

Across all tests

70.5%

found guided tour
extremely useful

70.2%

agree guided tours
improve discoverability

"Pages that provide easy-to-follow prompts **make the experience user-friendly and help build confidence.**"

- User asked to add a profile section

02. Step-by-step guidance

Animated coachmark blinks in sequence, providing step-by-step assistance to help users reach their destination.

