

# PINNACLE COMPETITION 2025



## Visualising Sustainability: Reimagining the Built Environment

### THE PINNACLE COMPETITION 2025

## Calling aspiring content creators!

Have a passion for storytelling? Here's your chance to showcase Singapore's amazing green buildings! Tap into your inner content creator persona, grab your friends, your phones, and create an engaging 3-minute video about sustainability in action!

#### Who can participate?

13 to 25 years old and currently studying in a local Secondary School, Junior College, ITE, Polytechnic or University.

#### Your Mission:

Pick any Green Mark certified building that interests you - it could be your favourite mall, that impressive office tower you've always been curious about, or even your school!

#### Win Amazing Prizes:

Category A: Pre-IHL (Secondary Schools, Junior Colleges)		Category B: IHL (ITEs, Polytechnics, Universities)	
1st Prize	S\$1,500	1st Prize	S\$3,000
2nd Prize	S\$1,000	2nd Prize	S\$2,000
3rd Prize	S\$700	3rd Prize	S\$1,200
People's Choice Prize	S\$300	People's Choice Prize	S\$300

As we celebrate SG60, your video could inspire others to think about how today's green buildings are creating the Singapore of tomorrow. Show everyone that sustainability isn't just about protecting the environment - it's about creating spaces where we all want to live, work, and play!

#### The Challenge:

Create a video highlighting how this building or space achieves sustainability - from energy-efficient features and green building technologies, to thoughtful use of natural lighting and ventilation strategies.

Put your creative spin on it and show everyone how these sustainable buildings are helping to shape our future Singapore.

You'll get to:


- Work creatively with your friends
- Uncover hidden sustainable features you never knew existed
- Show how these green features improve our lives

Stylise your video with quirky editing and make it your own video essay (up to 3 minutes). Pair your video essay with a caption (350 words max.) adding context to your video and hit submit!


#### Ready to Join? (Participation is free!)

 Scan QR code below

 Complete registration form

 Register by 15 August 2025

Get in early to have more time to plan and film your masterpiece!

 For full details of the Pinnacle Competition, visit our website:  
<https://go.gov.sg/pinnacle2025>

\*Competition dates and deadlines may be subject to change. Please check our website for the latest updates.

