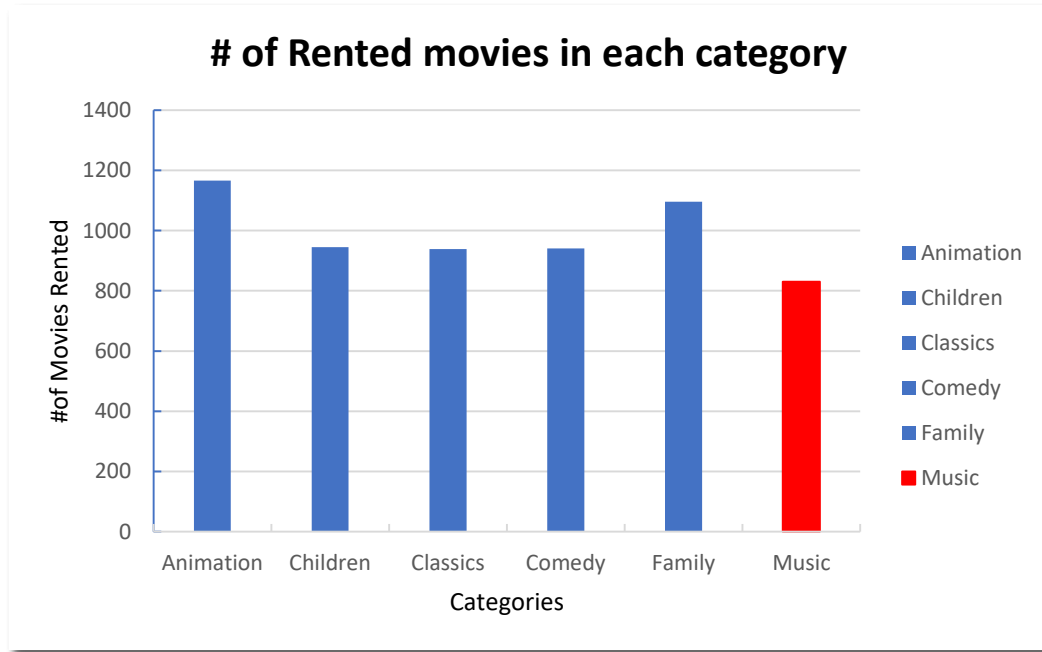
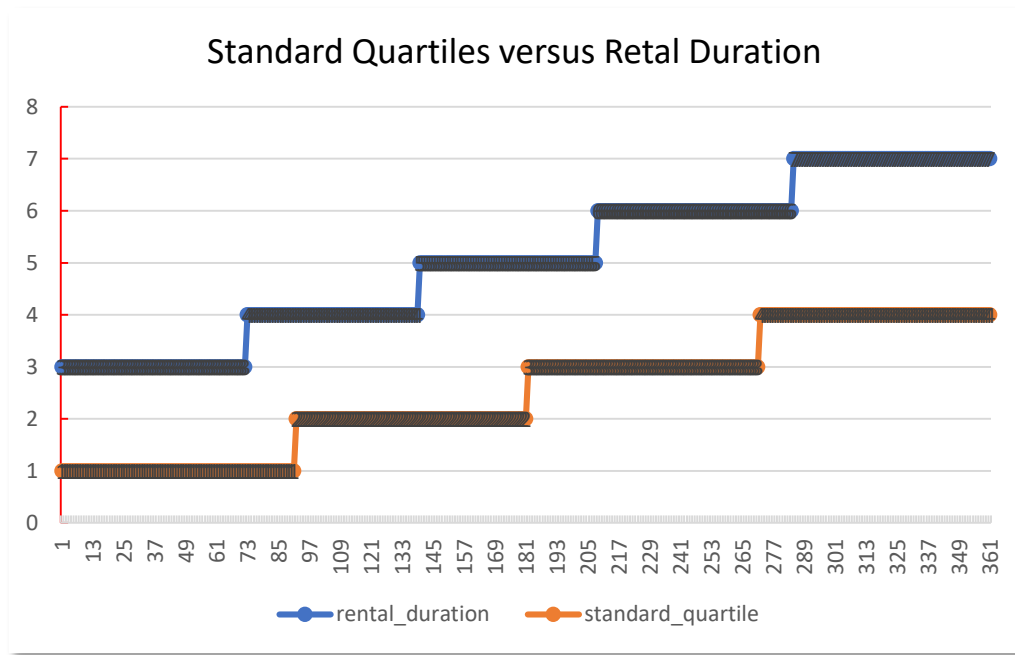


Q1): Which rent category has the least rent?



<Music category was rented out the least among the others. Animation movies group was the most rented out category among family movies. >

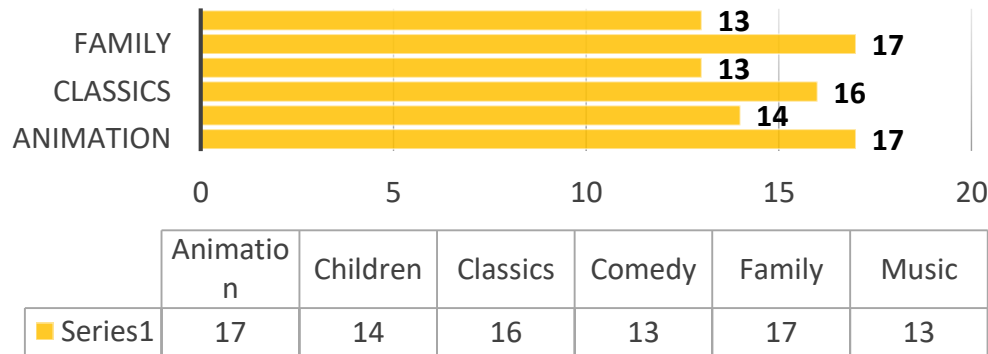
Q 2) Relationship between the minimum and maximum rental duration?



<Shortest rental duration is three days while the longest is seven days. Also seen from the graph, same rental days can be categorized into either 1st or 2nd quartile. >

Q 3): Which group of movie were most checked out in the 4th quartile of rental duration?

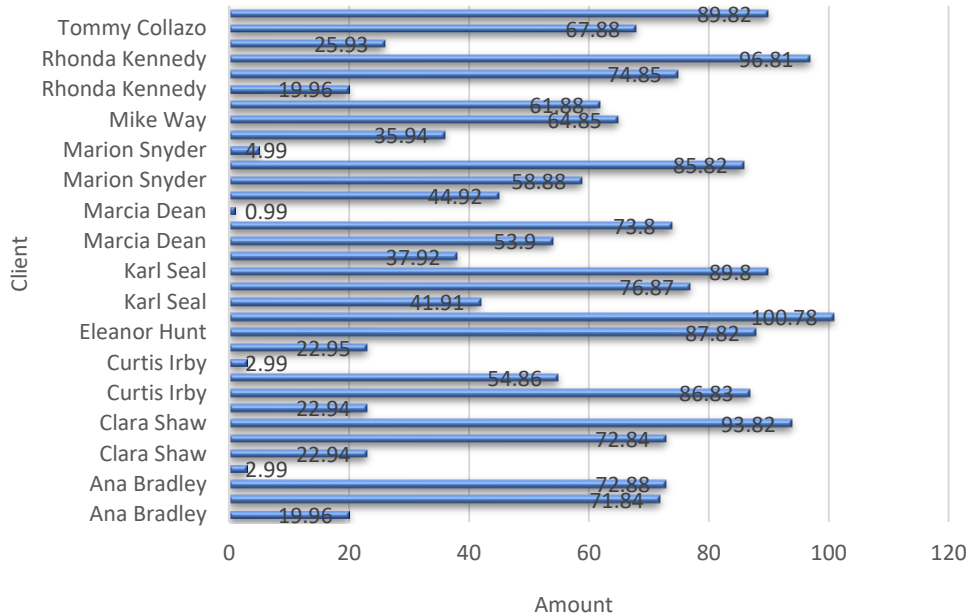
**Number of Movies Rented out
by Group In 4th Quartile (by
Rental Duration)**



<In the 4th quartile of longest rented out movies, 'Animation' and 'Family' movies were the most popular group>

Q 4): What is the total payments for top 10 customers per month ?

Sum of payments per month



<As we can see for each month the total payments for each customer are around 40, with the top being 100.78 and lowest as 0.99>