

ABDULLAHI SAIDU

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Kaduna, Nigeria

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PROFILE SUMMARY

A self-taught product designer with good hands on experience at creating and delivering user-centered interfaces. I'm passionate about improving people's lives through design and I'm constantly looking to learnt new things everyday.

CORE COMPETENCIES

- | | | |
|-------------------------|---------------------|-----------------------|
| • Usability Engineering | • User Experience | • Wireframing |
| • Interaction Design | • Figma | • UX & UI Design |
| • Product Review | • User Research | • Empathy |
| • User-flow | • Responsive design | • Product Copywriting |

EMPLOYMENT HISTORY

Product Designer – [GreySoft Technologies], Kaduna, Nigeria

Jan. 2022 – Present

- **Collaborates** with the product and engineering teams to ensure optimal product, tech, and design collaboration.
- Develops wireframes, interactive prototypes, specifications, and other design documents to **communicate design ideas** and intent to teams.
- Suggests **improvements to design** and performance to product engineers.
- Employs design concepts into functional prototypes.
- Performs research on product technologies and structures to implement into design concepts.
- **Combined interface design concepts** with digital design and established milestones to encourage cooperation and teamwork.
- Developed overall concepts for **improving the user experience** within a business webpage or product, ensuring all interactions are intuitive and convenient for customers.
- Worked closely with **a team** to design and build software applications to launch web and mobile applications.
- Produced visual components to create a polished and highly functional user interface with a focus on usability and simplicity of design.

Product Designer – [Bridge Innovative Technologies], Abuja, Nigeria

Nov. 2022 – Present

- **Collaborates** with the product and engineering teams to ensure optimal product, tech, and design collaboration.
- Develops wireframes, interactive prototypes, specifications, and other design documents to **communicate design ideas** and intent to teams.
- Suggests **improvements to design** and performance to product engineers.
- Employs design concepts into functional prototypes.
- Performs research on product technologies and structures to implement into design concepts.
- **Combined interface design concepts** with digital design and established milestones to encourage cooperation and teamwork.
- Developed overall concepts for **improving the user experience** within a business webpage or product, ensuring all interactions are intuitive and convenient for customers.
- Worked closely with **a team** to design and build software applications to launch web and mobile applications.

- Produced visual components to create a polished and highly functional user interface with a focus on usability and simplicity of design.

PROJECTS

5 Minutes - 2022

- 5 Minutes ([Mentorship Platform](#)) is a mobile app and desktop platform that enables mentors and mentees have sessions, meet and connect and be guided as regards their walks of life.
- This project was designed by me and a team of designers.

Washman - 2022

- Washman ([Washman Figma File](#)) is a mobile iOS and Desktop Version Product that allows people place orders for laundry services and also see the process of the laundry after it's been picked up.
- This product was solely designed by me and it was the first full-scale project I worked on as a Product Designer.

Greyfoods - 2022

- Greyfoods ([Greyfoods Figma File](#)) is a food ordering platform that allows for users place orders for food from the comfort of their houses or wherever they are and can also house vendors who want to register and be able to get customers online
- Designed it with a team of 4 User Experience and Interaction Designers.

Jobbie - 2022

- Jobbie ([Jobbie Figma File](#)) is a mobile iOS artisan app that allows job seekers and job providers connect and get their menial jobs done at a price not less than One Thousand Five Hundred Naira Only.
- This product was solely designed by me.

Alert Security App - 2022

- Alert ([Figma Prototype](#)) is a mobile iOS app that acts as a Pseudo-life insurance platform, by allowing users to report live incidents happening around them.
- Worked on the architecture of this product with a team of designers and developers.

Kadinvest 7.0 - 2022

- Kadinvest 7.0 ([Kadinvest Website](#)) is an annual investment program organized by the state government
- This product was solely designed by me

Greysoft Technologies - 2022

- Greysoft Technologies ([Greysoft Technologies](#))
- This product was solely designed by me

EDUCATION

- **BSc Computer Science** – Kaduna State University **2022**
- **Google UX Design Professional Certificate** – Kaduna State University **2022**