

CREATIVE

JUNE/2025

PORTFOLIO



Hi! I'm Maryhel, a versatile professional combining creative design expertise with executive support skills. With experience in graphic design and 2 years as an executive assistant, I bring both visual creativity and administrative excellence to every project. I'm passionate about helping clients achieve their goals through compelling design and seamless operational support.

Maryhel Agudo

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With over 5 years of experience helping businesses thrive online, I specialize in creating comprehensive digital solutions that drive real results. My mission is to take the marketing burden off your shoulders so you can focus on growing your business.

From eye-catching graphics to strategic email campaigns, I bring a blend of creativity and analytical thinking to every project. I believe in building long-term partnerships with my clients, understanding their unique needs, and delivering work that exceeds expectations.

INTRODUCTION



ABOUT ME

A professional headshot of a woman with long, wavy brown hair. She is wearing a light-colored, short-sleeved button-down shirt and a small gold necklace. She is looking directly at the camera with a slight smile.

I'm a dreamer who believes in the power of possibility. My journey hasn't been easy—I started from zero, with no clients and countless uncertainties. But every challenge became a stepping stone, every setback a lesson in resilience.

What drives me? An unshakeable optimism and an insatiable hunger to learn. I don't just adapt to change—I embrace it, knowing that growth lives in the uncomfortable spaces between where we are and where we're going.

From landing my very first client to now helping dozens of businesses transform their visions into reality, I've learned that success isn't about where you start—it's about refusing to stay there. Each project I take on isn't just work; it's proof that with passion, persistence, and a willingness to evolve, extraordinary things happen.

I'm not just building websites or solutions—I'm building bridges between dreams and achievement, one pixel, one line of code, one satisfied client at a time.

MARYHEL AGUDO

PERSONAL SKILLS AND EXPERIENCE

GRAPHIC DESIGN

EYE-CATCHING VISUALS THAT ELEVATE YOUR BRAND. FROM LOGOS TO SOCIAL MEDIA GRAPHICS, I CREATE COMPELLING VISUAL CONTENT THAT CAPTURES YOUR BRAND'S ESSENCE AND ENGAGES YOUR AUDIENCE.

EMAIL MARKETING

CAMPAIGNS THAT BUILD RELATIONSHIPS FROM WELCOME SEQUENCES TO PROMOTIONAL CAMPAIGNS, I CREATE EMAIL STRATEGIES THAT NURTURE LEADS AND DRIVE CONVERSIONS.

EXECUTIVE VIRTUAL ASSISTANT

AS AN EXECUTIVE ASSISTANT, I PROVIDE COMPREHENSIVE ADMINISTRATIVE SUPPORT, MANAGING SCHEDULES, COORDINATING COMMUNICATIONS, AND ENSURING SEAMLESS DAILY OPERATIONS FOR EXECUTIVES.

SOCIAL MEDIA MANAGEMENT

CONSISTENT PRESENCE ACROSS PLATFORMS COMPLETE SOCIAL MEDIA STRATEGY INCLUDING CONTENT PLANNING, POSTING SCHEDULES, COMMUNITY MANAGEMENT, AND PERFORMANCE TRACKING.

LEAD GENERATION

QUALITY PROSPECTS FOR YOUR BUSINESS STRATEGIC RESEARCH AND OUTREACH TO IDENTIFY AND CONNECT WITH POTENTIAL CUSTOMERS WHO ARE GENUINELY INTERESTED IN YOUR SERVICES.

CONTENT CREATION

ENGAGING CONTENT THAT CONVERTS BLOG POSTS, CAPTIONS, NEWSLETTERS, AND WEBSITE COPY THAT TELLS YOUR STORY AND DRIVES ACTION FROM YOUR TARGET AUDIENCE.

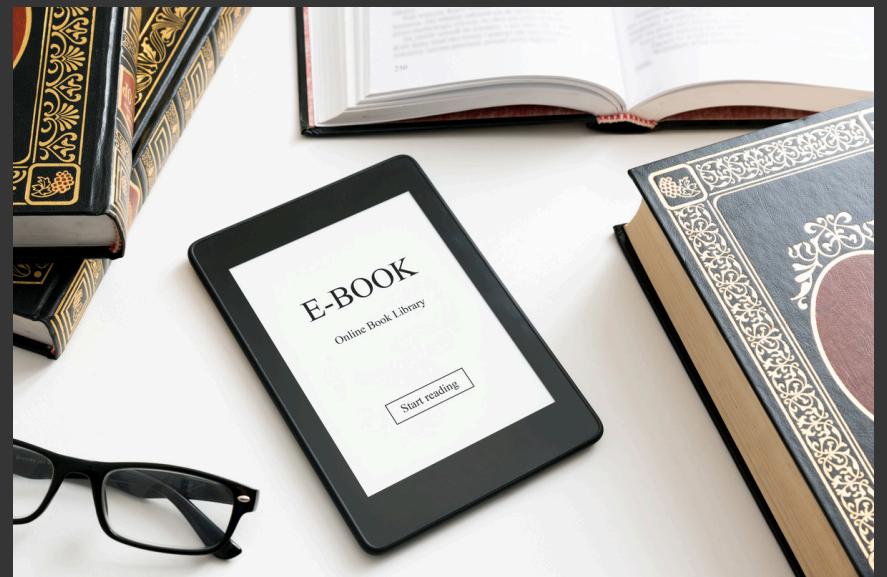
PROJECTS I MADE



MAGAZINE CONTENTS



E-BOOK LOGOS



BROCHURE WEB DESIGN



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THANK YOU

