

Sony α6700

Price: PKR 685,000.00

Key Features

- High-Quality 4K Video
- Autofocus Real-Time Tracking
- 26MP Exmor R Sensor

Complete Description

The Sony α6700 is a high-performance APS-C mirrorless camera designed for photographers and content creators seeking top-notch image quality and advanced video capabilities. Equipped with a 26MP Exmor R CMOS sensor, the camera delivers exceptional resolution, clarity, and dynamic range in both stills and video.

Its real-time tracking autofocus system ensures precise focus on moving subjects, while AI-powered eye autofocus supports human, animal, and bird tracking for professional-level results. The BIONZ XR processor enables fast image processing, reduced noise, and enhanced overall performance.

For videographers, the Sony α6700 supports 4K recording at up to 120fps, providing cinematic-quality footage. The camera also features 5-axis in-body image stabilization, helping to reduce camera shake and produce sharp images even in challenging conditions.

The α6700 offers 11 frames per second continuous shooting, allowing photographers to capture fast action moments effortlessly. Its durable, weather-sealed magnesium alloy body ensures reliability in various shooting environments. Additionally, the camera offers advanced color science, improved dynamic range, and better low-light performance compared to previous models, making it suitable for professional work in challenging lighting conditions.

Specifications Table

Feature	Description
Sensor	26MP Exmor R CMOS Sensor
Processor	BIONZ XR Image Processor
Video	4K UHD up to 120fps, S-Cinetone color profile
Autofocus	Real-Time Tracking, AI Eye AF (Human, Animal, Bird)
Continuous Shooting	11 fps
Image Stabilization	5-Axis In-Body Stabilization (5.5 stops)
Viewfinder	2.36M-dot OLED Electronic Viewfinder

Feature	Description
Display	Fully Articulating Touchscreen LCD
Shooting Modes	Silent shooting, multiple customizable modes
Connectivity	Wi-Fi, Bluetooth
Body	Weather-sealed magnesium alloy
Lens Mount	Sony E-mount compatible
Accessories	External microphones, lights, and other accessories supported
Additional Features	Advanced color science, low-light performance, high-speed AF, cinematic video look

Where to Buy in Pakistan

- Digimax Pakistan: PKR 375,000 (camera body)
- SuperFotos: PKR 370,000 (1-year official warranty)
- BNW Collections: PKR 474,999
- W3Shopping: PKR 685,000

The Sony α6700 combines professional-grade performance with advanced features, making it an excellent choice for photographers and videographers looking to elevate their craft. Its versatile design caters to both still photography and high-quality video production, providing all the tools needed for professional-level content creation. Whether you are shooting landscapes, portraits, wildlife, or cinematic videos, the α6700 delivers consistent performance and exceptional image quality.