

<b>Company</b>	3D BRAND AGENCY PTE LTD
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	3D Omni Commerce - STANDARD
<b>Appointment Period</b>	02 March 2023 to 01 March 2024
<b>Extended Appointment Period<sup>2</sup></b>	

wef. 13 July 2023

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software Content Management System: Woocommerce / WordPress Online Shop Modules Secured E-Payment Online Purchasing Website Traffic Analysis Inventory Management Promotion Management Customer Loyalty Management Basic Data Visualization Capabilities/Reports Mobile-Enabled / Optimised		Per Software	1.00		
2) Hardware Not Applicable					
3) Professional Services Scoping and Documentation: - User Requirements Gathering - UI/UX Design Documentation - Handover Documentation  Design work: Templated design with no personalisation for up to 5 pages and 5 product uploads (3 Revisions only)  Setup, configuration and/or data migration for up to 100 SKUs  UAT and Go Live		Per Man Hour	4.00		
		Per Man Day	2.00		
		Per Man Day	2.00		
		Per Man Day	2.00		
4) Training Ecommerce CMS training with system manual provided		Per Man Hour	2.00		
5) Others Not Applicable					
<b>Total</b>				<b>\$ 2,500.00</b>	<b>\$ 2,500.00</b>

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

\* Qualifying cost refers to the supportable cost to be co-funded under the grant