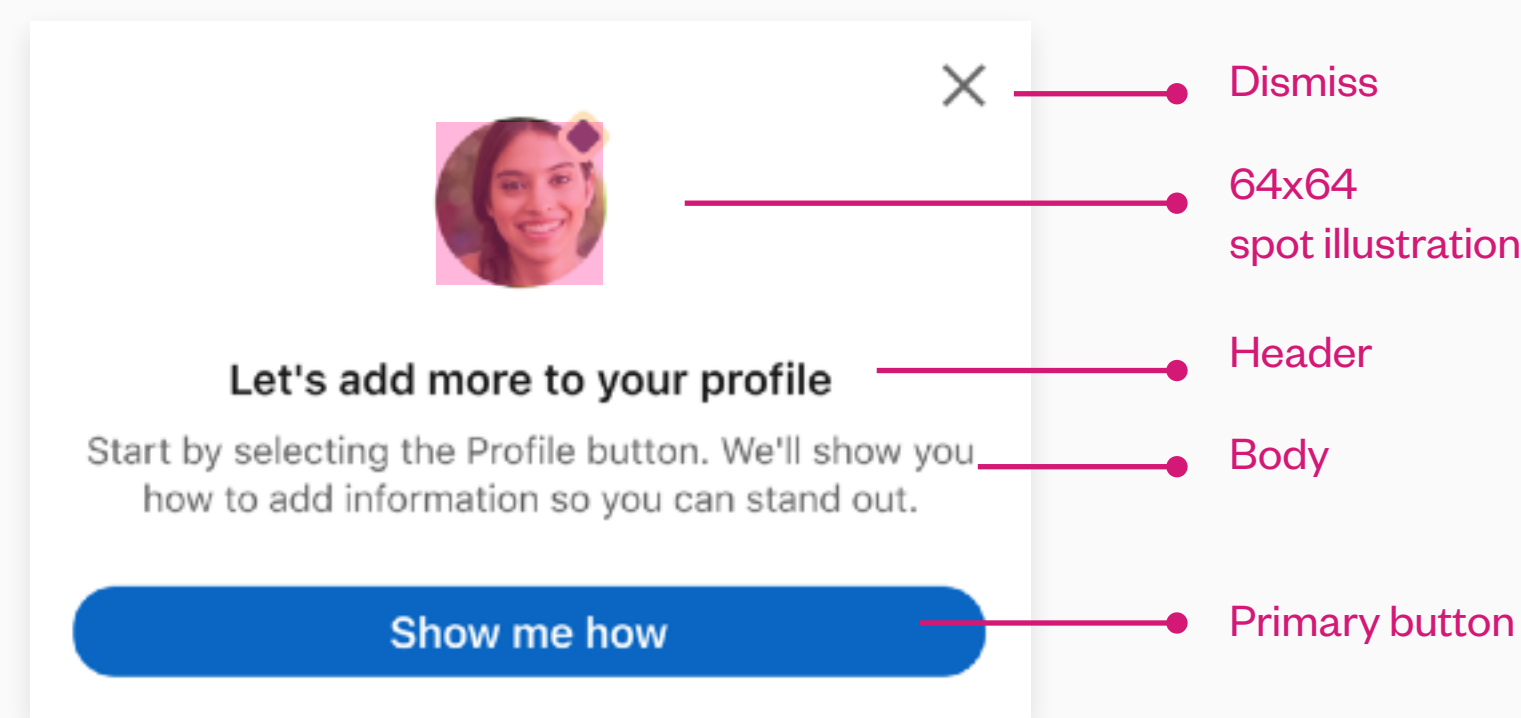
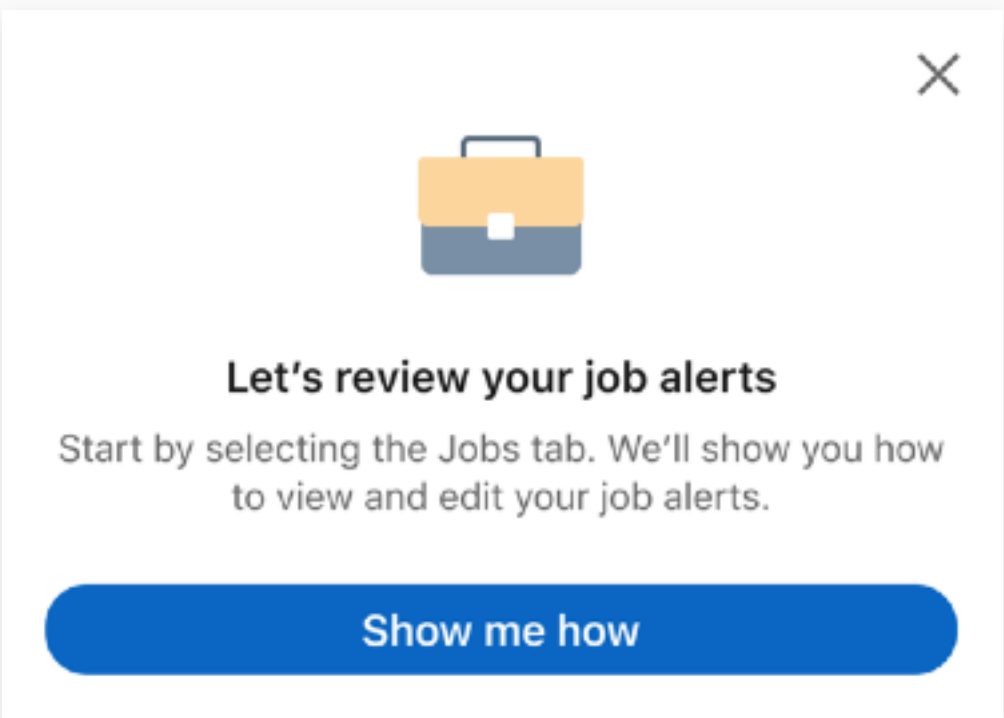


Key components

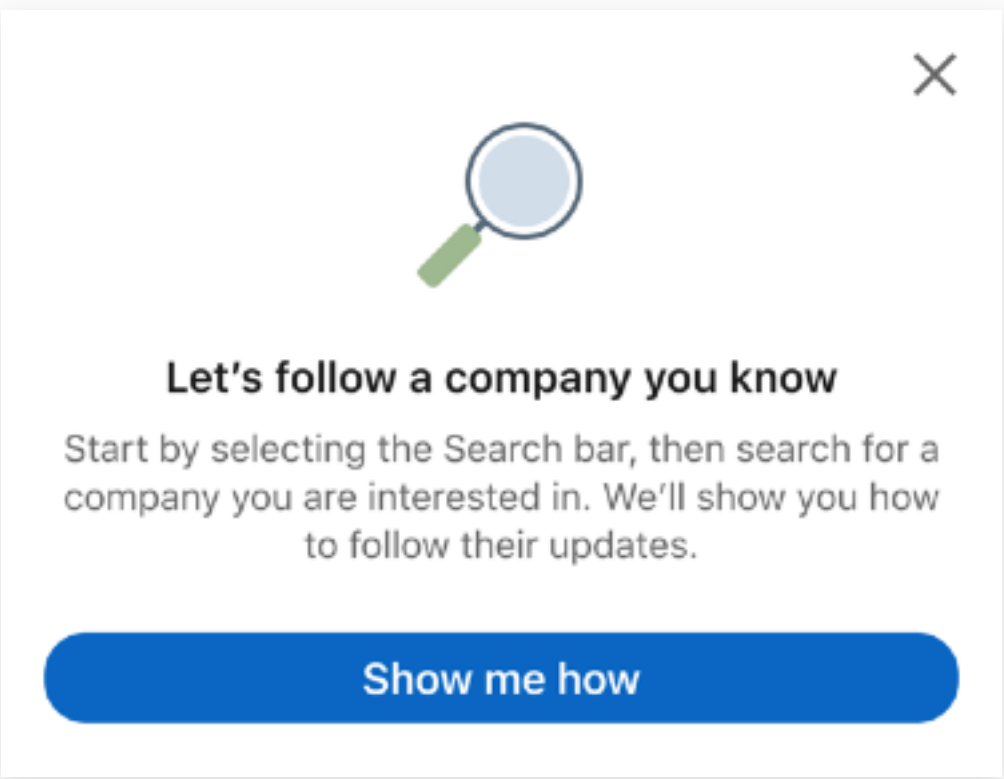
Top contextual card



Profile card



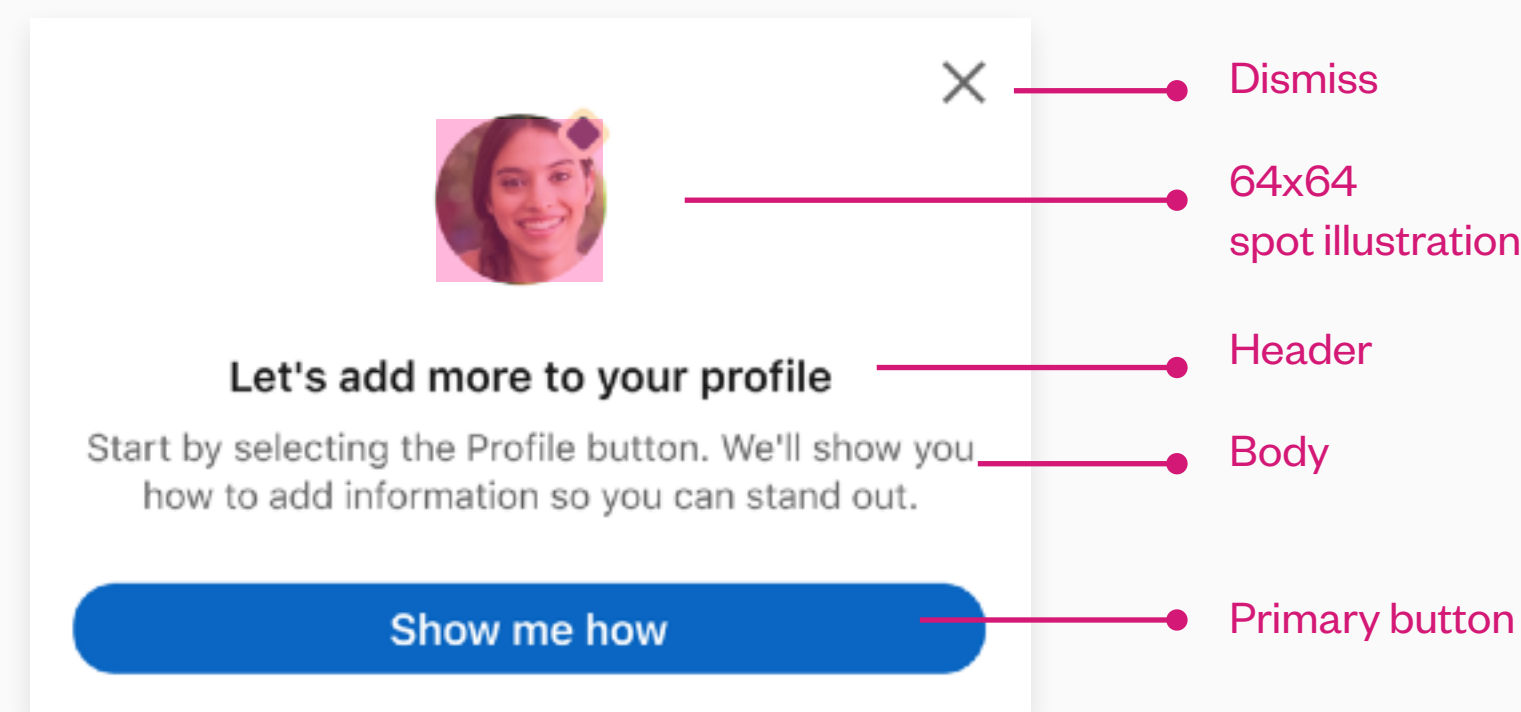
Job alerts card



Search card

Key components

Top contextual card



Profile card

“The most interesting part to me is that "show me how" and I wonder what is going to be under there when i click it”

-Consumer mobile participant

"Show me how, I really like that. I’m like, ready to learn something when I tap on it”

-Recruiter participant