

Job Title : Assistant Manager / Manager, Corporate Communications

Business Entity : Consortium for Clinical Research and Innovation, Singapore

## Overview

The <u>Consortium for Clinical Research and Innovation, Singapore</u> (CRIS) brings together six national R&D, clinical translation and service programmes to advance clinical research and innovation for Singapore, and establish important capabilities for a future-ready healthcare system.

The programmes under CRIS include:

- Singapore Clinical Research Institute (SCRI)
- National Health Innovation Centre (NHIC)
- Advanced Cell Therapy and Research Institute, Singapore (ACTRIS)
- Precision Health Research, Singapore (PRECISE)
- Singapore Translational Cancer Consortium (STCC)
- Cardiovascular Disease National Collaborative Enterprise (CADENCE)

Together, CRIS makes a positive difference to Singapore patients and researchers by ensuring that these clinical research platforms and programmes are at the cutting edge of capability development and innovation.

If you are as passionate as we are in engaging with the clinical innovation and translation ecosystem, we want you!

We are looking for well-rounded communications professionals who are creative self-starters for the role of **Assistant Manager / Manager, Corporate Communications**.

## What you will be working on

As part of the CRIS Corporate Communications team, you will develop and drive end-to-end communications strategy for CRIS and its programmes to communicate its strategic goals.

This includes delivering inspiring and engaging narratives to illustrate how CRIS and its programmes keep Singapore at the forefront of innovation by bringing together key national research programmes.

You will be involved in a wide range of communications work, including media relations, content creation, digital marketing, corporate branding, stakeholder engagement and event management.

- Prepare media materials such as press releases and media briefs for events and announcements
- Support spokespersons during media interviews and speaking opportunities
- Create and develop visual and audio media assets (videos, photos, graphics, etc.)
- Gather, produce and write effective communications and marketing features
- Manage external agencies to develop campaigns / collateral to achieve communications objectives
- Provide operational, administration and event logistical support where required

## What we are looking for

 At least 6 years of relevant experience in corporate communications and/or related work, including media relations, digital communications, and marketing communications

- An understanding of trends for marketing communications, particularly in the healthcare, research and medical industries
- Experience in digital media content creation, curation and platform management (e.g. LinkedIn)
- Experience in Adobe Creative Suite is preferred
- Excellent written and verbal communication skills
- Familiar with social listening and media analytics tools
- Possess strong project management and critical thinking skills
- Ability to work independently and at the same time, work effectively across teams to deliver impactful public communications
- Experience in healthcare, research or related industries will be advantageous

## What you need to know

The successful candidate will be offered a 3-year renewable contract.

Please send your application to <a href="mailto:career@cris.sg">career@cris.sg</a> with the subject Application for Assistant Manager / Manager, Corporate Communications

We regret that only shortlisted candidates will be contacted.

For more information about CRIS and its programmes, visit our websites below:

- o CRIS <a href="https://www.cris.sg">https://www.cris.sg</a>
- o SCRI https://www.scri.edu.sq
- o NHIC <a href="https://www.nhic.sg">https://www.nhic.sg</a>
- ACTRIS https://www.actris.sg
- o PRECISE https://www.npm.sg
- o STCC https://www.stcc.sg