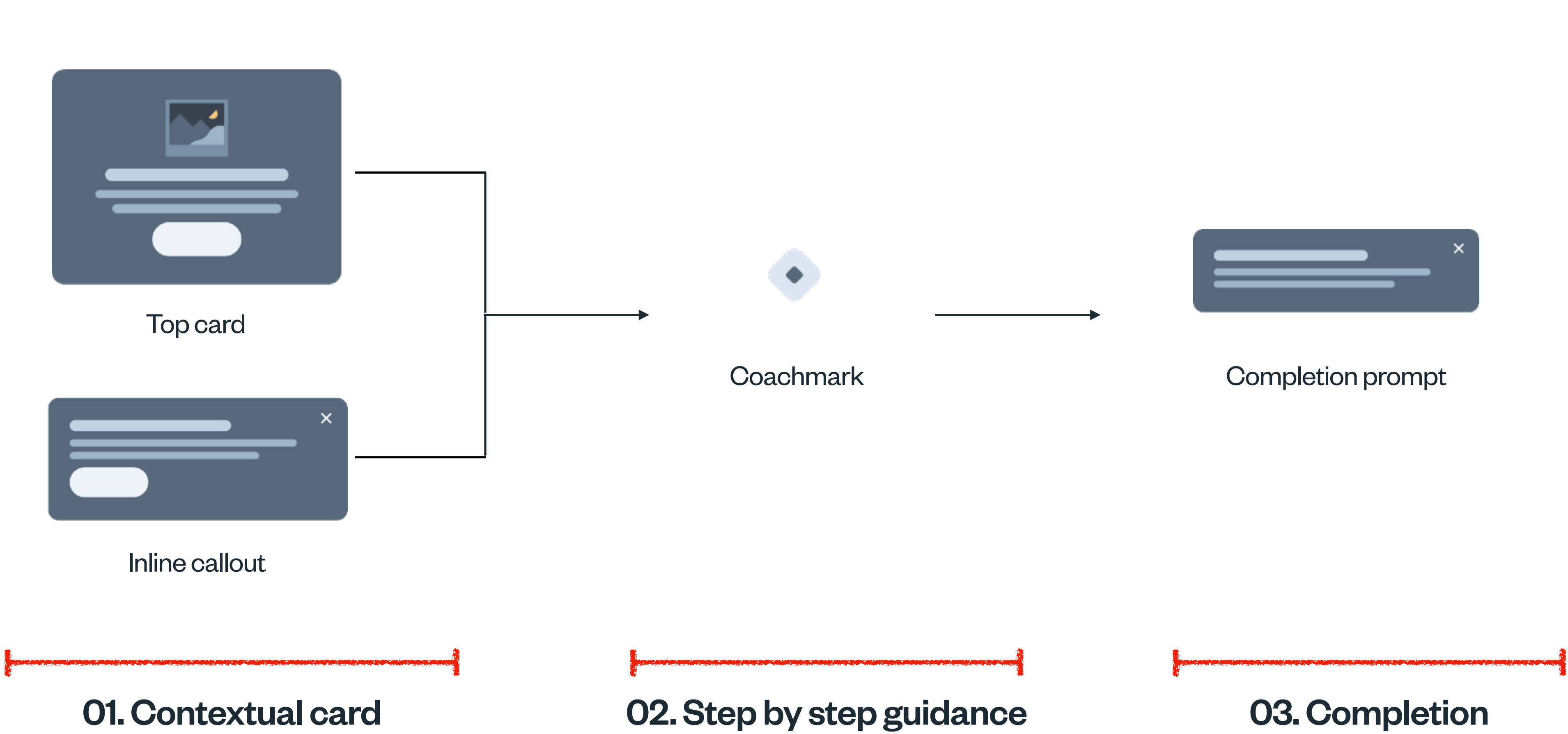


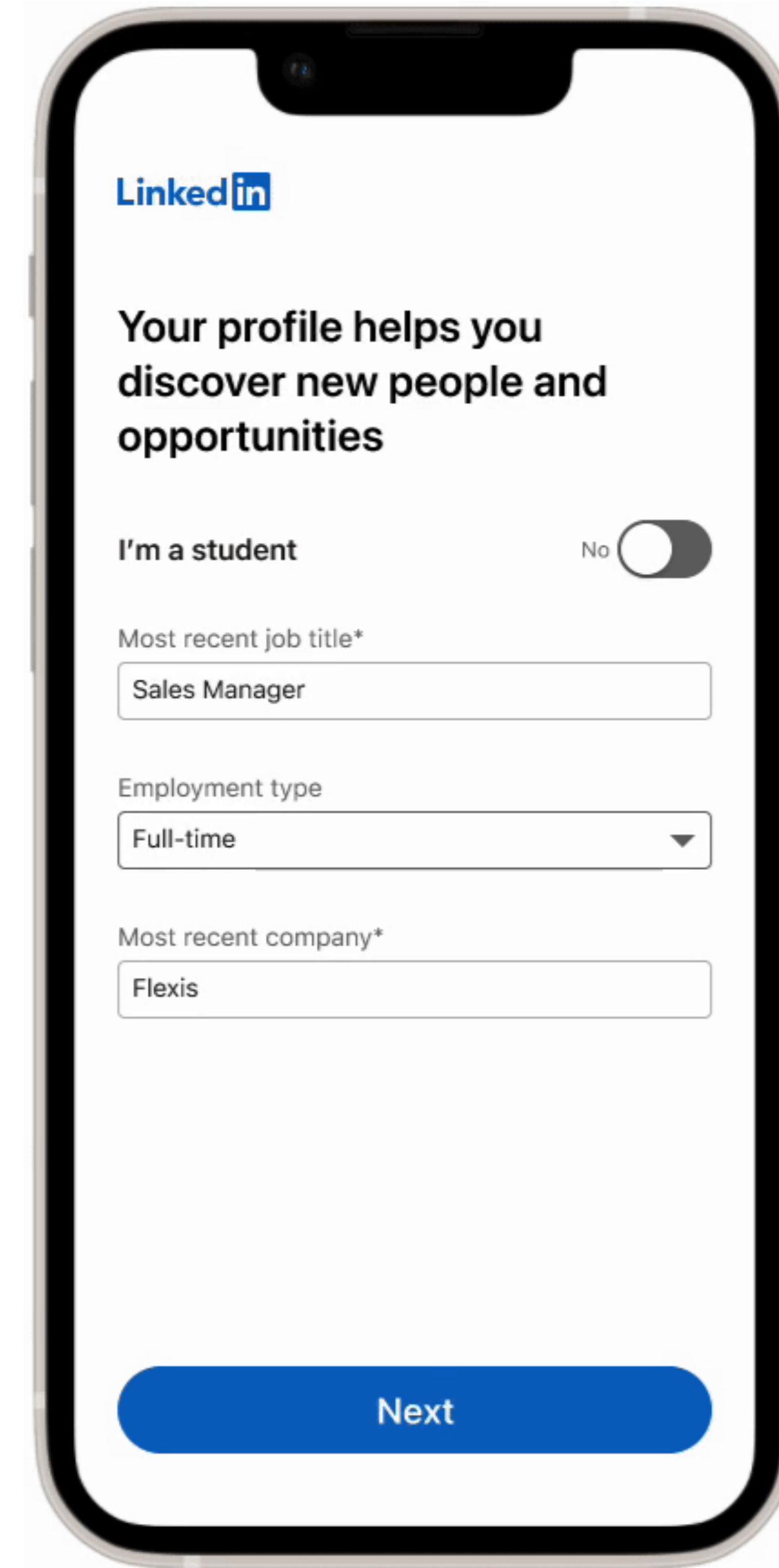
Flow



01.

Contextual education

Contextual education card appears at the top of the feed to help guide, based on the actions new users took during onboarding.

A mobile app interface for LinkedIn, displayed on a smartphone screen. The screen shows a 'Contextual education' card. At the top is the LinkedIn logo. Below it, the text reads: 'Your profile helps you discover new people and opportunities'. Then, there is a toggle switch for 'I'm a student' which is currently turned off (labeled 'No'). Below this are three input fields: 'Most recent job title*' with the value 'Sales Manager', 'Employment type' with a dropdown menu showing 'Full-time', and 'Most recent company*' with the value 'Flexis'. At the bottom of the card is a large blue button labeled 'Next'.