



**Redesign Homepage**

**Experience**

Revamp customers' shopping experiences to help  
them find more exciting and relevant products.

4:39



Vietnamese

📍 94305 Stanford

📅 Sun 10/24



Cart



🔍 What are you looking for?

## Fresh Groceries

A shopping list to make delicious home-cooked meals

Buy Now

1/7



Fruits



Vegetables



Meat



Seafood



Dim Sum



Instant

## Editor's Pick



Home



Explore



Restaurant



Community



Account

022.PROJECT: Nveree!





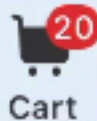
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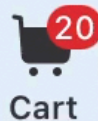


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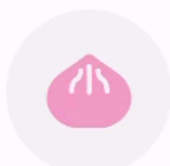
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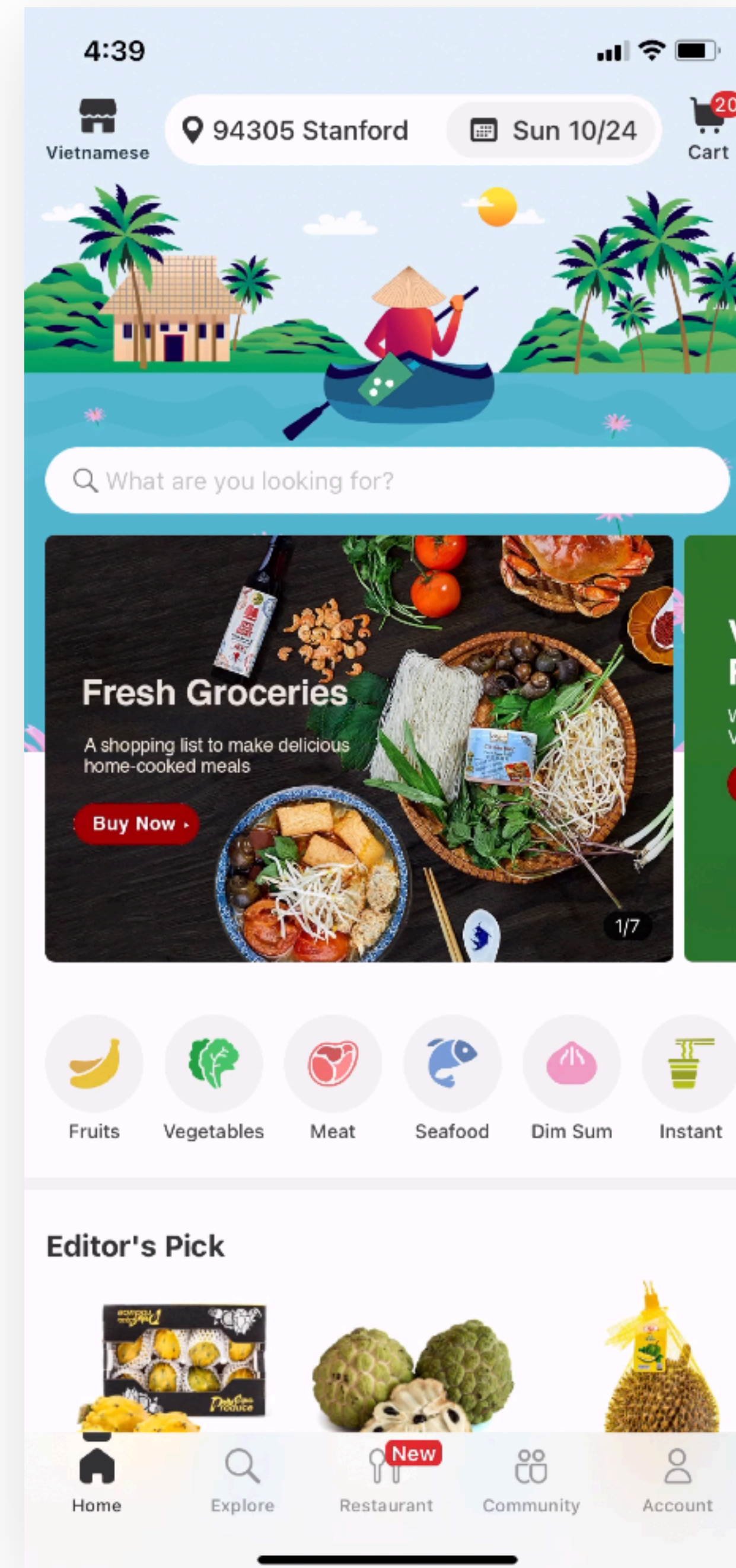


Account



# Redesign Homepage Experience

Revamp customers' shopping experiences to help them find more exciting and relevant products.



## **My role includes...**

- Identified user flow & key components.
- Worked closely with cross functional.
- Updated design system.
- Created design guideline for homepage banner.
- Conducted user testing.
- Improved existing QA process.