# PREDICTING HOUSE PRICES KING COUNTY, WASHINGTON ISOBEL DALEY

#### **Objective:**

To create a model able to predict house prices in King County, Washington.

#### Purpose:

To enable real estate investors to estimate the market value of a house on the basis of measurable characteristics.

To enable those selling their homes to maximise profit.



#### DATA

- Public dataset contains 21,597 observations
- House Sale Prices
- House Characteristics:
  - Number of Bedrooms/Bathrooms
  - Size of House, Basement, Lot
  - Number of Floors
  - Condition and Building Grade
  - Location (Latitude, Longitude and Zipcode)
  - Waterfront views/not
  - Number of viewings

# WHAT CAN THIS MODEL DO? Explain 71% of the variation in house prices

Predict sales price for houses which meet the following criteria:

- 2-5 bedrooms
- 1-4 bathrooms
- 520 3900 sqft of living space

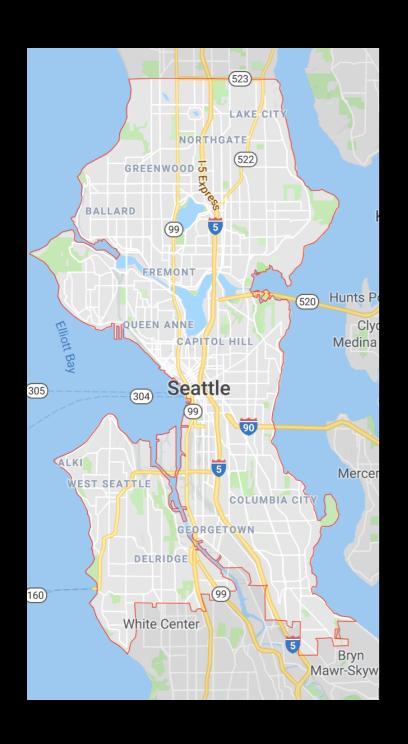
#### Why can it not predict everything?

Finding the balance between accuracy and scope

## HOUSE SIZE



### AREA





# CONDITION



#### THANK YOU FOR LISTENING

ISOBEL DALEY CAMBRIDGE, UK