

Welcome and Introduction



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- PhD in Statistics
- Worked in academia, online education, corporate training, tech bootcamps, and independent consulting
- Currently, freelance data scientist and educator
- Fun Fact: Slept a night or eaten a meal in all 50 US states



Learning Objectives



By the end of this course, you will be able to:

- Use Python for complex statistical analyses, leveraging libraries like NumPy, Pandas, SciPy, and Matplotlib for data manipulation and visualization.
- Uncover underlying patterns, trends, and anomalies in datasets using exploratory data analysis.
- Model various types of data with probability distributions and utilize hypothesis testing to validate data-driven inferences.





Foundations of Statistical Analysis

Agenda



- Week 1 Module 1: Statistical Concepts and Python's Statistical Libraries
- Week 1 Module 2: Descriptive Statistics and Data Summarization
- Week 1 Module 3: Data Visualization Fundamentals
- Week 1 Module 4: Inferential Statistics Introduction



Discussion/Poll Question #1.A (For On24) What are you most looking forward to in the course?

- Fundamental Understanding: Gain a basic understanding of statistical analysis and its application with Python libraries.
- Hands-on Practice: Apply theoretical knowledge through hands-on exercises and case studies.
- Tool Proficiency: Become proficient in using Python libraries like NumPy, Pandas, and SciPy for different stages of statistical analysis.
- Inferential Statistics: Explore hypothesis testing to understand how to make predictions and inferences from data samples using Python.
- Other

Week 1 Module 1

Statistical Concepts and Python's Statistical Libraries



Overview of Statistical Analysis



- What is Statistical Analysis?
- Why is it important?
- Examples of fields where it is used commonly



Types of Statistical Analysis



- Descriptive Statistics
 - Summarizes data from a sample
- Inferential Statistics
 - Make predictions about a population based on a sample

Python's Ecosystem for Statistics



- Key Libraries
 - NumPy
 - Pandas
 - SciPy
- Other Useful Libraries
 - Matplotlib
 - Seaborn
 - Statsmodels







By completing this exercise, you will be able to

- 1. Set up the Python environment.
- Explore a dataset.
- Perform basic statistical functions using NumPy, Pandas, and SciPy.



Anything I can clear up regarding the Week 1 Module 1 content?

Review of Week 1 Module 1



Week 1 Module 2

Descriptive Statistics and Data Summarization



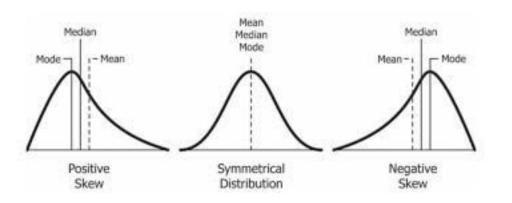


Discussion/Poll Question #1.B (For On24) Which of the following do you think are key objectives of Descriptive Statistics? (Select all that apply)

- 1. Calculating the average value of a dataset
- 2. Predicting future trends based on historical data
- 3. Summarizing and describing the main features of a dataset
- 4. Identifying patterns and relationships within the data
- 5. Measuring the spread and variability of the data



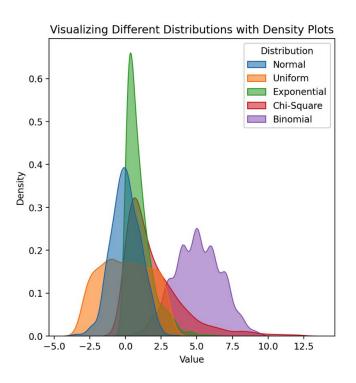
Understanding Measures of Central Tendency



- Mean: The average value of a dataset.
- Median: The middle value when the data is sorted.
- Mode: The most frequently occurring value in the dataset.

Understanding Measures of Variability





- Range
- Variance
- Standard Deviation
- Percentiles





Walkthrough and Exercise #1.2 Data Summarizing

By completing this exercise, you will be able to use pandas to

- 1. Compute and interpret measures of central tendency for different columns in a DataFrame.
- 2. Compute and interpret measures of variation for different columns in a DataFrame.

Questions and Answers

Anything I can clear up regarding the Week 1 Module 2 content?

Review of Week 1 Module 2



Week 1 Module 3

Data Visualization Fundamentals



Discussion/Poll Question #1.C (For On24) Which of the following statements about data visualization tools and techniques is true? (Select all that apply)

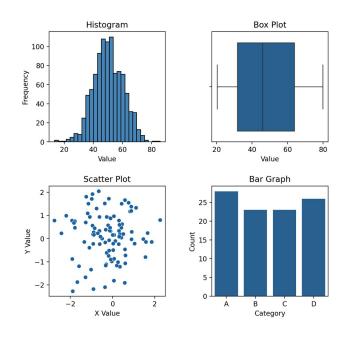
- 1. Matplotlib is a Python library primarily used for creating static visualizations.
- Seaborn is a data visualization library based on Matplotlib that provides a high-level interface for drawing attractive statistical graphics.
- 3. Histograms are best used to visualize the relationship between two variables.
- 4. Box plots are useful for identifying the central tendency and spread of data, as well as detecting outliers.
- 5. Scatter plots are effective for displaying the distribution of a single variable.





Role of Visualization in Statistics

- Importance of data visualization
- Types of visualizations



Matplotlib Foundations



- matplotlib: versatile library for static plots
- Common chart types
- Customization options







- seaborn VS.matplotlib
- Color palettes and themes







Walkthrough and Exercise #1.3 Data Visualization with matplotlib and seaborn

By completing this exercise, you will be able to use matplotlib and seaborn to

- Create and interpret a histogram with title and labels.
- Create and interpret a boxplot with title and labels.
- Create an interpret a scatter plot with title and labels.

Questions and Answers

Anything I can clear up regarding the Week 1 Module 3 content?

Review of Week 1 Module 3



Week 1 Module 4

Inferential Statistics Introduction



Discussion/Poll Question #1.D (For On24) Which of the following statements about inferential statistics is true? (Select all that apply)

- Inferential statistics involves making predictions about a population based on a sample.
- Descriptive statistics and inferential statistics serve the same purpose in data analysis.
- 3. The Central Limit Theorem applies in only a few contexts.
- 4. A sampling distribution is the distribution of a sample statistic over repeated sampling from the same population.
- 5. Inferential statistics does not rely on probability theory.

Descriptive vs. Inferential Statistics



- Descriptive
 - Mean
 - Median
 - Standard deviation
- Inferential
 - Hypothesis tests
 - Confidence intervals

Introduction to sampling distributions



- Definition: Distribution of a statistic from multiple samples.
 - Not to be confused with sample distribution
- Importance
 - Inferences about population, precision estimation.
- Central Limit Theorem
 - Sample means distribution approaches normality with larger sample sizes.





Walkthrough and Exercise #1.4 Sampling Distribution Generation

By completing this exercise, you will be able to use matplotlib and a for loop to

- 1. Generate a sampling distribution for a given sample size.
- 2. Create a histogram of the sampling distribution.

Questions and Answers

Anything I can clear up regarding the Week 1 Module 4 content?

Review of Week 1 Module 4





Week 2

Exploratory Data Analysis and Visualization Techniques



- Week 2 Module 1: Advanced Data Visualization Techniques
- Week 2 Module 2: Exploratory Data Analysis (EDA)
- Week 2 Module 3: Data Preprocessing for Statistical Analysis
- Week 2 Module 4: Correlation and Causation



Week 2 Module 1

Advanced Data Visualization Techniques



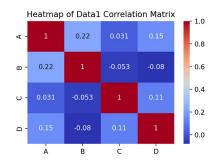
Discussion/Poll Question #2.A (For On24) Which of the following statements about advanced data visualization techniques is true? (Select all that apply)

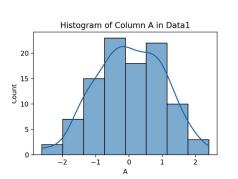
- Heatmaps are useful for visualizing correlation matrices.
- Pair plots are ideal for examining the relationship between two variables over time.
- Time series visualizations are best for displaying changes in data points over time.
- 4. Heatmaps can only be used for visualizing geographical data.
- Pair plots can help in identifying patterns among multiple variables simultaneously.

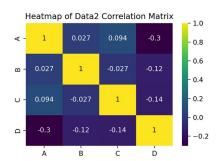


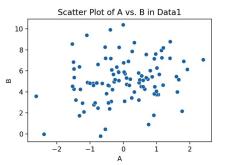


- Heatmaps
- Pair Plots
- Time Series Plots













Walkthrough and Exercise #2.1 Advanced Plots

By completing this exercise, you will be able to use matplotlib and seaborn to

- 1. Create a heatmap for a correlation matrix.
- 2. Generate a pair plot for exploring relationships between multiple variables.
- 3. Plot a time series graph to visualize trends over time.

Questions and Answers

Anything I can clear up regarding the Week 2 Module 1 content?

Review of Week 2 Module 1



Week 2 Module 2

Exploratory Data Analysis (EDA)



Discussion/Poll Question #2.B (For On24) Which of the following statements about Exploratory Data Analysis (EDA) is true? (Select all that apply)

- 1. EDA primarily focuses on confirming hypotheses with statistical tests.
- 2. One of the main goals of EDA is to understand the data structure.
- EDA involves using visual methods to summarize the main characteristics of the data.
- 4. EDA is mainly used for automating data analysis processes.
- 5. EDA aims to prepare data for further analysis by cleaning and transforming it.





- Understand the data structure
- Detect outliers and anomalies
- Test hypotheses
- Establish relationships
- Techniques: Data visualization, summary statistics, and data transformation

Steps in EDA



- Data Collection: Gather the data
- Data Cleaning: Handle missing values, remove duplicates
- Data Transformation: Normalize, scale, and encode data
- Data Visualization: Use plots and charts to visualize data
- Summary Statistics: Calculate mean, median, mode, etc.



Walkthrough and Exercise #2.2 EDA

By completing this exercise, you will be able to use pandas, matplotlib, and seaborn to

- 1. Clean the data (handle missing values, remove duplicates).
- Calculate summary statistics for key variables.
- Create visualizations (histograms, box plots, scatter plots).

Questions and Answers

Anything I can clear up regarding the Week 2 Module 2 content?

Review of Week 2 Module 2



Week 2 Module 3

Data Preprocessing for Statistical Analysis



Discussion/Poll Question #2.C (For On24) Which of the following data preprocessing steps do you find most challenging? (Select one)

- 1. Identifying and handling missing values
- 2. Detecting and managing outliers
- 3. Normalizing and standardizing data
- 4. Encoding categorical variables
- 5. (Unsure/Doesn't apply to me yet)





- Ensures data quality and consistency
- Prepares data for accurate statistical analysis
- Involves handling missing values, outliers, and data transformation

Handling Missing Values



- Identification
- Techniques:
 - Removal: Drop rows/columns with missing values
 - Imputation: Fill missing values with mean, median, mode, or other techniques

Handling Outliers



- Identification: Use box plots, z-scores, or IQR method
- Techniques:
 - Removal: Remove data points beyond a certain threshold
 - Transformation: Apply log or square root transformation

Data Transformation



- Normalization: Scale data to a standard range
- Standardization: Scale data to have mean 0 and standard deviation 1
- Encoding Categorical Variables: Convert categorical data to numerical using one-hot encoding or label encoding





Walkthrough and Exercise #2.3 Data Preprocessing

By completing this exercise, you will be able to use pandas, matplotlib, and seaborn to

- 1. Handle missing values by imputation.
- 2. Identify and handle outliers.
- 3. Transform the data using normalization and encoding techniques.

Questions and Answers

Anything I can clear up regarding the Week 2 Module 3 content?

Review of Week 2 Module 3



Week 2 Module 4

Correlation and Causation





Discussion/Poll Question #2.D (For On24) Which of the following best describes the relationship between correlation and causation? (Select all that apply)

- 1. If two variables are correlated, one variable must be causing the other.
- 2. Correlation means that two variables move together, but it doesn't imply causation.
- 3. Causation always results in a high correlation between two variables.
- 4. Correlation can only be determined through experimentation.
- 5. There is no difference between correlation and causation.

Understanding Correlation



- Definition: Correlation measures the strength and direction of a linear relationship between two variables.
- Types:
 - Positive Correlation: Both variables increase together.
 - Negative Correlation: One variable increases while the other decreases.
 - Zero Correlation: No linear relationship between variables.
- Measurement: Correlation coefficient (r), ranges from -1 to 1.

Understanding Causation



- Definition: Causation implies that changes in one variable directly cause changes in another.
- Difference from Correlation: Correlation does not imply causation.
- Examples:
 - Correlation without Causation: Ice cream sales and drowning incidents.
 - Causation Example: Smoking and lung cancer.





Walkthrough and Exercise #2.4 Correlations

By completing this exercise, you will be able to use pandas, matplotlib, and seaborn to

- 1. Calculate the correlation matrix.
- 2. Visualize the correlation matrix using a heatmap.
- Create scatter plots for pairs of variables with meaningful correlations.

Questions and Answers

Anything I can clear up regarding the Week 2 Module 4 content?

Review of Week 2 Module 4







Probability Distributions and Hypothesis Testing



- Week 1 Module 1: Statistical Concepts and Python's Statistical Libraries
- Week 1 Module 2: Descriptive Statistics and Data Summarization
- Week 1 Module 3: Data Visualization Fundamentals
- Week 1 Module 4: Inferential Statistics Introduction





- Week 2 Module 1: Advanced Data Visualization Techniques
- Week 2 Module 2: Exploratory Data Analysis (EDA)
- Week 2 Module 3: Data Preprocessing for Statistical Analysis
- Week 2 Module 4: Correlation and Causation





- Week 3 Module 1: Probability Distributions
- Week 3 Module 2: Fundamentals of Hypothesis Testing
- Week 3 Module 3: Comparing Two or More Groups
- Week 3 Module 4: Introduction to Non-Parametric Tests



Week 3 Module 1

Probability Distributions





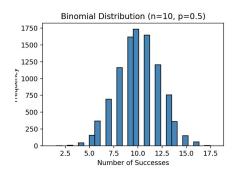
Discussion/Poll Question #3.A (For On24) Which of the following best describes your current understanding of probability distributions? (Select one)

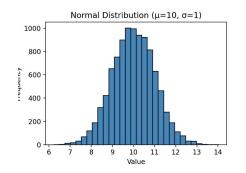
- I am familiar with basic probability concepts but have limited knowledge of different probability distributions.
- I have a good understanding of common probability distributions like normal and binomial but need more practice with others.
- I can calculate and interpret probability distributions but struggle with visualizing them.
- I am confident in my ability to simulate and analyze various probability distributions using Python.
- 5. I have no prior experience with probability distributions.

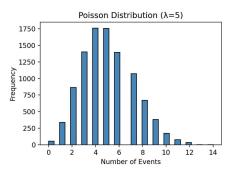


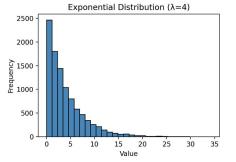
Common Probability Distributions

- Discrete
 - Binomial
 - Poisson
- Continuous
 - Normal
 - Exponential





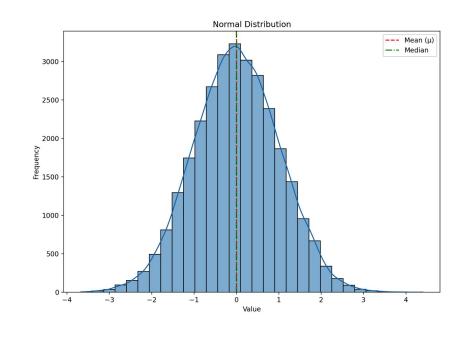




Properties of the Normal Distribution



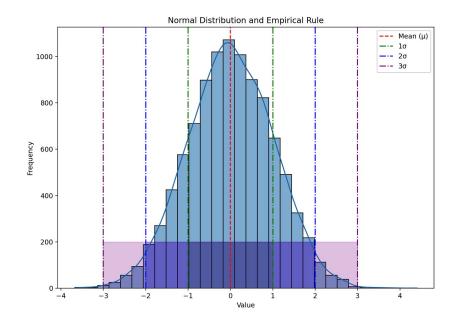
- Characteristics
 - Symmetrical & bell-shaped
 - Mean and median are equal
- Parameters
 - Mean (μ): Location
 - Standard Deviation (σ): Scale



Empirical Rule for the Normal Distribution



- 68% of data within 1 standard deviation
- 95% within 2 standard deviations
- 99.7% within 3 standard deviations







Walkthrough and Exercise #3.1 Simulating Distributions

By completing this exercise, you will be able to use numpy and matplotlib/seaborn to

- 1. Generate random samples from binomial, Poisson, normal, and exponential distributions.
- 2. Visualize these distributions using histograms and density plots.

Questions and Answers

Anything I can clear up regarding the Week 3 Module 1 content?

Review of Week 3 Module 1



Week 3 Module 2

Fundamentals of Hypothesis Testing



Discussion/Poll Question #3.B (For On24) Which of the following statements about hypothesis testing is true? (Select all that apply)

- The null hypothesis is typically a statement of no effect or no difference.
- 2. A Type I error occurs when we fail to reject a false null hypothesis.
- The p-value helps determine whether to reject the null hypothesis.
- 4. A t-test is used to compare the means of two groups when the population variance is known.
- The alternative hypothesis represents the hypothesis that the test aims to support.





- Definition: A statistical method used to make inferences about population parameters based on sample data.
- Purpose: To determine whether there is enough evidence to reject a null hypothesis in favor of an alternative hypothesis.

Formulating Hypotheses



- Null Hypothesis (H₀): The statement being tested, typically represents no effect or no difference.
- Alternative Hypothesis (H_a): The statement we want to test for, represents an effect or a difference.





	Truly not guilty	Truly guilty
Verdict		
Not guilty verdict	Correct	Type II error
Guilty verdict	Type I error	Correct

- Type I Error (α): Rejecting the null hypothesis when it is true (false positive).
- Type II Error (β): Failing to reject the null hypothesis when it is false (false negative).
- Significance Level (α): The probability of making a Type I error, commonly set at 0.05.

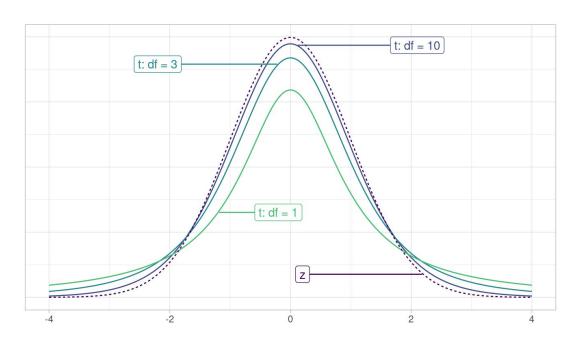




- Z-Test: Used when the population variance is assumed to be known and the sample size is large (n > 30).
- T-Test: Used when the population variance is unknown and the sample size is small ($n \le 30$).
- Two-Sample T-Test: Used to compare means from two different groups.

The t Curve





- Heavier tails than normal distribution
- Used when sample size is small
- As sample size increases, t
 approaches normal





Walkthrough and Exercise #3.2 t-tests

By completing this exercise, you will be able to use scipy to

- 1. Perform and interpret the results of a one-sample t-test.
- Conduct a two-sample t-test comparing a numeric result between two groups and interpret its results.

Questions and Answers

Anything I can clear up regarding the Week 3 Module 2 content?

Review of Week 3 Module 2



Week 3 Module 3

Comparing Two or More Groups





Discussion/Poll Question #3.C (For On24) Which of the following statements about comparative tests is true? (Select all that apply)

- ANOVA is only used to compare the means of two groups.
- The Chi-Square test is used to examine the relationship between two categorical variables.
- 3. ANOVA can be used to compare the means of three or more groups.
- 4. The Chi-Square test can be used to compare the means of continuous variables.
- 5. ANOVA tests produce an F-statistic to determine if there are significant differences between group means.

More Comparative Tests



- Common Tests:
 - ANOVA (Analysis of Variance): Compares means across multiple groups.
 - Chi-Square Test: Tests the association between categorical variables.
- When to Use:
 - ANOVA: When comparing three or more group means.
 - Chi-Square: When examining the relationship between two categorical variables.





- Hypotheses:
 - Null Hypothesis (H₀): All group means are equal.
 - Alternative Hypothesis (H_a): At least one group mean is different.
- F-Statistic: Ratio of the variance between groups to the variance within groups.

O.

Chi-Square Test

- Types of Chi-Square Tests:
 - Chi-Square Test for Independence: Tests if two categorical variables are independent.
 - Chi-Square Goodness of Fit Test: Tests if a sample distribution fits a population distribution.
- Hypotheses:
 - H₀: The variables are independent.
 - H_a: The variables are not independent.

 Chi-Square Statistic: Sum of the squared difference between observed and expected frequencies divided by the expected frequency.





Walkthrough and Exercise #3.3 Comparative Tests

By completing this exercise, you will be able to use scipy to

- 1. Conduct a one-way ANOVA on a numeric column across three or more different groups and interpret its results.
- 2. Perform a chi-square test of independence between two columns and interpret its results.

Questions and Answers

Anything I can clear up regarding the Week 3 Module 3 content?

Review of Week 3 Module 3



Week 3 Module 4

Introduction to Non-Parametric Tests



Discussion/Poll Question #3.D (For On24) Which of the following statements about non-parametric tests is true? (Select all that apply)

- 1. Non-parametric tests require the data to follow a normal distribution.
- 2. Non-parametric tests are more flexible and can be used with ordinal data.
- 3. The Mann-Whitney U Test is used to compare the means of two related groups.
- The Chi-Square test is a non-parametric test used to examine the association between categorical variables.
- 5. Non-parametric tests are only used when sample sizes are large.

When and Why to Use Non-Parametric Tests



When to Use:

- Data does not meet the assumptions of parametric tests (e.g., normality).
- Sample sizes are small.
- Data is ordinal or categorical.
- Advantages:
 - More flexible than parametric tests.
 - Can be used with non-normal distributions.





- Mann-Whitney U Test: Compares differences between two independent groups.
- Kruskal-Wallis H Test: Compares differences between three or more independent groups.
- Chi-Square Tests are also non-parametric tests.

Mann-Whitney U Test



- Purpose: Tests whether there is a difference between two independent groups.
- Hypotheses:
 - Null Hypothesis (H₀): The distributions of the two groups are equal.
 - Alternative Hypothesis (H_a): The distributions of the two groups are not equal.

Kruskal-Wallis H Test



- Purpose: Tests whether there are differences between three or more independent groups.
- Hypotheses:
 - Null Hypothesis (H₀): The distributions of the groups are equal.
 - Alternative Hypothesis (H_a): The distributions of at least one group are different.





Walkthrough and Exercise #3.4 Non-Parametric Tests

By completing this exercise, you will be able to use scipy to

- 1. Perform a Mann-Whitney *U* Test between two groups and interpret the results.
- 2. Apply a Kruskal-Wallis *H* Test across multiple groups.

Questions and Answers

Anything I can clear up regarding the Week 3 Module 4 content?

Review of Week 3 Module 4



Learning Objectives



By the end of this course, you will be able to:

- Use Python for complex statistical analyses, leveraging libraries like NumPy, Pandas, SciPy, and Matplotlib for data manipulation and visualization.
- Uncover underlying patterns, trends, and anomalies in datasets using exploratory data analysis.
- Model various types of data with probability distributions and utilize hypothesis testing to validate data-driven inferences.



Conclusion



Additional resources:

- numpy
- pandas
- matplotlib
- seaborn
- <u>scipy</u>

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