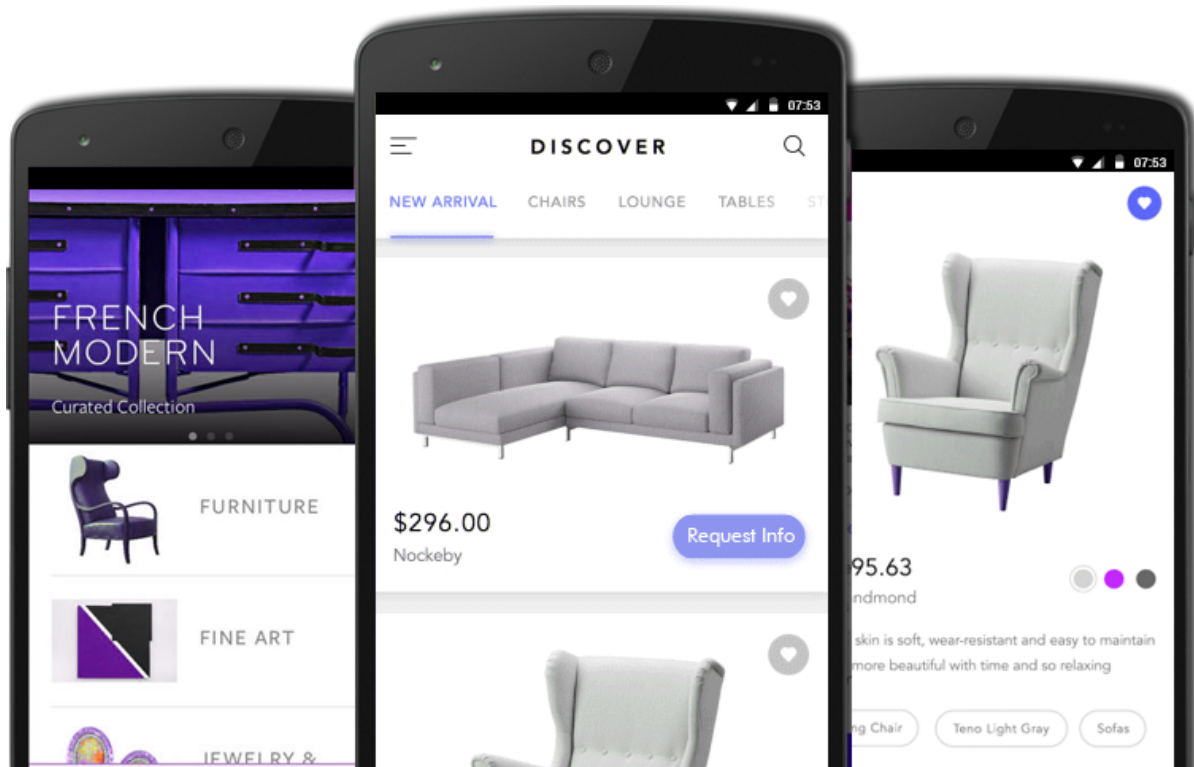# Mobile App

(Furniture MarketPlace)

23.11.2018

Overview

Furniture marketplace Mobile App is a revolutionary concept which will make customer & seller life easy. It totally changes the face and infrastructure of furniture business domain. Actually it is an unique idea to use application for Furniture stores. Furniture store people can expand their business and sells using this application. They can sell their products online here and can earn more money than earlier. This application comes with outstanding features which will meet all your business needs and will be attractive for the users.

1.

Section 1 – Features List

Mobile App

1. **Home Page**
   - Menu and navigations
   - Advanced Search
   - Offer Banners from different sellers
   - New arrivals banners

2. **Products List Page**
   - Filters
   - Products List

3. **Products Detail Page**
   - Multi Images
   - Detailed Specifications
   - Add to Wish list
   - Social Sharing
   - Add to cart for special discount

4. **Cart**
   - Once product is added to cart a discount code is generated to be redeemed at store

5. **Log In**
   - Normal Registration
   - Social Media Login

6. **SMS Gateway**
   - Mobile Number verifications

7. **Cross Product Marketing**
   - Displaying other related products for cross marketing

8. **Notifications**
   - Email Notification about new offers
   - Push Notification

9. **My Account Portal**
   - Offers Code
   - Account management
   - Wish List

10. **About Company**
    - About Us
    - Contact Us
    - Terms and Conditions
    - Privacy Policy
    - FAQ

Store Portal

1. **Dashboard**
2. **Catalog Management**
3. **Store Stock Management**
4. **Offer code Management**
5. **Customer Management**
6. **Reporting**
7. **Settings**

Admin Portal

1. **Dashboard**

2. **Mobile App Content Management**
   - Manage mobile app content

3. **Store Management**
4. **Reporting**
   - Customer Report
   - Sales Report
5. **Settings**

Section 2 – Technologies

Development tools (Custom CMS)

The technologies and tools will be used while developing website

Scripting Languages: JavaScript

Front end: HTML, CSS

Database: MS SQL

Programing Languages: ASP.net,C#

Hosting

We prefer Azure hosting for Custom CMS.

Mobile App

Mobile App will be developed using Microsoft Technologies Xamarin

Section 3-Timeline

Let's walk through our typical workflow process and take a closer look at timing and critical milestones to get you to your launch date.

Mobile and Backend Portals

Activities				
Design ● Wireframes ● System Architecture ● UI/UX ● Flowcharts ● Finalizing the design	2 weeks			
Development ● Setup a development server ● Mobile Development ● Admin Portal Development ● Seller Portal Development		10 Weeks		
Validation & Optimization ● Performance testing ● UAT *Deployment & Training* ● Go live ● Staff training			2 Week	

Section 4 – Costing

Project Costs

Deliverables Included	Development Cost (in QR)
IOS Mobile App	12,000
Android Mobile App	12,000
Backend Admin Portal	8,000
Seller Portal	8,000
Complete Business & Launch Plan	5,000
Total:	**QR 45,000**

Payment Schedule & Milestones

- 50% on signing the contract
- 25% on approval of the design (UI/UX)
- 25% on delivery and going live