

Seeking Nontrads?

Can K-State support the success of nontraditional students?

An examination and proposed way forward

Management 830 Final Project

Ismael Rodriguez

Kansas State University

College of Business Administration

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Seeking Nontrads?

Remember campus?

Have you met a traditional student?

Have you met a nontraditional student?

Seeking Nontrads?

Can K-State support the success of prospective students it might target?



Can K-State support the success of nontrads?

How do nontrads compare on campus?

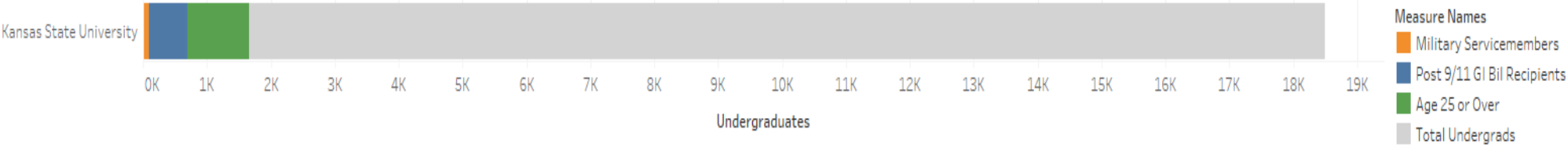
How do nontrads compare across Kansas?

How do nontrads compare across the region?

Can K-State support the success of nontrads?

How do nontrads compare on campus?

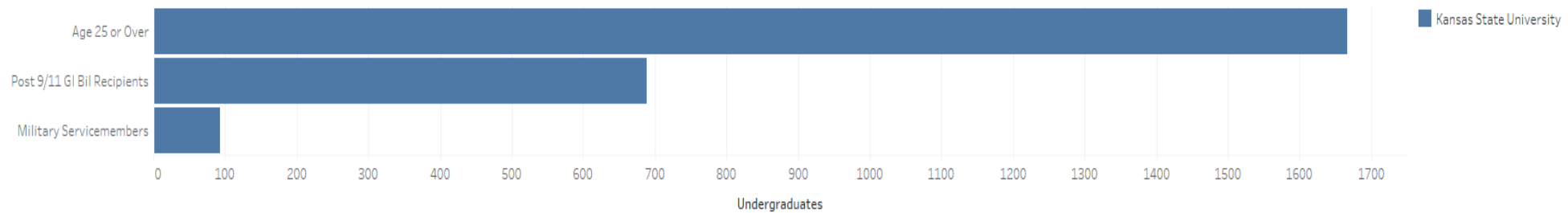
Comparative size of K-State Nontrad Groups



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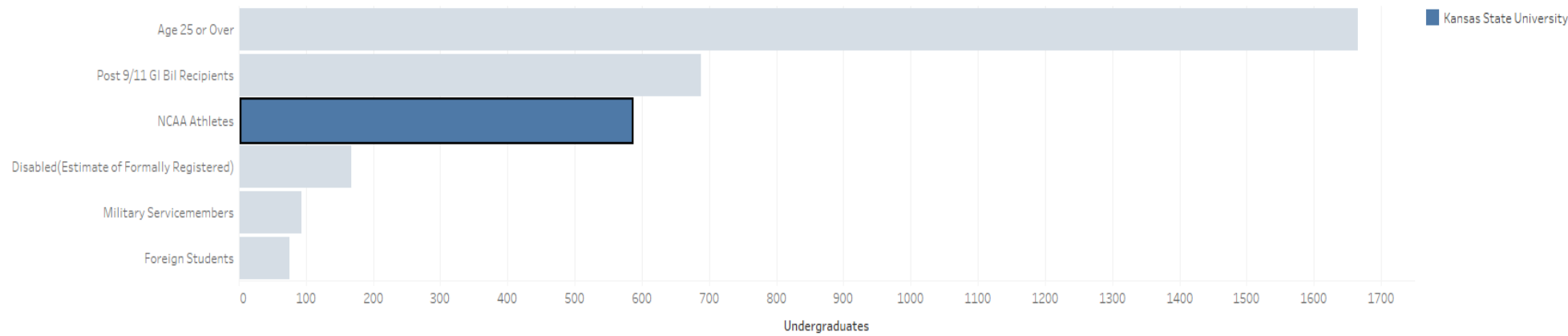
K-State Nontrad Snapshot



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K-State Nontrad Compared

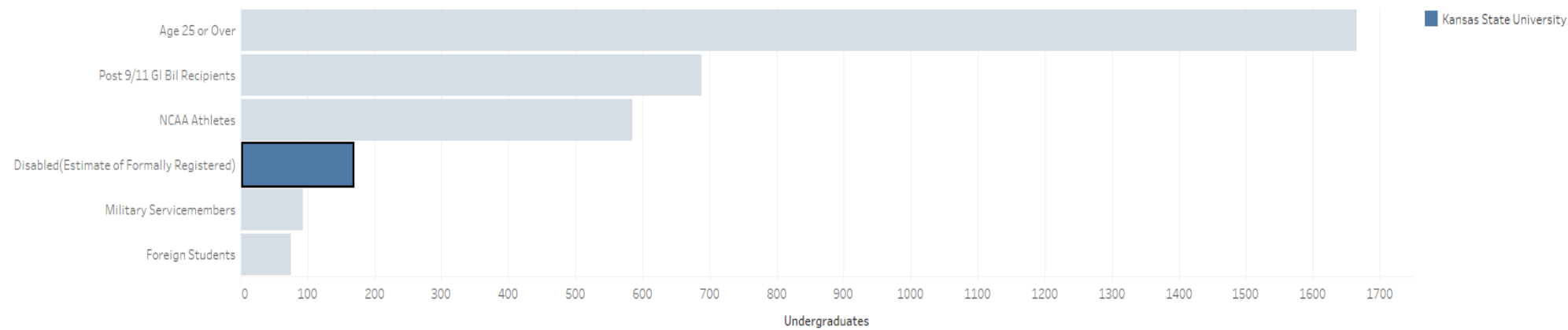


Data Sources:
Dept. of Veteran Affairs, GI Bill Comparison Tool
Dept. of Education, EADA: Education in Athletics Data Analysis,
Dept. of Education, Integrated Postsecondary Education System: Compare Institutions

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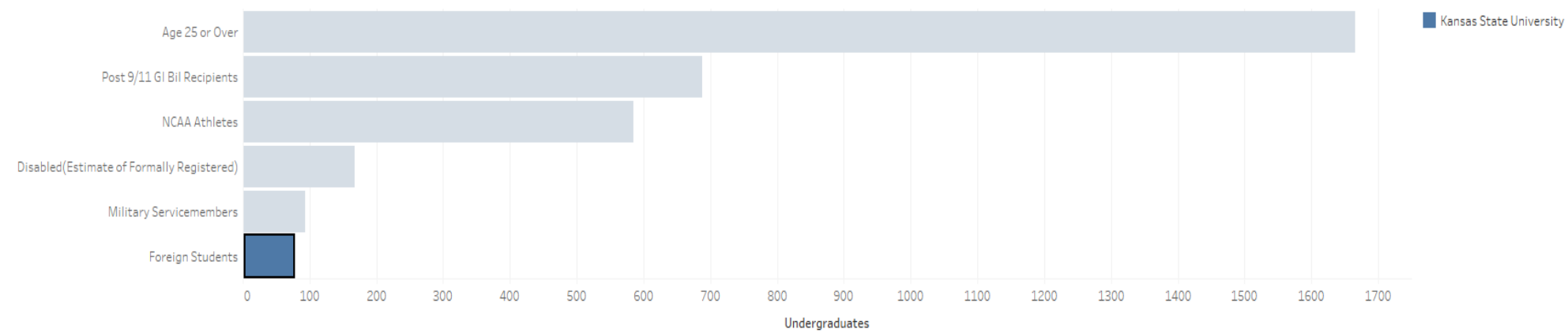


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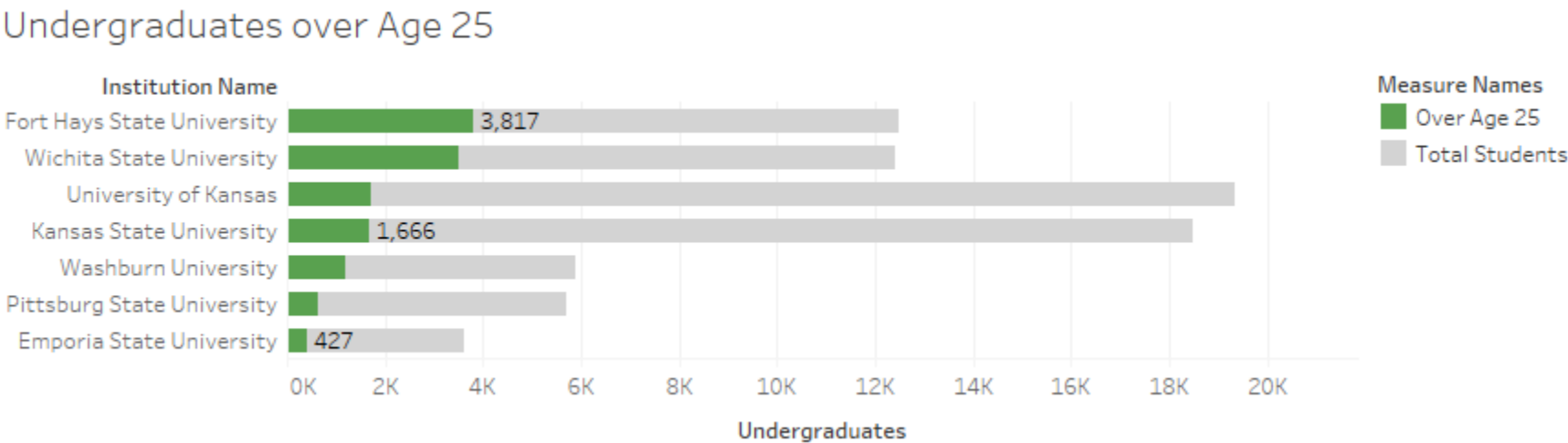
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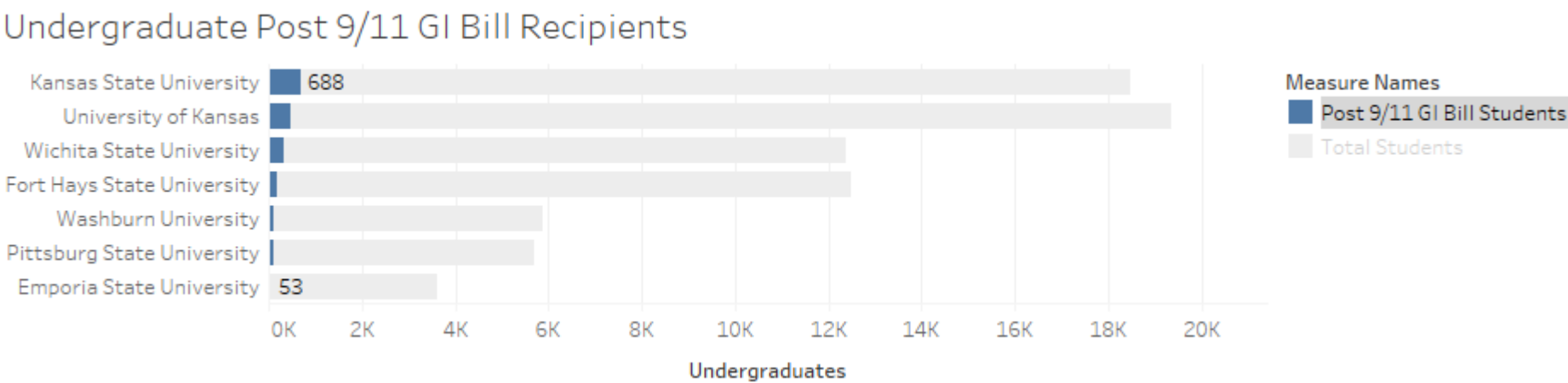
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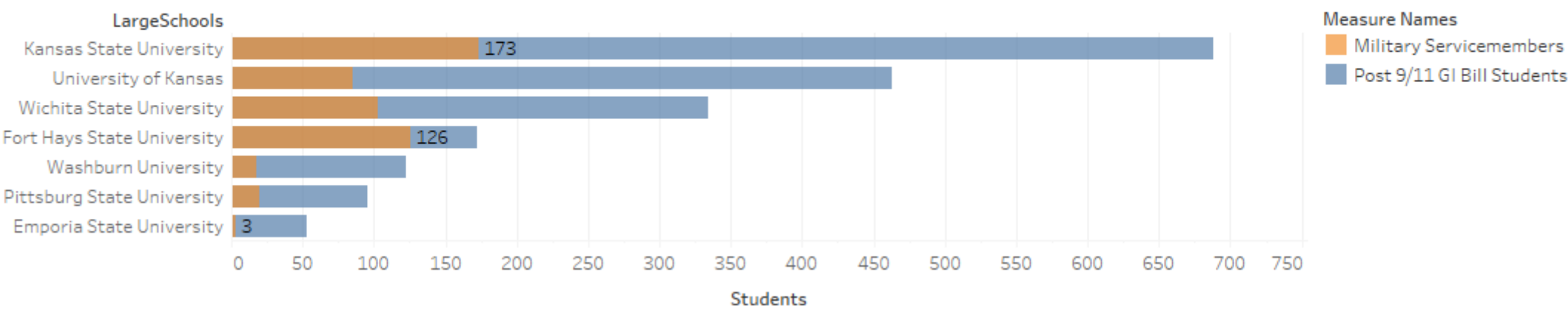
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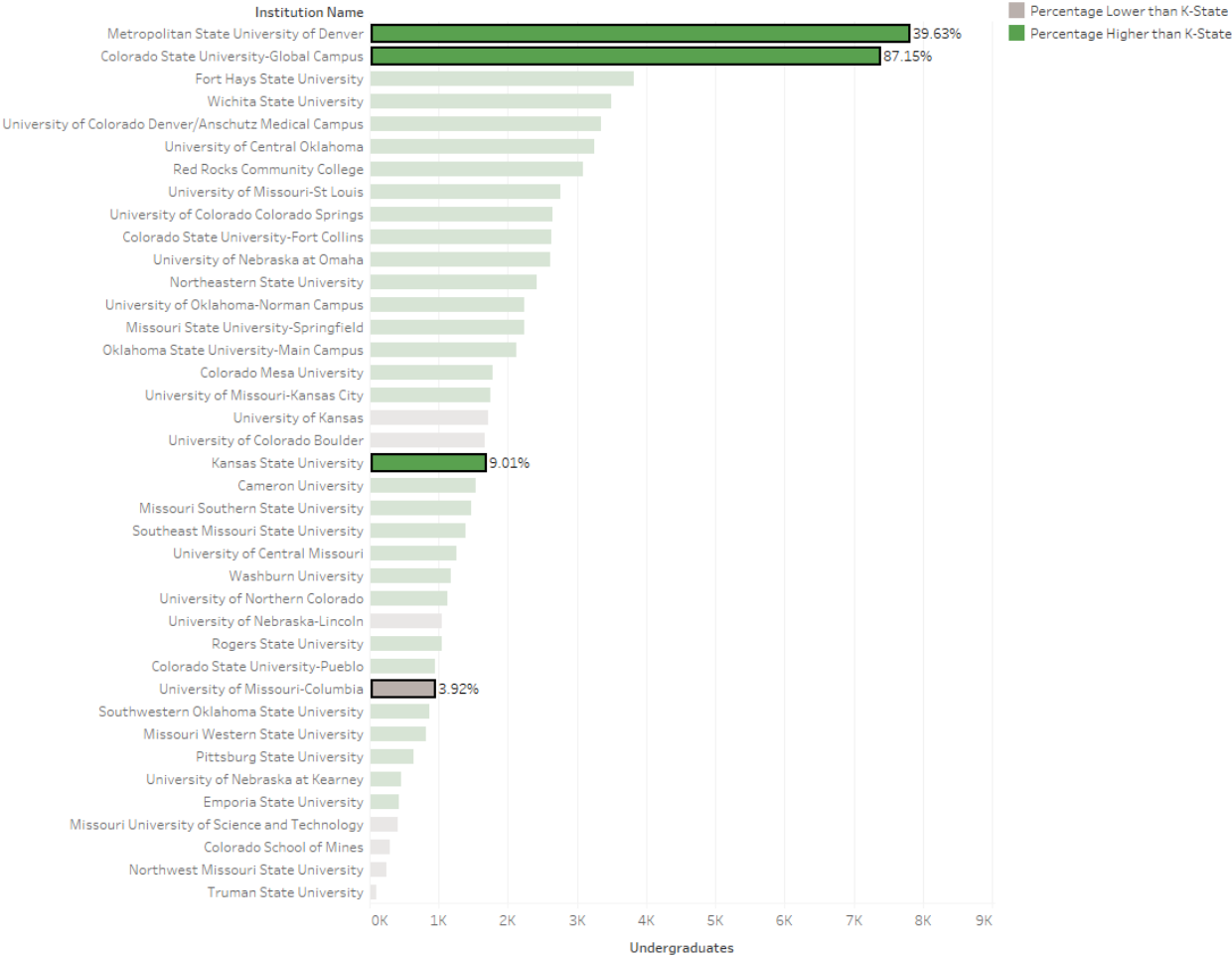
Comparison of Military Connected Students: DoD Tuition Assistance Recipients and Post 9/11 GI Bill Recipients



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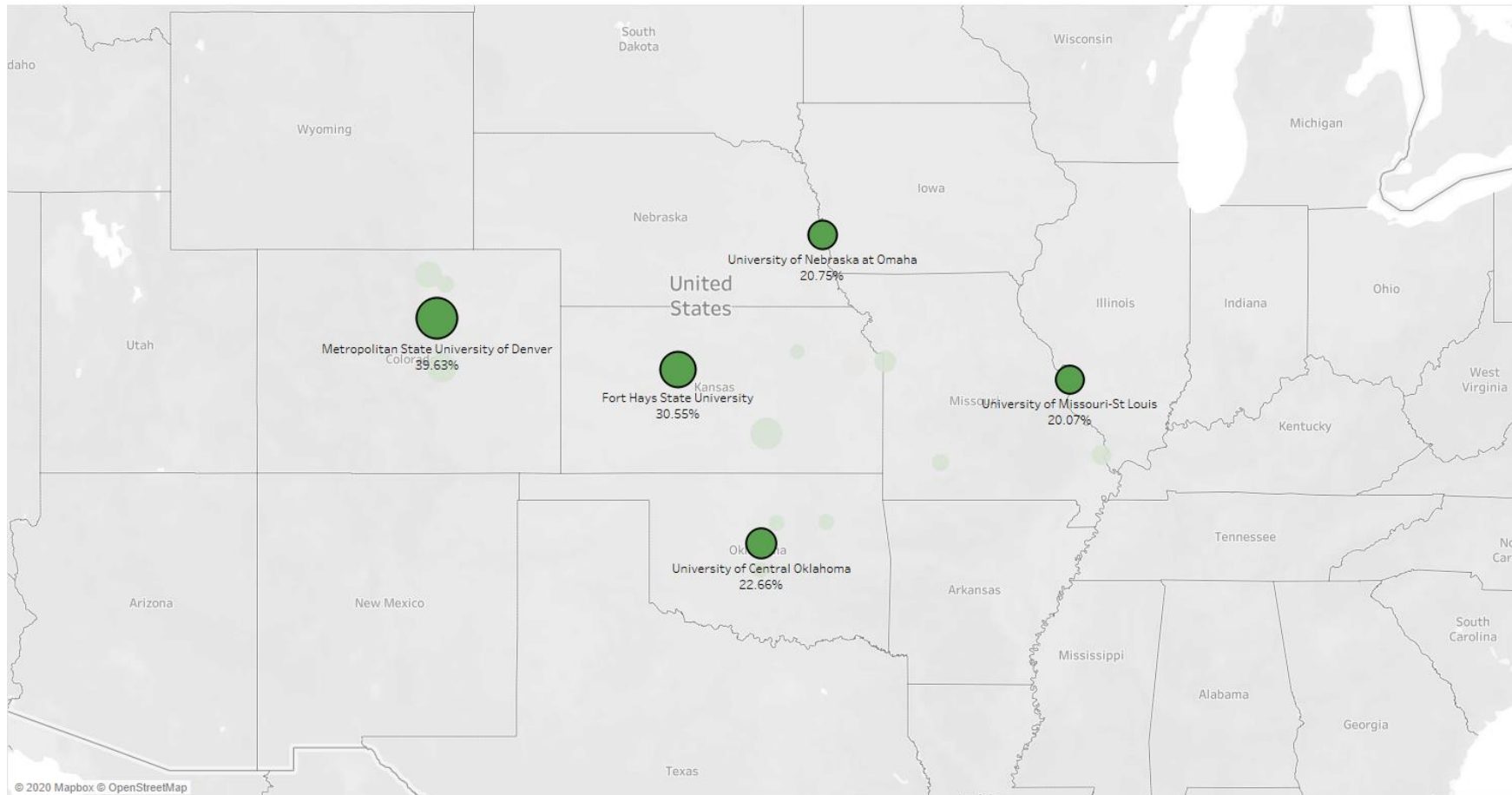
Undergraduates Over 25 Population Comparison by Percentage



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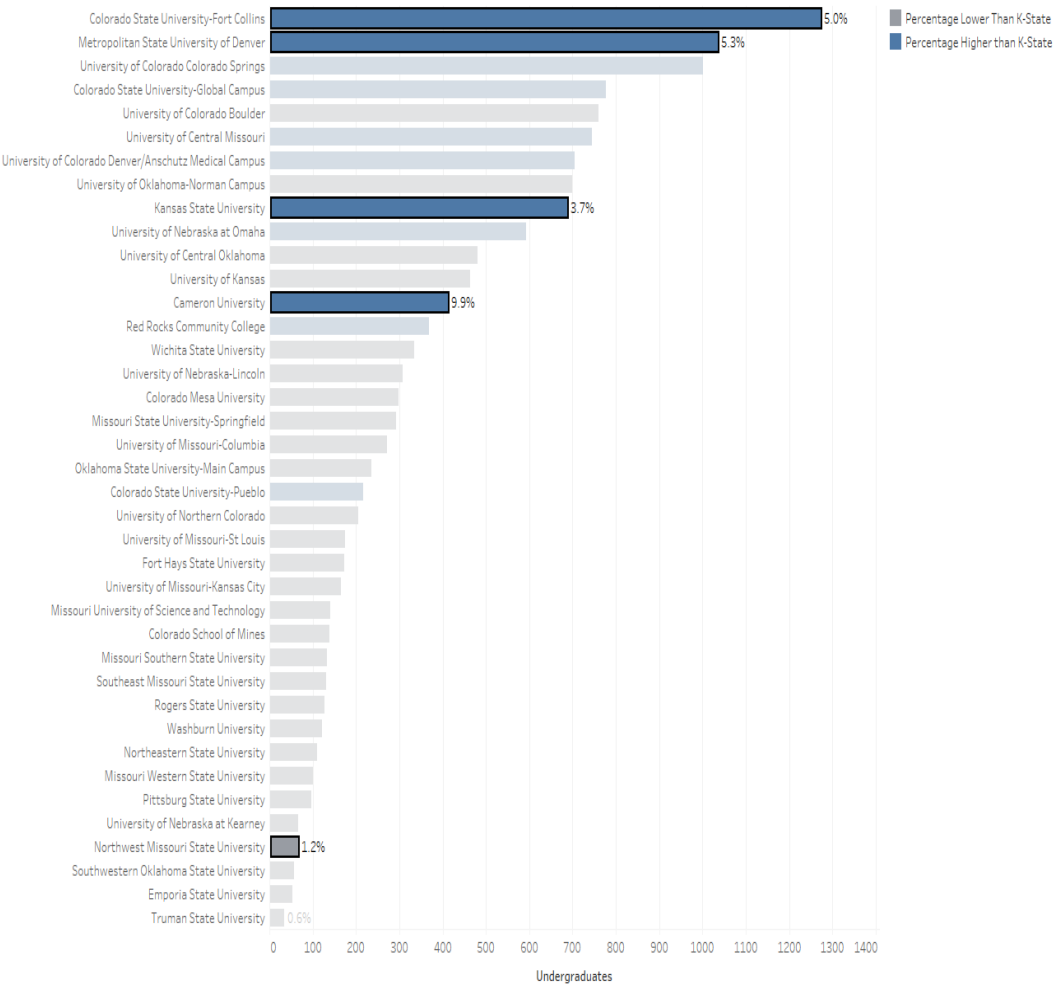
Undergraduates over Age 25



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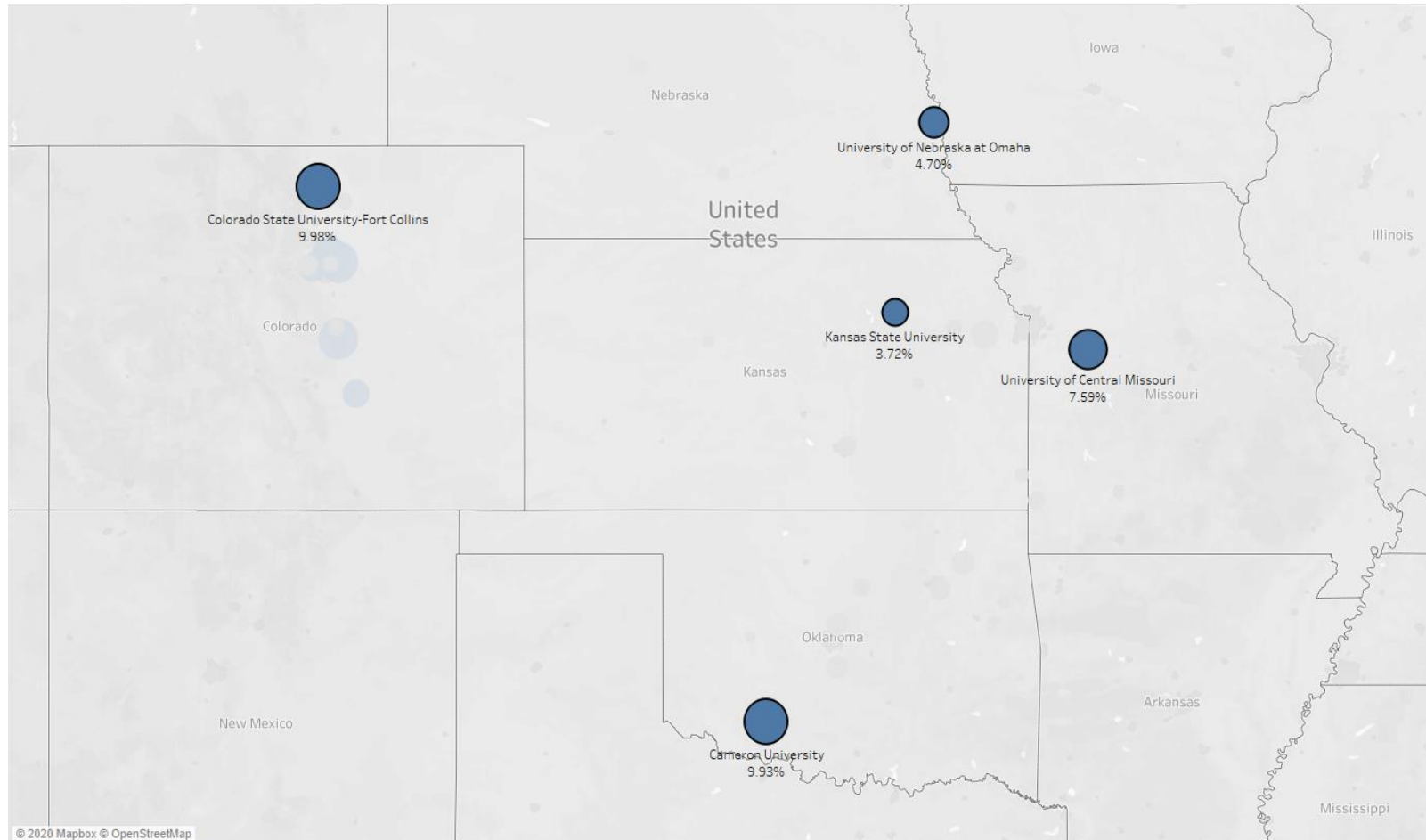
Undergraduate Post 9/11 GI Bill Recipients



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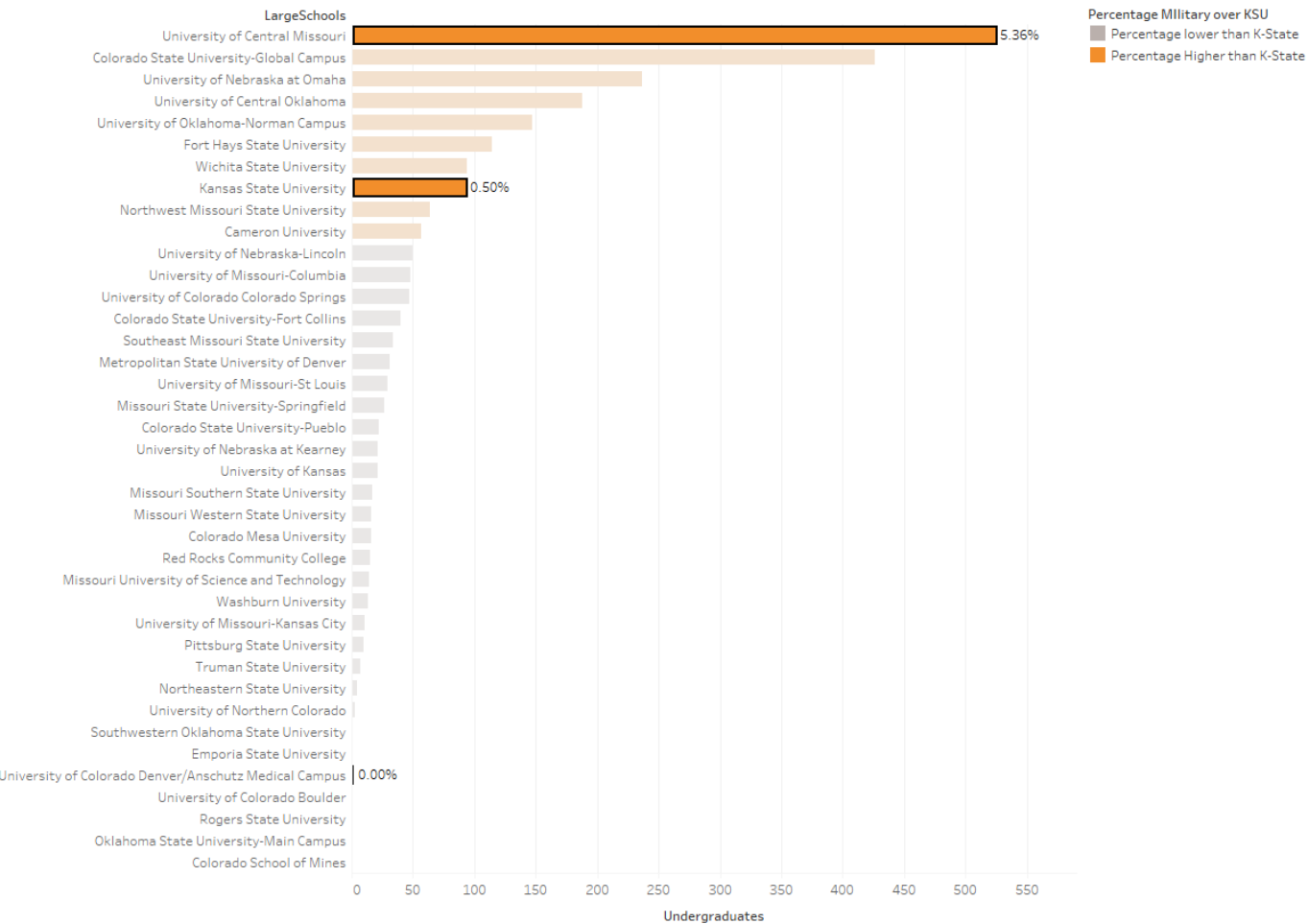
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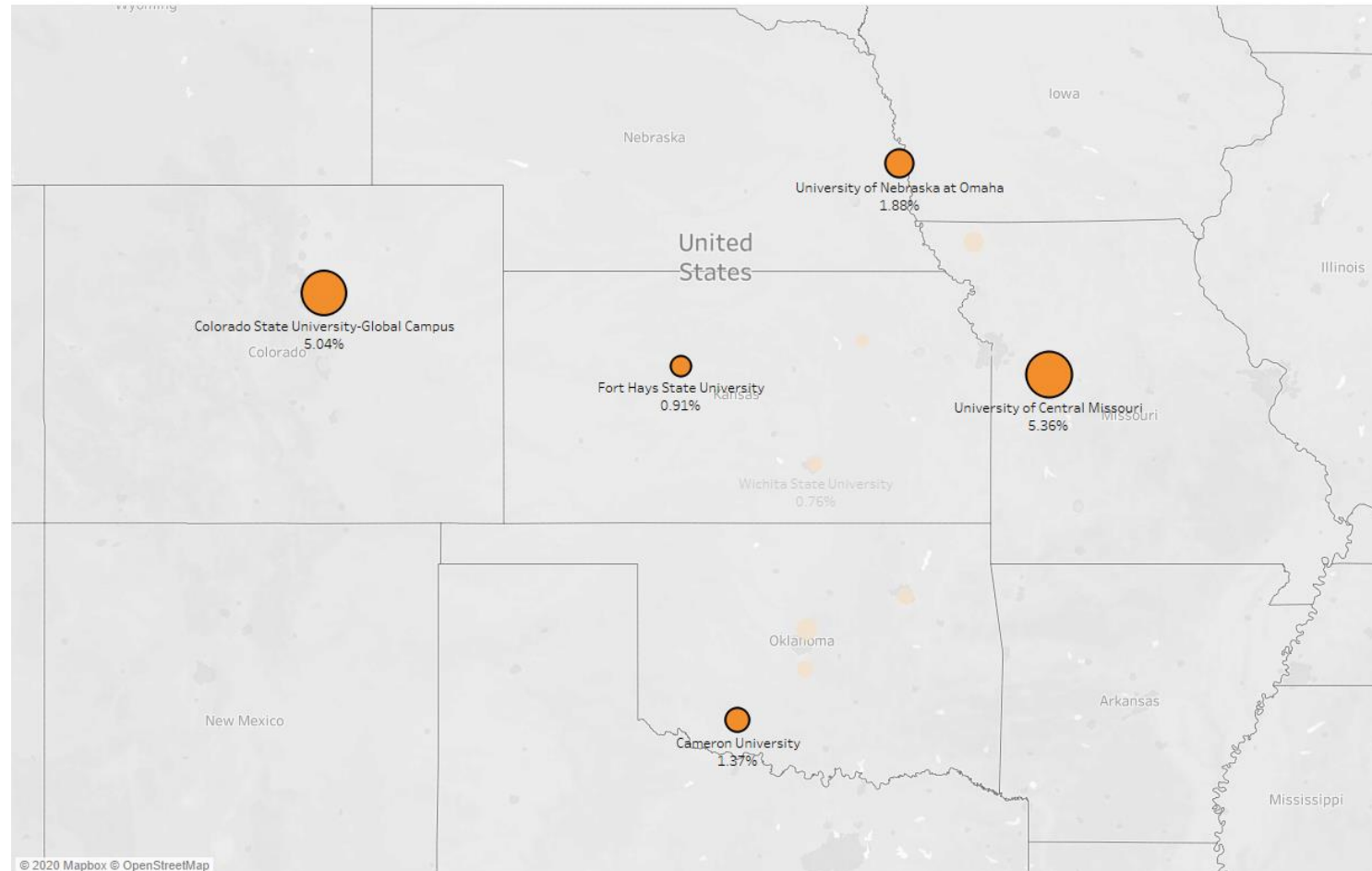
Undergraduate Military Connected Students



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Undergraduates over Age 25



What Next?

Compare investments in nontraditional student services to those across campus.

Examine the **leading competitors** across Kansas and the region

Publicly account for the success of nontraditional students at K-State

References

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US Department of Education. "Download Custom Data", EADA: Education in Athletics Data Analysis, <https://ope.ed.gov/athletics/#/customdata/search>, downloaded 28 April 2020.

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