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Kevin Bradley · 1st



Managing Director at Philosophy Science LLC
30m

Elon Musk has a talent for describing the most comforting kind of crazy-ass futures. His vision—Mars rockets! Underground electric robot ...



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**Participants would like an option to
opt out of guided tours**

"Variant 1 was the **easiest and is great help in setting up alerts the first time**. I think after your first time, you should be able to opt out."

- User asked to set up a job alert

87%

varianter



022PROJECT:Linkedin

the 1990s, the number of people in the UK who are aged 65 and over has increased by 1.5 million, and the number of people aged 75 and over has increased by 1 million (Office for National Statistics 2000).

There is a growing awareness of the need to address the needs of older people, and the importance of the role of the family in supporting older people. The Department of Health (1999) has identified the need to develop a 'new paradigm' for the care of older people, which is based on the principles of 'active ageing' and 'positive ageing'.

The 'new paradigm' for the care of older people is based on the principles of 'active ageing' and 'positive ageing'. 'Active ageing' is defined as the process of optimising the opportunities for older people to participate in social, economic, cultural, and civic life. 'Positive ageing' is defined as the process of promoting the well-being of older people, and the quality of their lives.

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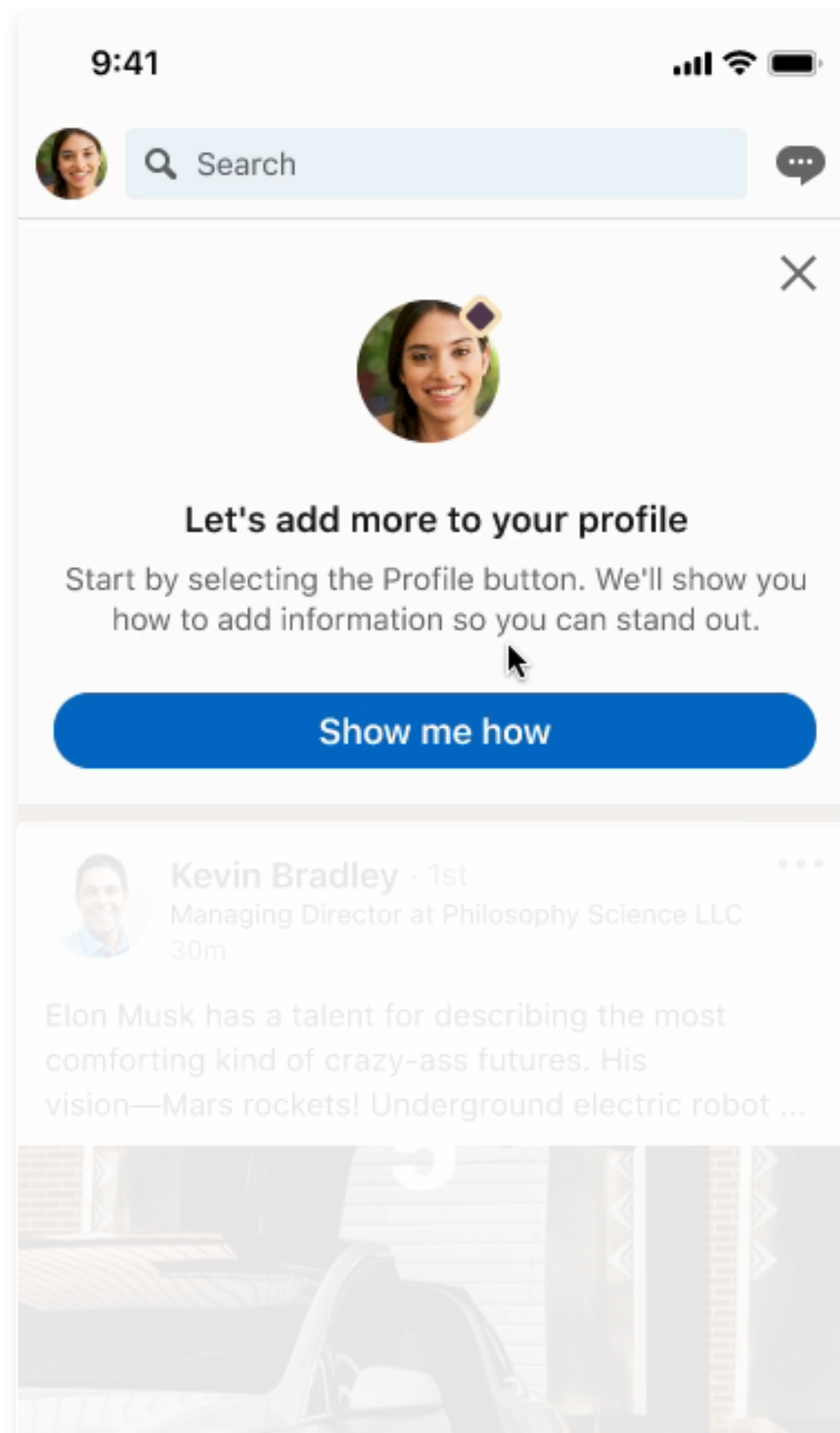


Notifications



Jobs

Variant 1



87%

Participants would like an option to opt out of guided tours

"Variant 1 was the **easiest and is great help in setting up alerts the first time**. I think after your first time, you should be able to opt out."

- User asked to set up a job alert

Across all tests

70.5%

found guided tour
extremely useful

70.2%

agree guided tours
improve discoverability

"Pages that provide easy-to-follow prompts **make the experience user-friendly and help build confidence.**"

- User asked to add a profile section