

Ismael Rodriguez
MGMT 830
Final Project Proposal
31 March 2020

Management 830 Final Project Research Question and Proposal. How do non-traditional students fit within the broader population at K-State, and how does this compare to other institutions? As the Veteran Student Services Coordinator at K-State, I must understand the landscape of non-traditional students on campus. To aid in this effort, I have access to the KSIS master extract as my primary internal tool. While this is a useful data set, it is confidential, not easily accessible, and only looks inward. In its place, I propose using the US Department of Education Integrated Postsecondary Education System (IPEDS) to conduct exploratory data analysis and visualization to tell the story of how K-State compares to other state, regional, and BIG XII institutions. Specifically, I would like to glean both overall characteristics of these schools, as well as any specific data pertaining to non-traditional students available in the data set. In short, this project builds upon on a cursory data analysis I conducted over the last several months. That analysis focused on comparative institutional data from the US Department of Veteran Affairs, specifically looking at the veteran populations of Kansas and Big XII institutions. This project would expand the baseline with which to understand the landscape in which student veterans operate. It could also help build the case for deliberate actions to support the broader campus non-traditional student population.

References

US Department of Education. "Integrated Postsecondary Education System", National Center for Education Statistics, <https://nces.ed.gov/ipeds>, accessed 29 March 2020.