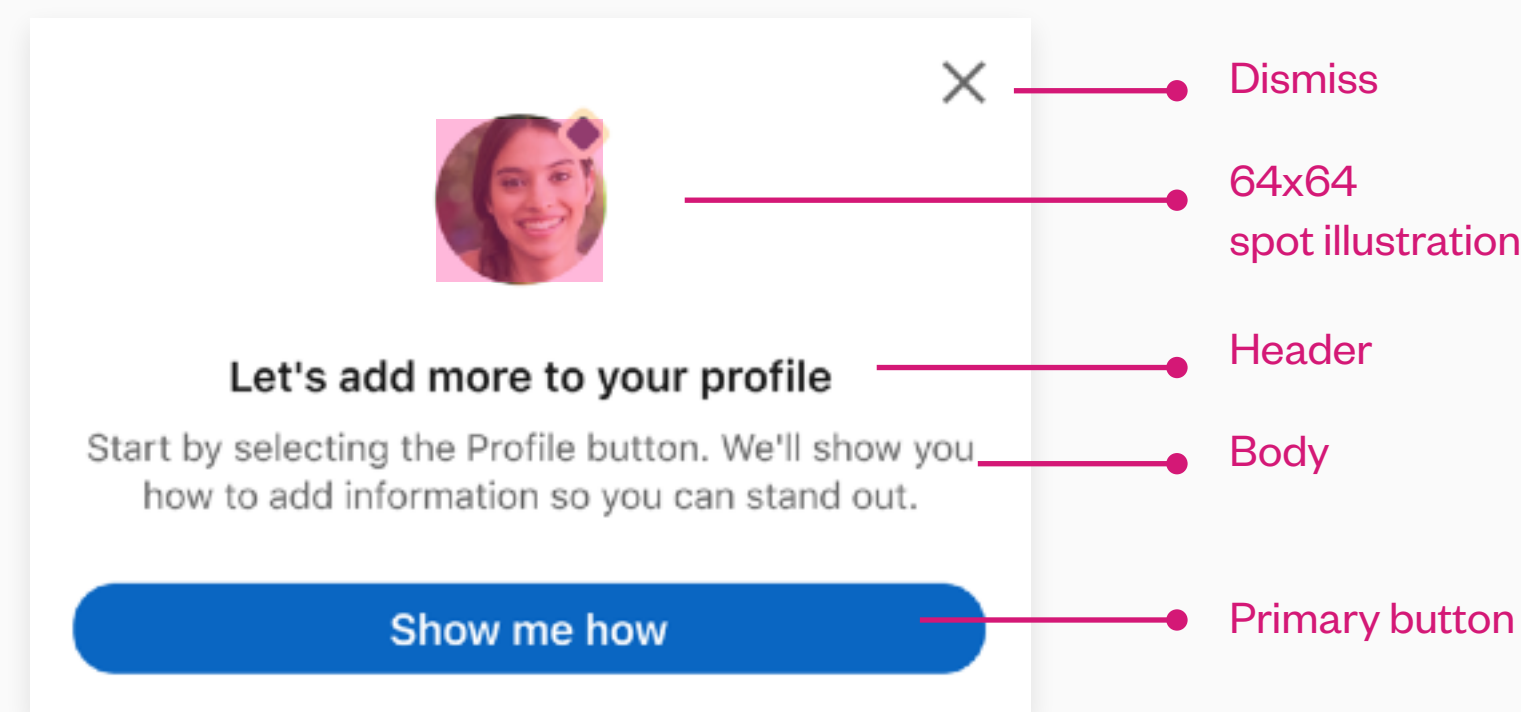


Key components

Top contextual card



Profile card

“The most interesting part to me is that "show me how" and I wonder what is going to be under there when i click it”

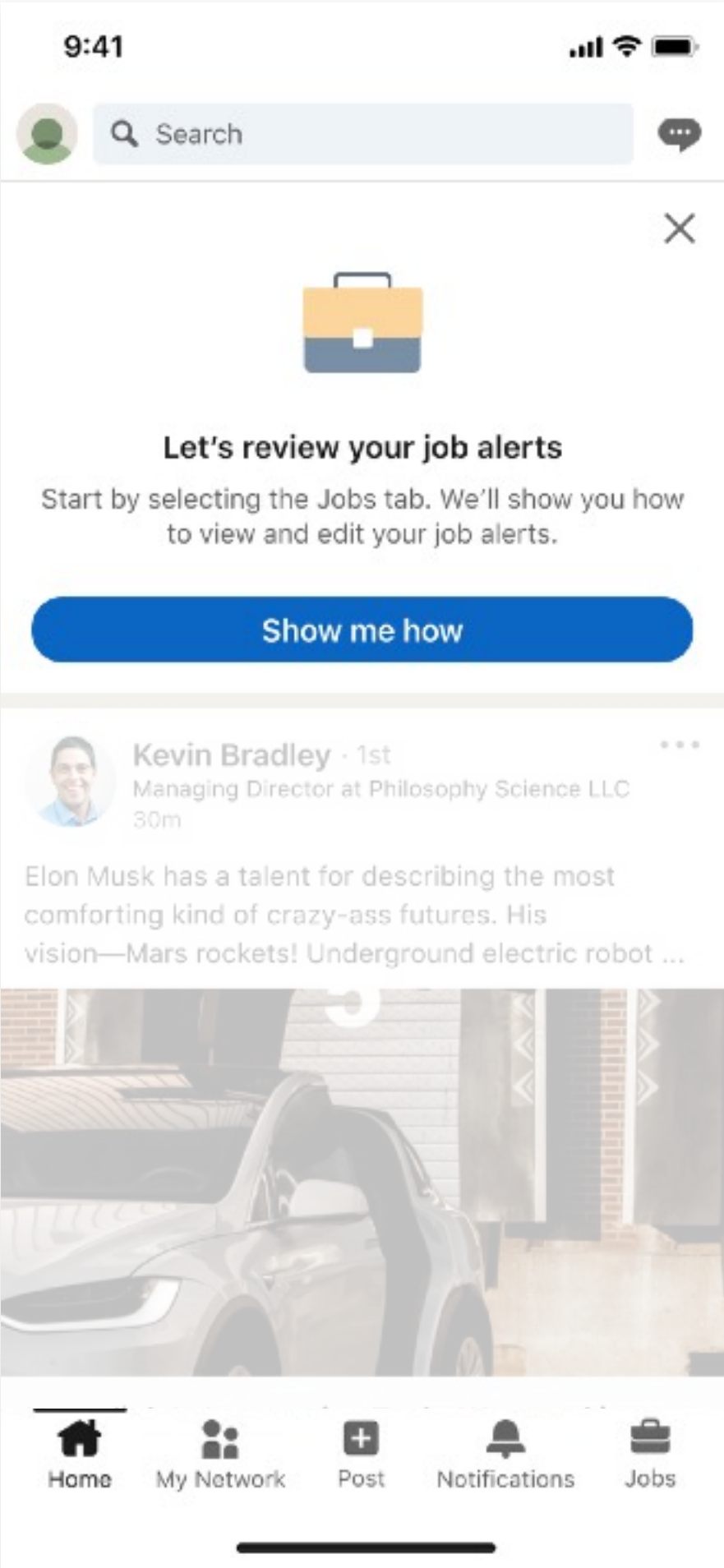
-Consumer mobile participant

"Show me how, I really like that. I’m like, ready to learn something when I tap on it”

-Recruiter participant

Other explorations

Suggested design



Option 1

