





**Your profile helps you  
discover new people and  
opportunities**

**I'm a student**

No ☐

Most recent job title\*

Sales Manager

Employment type

Full-time ▼

Most recent company\*

Flexis

**Next**

01.

Contextual  
education

Contextual education card appears at the top of the feed to help guide, based on the actions new users took during onboarding.



02 PROJECT: Linkedin



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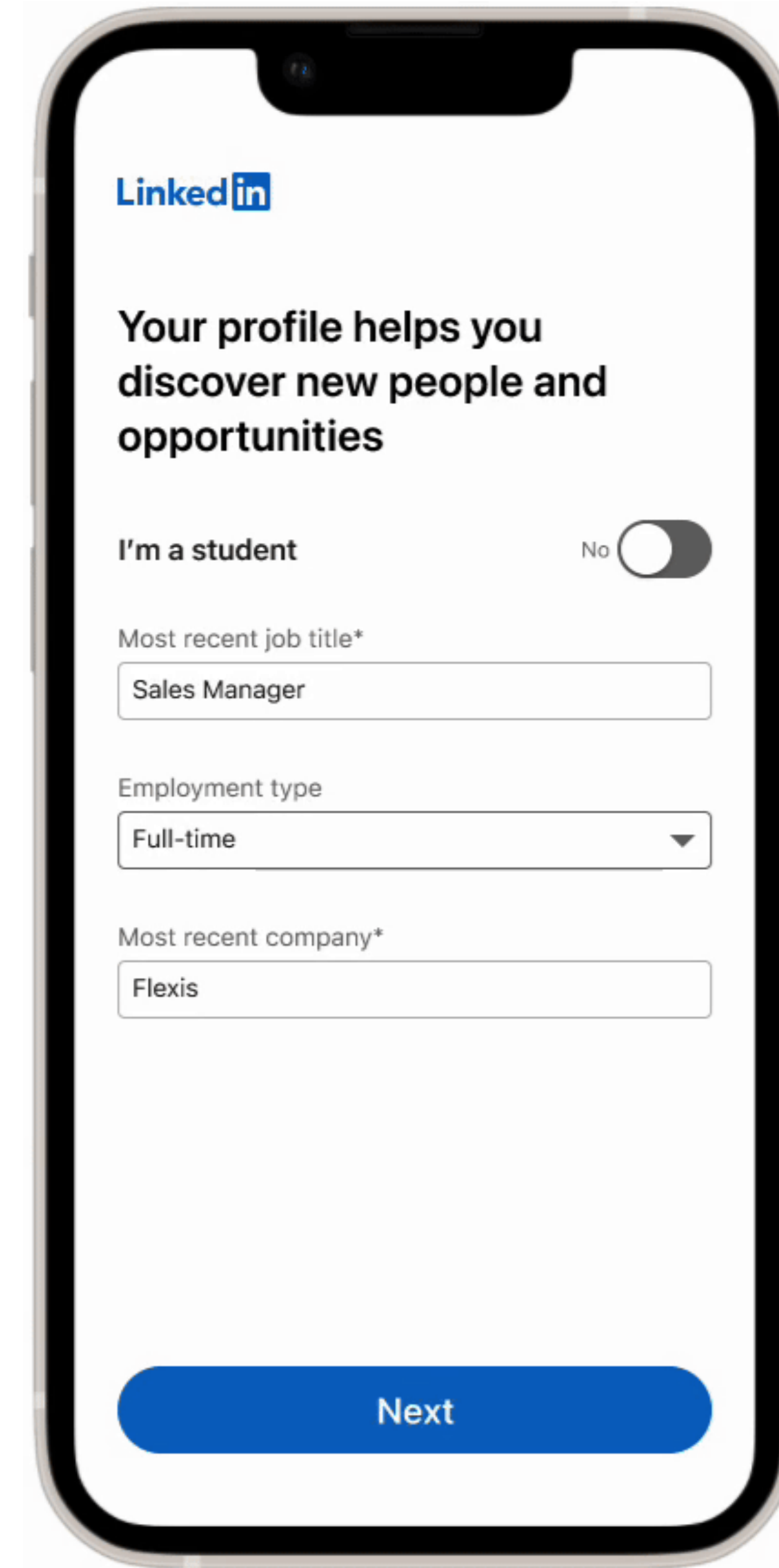
Flexis

**Next**

01.

# Contextual education

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A mobile app interface for LinkedIn, displayed on a smartphone screen. At the top is the LinkedIn logo. Below it is a heading: "Your profile helps you discover new people and opportunities". Underneath is a toggle switch labeled "I'm a student" with the word "No" to its left; the toggle is currently turned off. Below the toggle are three input fields: "Most recent job title\*" with the text "Sales Manager", "Employment type" with a dropdown menu showing "Full-time", and "Most recent company\*" with the text "Flexis". At the bottom of the screen is a large blue button with the word "Next" in white text.

LinkedIn

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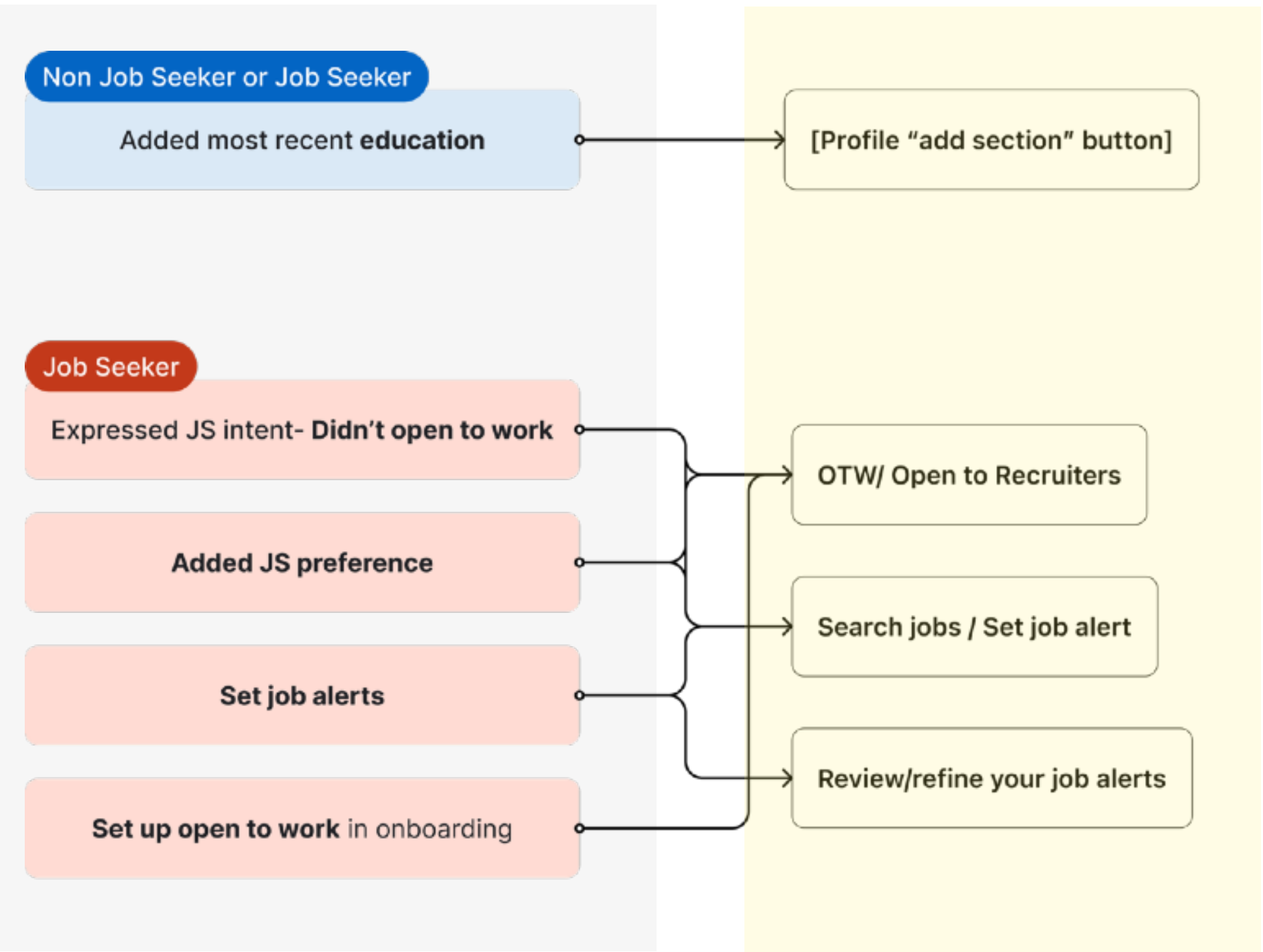
Next



# Scenario

Contextual action

Destination



Contextual action

Destination

