iBuildSG Club

PINNACLE COMPETITION 2025

Visualising Sustainability: Reimagining the Built Environment

Competition Website

https://go.gov.sg/pinnacle2025

⭐ **Ready to be part of Singapore's green revolution?**

Imagine walking through a building that breathes life into our city - one that harnesses sunlight for power, captures rainwater for gardens, and keeps us cool while saving energy. Sounds futuristic? These aren't just dreams - they're already reality in Singapore's green buildings!

As of March 2025, there are more than 2,500 Green Mark-certified buildings in Singapore. The Green Mark Certification Scheme is a green building rating system that evaluates and tiers buildings according to their environmental impact. From office towers to community spaces, these certified buildings play an important role in Singapore's Green Plan 2030 goals.

Your Mission
(Should You Choose to Accept It)

Why Should You Care?

These aren't just buildings - they're the spaces where you'll study, work, and live. As Singapore races to green 80% of our buildings by 2030, we need fresh perspectives from young minds like yours.

The challenge

1. Select a Green Mark-certified building for your submission. The building must have a valid certification at the time of your submission.

2. To verify a building's certification status:
• Visit the Green Mark Buildings Directory (https://www.sleb.sg/Building/GreenmarkBuildingsDirectory)
• Go to "Filters"
• Select "Certification Status"
• Choose "Valid Certificates"

3. Refer to your competition category for the competition brief:
• Category A: Pre-IHL Track (Secondary schools and Junior Colleges)
• Category B: IHL Track (ITEs, Polytechnics and Universities)

4. Create a short video (up to 3 minutes): Film and edit a video story to highlight the building's green features.

5. Write a caption (350 words max.): This will add context to your video.

Challenge Categories

Category A: Pre-IHL (Secondary Schools, Junior Colleges)		Category B: IHL (ITEs, Polytechnics, Universities)	
1st Prize	S$1,500	1st Prize	S$3,000
2nd Prize	S$1,000	2nd Prize	S$2,000
3rd Prize	S$700	3rd Prize	S$1,200
People's Choice Prize	S$300	People's Choice Prize	S$300

Category A: Pre-IHL Participants – Secondary School and Junior College students

Video essay submissions will be judged alongside other submissions by Pre-IHL students in Secondary Schools and Junior Colleges

Judging criteria

1. **Storytelling and Personal Insight** • Communicates meaningful reasons for choosing the building • Shows personal thoughts, feelings and/or connection to the building/space	25%
2. **Presentation and Creativity** • Innovative use of visuals, sound, editing, or animation to tell the story in a fun and creative way	25%
3. **Understanding of Sustainability** • Shows clear understanding of green features and their benefits and/or environmental impact	25%
4. **Impact and Engagement** • Helps viewers understand why green buildings matter in our lives • Inspires interest in sustainable buildings and their features, or curiosity about the built environment	25%

Category B: IHL Participants – ITE, Polytechnic and University students

Video essay submissions will be judged alongside other submissions by IHL students in studying in ITE, Polytechnics and Universities.

Judging criteria

1. **Storytelling and Personal Insight** • Communicates meaningful reasons for choosing the building • Shows personal thoughts, feelings and/or connection to the building • Explains how this building inspires your vision of Singapore's future	25%
2. **Presentation and Creativity** • Innovative use of visuals, sound, editing, or animation to tell the story in a fun and creative way • Narrative is coherent, compelling, and well-paced • Clear and effective use of examples and illustrations to support key messages	25%
3. **Understanding of Sustainability** • Shows clear understanding of the building's sustainability features and their impact • Provides clear explanation about the benefits of these features • Able to link these features to Singapore's broader green building goals	25%
4. **Impact and Engagement** • Helps viewers understand why green buildings matter in our lives • Inspires interest in sustainable buildings and their features, or curiosity about the built environment • Creates meaningful connections between people and our built environment	25%

Eligible participants

13-25 years old and currently studying in a local Secondary School, Junior College, ITE, Polytechnic or University.

Registration details

Participation is free! Simply scan the QR code and fill in the registration form. Registration closes **15 August 2025.**

Submission details

1. Share your video and caption on Instagram.

• Add @ibuildsgclub as collaborator for the post before publishing.

• Ensure your Instagram account is set to 'public' for verification and/or content sharing until 15 September 2025 or the official announcement of winners, whichever is earlier.

• For team entries, each member must post the video and caption on their respective Instagram account.

2. Submit your entry via the online submission form.

Voting for People's Choice Award

1. Video essay entries selected for the People's Choice category will be accepted as collaborator by iBuildSG Club, and the post will be featured as part of @iBuildSGclub Instagram grid for online voting.

2. The selected videos will also be featured at the 'Building Singapore Festival: From Dreams to Reality' event, happening at VivoCity from 5-7 September. Visitors can cast vote by scanning the QR code at the event, where families and students can explore how the built environment shapes our everyday lives through engaging exhibits and activities.

3. Voting ends on **7 September 2025, 11:59 pm SGT.**

Competition Schedule

Note: Competition dates and deadlines may be subject to adjustments. Please check our website regularly for updates.

Milestone	Date
Registration deadline:	15 August 2025
Start submitting entries:	30 July 2025
Submission deadline:	20 August 2025
Judging and finalist selection:	22 – 27 August 2025
Public voting for People's Choice Award (online):	3 – 7 September 2025 (Finalist videos will also be showcased at the 'Building Singapore Festival: From Dreams to Reality' event @VivoCity from 5 - 7 September 2025 for voting.)
Winners Announcement for Both Categories: • First, Second and Third Place Winners • People's Choice Award Winner	By 12 September 2025