

Reports snapshot ✔ ▼

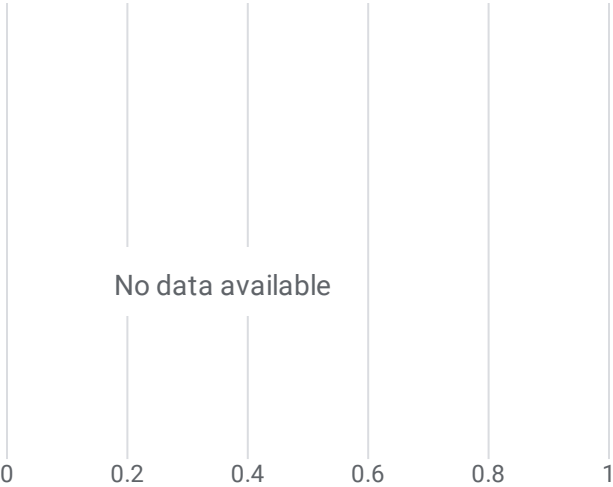
Last 28 days Mar 30 - Apr 26, 2022 ▼

A All Users Add comparison +



WHERE DO YOUR NEW USERS COME FROM?

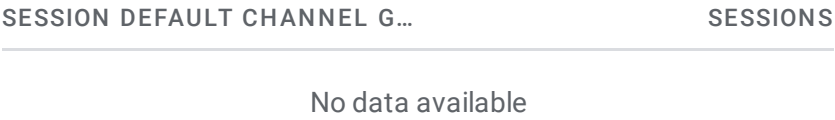
New users by First user default channel grouping ▼



[View user acquisition →](#)

WHAT ARE YOUR TOP CAMPAIGNS?

Sessions ▼ by Session default channel grouping ▼



[View traffic acquisition →](#)

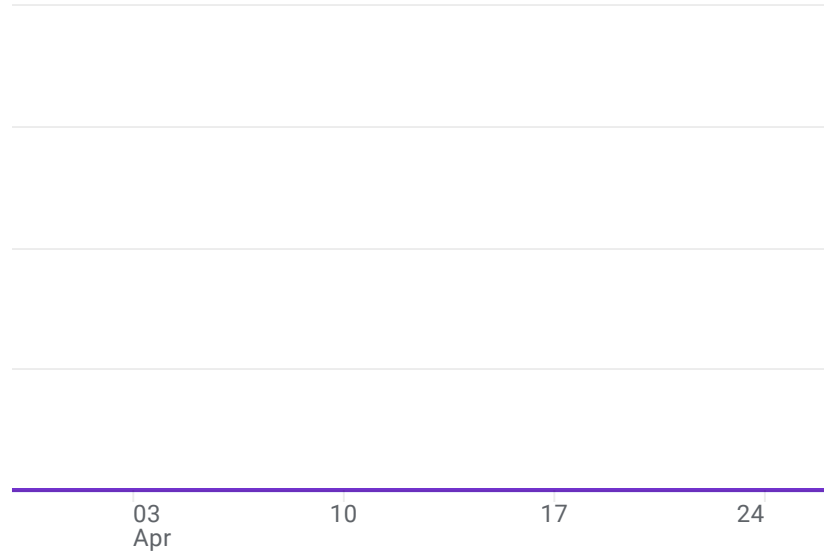
Users ▼ by Country



[View countries →](#)

HOW ARE ACTIVE USERS TRENDING?

User activity over time



● 30 DAYS

0

● 7 DAYS

0

● 1 DAY

0

HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort

Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mar 13 - Mar 19						
Mar 20 - Mar 26						
Mar 27 - Apr 2						
Apr 3 - Apr 9						
Apr 10 - Apr 16						
Apr 17 - Apr 23						

6 weeks ending Apr 23

[View retention →](#)

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN CLASS VIEWS

No data available

[View pages and screens →](#)

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME EVENT COUNT

No data available

[View events →](#)

WHAT ARE YOUR TOP CONVERSIONS?

Conversions by Event name

EVENT NAME CONVERSIONS

No data available

[View conversions →](#)

WHAT ARE YOUR TOP SELLING PRODUCTS?

Ecommerce purchases by Item name

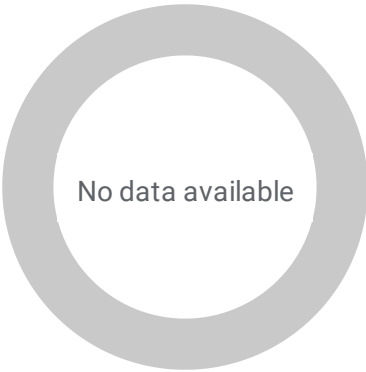
ITEM NAME                      ECOMMERCE PUR...

No data available

[View items](#) →

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Conversions ▼ by Platform



[View tech details](#) →