



Coverage Expansion in Indonesia

BPJS Ketenagakerjaan

Date : August 17

Highlight

INDONESIA UPDATE

Economy Development Priorities



Economic Highlights

ECONOMIC GROWTH



+1,2%

Economic growth in 2015 increased significantly and will continue the trend in 2017.

GDP PER CAPITA



+66

GDP Per Capita increased accounting to USD 3.834 in 2016.

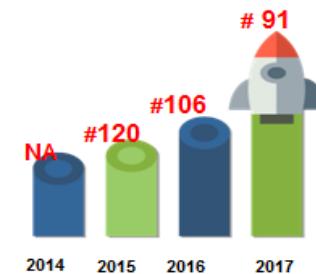
GINI RATIO



-0,2%

GINI Ratio in 2016 declined about 0,2 basis points and predicted level off to 0,38 in 2017.

Ease Of Doing Business

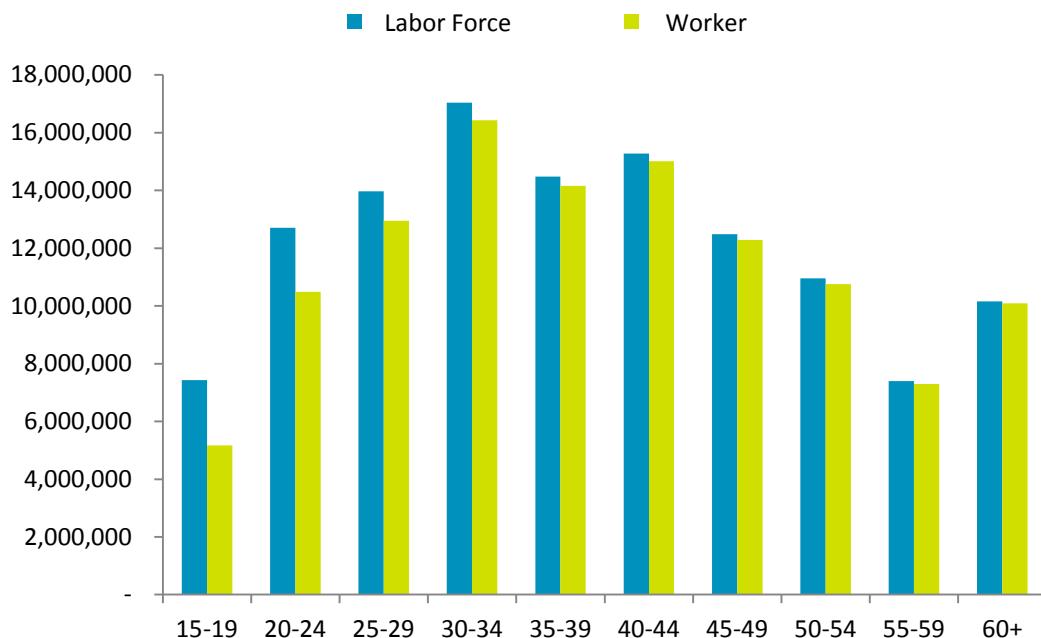


The economic growth rises significantly.



Still have challenges to distribute the welfare to all workers, in particular the informal workers and the vulnerable

Profile of Working Society

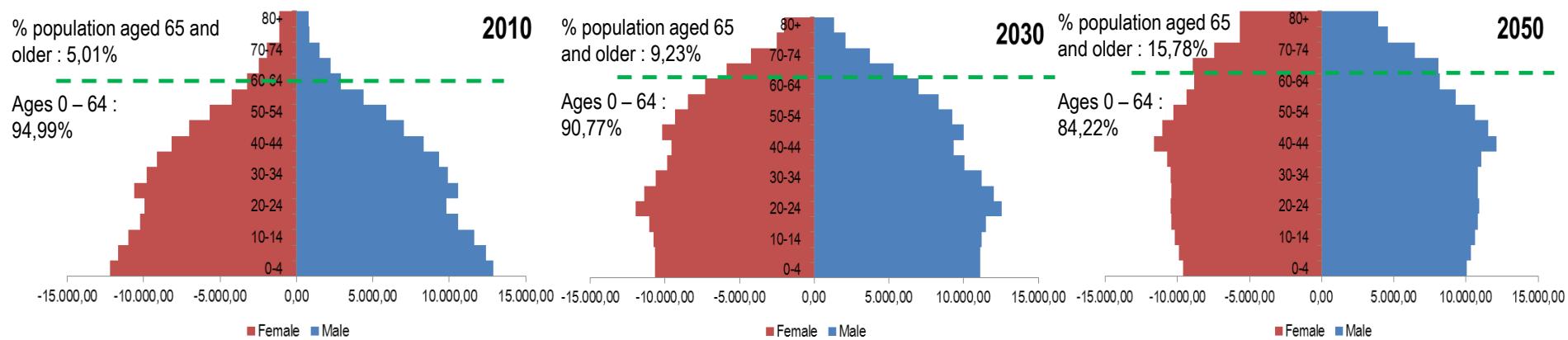


Age (year)	Labor Force	Working	Proportion of workers to labor force (%)
15-19	7,424,665	5,174,517	69,69
20-24	12,703,718	10,485,734	82,54
25-29	13,965,087	12,949,359	92,73
30-34	17,039,112	16,424,492	93,39
35-39	14,481,863	14,155,638	97,75
40-44	15,270,955	15,010,358	98,29
45-49	12,485,843	12,285,477	98,40
50-54	10,949,561	10,754,512	98,22
55-59	7,396,670	7,296,823	98,65
60+	10,155,457	10,091,116	99,37

Proportion of workers is still dominated by productive age.
Most workers are still not aware of the importance to prepare their old age

Indonesia's Demographic Structure

Year of 2010 - 2050



*) in 000.000 (hundred thousands)

Indonesia has to be able to utilize the advantage of the demographic bonus

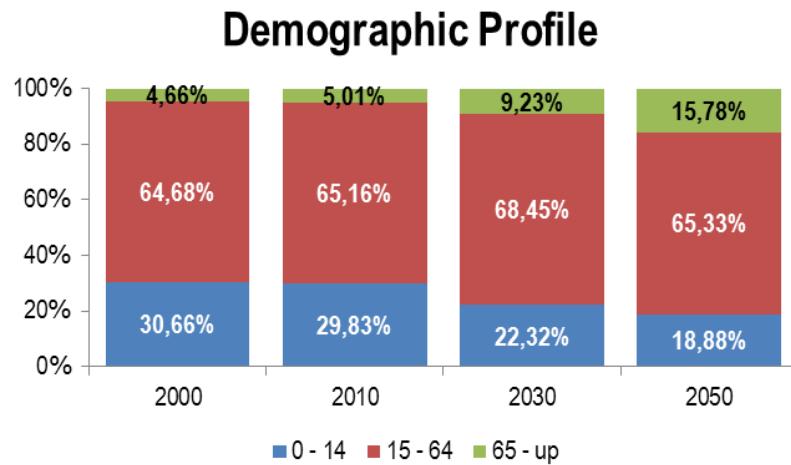
Most Populus Countries

2000 to 2050

	2000	2010	2030	2050
China	China	India	India	India
India	India	China	China	
USA	USA	USA	Nigeria	
Indonesia	Indonesia	Indonesia	USA	
Brazil	Brazil	Nigeria	Indonesia	
Russian Federation	Pakistan	Pakistan	Pakistan	
Pakistan	Nigeria	Brazil	Brazil	
Bangladesh	Bangladesh	Bangladesh	Bangladesh	
Japan	Russian Federation	Mexico	Ethiopia	
Nigeria	Japan	Ethiopia	Philippines	

Source : United Nations, Department of Economic and Social Affairs, Population Division (2013)

World Population Prospects: The 2012 Revision



	(in million)			
	2000	2010	2030	2050
Population	208,94	240,68	293,48	321,38
0 - 14	64,06	71,79	65,50	60,69
15 - 64	135,13	156,83	200,90	209,96
65 - up	9,75	12,06	27,09	50,72
Dependency Ratio				
Old-age		7,69%	13,48%	24,16%
Total		54,62%	53,47%	46,09%
				53,06%

Labor Market

THE WORKING SOCIETY AND OUR STRATEGY

Transformation Implications

Coverage



Formal workers



All workers (formal and informal) in Indonesia
including foreign workers who works at least 6 months in
Indonesia.



Formal Workers

51,4 mio

(42,06 %)

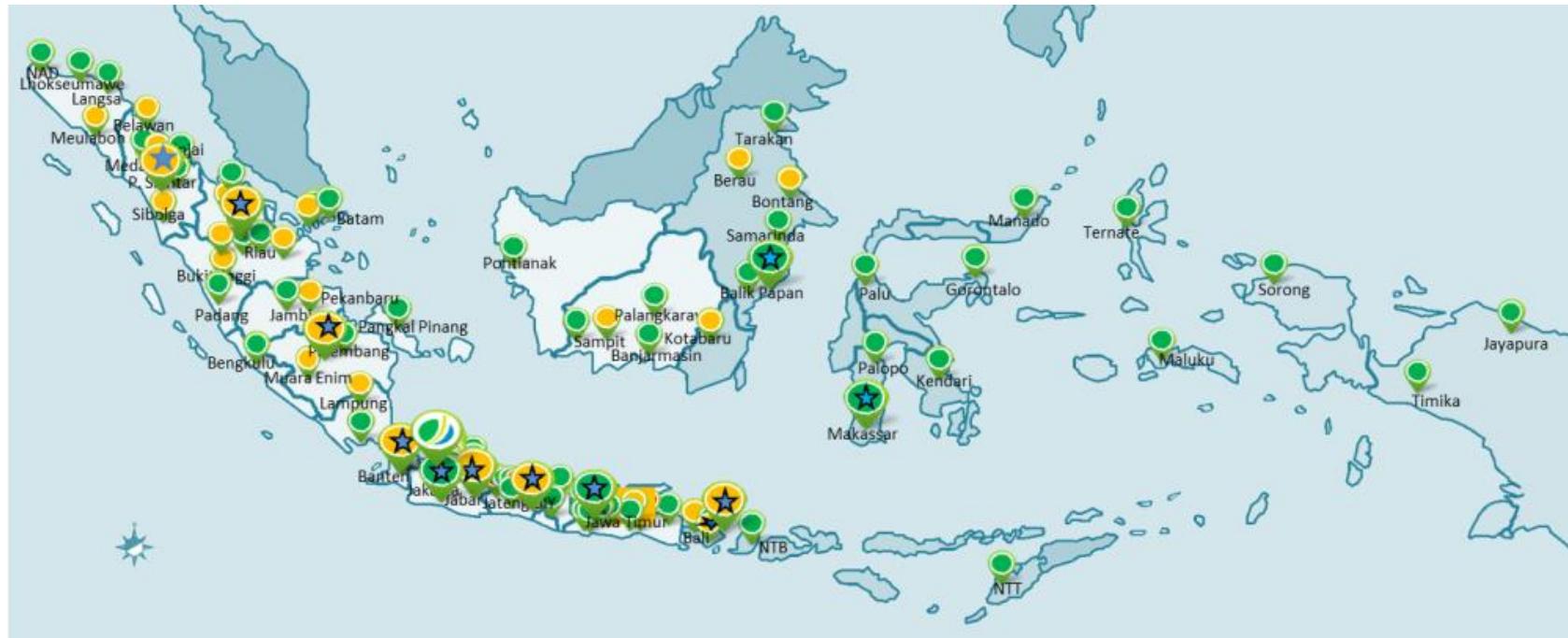
Informal Workers

70,9 mio

(57,94 %)

Total Workers

122,3 mio



72 local governments (PTSP), 1130 service point office

11 regional offices, 326 branch offices, 5.000 employees

Omni channel Expansion

The Branch and Its Services Nationwide



Less bureaucratic

Friendly

Modern



Branch Offices	SPO (Service Point Office) BRI - BJB	PPOB (Payment Point Online Banking)	Local Government	ATM (BRI, Mandiri, BNI, BTN, BCA, BJB, Bukopin)	RSTC (Trauma Center Hospital)	Web	Retail	Mobile & SMS
337	10.000	24.000	170	73.500	1.032	Online	15.000	Online

Formal Workers

Registration	✓	✓		✓				
Information (program, Account balance)	✓			✓		✓		✓
Update Data	✓					✓		
Claim	✓				✓	✓		
Claim Payment (Cash)	Payment via online transfer to bank account							

Informal Workers

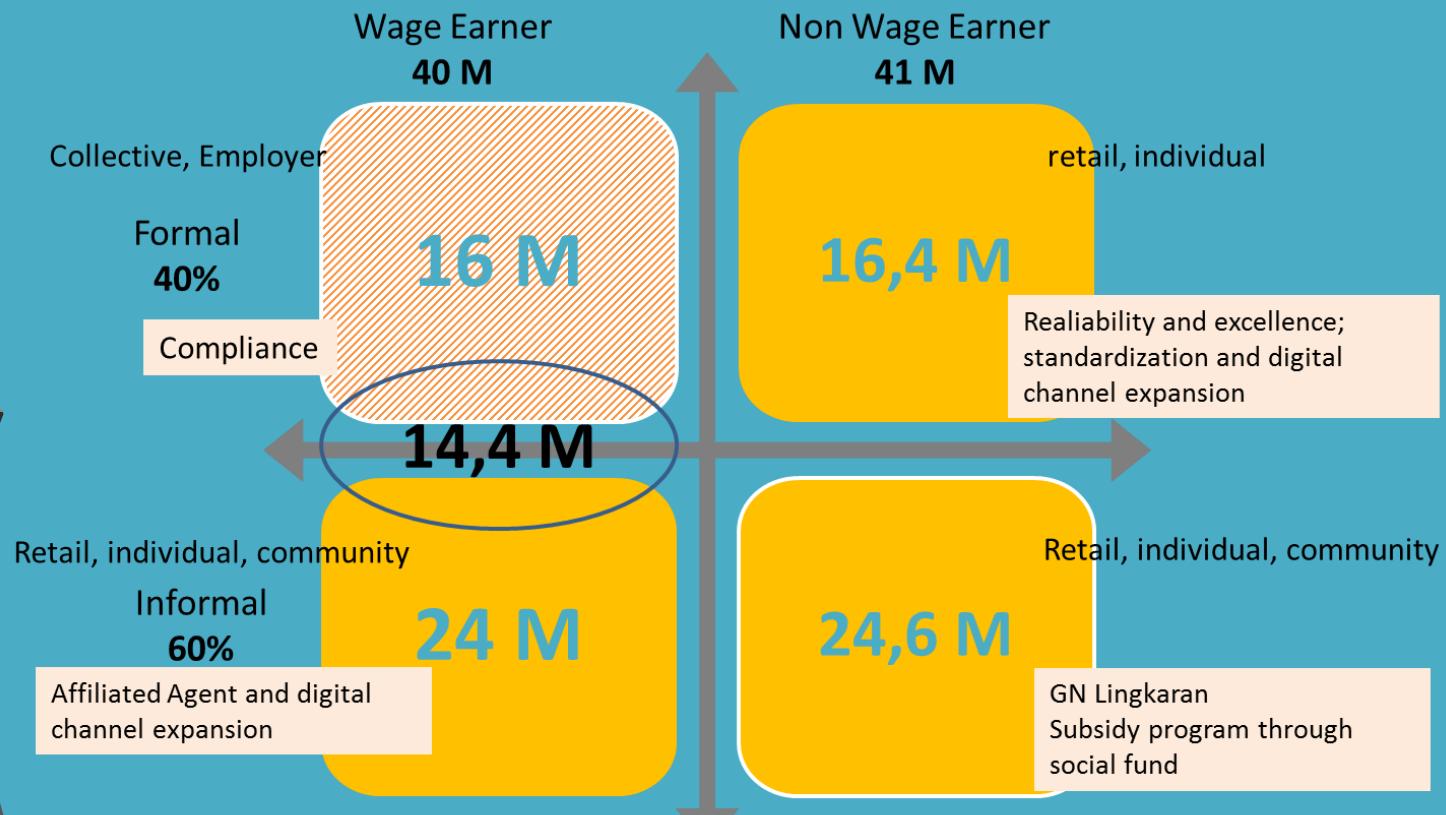
Registration	✓	✓	✓		✓		✓	
Information (program, Account balance)	✓	✓	✓	✓	✓	✓	✓	✓
Contribution Payment	✓	✓	✓	✓	✓	✓	✓	✓
Update Data	✓	✓	✓	✓	✓	✓	✓	✓
Claim	✓			✓	✓	✓		
Claim Payment (Cash)	✓	Payment via online transfer to bank account						

Branch Offices	SPO (Service Point Office) BRI - BJB	PPOB (Payment Point Online Banking)	Local Government	ATM (BRI, Mandiri, BNI, BTN, BCA, BJB, Bukopin)	RSTC (Trauma Center Hospital)	Web	Retail	Mobile & SMS
337	10.000	24.000	170	73.500	1.032	Online	15.000	Online

Employers

Informasi program	✓	✓				✓		
Registrasi Perusahaan	✓	✓	✓			✓		
Registrasi Peserta	✓	✓	✓			✓		
Pembayaran Iuran	✓	✓	✓	✓	✓	✓		
Update Data	✓	✓				✓		
Pengajuan Klaim	✓				✓	✓		
Pembayaran Klaim (cash)	✓	Payment via online transfer to bank account						

The Market and Our Strategy

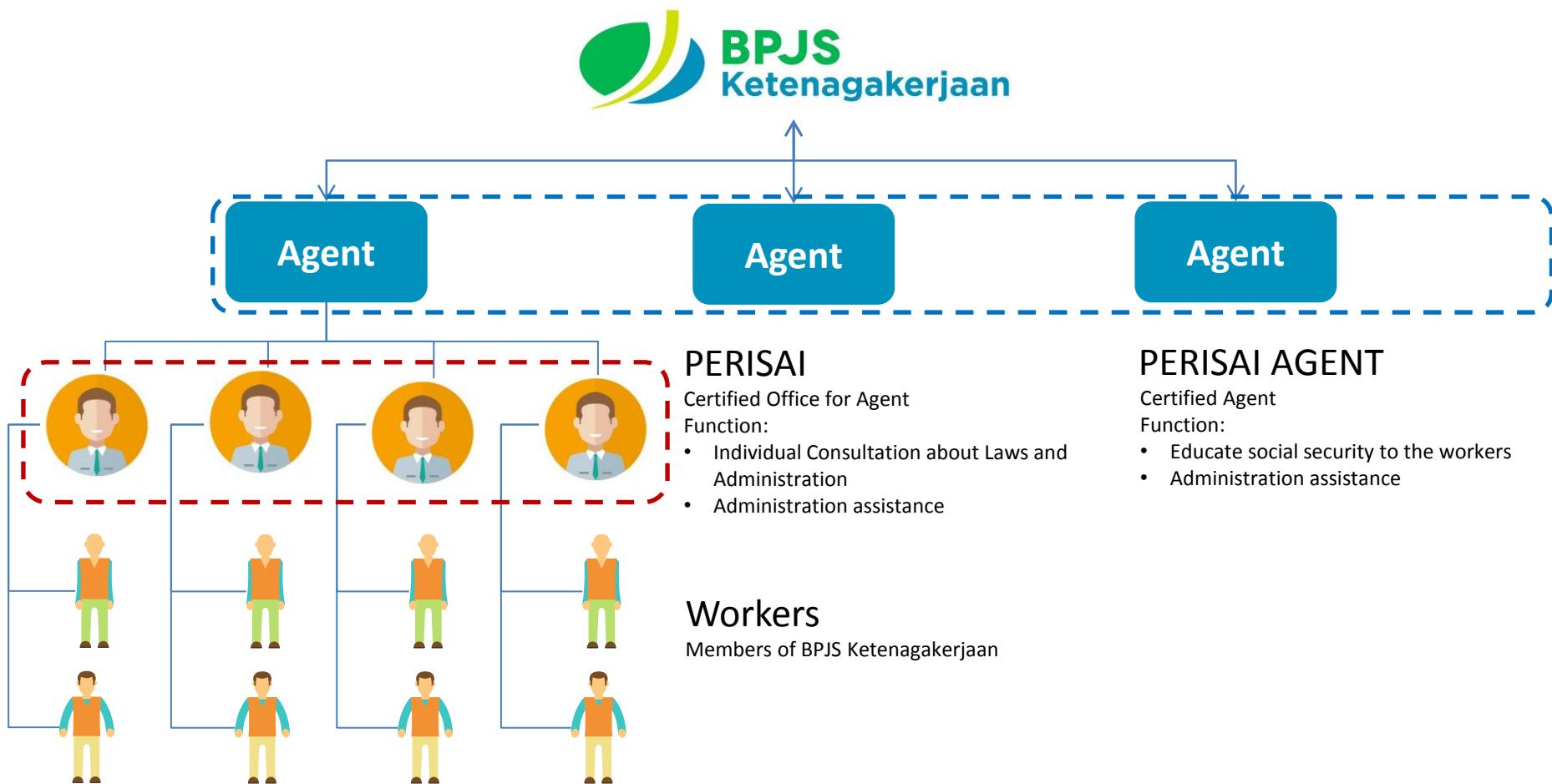




SS protection for vulnerable workers,

who do not possess the capability to pay SS's contribution (such as workers with disability),
by **empowering** society's fund and CSR budget of companies through **donation mechanism**

Non-Organic Arms through Agent





Providing relevant information content with the need of members through various channels

- e-Service
- SIPP
- Internet base



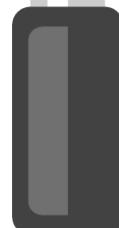
Transacting in minimal cost with the choices of various channels whenever and wherever



- Physical Evidence
- Process
- People



Friendliness in services



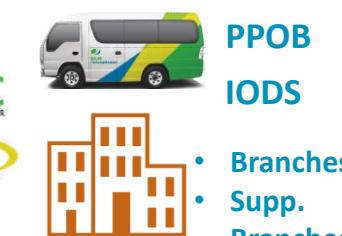
More Benefit

Providing more benefit through primary products and additional products



Excellence and Reliable

Continually providing high quality service with minimal errors



Easy to Access

Providing easiness in accessing BPJS Ketenagakerjaan through various channels

Bahasa English

BPJS Ketenagakerjaan

Home Profil Program Peraturan Laporan Kinerja TJSL Good Governance KIP Lain-Lain Kontak



Co-Marketing
Promo & Diskon

Khusus untuk peserta **BPJS Ketenagakerjaan**

Daftar Promo & Diskon

Silahkan pilih lokasi dan Kategori yang anda butuhkan

Semua Lokasi Semua Kategori

BEYOND THE BASIC.

Protect the workers from uncertainty and provide ecosystem for a better life

Co-Marketing (2)

Additional Benefit for Members



Rating Perusahaan



AIRY ROOMS

Airy Rooms adalah jaringan kamar budget dengan kenyamanan terjamin di lebih banyak lokasi dibandingkan

Berlaku Hingga
12-06-2018

Diskon Tertinggi

Diskon 25 %



Rating Perusahaan



Garuda Indonesia Cabang Ternate

Promosi, Pemesanan & Diskon Pembelian harga sebesar 5% s.d 20% Berdasarkan Kelas Penerbangan

Berlaku Hingga
30-09-2017

Up to 20%



Rating Perusahaan



THE COFFEE

Diskon 10% untuk Makanan dan Minuman

Berlaku Hingga
26-10-2017

Diskon 10 %



Rating Perusahaan



Dream Land Park Purwokerto

Potongan Harga 20% Per Kunjungan

Berlaku Hingga
30-11-2017

Diskon 20 %



Rating Perusahaan



RM RIUNG TENDA RAWAMANGUN

Nikmati diskon 10% untuk pembelian minimal Rp. 100.000,- bagi peserta BPJS Ketenagakerjaan

Berlaku Hingga
10-11-2017

Diskon 10 %

Mandatory Coverage

Since August 1st, 2017

Challenge:

Bilateral/Multilateral Agreements





Prepare your future with us,



“The Bridge to Workers Welfare”

BPJS Ketenagakerjaan

THE DISRUPTIVE ERA IN INDONESIA



The market changes

The screenshot shows a news article from detik.com. The title is "Dulu Jadi Primadona, WTC Mangga Dua Perlahan-lahan Ditinggal Pembeli". Below the title is a photo of a mostly empty shopping mall with closed metal roll-up doors. To the right of the main content area is a sidebar with various advertisements, including one for a car lottery and another for Jetstar flights to Singapore.

Behaviors change..

C2C / Marketplace



B2C



Conventional vs Technology



More affordable Luxury
Everyone Can Have It

An advertisement for GO-JEK. On the left, a woman is smiling while holding a bunch of fresh vegetables. On the right, a hand holds a smartphone displaying the GO-JEK mobile application. The app screen shows a menu with three options: "INSTANT COURIER", "TRANSPORT", and "SHOPPING".

The fastest courier, transport, and shopping service in Jakarta

(021) 7251110 DOWNLOAD APP

DOWNLOAD BETA ON THE APP STORE

<http://www.teknoologia.com/wp-content/uploads/2015/04/aplikasi-gojek.jpg>

An advertisement for UBER. A black car is shown from a side-front angle, with a person's legs and feet visible as they step into the open driver-side door. The background shows a city skyline.

UBER
EVERYONE'S PRIVATE DRIVE

<http://media.galamedianews.com/news/150606165549-wow-taxi-uber-beroperasi-di-bandung-.jpg>

An advertisement for GRABBIKE. It features two drivers wearing green and white uniforms and helmets, smiling while riding a motorcycle. To the left, a smartphone displays the GRABBIKE mobile application interface, showing a map and driver details. A circular badge on the right encourages users to try the service for free.

MALES KENA MACET?
NGE-BIKE AJA PAKAI
GRABBIKE BETA

AYO COBAIN
NGE-BIKE
GRATIS!
20 - 31 Mei 2015

*Syarat & ketentuan berlaku

https://api.dailysocial.net/wp-content/uploads/2015/05/grabbike_ads-1024x512.jpg

A diagram titled "LANGKAH MENGGUNAKAN UBER" (Steps to Use UBER) showing the process of using the service. It consists of three main steps: 1. Buka Aplikasi UBER (Open UBER App), represented by a smartphone icon with the UBER logo. 2. Tentukan lokasi penjemputan & pesan UBER (Specify pickup location and order UBER), represented by a location pin icon. 3. UBER akan segera tiba (UBER will arrive soon), represented by a car icon.

LANGKAH MENGGUNAKAN UBER

Buka Aplikasi UBER → Tentukan lokasi penjemputan & pesan UBER → UBER akan segera tiba

Technology triggers the social revolution in the society



**International Seminar
on Expanding Social Security Coverage
in The Disruptive Economy Era**

17-18 October 2017

The Mulia - Nusa Dua, Bali

ISSA

ASSA

AWCF

EWCF



Seminar

17 – 18 October 2017

VENUE



The MULIA - NUSA DUA, BALI | A STYLISH ALL SUITE BEACHFRONT RESORT

Why YOU'LL LOVE IT

THE POOLS

This award-winning all-suites resort boasts one of the most luxurious pools on the island of Bali – the Oasis beachfront pool. Go for a lap and relax under the cabanas poolside, or take a dip in the other five pools at the resort, all accessible to guests of The Mulia.

THE CUISINES

Four restaurants and five bars an endless array of options for you to indulge in. Japanese, Chinese, Pan-Asian & Mediterranean and other International cuisines with a signature twist await to take your palate on an adventure.

THE ACTIVITIES

Aside from the incomparable luxury suite experience, The Mulia offers an array of beach activities to satisfy guests of all ages, from canoeing to stand up paddle boarding. Our fitness facility features the latest training equipment and complimentary classes.

Hotel Facility :

- Seaside
- Pool
- Room Service
- Free Parking
- Restaurant
- Bar/Lounge
- Spa
- Free WiFi
- Include Breakfast
- Gym
- Children Area
- Multilingual Staff
- Conference Hall
- Airport Transportation





Thank You

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