

# Sony DSC-RX100

**Price:** PKR 119,999

## Key Features

- 4K HDR Video
- 180-Degree Flip Touchscreen
- Wi-Fi & Bluetooth Connectivity

## Complete Description

The Sony DSC-RX100 is a premium compact camera designed for photographers and content creators who need high-quality imaging in a portable form. Featuring 4K HDR video recording, the camera ensures vibrant, detailed footage suitable for both casual and professional video production.

The 180-degree flip touchscreen makes it ideal for selfies, vlogging, and creative shooting angles. Its Wi-Fi and Bluetooth connectivity allows for easy sharing of images and videos, as well as remote control from compatible devices.

The RX100 series is renowned for its combination of compact size, high image quality, and versatile features. This model includes fast autofocus, excellent low-light performance, and multiple creative modes to enhance photography and video.

## Additional Highlights

- Large 1-inch CMOS sensor for excellent image quality
- Fast and accurate autofocus system
- Built-in ND filter for shooting in bright conditions
- High-speed continuous shooting for capturing fast action
- Compact, travel-friendly design
- Multiple creative shooting modes and filters
- Ideal for travel, vlogging, and everyday photography

## Specifications Table

| Feature      | Description                        |
|--------------|------------------------------------|
| Video        | 4K HDR Video Recording             |
| Display      | 3-inch 180-Degree Flip Touchscreen |
| Connectivity | Wi-Fi, Bluetooth                   |
| Sensor       | 1-inch CMOS Sensor                 |
| Autofocus    | Fast and accurate AF system        |

| Feature             | Description  |
|---------------------|--|
| Shooting Modes      | Multiple creative modes and filters                |
| Image Stabilization | Optical and electronic stabilization               |
| Body                | Compact and portable                               |
| Additional Features | Built-in ND filter, high-speed continuous shooting |

## Where to Buy in Pakistan

- Local authorized Sony dealers
- Online stores offering Sony cameras

The Sony DSC-RX100 is a versatile compact camera that combines high-quality imaging, 4K HDR video, and portability. It's perfect for travel, vlogging, and content creation, providing professional-grade performance in a pocket-sized design.