

New signups are not touching key pillars of the product even after one month on LinkedIn



71% of signups don't have at least 1 session on their **own profile**



65% of signups don't have at least 1 **non-self profile view**



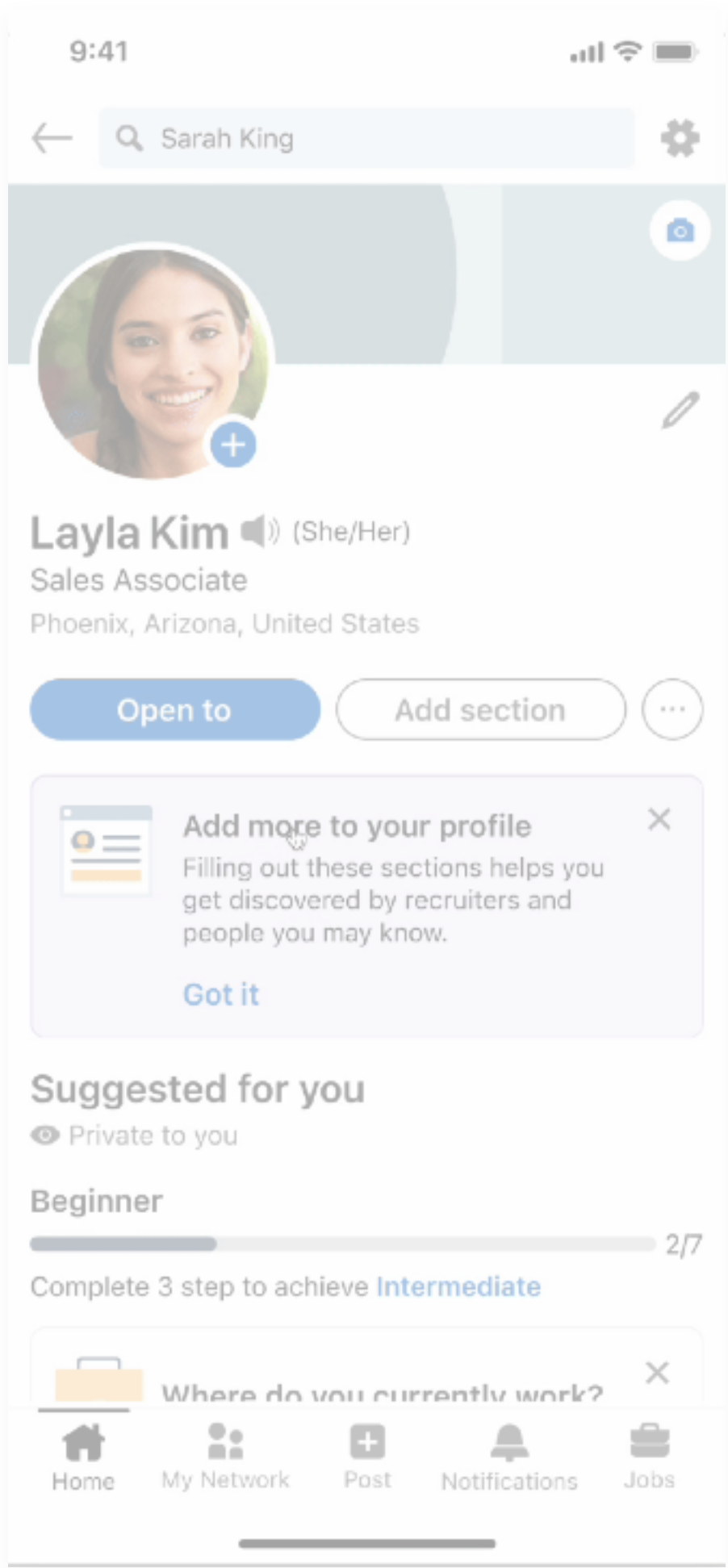
72% of signups don't have at least 1 **search session**



64% of signups don't have at least 1 **jobs session**

Other explorations

Option 03



Option 04

