

# Oman's Upgraded National Quality Framework & Its Impact on ISO-Certified Businesses

Aligning with International Standards | Oman Vision 2040



By  
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# Agenda

- Background & Vision
- Oman's National Quality Framework
- Key Achievements & Strategic Projects
- Impact on ISO-Certified Businesses
- Role of Digital Transformation
- Why This Matters for Businesses
- How MaxiCert Supports Organizations
- Conclusion & Call to Action

## Oman's Vision for Quality Excellence

Oman is building a world-class quality and standards ecosystem

Led by the Ministry of Commerce, Industry and Investment Promotion (MoCIIP)

Implemented through the Directorate General of Standards and Metrology (DGSM)

Part of the 10th Five-Year Development Plan and Oman Vision 2040

# What Is the National Quality Framework?

A structured system ensuring quality, safety, and reliability

Covers:

Standards development

Metrology (measurement accuracy)

Conformity assessment

Accreditation

Quality marks and certification

Supports sustainable economic growth and international trade

# Empowering Quality Infrastructure in Oman

Establishment of the Oman Accreditation Centre

Launch of the Omani Standards Store (digital repository)

Development of national conformity assessment systems

Regulation of precious metals and valuable stones

Expansion of the Omani Quality Mark for product credibility

# Strategic Achievements (2025–2028)

MoUs signed with:

Bahrain

India

Belarus

Tunisia

Mutual recognition in conformity assessment and precious metals regulation

Strengthening international trade and regulatory trust

# Commitment to International Best Practices

Development of National Strategy for  
Standardisation and Quality (2026–2030)



Implementation of a Quality Management  
System aligned with ISO 9001



Strong focus on consistency, efficiency, and  
global acceptance



Alignment of national regulations with  
international ISO standards

# Global & Regional Engagement

Active participation in

International Organization for Standardization (ISO)

International Organization of Legal Metrology

Arab Industrial Development, Standardization & Mining Organization

Enhancing Oman's influence in global standard-setting



# Standards Development Milestones

## ❑ Five national projects completed:

- Traditional Omani vessels
- Frankincense products
- Cosmetics
- Energy-efficient lighting
- Smart water meters

- ❑ Approval of 9 new national standards in 2025
- ❑ Adoption of over 1,000 GCC unified standards
- ❑ 196 GCC standards prepared by Oman

# Building Competency & Capacity

- Seven specialized training programs under Oman Accreditation Centre
- 250+ professionals trained in:
  - Accreditation
  - Testing
  - Calibration
  - Inspection
- Strong support for SMEs and entrepreneurs
- Over 15 technical programs for public & private sectors

# Digital Transformation in Quality

- Launch of five new DGSM e-services
- Redesigned conformity assessment system
- Integration of energy efficiency labeling with HAZM platform
- Improved transparency, traceability, and service turnaround time

# Alignment with ISO Management Systems

- 1) ISO 9001: Process efficiency and digital record management
- 2) ISO 27001: Information security and system reliability
- 3) ISO standards align seamlessly with Oman's digital quality initiatives
- 4) Faster compliance and improved operational control

# Oman's Global Quality Standing

1. Ranked 57th globally in UNIDO's Quality Infrastructure for Sustainable Development Index (QI4SD)
2. Member of 40+ international technical committees
3. Focus areas include:
  - Sustainability
  - Renewable energy
  - Hydrogen technology
  - Environmental management

# What This Means for Businesses in Oman

- Stronger, government-backed regulatory framework
- Easier integration of ISO requirements with national policies
- Increased confidence for local and international stakeholders
- Supportive environment for ISO certification and compliance

# Key Benefits for ISO-Certified Organizations

- Improved market access (local, regional, global)
- Enhanced brand reputation and credibility
- Increased customer and investor confidence
- Independent third-party validation of management systems

# Why Businesses Should Act Now

- National infrastructure now supports ISO adoption
- Reduced compliance complexity
- Greater opportunities for global trade
- Competitive advantage in a quality-driven market



# How MaxiCert Supports Organizations in Omam

- Gap analysis and risk assessment
- ISO documentation and policy development
- Employee training and awareness programs
- Implementation support for:
  - ISO 9001
  - ISO 14001
  - ISO 22000
  - ISO 27001
  - ISO 45001
- Internal audits and certification coordination

# Why Choose MaxiCert?

- Experienced ISO consultants
- Practical, business-focused solutions
- End-to-end certification support
- Faster, smoother, and compliant certification journey

# Conclusion – A Future Built on Quality & Trust

- Oman's quality framework marks a major transformation
- ISO standards are key to sustainable growth and global competitiveness
- Now is the right time for businesses to align and upgrade

**MaxiCert – Your Partner in Quality & Certification Excellence**