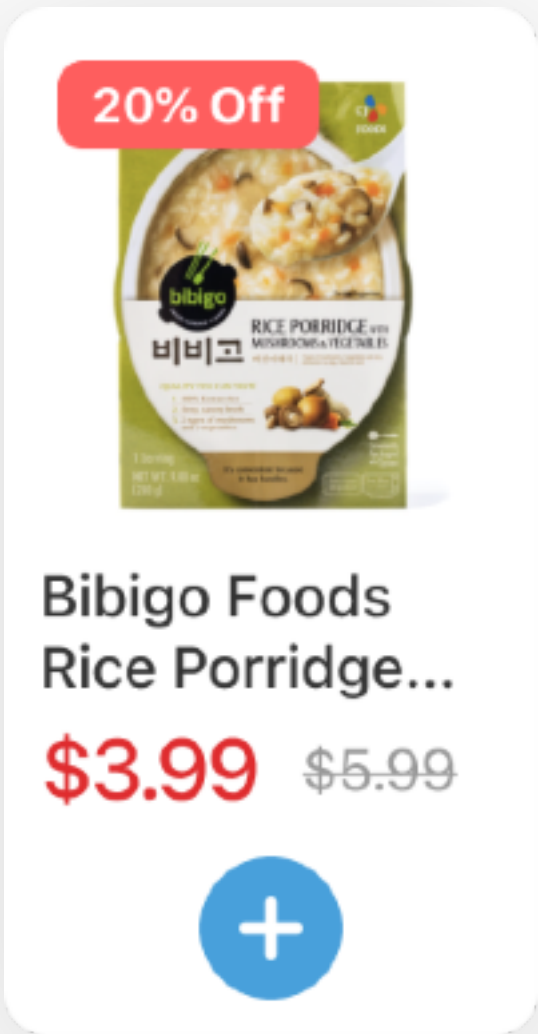
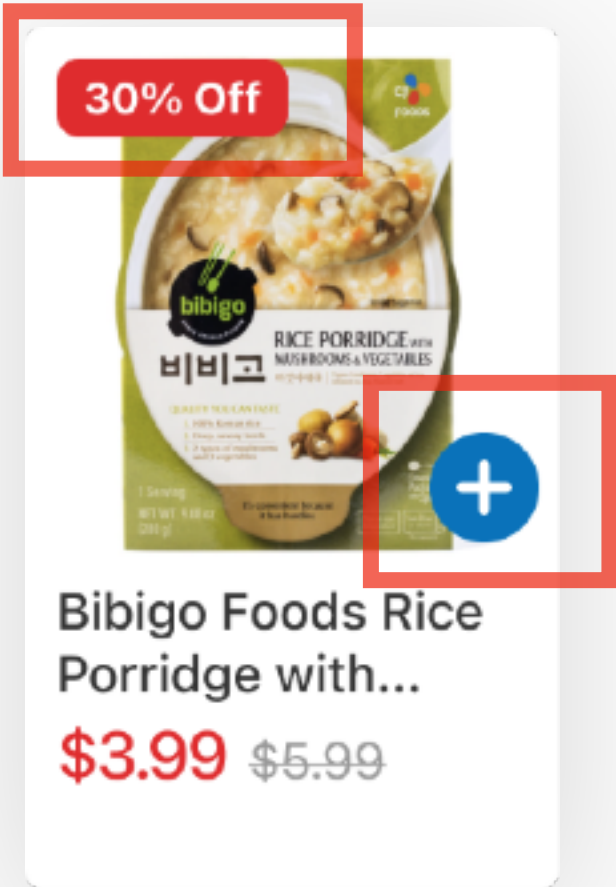


Accessibility

Key product cards



Before



After

Current Color System
(lower than 4.5)

#008ED6
3.6

#1EBA9C
2.45

#FBC10B
1.65

#FF8C14
2.33

#DF2C2E
4.63

#999999
2.85

New Color System
(over4.5)



#008ED6
over4.5

#1EBA9C
over4.5

#FBC10B
over4.5

#FF8C14
over4.5

#DF2C2E
over4.5

#767676
over4.5

Problem 02

Hard to navigate
key categories

- Repetitive categories
- Unclear category names

