

Company	Firstcom Solutions Pte Ltd
Digital Solution Name & Version Number¹	Ecommerce Web Software Development - Ecommerce Web Software Development (Opencart/Woocommerce)
Appointment Period	11 July 2020 to 10 July 2021
Extended Appointment Period²	11 July 2021 to 10 July 2022

wef. 1 March 2021

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software					
Software UI creation & setup					
i. Converting designed files into recommended Ecommerce platform with content management system		Per Setup	1.00		
ii. Propose relevant programming effects for entire website for better user experience					
iii. Mobile & Tablet responsive version					
Content Management System Modules					
iv. Enable self-replacement of images, banners, text and other contents.					
v. Enable self-creation of new pages/sub pages		Per Setup	1.00		
vi. Enable self-creation of unlimited product categories & product pages					
vii. Enables pre-upload of products prior to launch date					
Admin Management Modules					
viii. Creation of user groups					
ix. Allocation of different user access rights		Per Setup	1.00		
x. Backup of files					
xi. Extraction of reports via .xls format					
Customer Management Modules					
xii. Programming of Member-login module with registration function					
xiii. Programing of Admin Dashboard to show summary of sales and customer order transactions					
xiv. Storing of client purchase history and mode of payment		Per Setup	1.00		
xv. Indication of client's IP address					
xvi. Client log in portal to view history, update profile and change password					
xvii. Creation of different customer group/tier to set discounts and reflection of pricing upon log in					
Online Ordering Management Modules					
xviii. Creation of individual product and variables for selection before adding to cart (ie.size & colour)					
xix. Recurring order function					
xx. Pre-setting of inventory quantity					
xxi. Allow showing of out of stock status or pre-order status when inventory is empty					
xxii. Input of Model Name and SKU					
Integration with logistics provider's API and calculation of shipping charges via input of Dimensions (L x W x H)		Per Setup	1.00		
xxiii. Programming of orders email to tag to specific email groups					
xxiv. Programming of automatic notification tools when orders are placed					
xxv. Updating of order status via backend system					
xxvi. Payment gateway integration with provision of API by client's desired merchant					
xxvii. Programming of document generation modules to automate processes (Invoice, Sales order, Delivery notice etc)					

<p>Ecommerce Marketing & Statistics</p> <p>xxviii. Programing of Social Media integration</p> <p>xxix. Programming of meta & SEO tagging function</p> <p>xxx. Programming of newsletter module</p> <p>xxxi. Integration with 3rd party SMS & email blasting platform with API provided by merchant</p> <p>xxxii. Programming of reward point system, coupon and discount code generation</p> <p>xxxiii. Programming of report generation tools for data analysis (products ordered & products viewed summary)</p> <p>xxxiv. Installation of google analytics tools for review of statistics</p> <p>Add-on Functions(s)</p> <p>xxxv. Integration of additional payment gateways (Paypal, Stripe, Wirecard, Paynow & Asiapay)</p> <p>xxxvi. Membership Tier (Customer Grouping)</p> <p>SSL Certification (1 Year)- Complimentary</p> <p>Inclusive of 1st Year Website Maintenance</p> <p>xxxvii. Browser compatibility updates</p> <p>xxxviii. Content management (Replacement of existing text and images) *Up to a maximum of 10 updates per year</p> <p>xxxix. Existing plugins update</p> <p>xxxx. Bugs and alignment fixes</p> <p>(Subsequent Website Maintenance is chargeable @ \$850 per year)</p> <p>Add-on Functions(s)</p> <p>Enhanced Google Analytics Tracking Set Up</p> <p>-Transactions</p> <p>-Product Views</p> <p>-Add to Cart</p> <p>-Check-out Initiation</p>					
		Per Setup	1.00		
		Per Setup	1.00		
		Per Year	1.00		
		Per Year	1.00		
2) Hardware					
	Complimentary Enterprise Grade Server Rental (1 Year)				
	i. Inclusive of 1 x Domain name				
	ii. Local server with 10GB Space				
	iii. Inclusive of Email & Web hosting				
	iv. Creation of unlimited email accounts				
	v. Complimentary in-house phone & team viewer support				
3) Professional Services	Not Applicable				
4) Training	Training and handover i. 1 x Onsite training at client's premise ii. Unlimited re-training at Firstcom's office. iii. Unlimited training and support via team viewer iv. Provision of customised user guide (Inclusive in Package Price)	Per Session	1.00		
5) Others	Not Applicable				
Total				\$ 10,000.00	\$ 10,000.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant