

Total No. of Questions: 6

Total No. of Printed Pages:3

Enrollment No.....



Faculty of Engineering  
End Sem (Even) Examination May-2019  
EN3HS04 Fundamentals of Management, Economics &  
Accountancy

Programme: B.Tech.

Branch/Specialisation:  
AU/EC/EE/EI/EX/FT/ME

Duration: 3 Hrs.

Maximum Marks: 60

Note: All questions are compulsory. Internal choices, if any, are indicated. Answers of Q.1 (MCQs) should be written in full instead of only a, b, c or d.

- |     |      |                                                                                 |   |
|-----|------|---------------------------------------------------------------------------------|---|
| Q.1 | i.   | Top management works on –                                                       | 1 |
|     |      | (a) Strategic plan (b) Corporate plan                                           |   |
|     |      | (c) Budgeting (d) Both (a) and (b)                                              |   |
|     | ii.  | One of the level of Management is -                                             | 1 |
|     |      | (a) Operational level (b) Single level                                          |   |
|     |      | (c) Double level (d) All of these                                               |   |
|     | iii. | Marketing Management is a process which aims at:                                | 1 |
|     |      | (a) Production                                                                  |   |
|     |      | (b) Profit making                                                               |   |
|     |      | (c) Satisfaction of Customer Needs                                              |   |
|     |      | (d) Selling Product.                                                            |   |
|     | iv.  | The scope of human resource management includes                                 | 1 |
|     |      | (a) Procurement (b) Development                                                 |   |
|     |      | (c) Compensation (d) All of these                                               |   |
|     | v.   | Time value of money explains that                                               | 1 |
|     |      | (a) A unit of money received today is worth more than a unit received in future |   |
|     |      | (b) A unit of money received today is worth less than a unit received in future |   |
|     |      | (c) A unit of money received today is worth equal to a unit received in future  |   |
|     |      | (d) None of these                                                               |   |

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- vi. Fixed Cost are also known as – **1**  
 (a) Prime Cost (b) Marginal Cost  
 (c) Non-contractual Cost (d) All of these
- vii. At breakeven point there is – **1**  
 (a) Profit (b) Loss  
 (c) No profit or loss (d) None of these
- viii. The General Ledger is a: **1**  
 (a) Trial Balance after adjusting entries  
 (b) Collection of all the company's accounts and account activity  
 (c) Record that contains journal entries for all transactions  
 (d) List of customer names and their outstanding balances
- ix. The goal of wealth maximization takes into consideration - **1**  
 (a) Timing of expected returns  
 (b) Amount of returns  
 (c) Risk related to uncertainty of returns  
 (d) All of these
- x. Financial Management process deals with – **1**  
 (a) Investments (b) Financing Decisions  
 (c) Both (a) and (b) (d) None of these

- Q.2 Attempt any two:
- i. Explain the different skills required by a manager? **5**
- ii. What are the various types of decisions taken in an organisation? Explain any five. **5**
- iii. How the cultural difference affects the management of any organisation? Explain with the help of example. **5**

- Q.3 Attempt any two:
- i. What do mean by marketing – mix? Explain with examples. **5**
- ii. Explain the process of human resource planning. **5**
- iii. Write the impact of globalisation on the human resource. **5**

- Q.4 Attempt any two:
- i. List down the different types of market structure? Explain any two types in brief. **5**

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- ii. Explain the law of demand and law of Supply. **5**
- iii. Describe various phases of business cycle. **5**

- Q.5 i. Explain any one principle of accounting? **3**
- ii. Define cost accounting. Also, describe various types of cost. **7**
- OR iii. From the following particulars, prepare the Balance Sheet as at 31<sup>st</sup> March 2018 **7**

Particulars	Amount (in Rs.)
Capital	40,000
Drawings	4,400
Debtors	6,400
Creditors	4,200
Cash in Hand	360
Cash in Bank	7,200
Plant	10,000
Furniture	3,700
Net Profit	1,660
General Reserve	1,000
Closing Stock	14,800

- Q.6 i. What do you understand by the modern concept of financial management? **3**
- ii. Write a short note on 'profit management v/s wealth management. **7**
- OR iii. Explain any two modern approaches to financial management. **7**

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**EN3HS04 Fundamentals of Management, Economics & Accountancy**

ii.	Process of human resource planning.		<b>5</b>
	Proportionate marking		
iii.	Impact of globalisation on the human resource.		<b>5</b>
	Any five point with correct description		
	Attempt any two:		
i.	Types of market structure	1 mark	<b>5</b>
	Any two types 2 marks for each (2 marks * 2)		
		4 marks	
ii.	Law of demand	2.5 marks	<b>5</b>
	Law of Supply.	2.5 marks	
iii.	All five phases of business cycle with correct description		<b>5</b>
i.	Any one principle of accounting		<b>3</b>
ii.	Define cost accounting	3 marks	<b>7</b>
	Types of cost at least four types with correct explanation		
	1 mark for each (1 mark * 4)	4 marks	
iii.	From the following particulars, prepare the Balance Sheet as at 31 <sup>st</sup> March 2018		<b>7</b>
	0.5 mark for each correct entry (0.5 marks * 11)		
		5.5 marks	
	Correct total	1 mark	
	Format of Balance sheet	0.5 mark	
i.	Modern concept of financial management		<b>3</b>
ii.	Profit management	3.5 marks	<b>7</b>
	Wealth management.	3.5 marks	
iii.	Any two modern approaches to financial management		<b>7</b>
	3.5 marks for each (3.5 marks * 2)		

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