Solution 01
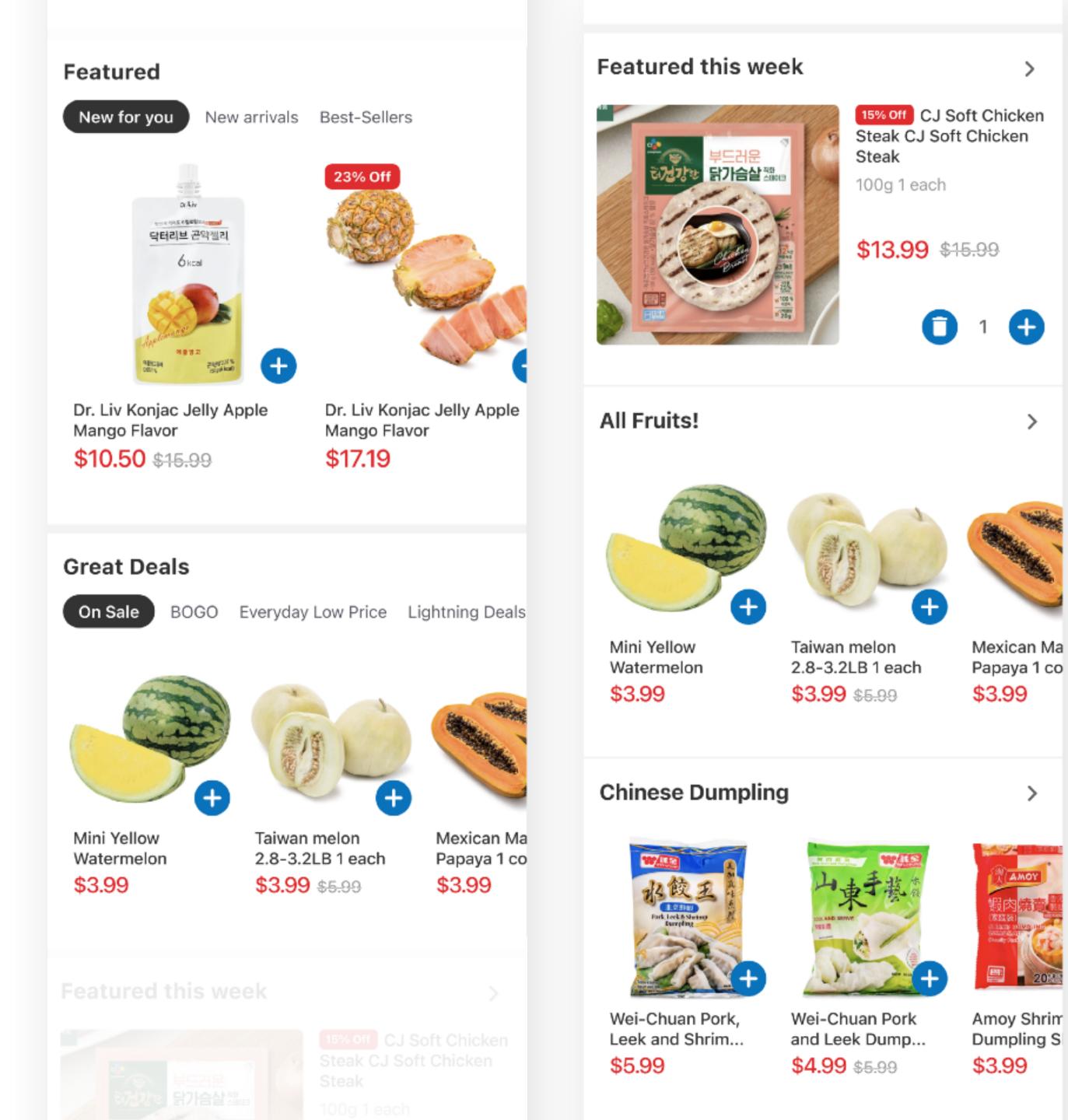
Redesign product cards
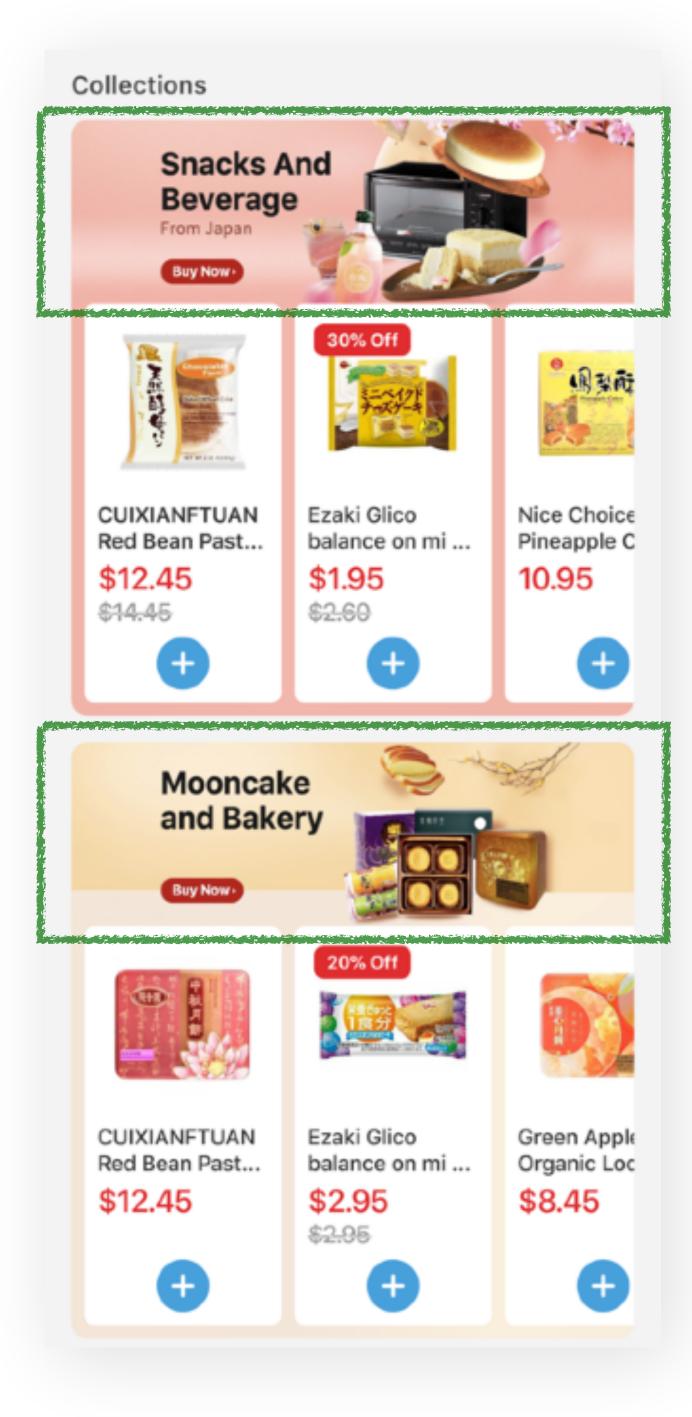
- Improved visual hierarchy
- Product-focused UI
- Added white space
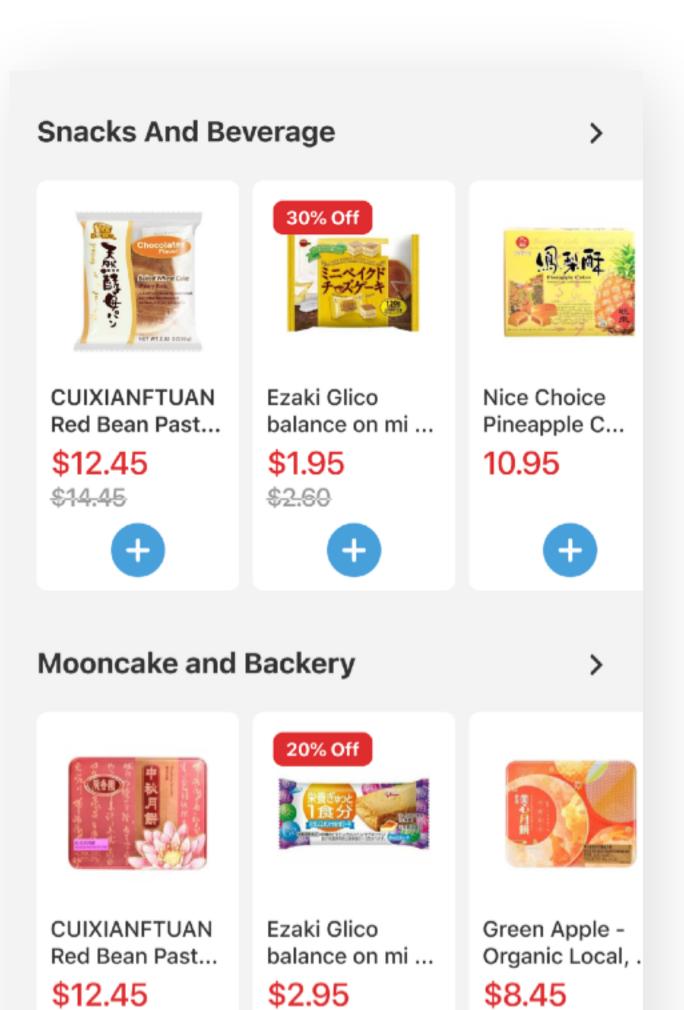
A/B testing

Collections

VS