

CREATIVE

JUNE/2025

# PORTFOLIO



Hi! I'm Maryhel, a versatile professional combining creative design expertise with executive support skills. With experience in graphic design and 2 years as an executive assistant, I bring both visual creativity and administrative excellence to every project. I'm passionate about helping clients achieve their goals through compelling design and seamless operational support.

*Maryhel Agudo*

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With over 5 years of experience helping businesses thrive online, I specialize in creating comprehensive digital solutions that drive real results. My mission is to take the marketing burden off your shoulders so you can focus on growing your business.

From eye-catching graphics to strategic email campaigns, I bring a blend of creativity and analytical thinking to every project. I believe in building long-term partnerships with my clients, understanding their unique needs, and delivering work that exceeds expectations.

# INTRODUCTION



# ABOUT ME

A professional headshot of a woman with long, wavy brown hair. She is wearing a light-colored, short-sleeved button-down shirt and a small gold necklace. She is looking directly at the camera with a slight smile.

I'm a dreamer who believes in the power of possibility. My journey hasn't been easy—I started from zero, with no clients and countless uncertainties. But every challenge became a stepping stone, every setback a lesson in resilience.

What drives me? An unshakeable optimism and an insatiable hunger to learn. I don't just adapt to change—I embrace it, knowing that growth lives in the uncomfortable spaces between where we are and where we're going.

From landing my very first client to now helping dozens of businesses transform their visions into reality, I've learned that success isn't about where you start—it's about refusing to stay there. Each project I take on isn't just work; it's proof that with passion, persistence, and a willingness to evolve, extraordinary things happen.

I'm not just building websites or solutions—I'm building bridges between dreams and achievement, one pixel, one line of code, one satisfied client at a time.

# MARYHEL AGUDO

# PERSONAL SKILLS AND EXPERIENCE

## GRAPHIC DESIGN

EYE-CATCHING VISUALS THAT ELEVATE YOUR BRAND. FROM LOGOS TO SOCIAL MEDIA GRAPHICS, I CREATE COMPELLING VISUAL CONTENT THAT CAPTURES YOUR BRAND'S ESSENCE AND ENGAGES YOUR AUDIENCE.

## EMAIL MARKETING

CAMPAIGNS THAT BUILD RELATIONSHIPS FROM WELCOME SEQUENCES TO PROMOTIONAL CAMPAIGNS, I CREATE EMAIL STRATEGIES THAT NURTURE LEADS AND DRIVE CONVERSIONS.

## EXECUTIVE VIRTUAL ASSISTANT

AS AN EXECUTIVE ASSISTANT, I PROVIDE COMPREHENSIVE ADMINISTRATIVE SUPPORT, MANAGING SCHEDULES, COORDINATING COMMUNICATIONS, AND ENSURING SEAMLESS DAILY OPERATIONS FOR EXECUTIVES.

## SOCIAL MEDIA MANAGEMENT

CONSISTENT PRESENCE ACROSS PLATFORMS COMPLETE SOCIAL MEDIA STRATEGY INCLUDING CONTENT PLANNING, POSTING SCHEDULES, COMMUNITY MANAGEMENT, AND PERFORMANCE TRACKING.

## LEAD GENERATION

QUALITY PROSPECTS FOR YOUR BUSINESS STRATEGIC RESEARCH AND OUTREACH TO IDENTIFY AND CONNECT WITH POTENTIAL CUSTOMERS WHO ARE GENUINELY INTERESTED IN YOUR SERVICES.

## CONTENT CREATION

ENGAGING CONTENT THAT CONVERTS BLOG POSTS, CAPTIONS, NEWSLETTERS, AND WEBSITE COPY THAT TELLS YOUR STORY AND DRIVES ACTION FROM YOUR TARGET AUDIENCE.

# PROJECTS I MADE



MAGAZINE CONTENTS

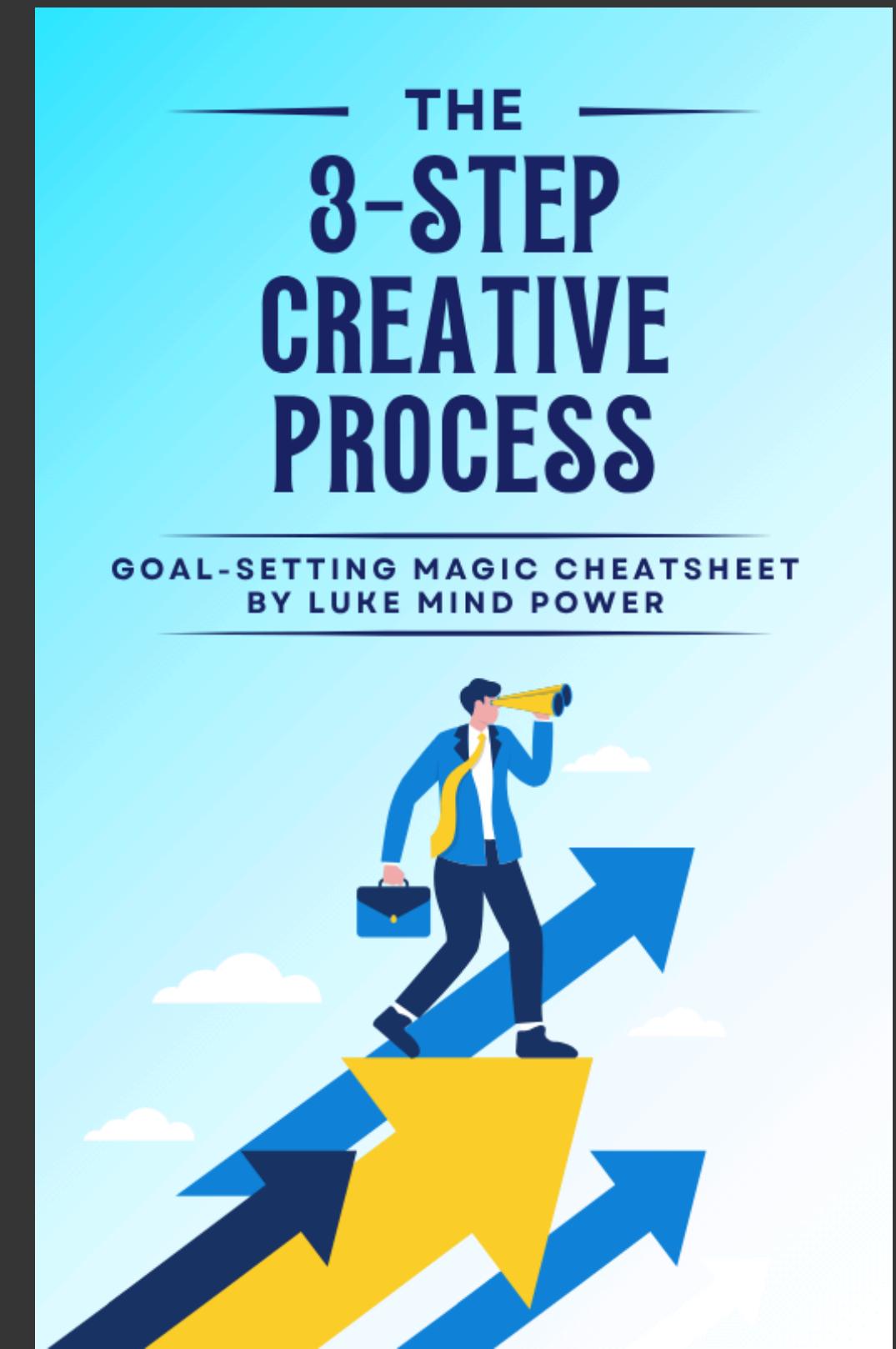
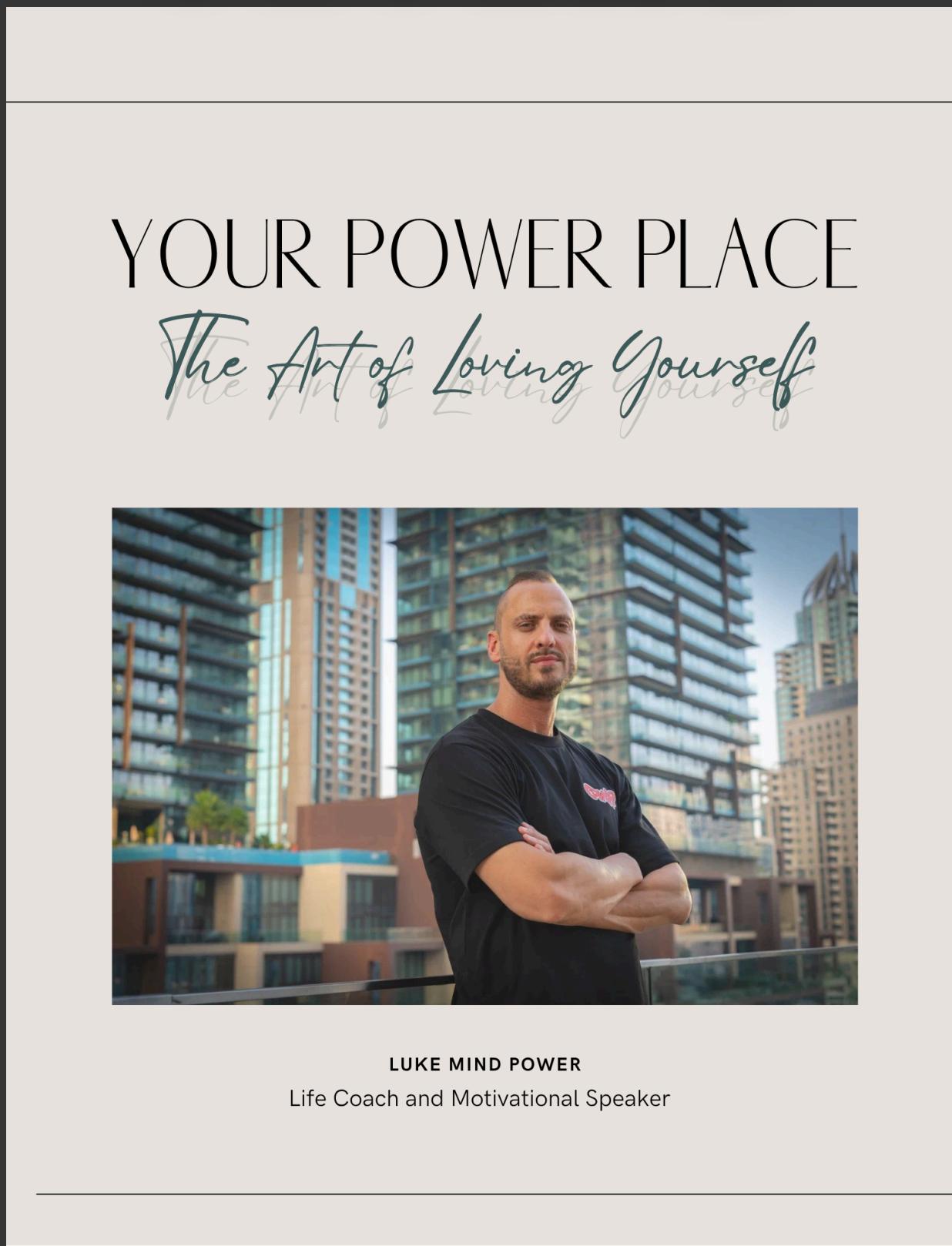


E-BOOK LOGOS

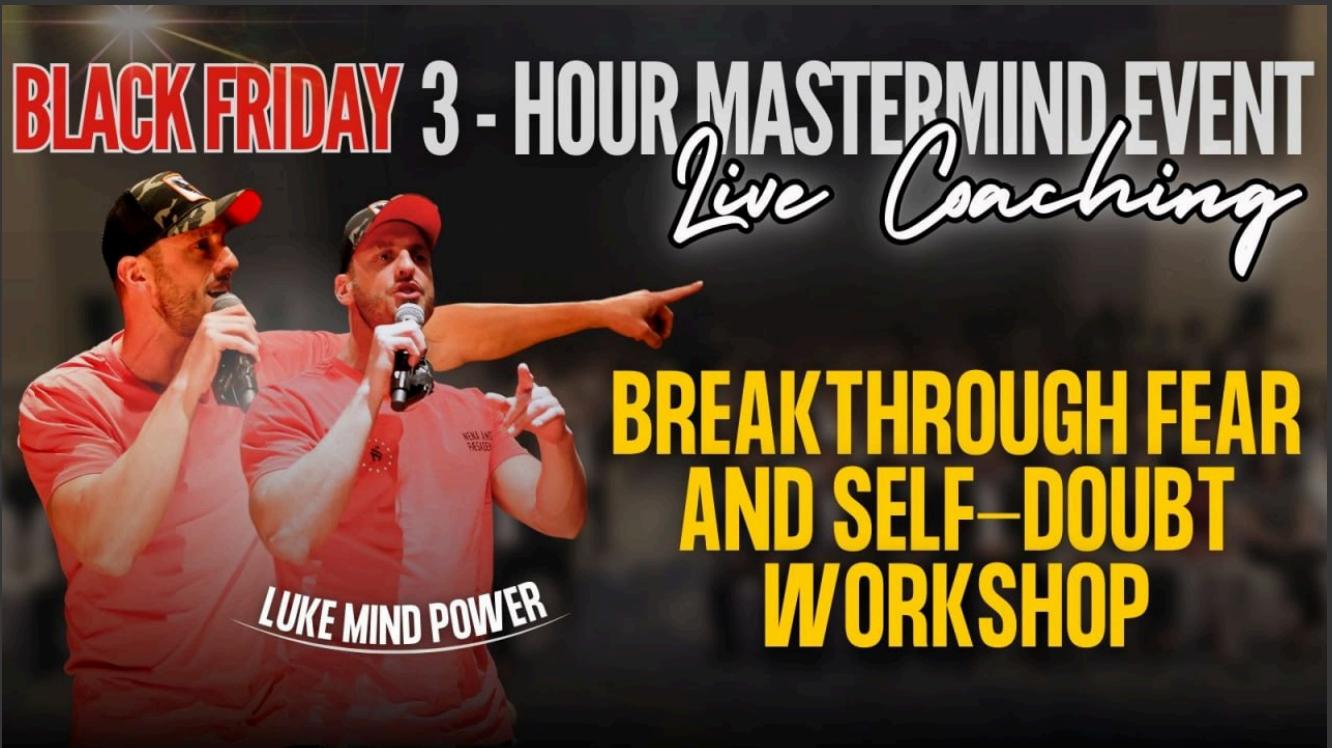
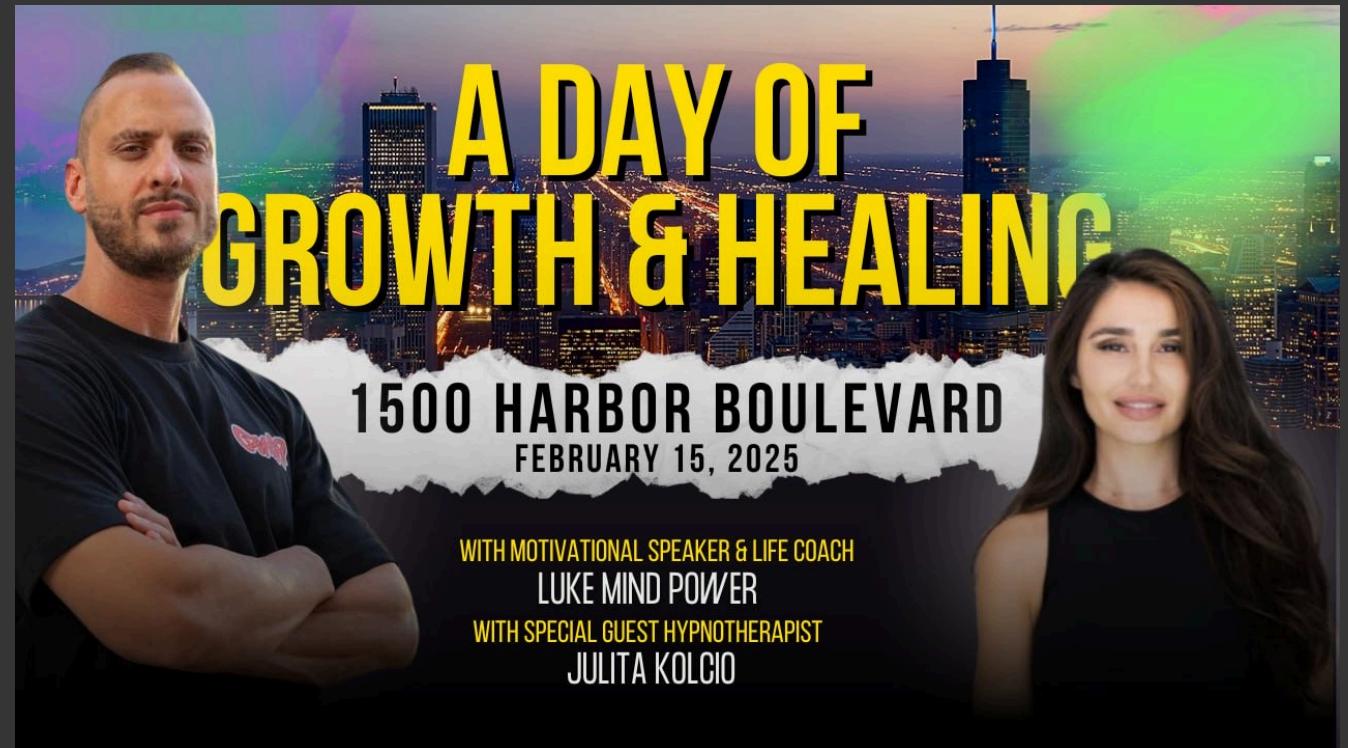


BROCHURE WEB DESIGN

# FLYERS



# BANNERS



# SPRING BREAK





**IN 90 DAYS, BECOME A  
CERTIFIED LIFE COACH  
LAUNCH YOUR BUSINESS –  
NOT JUST COACHING, BUT FREEDOM**

**Luke Mind Power**  
608K followers • 22 following

**Professional dashboard** **Edit** **Advertise**

**Edit cover photo**

A Facebook profile page for "Luke Mind Power". The cover photo features a smiling man with a beard against a city skyline at sunset. Below the cover photo is a circular profile picture of the same man. The bio reads: "IN 90 DAYS, BECOME A CERTIFIED LIFE COACH LAUNCH YOUR BUSINESS – NOT JUST COACHING, BUT FREEDOM". The page has 608K followers and 22 following. Buttons for "Professional dashboard", "Edit", and "Advertise" are visible. A "Edit cover photo" button is located in the top right corner of the cover photo area.

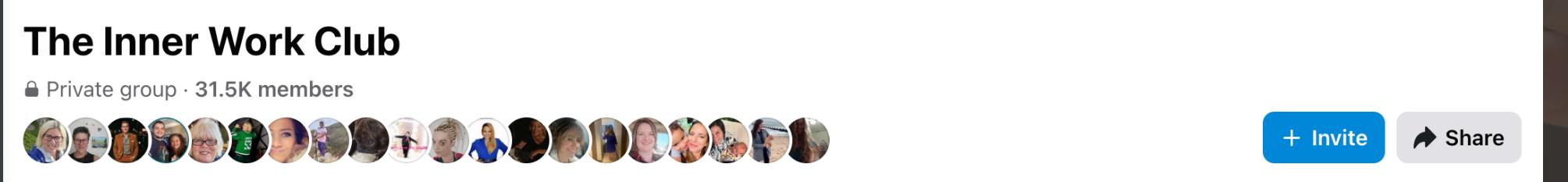


**THE INNER WORK CLUB**  
*Join The Club!*

Group by LMP Coaching Institute

**Edit**

A Facebook group page for "The Inner Work Club". The main image shows two men on stage, one pointing towards a large group of people in the audience who are all raising their hands. The text "THE INNER WORK CLUB" is in large white letters, and "Join The Club!" is written in blue cursive. Below the main image is a blue banner with the text "Group by LMP Coaching Institute". A "Edit" button is located in the bottom right corner of the main image area.



**The Inner Work Club**

Private group • 31.5K members

**+ Invite** **Share**

A Facebook group page for "The Inner Work Club". The main image shows a collage of small profile pictures of group members. Below the image is a blue banner with the text "Private group • 31.5K members". At the bottom are buttons for "+ Invite" and "Share". A "Share" button is also located in the bottom right corner of the main image area.

**FROM ZERO  
GROUP  
MEMBERS  
AND ZERO  
FACEBOOK  
PAGE  
FOLLOWERS**

# CONTACT ME

**Website**

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MARYHEL AGUDO

THANK YOU

