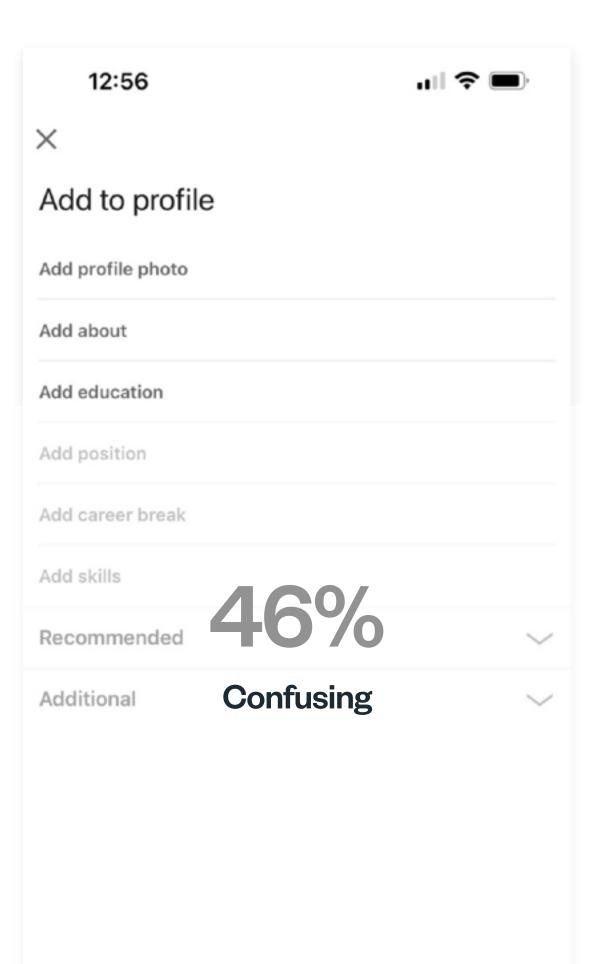
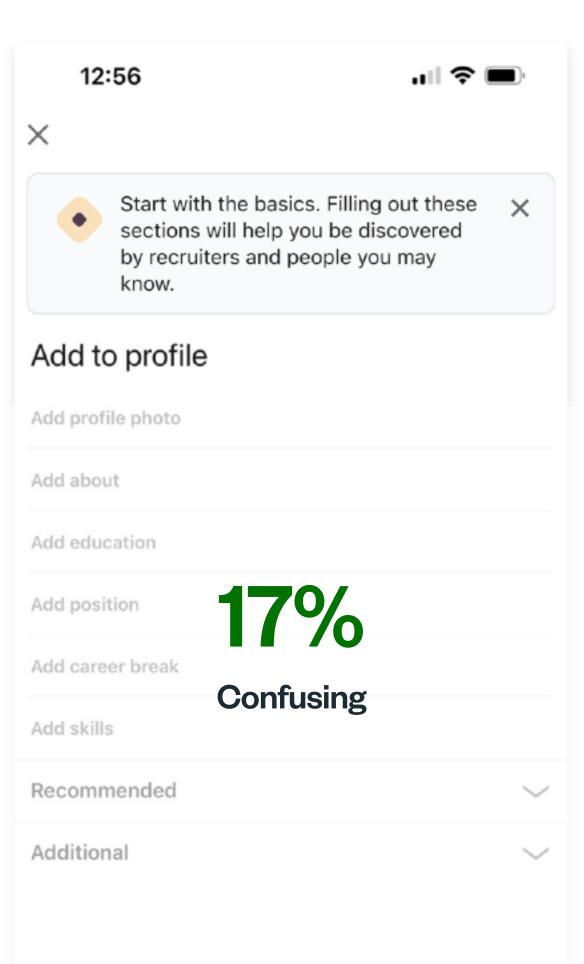
User testing

Without completion prompt



VS With completion prompt



Summary

Problem Lack of guidance & belonging

Helping new users leverage LinkedIn by establishing behavior patterns and demonstrating the platform's value.

