



# Managing internationalization in higher education

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# PLAN

## INTRODUCTION

### I. Theoretical aspects of internationalization in higher education

1.1 Definition and concept of internationalization in higher education

1.2 Motivations and drivers of internationalization

1.3 Benefits and challenges of internationalization

1.4 Role of internationalization in research excellence

Conclusion of the 1st chapter

### II. Methodology and formulation of methodological aspects

2.1 Research design and approach

2.2 Data collection and analysis methods

2.3 Analysis of the best practices and strategies for managing internationalization

Conclusion of the 2nd chapter

## CONCLUSION

## LITERATURE





# Theoretical aspects of internationalization in higher education

Internationalization in higher education refers to the process of:

- 01** international and intercultural dimensions

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- 02** promotes cultural diversity

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- 03** enhances academic excellence

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- 04** fosters global citizenship.

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Internationalization has become a key element of institutional strategy.

# II. The formulation of methodological aspects

Here are some methodological aspects that institutions can consider when developing and implementing an internationalization strategy:

01

Conduct a needs assessment

02

Develop a strategic plan

03

Establish leadership and governance

04

Develop partnerships and collaborations

05

Foster student mobility

06

Develop cultural competency

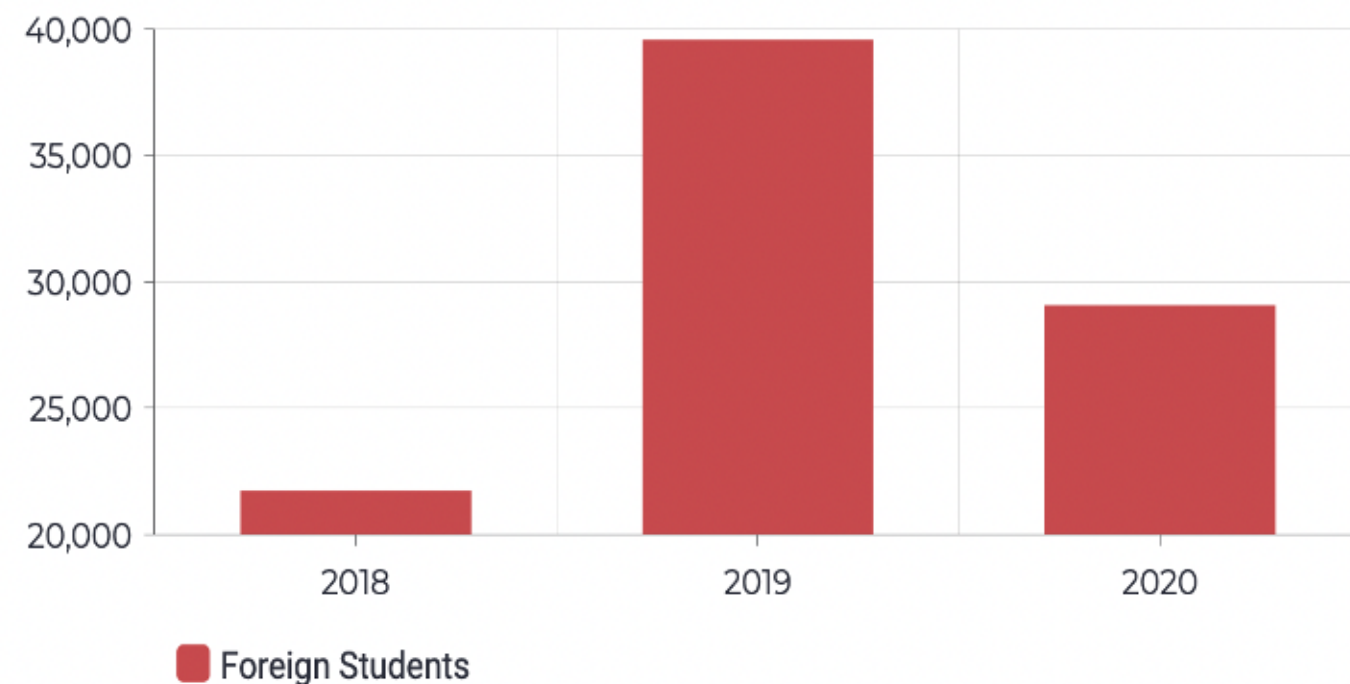
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Evaluate and assess internationalization efforts

## II. The formulation of methodological aspects

According to the latest available statistics, the internationalization of higher education in Kazakhstan has been steadily increasing over the years. Some key statistics include:

### Internationalization in higher education



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As of 2020, there were more than 87,000 international students studying in Kazakhstan, representing over 120 countries

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Kazakhstan has established academic partnerships and agreements with over 800 universities in more than 70 countries, including joint research programs and student exchanges

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Kazakhstani students studying abroad is 11,000 students in 2019

# IV. Data analysis

Here is a comparison of the strengths and weaknesses of internationalization programs at Harvard universities:

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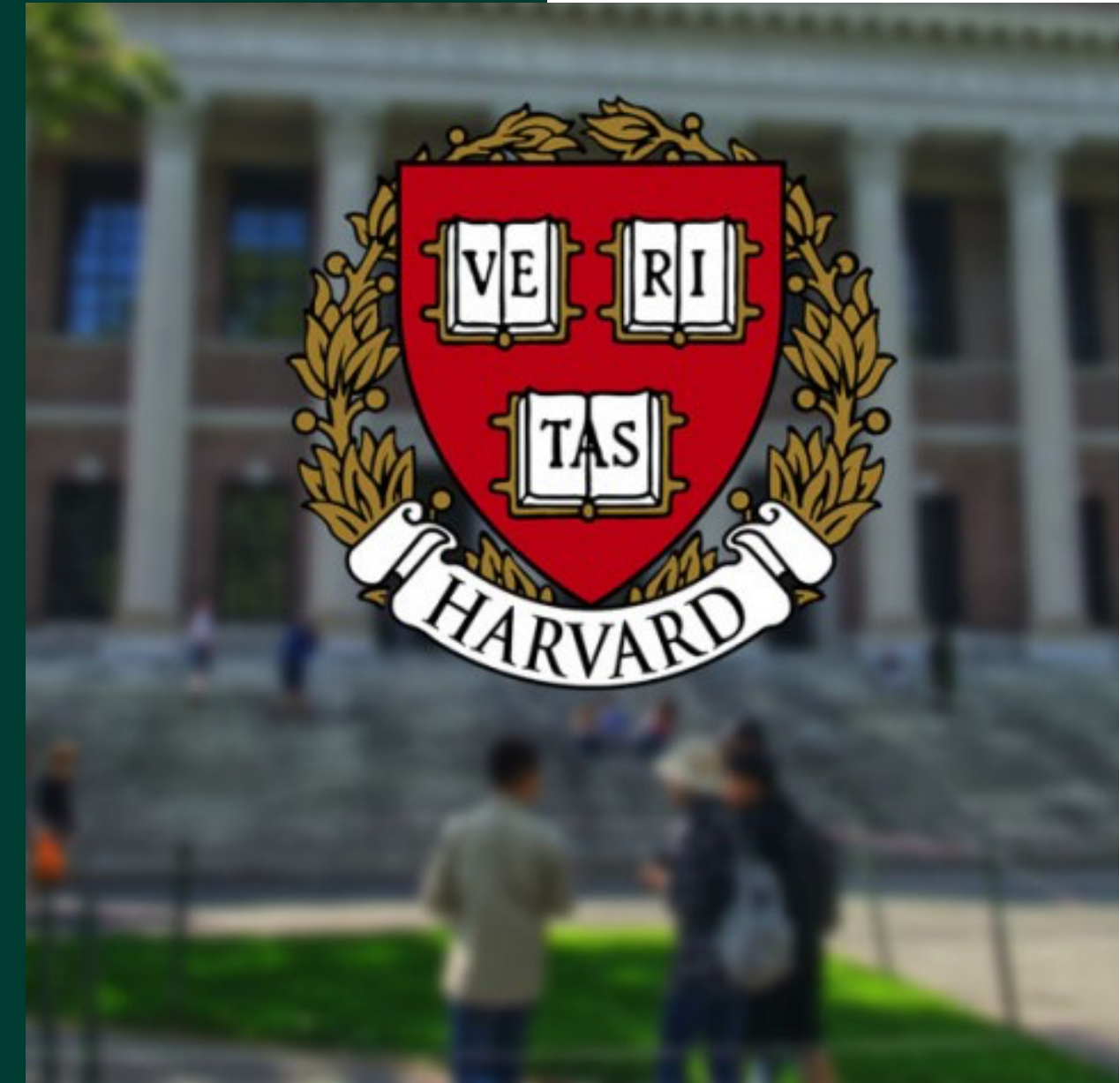
## **Strengths:**

Harvard has a long history of international engagement, with an extensive network of global partnerships and research collaborations.

The university has a robust study abroad program, offering students opportunities to study in more than 50 countries

## **Weaknesses:**

Despite its global reach, Harvard has been criticized for not doing enough to address global issues such as climate change and inequality.



## Conclusion

internationalization is a critical component of higher education in a globalized world. It offers significant benefits to institutions and individuals, including enhanced research excellence, increased student and faculty diversity, and improved reputation.