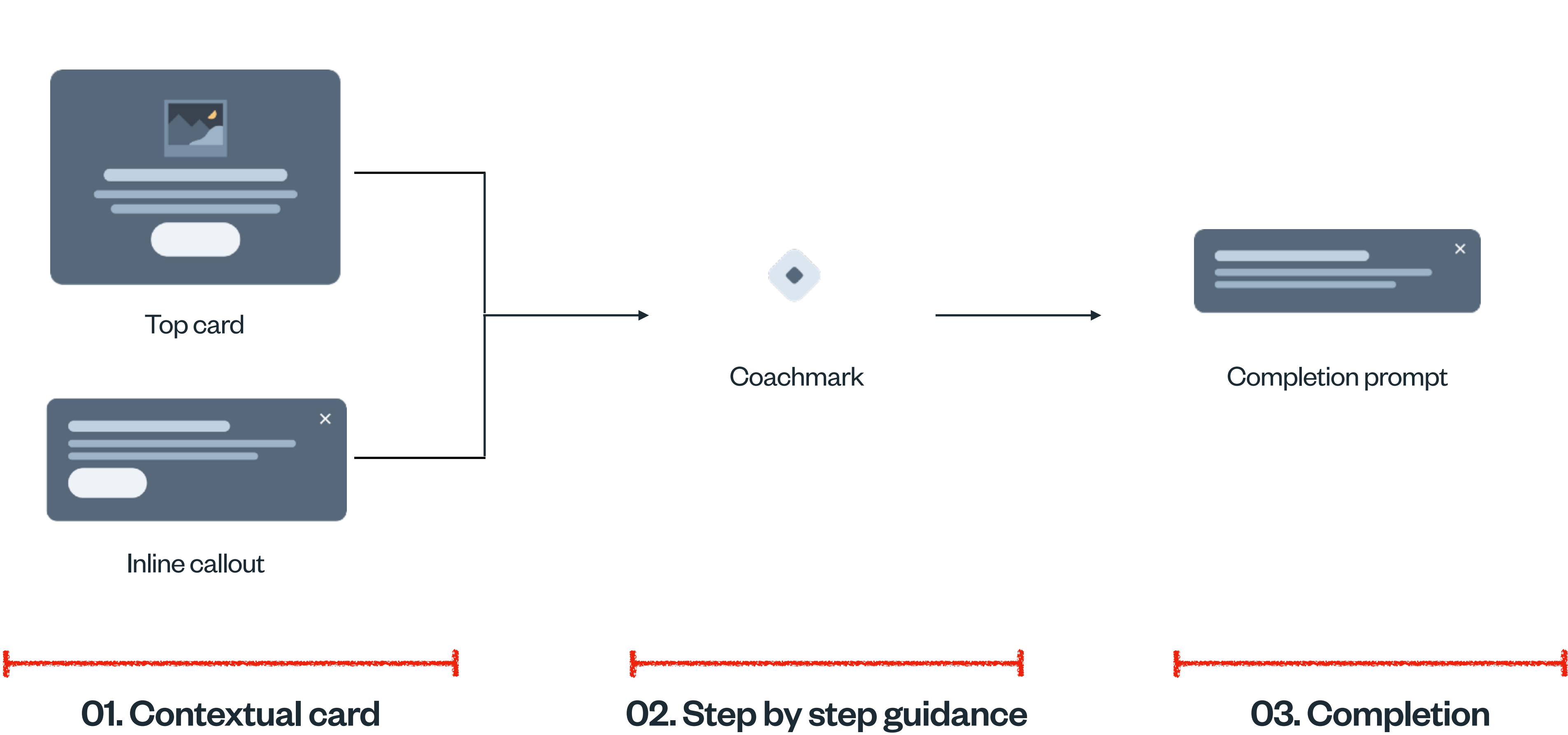


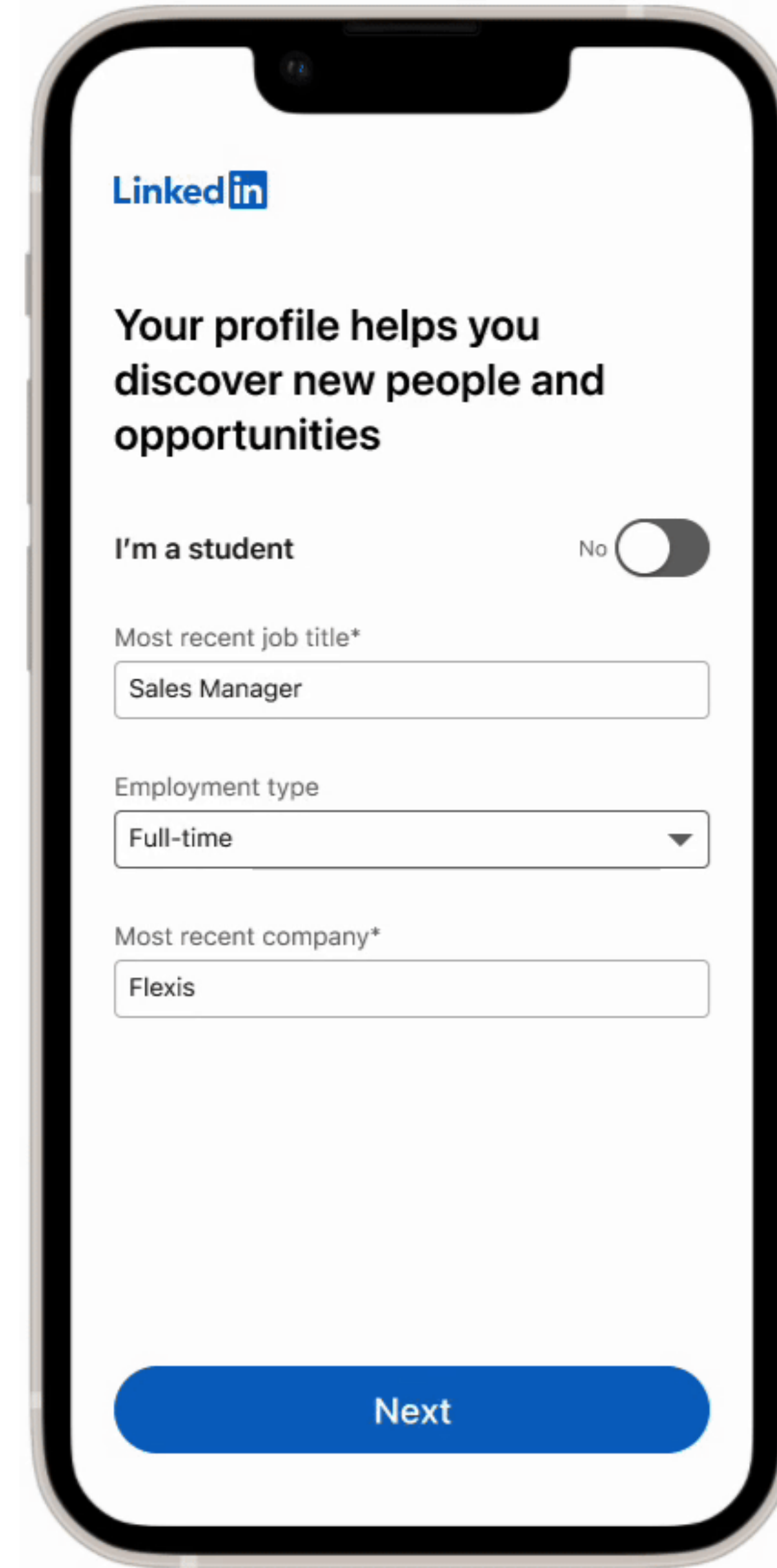
Flow



01.

Contextual education

Contextual education card appears at the top of the feed to help guide, based on the actions new users took during onboarding.



The image shows a mobile app interface for LinkedIn. At the top is the LinkedIn logo. Below it is a heading: "Your profile helps you discover new people and opportunities". Underneath is a toggle switch labeled "I'm a student" with the text "No" to its right. Below the toggle are three input fields: "Most recent job title*" with the value "Sales Manager", "Employment type" with a dropdown menu showing "Full-time", and "Most recent company*" with the value "Flexis". At the bottom is a large blue button with the text "Next".