

Company	PIXEL MECHANICS PTE LTD
Digital Solution Name & Version Number¹	PixelCommerce Version 5.2.5 - AI
Appointment Period	30 July 2020 to 29 July 2021
Extended Appointment Period²	30 July 2021 to 29 July 2022

wef 1 March 2021

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software					
Software / Subscription fee Software include the following: -Ecommerce Store Front -Mobile Responsive -Products Management Module -Size Guide Module -Inventory Management Module -Orders Management Module -Delivery Module -Payment Module -Invoice Module -Customer Relationship Management Module -Customer Loyalty Management Module -Promotions Management Modules -Digital Marketing Modules -Systems Dashboard & Reports -Image Optimizer Module (Basic) -Security Module (Basic) -SEO Friendly -Inclusive of 1 year technical support Pro Functions: -Facebook Shop Integration -AI Chatbot -AI Product Recommendations -AI Text-to-Speech		per software	1.00		
2) Hardware Not Applicable					
3) Professional Services					
The professional service includes the following: -On-site project requirements consultation -Client industry Specific market research -Web information architecture structuring and layout -Web elements illustrations -Web and systems programming -User acceptance testing, staging and debugging -Files and database migration		per setup	1.00		
4) Training On-site Content Management System Tutorial -1 hours per session -System manual / guide provided		per session	2.00		
5) Others Not Applicable					
Total				\$ 11,970.00	\$ 10,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant