

ASSA Recognition Award

- 1.1 The ASSA Recognition was first introduced by the Employees Provident Fund (EPF) of Malaysia in 2015. The purpose of the Award is to recognize ASSA member-institutions' achievements.
- 1.2 Following the approval of EPF's proposal on the ASSA Sustainability Pledge at the 41st ASSA Board Meeting in Manila, Philippines in November 2024, and the signing of the Pledge by member-institutions in Palawan, Philippines in March 2025, **the Government Service Insurance System (GSIS) of the Philippines, introduces a new award category on Sustainability - recognizing programs and initiatives that address climate risks, environmental stewardship, sustainable development, and long-term resilience.**
- 1.3 The new criteria and categories for the ASSA Recognition Award are as follows.

No.	Categories of Recognition	Description of the Categories
1.	Innovation Recognition Award	Creation of an innovative technology, product or service which has led to improvements in services or products.
2.	Transformation Recognition Award	A practice that has resulted in improvement in the overall effectiveness, efficiency, and success of the organisation.
3.	Customer Service Recognition Award	Organisations that have implemented successful customer service strategies which are able to meet customers' expectations in terms of delivery and quality of service.
4.	Continuous Improvement Recognition Award	Organisations that are in a never-ending effort to expose and eliminate root causes of problems. It usually involves many incremental steps towards improvements rather than one overwhelming innovation.
5.	Strategic Communication Recognition Award	Organisations that have pushed the boundaries when it comes to their communications strategy in order to ensure they truly engage with their members using various communication channels.
6.	Information Technology Recognition Award	Organisations that run their business using effective and reliable technologies that are essential to drive efficiency and productivity, and improve organisational outcomes and performance.
7.	Insurance Coverage Recognition Award	Insurance and social security schemes that have developed their proposition with a clear focus on retirement, health and meeting members' needs.
8.	Financial Literacy Recognition Award	Organisations that have introduced and provide advisory services on financial literacy and retirement planning to address issues on adequacy of members' savings for retirement.
9.	Investment Governance Recognition Award	Organisations that have reflected specific issues relating to the management of funds of social security institutions' objectives, ranging from the investment of benefits provided and also addressing issues on the adequacy of the fund.
10.	Sustainability Recognition Award	Initiatives that promote environmental protection and stewardship, sustainable development, climate resilience, green transformation in social security operations, programs, value-chains, and resource allocation and deployment.

1.4 The write-up should include the following:

WRITE UP TEMPLATE

CATEGORY	:	Financial Literacy Recognition Award;
ORGANISATION	:	Tabung Amanah Pekerja / Employee Trust Fund (Brunei Darussalam)
CONTACT PERSON	:	Sri Nazrina Hj Johari Nazrina.johari@tap.com.bn
NAME OF PROJECT	:	Retirement Planning Certification Programme (RPCP)
OBJECTIVE AND NATURE OF PROJECT	:	<p>OBJECTIVE OF THE PROJECT</p> <p>The RPCP project is a structured, advanced course designed for financial planning practitioners, focusing on TAP schemes, particularly the National Retirement Scheme (SPK). Successful participants are rewarded with the TAP^{CERT} credential.</p> <p>At its core, the programme seeks to:</p> <ol style="list-style-type: none"> 1. Enhance skills in retirement planning, particularly in the context of SPK. 2. Ensure information provided by financial planning practitioners is accurate and reliable. 3. Increase public awareness of the importance of retirement planning. <p>With the TAP^{CERT} designation assures the public that accredited professionals are a trusted source of retirement planning advice, especially in relation to SPK.</p> <p>NATURE OF PROJECT</p> <p>1) Educational & Certification-based Programme</p> <ul style="list-style-type: none"> • The project is structured as a training and certification initiative, consisting of: <ul style="list-style-type: none"> ○ A 4-day advanced course covering six modules. ○ A 2.5-hour exam <p>2) Professional Accreditation</p> <ul style="list-style-type: none"> • Successful participants receive TAP^{CERT} accreditation, valid for one year, renewable annually.

		<p>3) Target Audience</p> <ul style="list-style-type: none"> Designed for financial practitioners (e.g., CFP, AFP, AWP, bank/insurance staff, and other approved candidates). <p>The project commenced in January 2025, with TAP tentatively scheduling three training cycles for the year. A list of TAP^{CERT} holders is publicly available on the TAP website, demonstrating transparency and recognition of accredited professionals.</p>
WHY IT SHOULD BE RECOGNISED	:	<p>1. RPCP is the first of its kind in Brunei, formalising professional accreditation (TAP^{CERT}) for retirement planning specifically in the context of SPK. It represents a good practice that could be adopted across the region.</p> <p>2. By expanding the number of accredited professionals, the programme not only strengthens public confidence in retirement planning advice but also supports broader financial literacy efforts. In doing so, it opens additional and trusted channels through which the public can access accurate, consistent, and reliable guidance—particularly in preparing for retirement.</p>
SUMMARY OF THE PROJECT	:	TAP ^{CERT} is a comprehensive certification program that ensures all our financial practitioners meet the highest standards of safety, professionalism, and ethical conduct. By obtaining TAP ^{CERT} , practitioners demonstrate their commitment to these values, fostering a trustworthy and reliable community, and promoting financial literacy in retirement planning for the wider community.
PHOTOS/ IMAGES OF THE PROJECT, WHEN POSSIBLE	:	

