Computational Social Cognition: Approaches and challenges

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Abstract

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Introduction

Traditional cognitive computational models, which are often derived from individual-oriented experiments, are limited in their ability to capture the complexity of human cognition in social settings. These models focus on isolating individual cognitive functions and predicting how they operate in isolation. However, human behaviour is inherently social and interactive, and many cognitive processes in this setting are influenced by factors that emerge specifically through interaction with others.

First, our own behaviour is shaped by the actions and mental state of others. Yet, the other individuals' motives, emotions, and intentions remain largely unobservable and thus, unpredictable. This uncertainty profoundly impacts our decision-making, as our actions are contingent not only on our own internal states but also on our ability to infer other's mental state and their responses. Further, our actions depend not only on our own mental state but also on our beliefs about who we are interacting with which can be prone to many biases. Dysfunctions in this inference process has been linked to the emergence of mental health disorders (Barnby, Dayan, & Bell, 2023; Luyten, Campbell, Allison, & Fonagy, 2020).

Even when we make precise inferences about the other's mental state, we face the difficulty of keeping an accurate model of the interaction partner. In social settings, there is a path dependence, in which agents learn about others and best respond to the history of the interaction. This can create feedback cycles that profoundly impact and alter the group's behaviour at a larger scale. These difficulties are compounded by the fact that social rewards in this context are inherently dynamic and context-dependent, making them challenging to parametrize in traditional models (FeldmanHall & Nassar, 2021). Additionally, when these interactions occur among a diverse group within a population, characterized by varying cognitive characteristics or objectives, it becomes challenging to extend cognitive models from individual to collective levels (Johnson, 2009).

To address these challenges, there is a growing consensus on the need for computational models that are not only mathematically tractable but also psychologically plausible, offering insights that are both scientifically robust and socially relevant. Such models should not only encapsulate the complexities of individual cognitive processes but also the intricacies of social interactions and relationships: This involves constructing models that can handle the unpredictable nature of social interactions, the contextual variability of social rewards, and the interdependencies that characterize human relationships (FeldmanHall & Nassar, 2021).

This symposium aims to bring together researchers and thinkers in the field to explore these challenges and opportunities. Through a combination of theoretical insights and empirical findings, we aim to chart a course for future research that can more accurately model and understand the complexities of social interaction cognition. By bridging the gap between computational models and the richness of human social interactions, we hope to contribute to a better understanding of how we navigate, interpret, and engage with our social world.

Contributors

Joseph Barnby is a computational and cognitive neuroscientist, and Assistant Professor at Royal Holloway, University of London. He received his BSc at the University of Leicester in Psychology and Neuroscience, his MSc in Clinical Mental Health from UCL, and his PhD in Cognitive Neuroscience from KCL. His lab – the Social Computation and Representation Lab – is interested in the brain basis of social interaction, using and developing computational models imbued with Theory of Mind to provide novel theoretical frameworks and empirical evidence to inform the aetiology of psychiatric disorder, and to develop more dynamic artificial systems.

Ismail Guennouni is a computational cognitive scientist and Postdoctoral Research Fellow at the AI Health Innovation Cluster associated with the University of Heidelberg and the ZI Mannheim. He received his MSc in Cognitive Science and his PhD in Psychology from UCL with a focus on experimental and computations approaches to strategic social interaction. His research investigates the differential aspects of social learning in mental health disorders. He is interested in exploring how cognitive interventions, combined with computational modelling of behaviour can help address social learning dysfunction inherent in many mental health disorders.

Julian Jara-Ettinger is an associate professor of psychology at Yale University, with affiliations to the Computer Sci-

ence department, the Cognitive Science program, and the Wu Tsai institute. Julian received his bachelor's degree in physics and mathematics at the Universidad Michoacana in Mexico and his PhD in Cognitive Science at MIT. At Yale, Julian's research group—the computational social cognition lab—aims to characterize the representations and computations that support human social cognition, understand how they emerge and develop, and use them to build more human-like machine social intelligence.

Maarten Speekenbrink is Professor of Mathematical Psychology at UCL. His research combines computational models and behavioural experiments to identify core elements of human learning and decision making. In recent work, he focuses on how these processes operate in social interactions with other agents.

Between prudence and paranoia: the neural and computational basis of strategic mentalising gone right and wrong

Joseph Barnby

Strategic reasoning is essential to avoid deception. Too much vigilance can however lead to false beliefs about a partner's intended harm. This talk will focus on recent work developing mathematical models of how humans build recursive maps of their social partners for strategic interaction, testing which neurochemical and social factors cause this ability to go awry, and how this may explain psychopathological symptoms. Making small mis-calibrated changes to the way in which artificial agents interact causes social interaction to break down and can account for a several psychopathological symptoms observed in the clinic. It also identifies the necessity of calibrating artificial systems to their users to ensure ingenuous behaviour is not mistaken as threat.

Hidden Markov models to capture the dynamics of strategic interaction and build adaptive human-like agents

Ismail Guennouni

In social environments, the outcomes of our actions are influenced by the behavior of others, necessitating mutual adaptation. Static opponent models are inadequate when dealing with players who are also learning and modelling our strategies. In this talk, I will introduce a framework based on hidden Markov models, tailored to capture the evolving dynamics of interactions in repeated economic games. I will show how this approach effectively characterizes player behavior through analysis of dyadic human exchange data. I will then explore how these HMM models facilitate the development of adaptive artificial agents that can emulate human behavior in economic games, whilst offering a higher degree of experimental control. Additionally, I will demonstrate the application of these agents in intervention studies aimed at bolstering cooperative behavior in such games.

Social representations as probabilistic programs

Julian Jara-Ettinger

Virtually all areas of uniquely-human intelligence, from moral reasoning to language understanding, rely on social cognition. Characterizing its computational structure is therefore a central challenge in cognitive science and critical towards engineering more human-like AI. In this talk I will present a computational framework of social cognition, where agent behavior is represented hierarchically through a combination of symbolic propositional programs, with internal non-symbolic continuous representations of mental state contents. I show experimental evidence that this framework captures how people make sense of behavior, including cases with complex reward structures that are not adequately captured by previous approaches. Finally, I will also discuss some ethical questions that arise when considering the role of this technology in potential surveillance applications.

Panel discussion

Maarten Speekenbrink

The talks will be followed by a panel discussion, introduced by Maarten Speekenbrink. He will aim to integrate insights from the four talks, and highlight future challenges and directions for the field. These will then be discussed by the panel of speakers.

References

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