

**New signups are not touching key pillars of the product even after one month on LinkedIn**



**71%** of signups don't have at least 1 session on their **own profile**



**65%** of signups don't have at least 1 **non-self profile view**



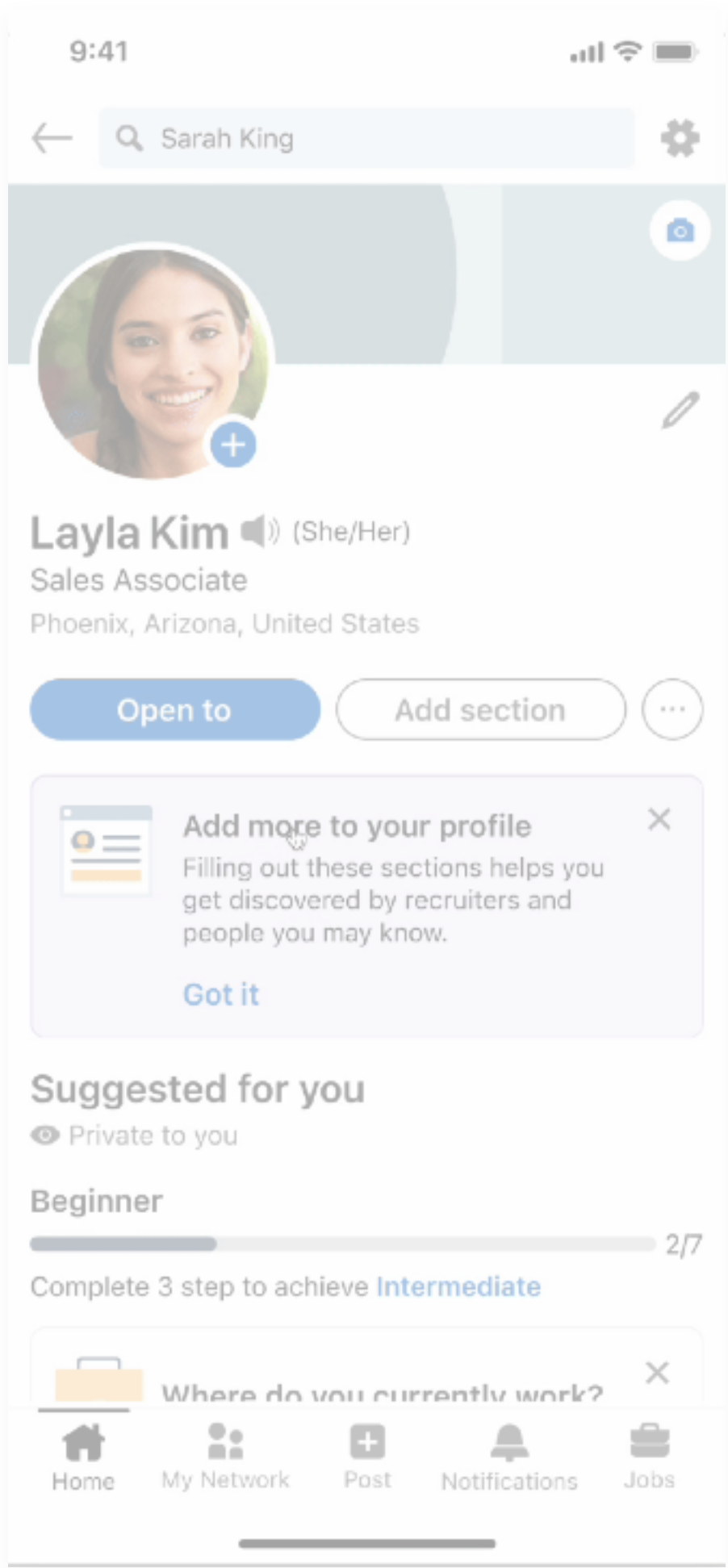
**72%** of signups don't have at least 1 **search session**



**64%** of signups don't have at least 1 **jobs session**

# Other explorations

Option 03



Option 04

