

Managing internationalization in higher education

Research project by
Amantai Aitolkyn,
Kakharmanova Aruzhan,
Nyshanbek Tomiris

PLAN

INTRODUCTION

I. Theoretical aspects of internationalization in higher education

1.1 Definition and concept of internationalization in higher education

1.2 Motivations and drivers of internationalization

1.3 Benefits and challenges of internationalization

1.4 Role of internationalization in research excellence

Conclusion of the 1st chapter

II. Methodology and formulation of methodological aspects

2.1 Research design and approach

2.2 Data collection and analysis methods

2.3 Analysis of the best practices and strategies for managing
internationalization

Conclusion of the 2nd chapter

CONCLUSION

LITERATURE



Theoretical aspects of internationalization in higher education

Internationalization in higher education refers to the process of:

- 01 international and intercultural dimensions
- 02 promotes cultural diversity
- 03 enhances academic excellence
- 04 fosters global citizenship.



Internationalization has become a key element of institutional strategy.

II. The formulation of methodological aspects

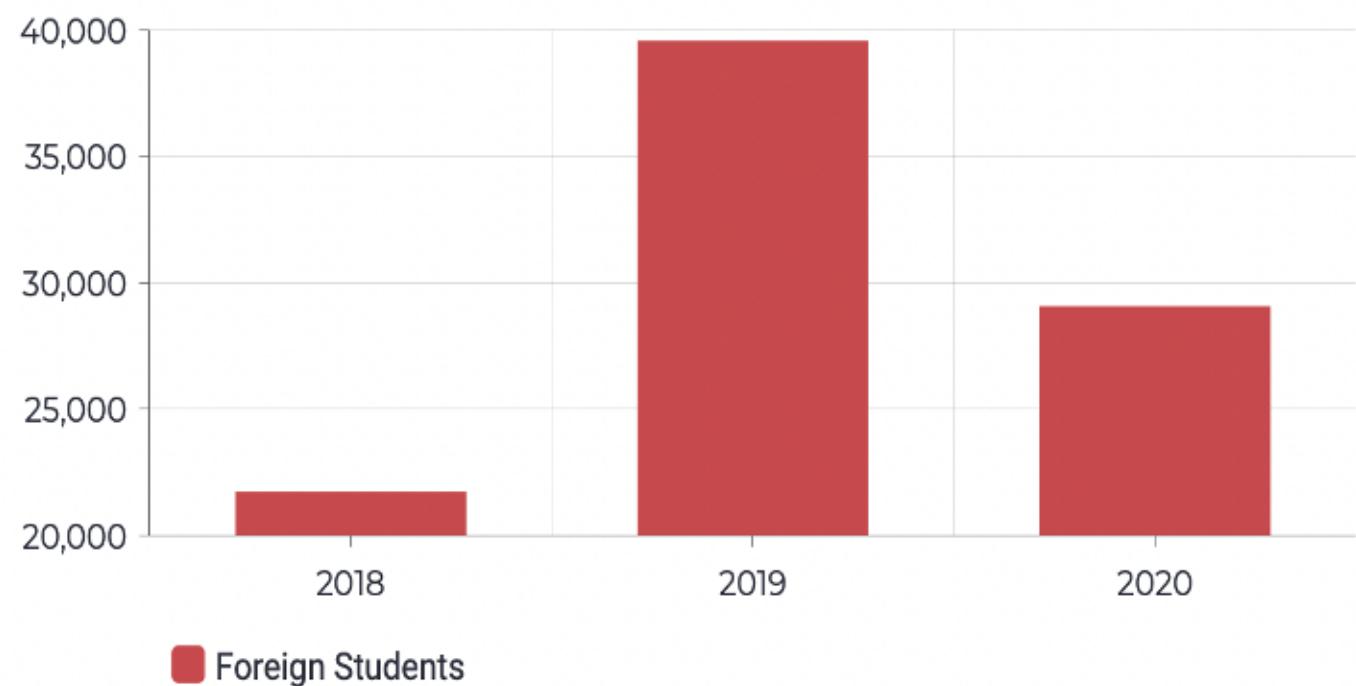
Here are some methodological aspects that institutions can consider when developing and implementing an internationalization strategy:

- 01 Conduct a needs assessment
- 02 Develop a strategic plan
- 03 Establish leadership and governance
- 04 Develop partnerships and collaborations
- 05 Foster student mobility
- 06 Develop cultural competency
- 07 Evaluate and assess internationalization efforts

II. The formulation of methodological aspects

According to the latest available statistics, the internationalization of higher education in Kazakhstan has been steadily increasing over the years. Some key statistics include:

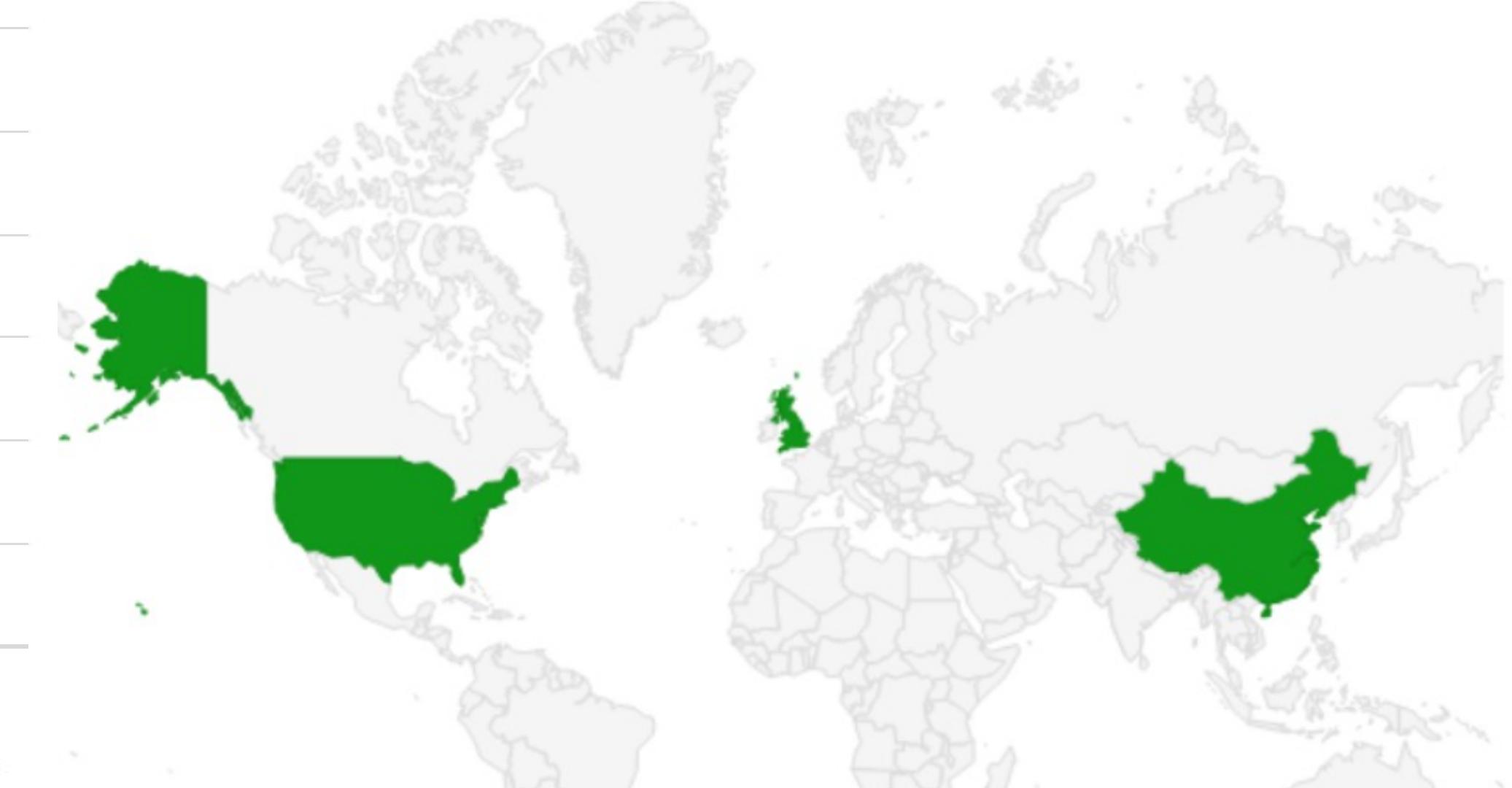
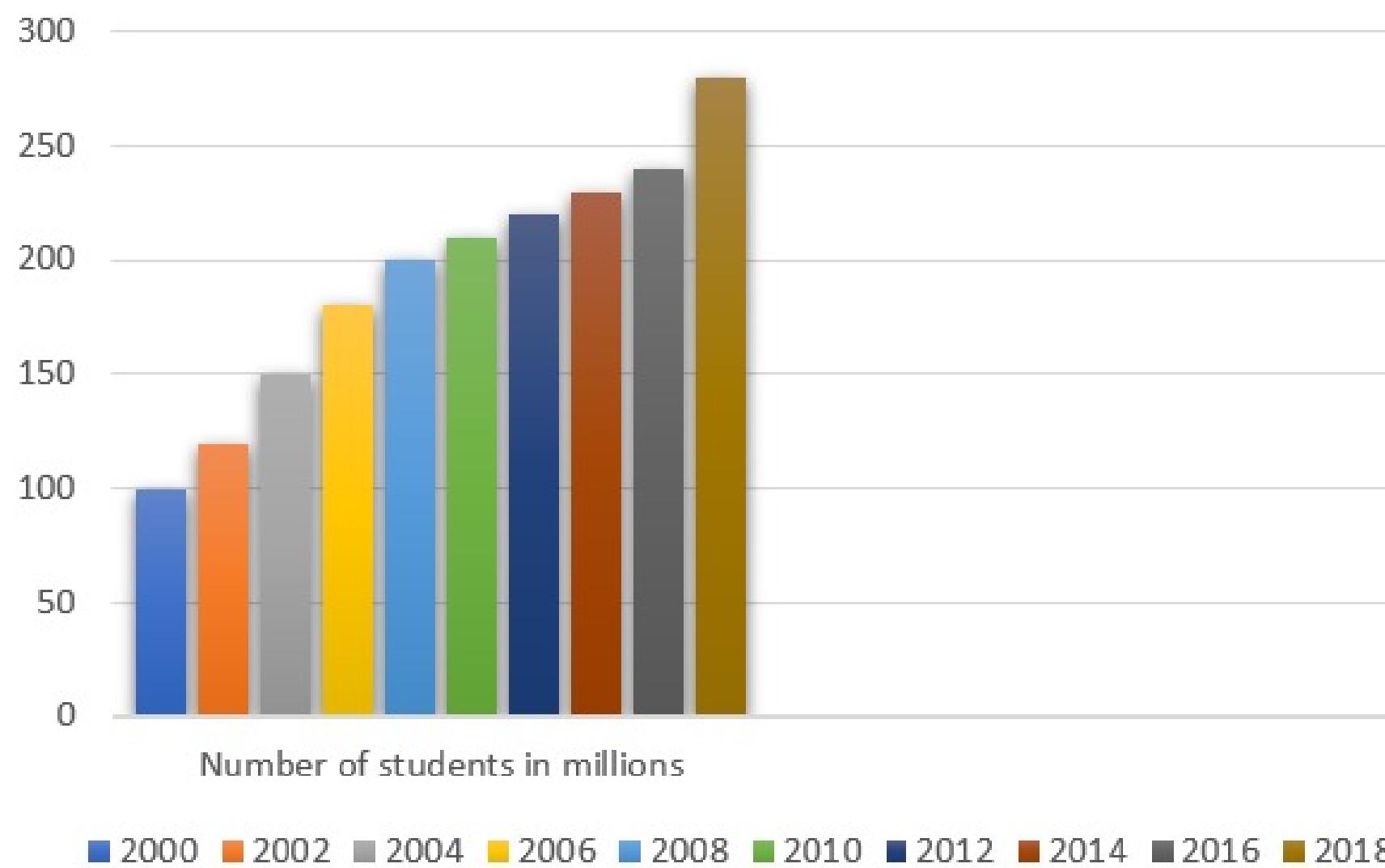
Internationalization in higher education



As of 2020, there were more than 87,000 international students studying in Kazakhstan, representing over 120 countries

Kazakhstan has established academic partnerships and agreements with over 800 universities in more than 70 countries, including joint research programs and student exchanges

Kazakhstani students studying abroad is 11,000 students in 2019



According to the United Nations Educational, Scientific and Cultural Organization (UNESCO), the number of students enrolled in higher education worldwide increased from 100 million in 2000 to over 220 million in 2014. This growth has been driven by increased demand for higher education in developing countries, particularly in Asia and Africa.

what do you think about the strengths and weaknesses of internationalization programs at universities?

Soo, if I had an ability to pay all financial requirements, I would study with pleasure! But unfortunately it is not the situation that I want. Universities wants to get all my money!!!

14:08

what do you think about the strengths and weaknesses of internationalization programs at universities?

13:39 ✓

I think it is the best way to improve quality of education, especially in developing countries. Also it helps to improve language skills of people, since it gains experience in communicating in foreign languages. In my point of view it has no weaknesses if people have opportunity to study abroad.

what do you think about the strengths and weaknesses of internationalization programs at universities?

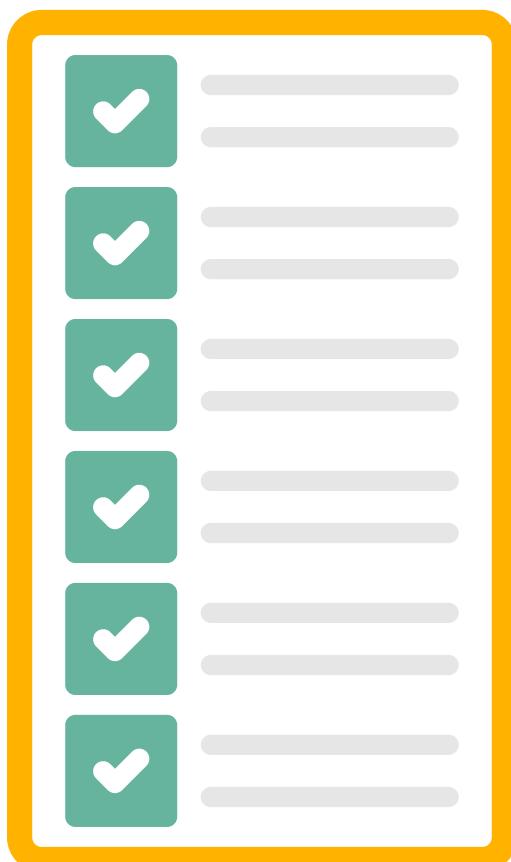
13:39 ✓

Well, it is good solution to get the knowledge with high quality and to become one of the best specialists. I think it affects people to be witness of cultural mix of different nationalities. But it has some weaknesses, it affects to cultural shock !!

Survey

Survey result

We conducted a survey and identified the strengths and weaknesses of internationalization programs universities



Strengths

Development of international expertise

Internationalization programs allow students to develop international expertise and gain experience working in multinational teams.

Development of cross-cultural skills

Internationalization programs help students develop intercultural skills and the ability to work in multinational and multicultural environments.

Improving language skills

Internationalization programs allow students to improve their language skills and gain experience in communicating in foreign languages.

Weaknesses

High costs

Internationalization programs can be expensive, which can be a problem for students on a tight budget..

Limited availability

Internationalization programs may not be available to all students, as there may be restrictions on the number of participants and requirements for participation.

Cultural shock

Students going to internationalization programs may face cultural shock and have difficulties adapting to a new environment.

IV. Data analysis

Here is a comparison of the strengths and weaknesses of internationalization programs at Harvard universities:

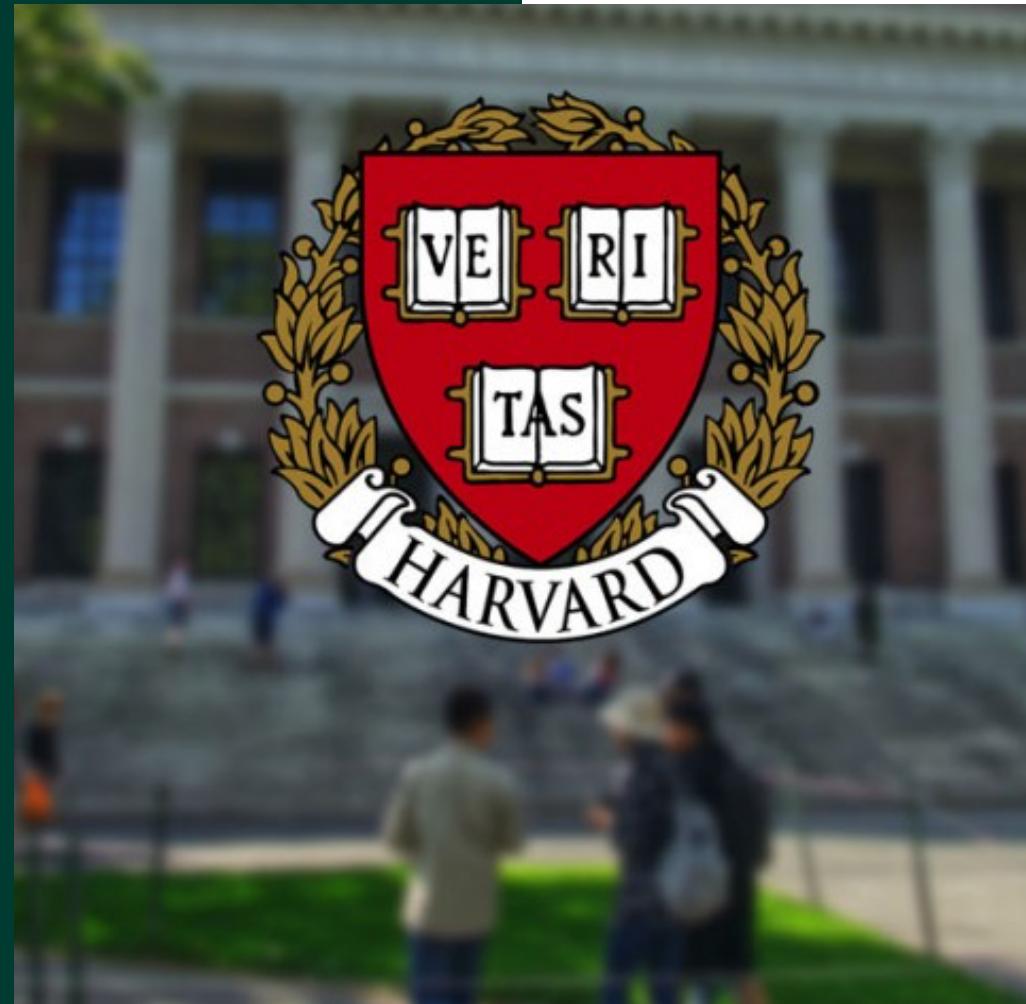
Strengths:

Harvard has a long history of international engagement, with an extensive network of global partnerships and research collaborations.

The university has a robust study abroad program, offering students opportunities to study in more than 50 countries

Weaknesses:

Despite its global reach, Harvard has been criticized for not doing enough to address global issues such as climate change and inequality.



Conclusion

internationalization is a critical component of higher education in a globalized world. It offers significant benefits to institutions and individuals, including enhanced research excellence, increased student and faculty diversity, and improved reputation.