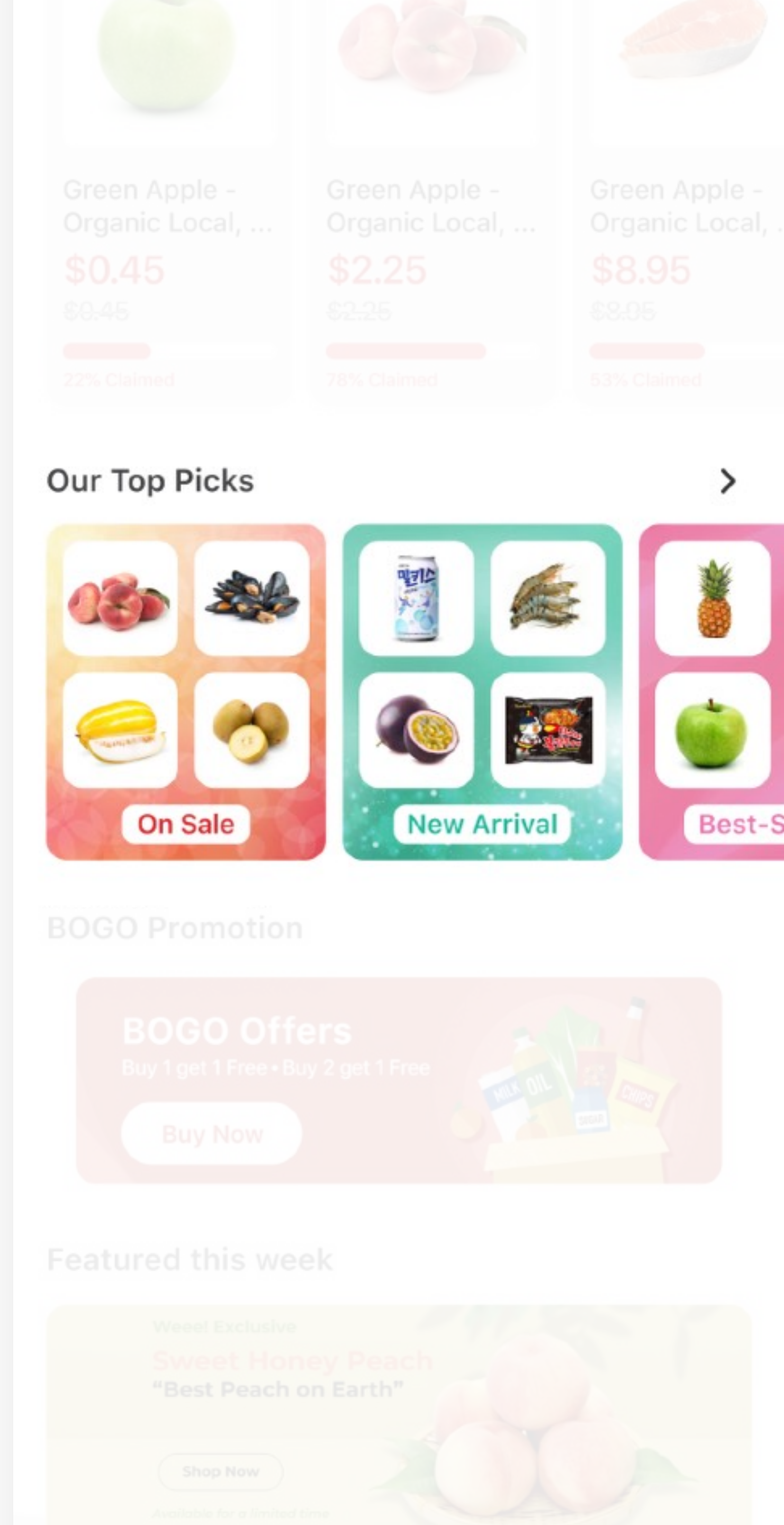


Problem 01

Product cards with poor visibility

- 70% of contents are promotional
- Tedious layout
- Inconsistent elements



Solution 01

Redesign product cards

- Improved visual hierarchy
- Product-focused UI
- Added white space

Featured

New for you

New arrivals

Best-Sellers



Dr. Liv Konjac Jelly Apple
Mango Flavor

\$10.50 ~~\$15.99~~



Dr. Liv Konjac Jelly Apple
Mango Flavor

\$17.19

Great Deals

On Sale

BOGO

Everyday Low Price

Lightning Deals



Mini Yellow
Watermelon

\$3.99



Taiwan melon
2.8-3.2LB 1 each

\$3.99 ~~\$5.99~~



Mexican Ma
Papaya 1 co

\$3.99

Featured this week



15% Off CJ Soft Chicken
Steak CJ Soft Chicken
Steak

100g 1 each

Featured this week



15% Off CJ Soft Chicken
Steak CJ Soft Chicken
Steak

100g 1 each

\$13.99 ~~\$15.99~~



All Fruits!



Mini Yellow
Watermelon

\$3.99



Taiwan melon
2.8-3.2LB 1 each

\$3.99 ~~\$5.99~~



Mexican Ma
Papaya 1 co

\$3.99

Chinese Dumpling



Wei-Chuan Pork,
Leek and Shrim...

\$5.99



Wei-Chuan Pork
and Leek Dump...

\$4.99 ~~\$5.99~~



Amoy Shrim
Dumpling S

\$3.99