










Fundraising_Plan

 Plan Type	Fundraising Plan
 Status	Approved
 Date Created	@August 9, 2025
 Priority	Medium
 Approval Date	@August 9, 2025
 Document Type	Financial Projection
 Fiscal Year	2025

This fundraising plan outlines strategies to diversify funding sources to support mobile harm reduction and Indigenous healing programs of the Healing Roots Outreach Collective.



Plan Overview

Purpose: Diversify funding to support mobile harm reduction and Indigenous healing programs.



Funding Strategies

▼ Grant Writing

- ✓ Apply to WA HCA block grants
- ✓ Apply to tribal health councils

- ☒ Apply to Ben Cheney Foundation
- ☒ Apply to Seattle Foundation
- ▼ Individual Donor Program
 - ☒ Launch "Friends of Healing Roots" with monthly giving tiers
- ▼ Corporate Partnerships
 - ☒ Approach local clinics for sponsorship
 - ☒ Approach pharmacies for sponsorship
 - ☒ Approach cannabis retailers for sponsorship
- ▼ Events
 - ☒ Host annual "Harm Reduction & Healing Gathering" with cultural performances
 - ☒ Suggested donation \$25+
- ▼ Online Campaigns
 - ☒ Conduct quarterly peer-led social media fundraisers



Compliance

All fundraising activities must adhere to:

- Washington State Charities Act
- IRS rules for 501(c)(3) organizations
- HROC Gift Acceptance Policy



Approval & Signatures

The following board members approved this plan on August 9, 2025:

Jonathan Mallinger

Signature

Jonathan Mallinger

Position

Chair & Secretary

Date Signed

August 9, 2025

Lilly Fedas

Signature

Lilly Fedas

Position

Treasurer

Date Signed

August 9, 2025

Brianna Bear

Signature

Brianna Bear

Position

Board Member

Date Signed

August 9, 2025

Healing Roots Outreach Collective

UBI #: 603-908-714

Dedicated to providing culturally responsive harm reduction services and indigenous healing practices to underserved communities.

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