

## Solution 01

# Redesign product cards

- Improved visual hierarchy
- Product-focused UI
- Added white space

### Featured

New for you

New arrivals

Best-Sellers



Dr. Liv Konjac Jelly Apple  
Mango Flavor

**\$10.50** ~~\$15.99~~



Dr. Liv Konjac Jelly Apple  
Mango Flavor

**\$17.19**

### Great Deals

On Sale

BOGO

Everyday Low Price

Lightning Deals



Mini Yellow  
Watermelon

**\$3.99**



Taiwan melon  
2.8-3.2LB 1 each

**\$3.99** ~~\$5.99~~



Mexican Ma  
Papaya 1 co

**\$3.99**

### Featured this week



**15% Off** CJ Soft Chicken  
Steak CJ Soft Chicken  
Steak

100g 1 each

### Featured this week



**15% Off** CJ Soft Chicken  
Steak CJ Soft Chicken  
Steak

100g 1 each

**\$13.99** ~~\$15.99~~



### All Fruits!



Mini Yellow  
Watermelon

**\$3.99**



Taiwan melon  
2.8-3.2LB 1 each

**\$3.99** ~~\$5.99~~



Mexican Ma  
Papaya 1 co

**\$3.99**

### Chinese Dumpling



Wei-Chuan Pork,  
Leek and Shrim...

**\$5.99**



Wei-Chuan Pork  
and Leek Dump...

**\$4.99** ~~\$5.99~~



Amoy Shrim  
Dumpling S

**\$3.99**



A/B testing


# Collections

Collections

Snacks And Beverage

From Japan

Buy Now




CUIXIANFTUAN  
Red Bean Past...

\$12.45

~~\$14.45~~

+




Ezaki Glico  
balance on mi ...

\$1.95

~~\$2.60~~

30% Off

+




Nice Choice  
Pineapple C...

10.95

+

Mooncake and Bakery


Buy Now



CUIXIANFTUAN  
Red Bean Past...

\$12.45

+




Ezaki Glico  
balance on mi ...

\$2.95

~~\$2.95~~

20% Off

+




Green Apple  
Organic Loc...

\$8.45

+

VS

Snacks And Beverage




CUIXIANFTUAN  
Red Bean Past...

\$12.45

~~\$14.45~~

+




Ezaki Glico  
balance on mi ...

\$1.95

~~\$2.60~~

30% Off

+




Nice Choice  
Pineapple C...

10.95

+


Mooncake and Bakery



CUIXIANFTUAN  
Red Bean Past...

\$12.45

+




Ezaki Glico  
balance on mi ...

\$2.95

~~\$2.95~~

20% Off

+



Green Apple -  
Organic Local, .

\$8.45

+