Skills

Programming : SQL, Python

Visualization : Excel Charts, Matplotlib, Seaborn, Power BI

Database : MySQL, Postgres
Other : MS-Excel

Experience

1) K.B.N Enterprises - Supervisor (Jan 2019 - Present)

- Managed and organized a data of 5,000 records in Excel with 99.9% accuracy, streamlining data retrieval processes and saving an average of 15 hours per month.
- Daily Report, Monthly Report, Dashboard using Excel to Help Organization to get work done and to take necessary action for projects.
- Successfully led transportation teams, optimizing resource utilization, and ensuring timely delivery of services.
- successfully handled process re-engineering project that streamlined service processes, reduced paperwork by 75%, and improved
 communication flow among workers, leading to a 40% increase in productivity.

2) Truefit India Pvt Ltd - Attribution Analyst (Feb 2019 - Oct 2017)

- 90% Data Labelling and Data Cataloguing on client B2B Website.
- Top Performer of the Month X 2

Projects Experience

1) Codex Marketing Team in Food and Beverage Industry – <u>Product Survey Analysis</u> (Aug 2023)

- Designed and deployed a comprehensive Power BI data dashboard featuring in-depth insights across 6 critical categories of the Codex Beverage Product Survey, leading to a 25% increase in data-driven decision-making.
- Facilitate data-driven decisions, elevated business efficiency through the strategic scaling of processes, yielding 30%.
- Expertly utilized Power Query to import, manipulate, and cleanse a dataset of 10,000 records. Employed data modeling techniques to enhance data quality, accomplished 85% Accurate Survey Report and Build Dashboard.

2) Laptop Price Predictor: Laptop Price Prediction (Aug 2023)

- This project involved scraping laptop data from smartprix.com Using Python scripting, resulting in a raw dataset of 1400.
- dataset was cleaned using techniques such as removing duplicates, null values, and outliers, all data transformation techniques resulting in a cleaned dataset of 1350 observations.
- Performed thorough exploratory data analysis (EDA) on 15 datasets, extracting key insights using Excel, SQL, and
 Python to inform decision-making.
- Showcased the efficacy of data analysis techniques by presenting actionable insights resulting in a 12% increase in revenue-generating strategies.

3) Business 360 - Brick & mortar and e-commerce (May 2023)

- Created data-driven dashboards in Power BI showcasing 6 departments (sales, finance, supply chain, executive, marketing, and products) of Atliq hardware to understand sales trends and facilitate data-driven decisions, drove Business growth by streamlining process resulting in 10% growth.
- Demonstrated advanced data management capabilities by harmonizing and modeling data from diverse origins, including MySQL and Excel, involving over 1 million records.

Certifications and Awards

- Code Basics: Excel Mother of Business Intelligence Certification
- Code Basics: Power Bi Data Analytics for All Level Certification
- Intern Shala: SQL For Data Analytics Certificate
- True fit India Pvt Ltd: Top Performer of the Month X 2

Education

Rizvi College of Arts Science and Commerce - Bachelor of Commerce (Maths and IT) Jun 2013 - Aug 2017