

Company	Simpliify Pte Ltd
Digital Solution Name & Version Number¹	Simpliify's E-commerce Version 1 - eComms Foundation Package
Appointment Period	08 September 2022 to 07 September 2023
Extended Appointment Period²	08 September 2023 to 07 September 2024

wef. 13 July 2023

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software Content Management System: Woo-commerce Online Shop Modules Secured E-Payment Online Purchasing Website Traffic Analysis Inventory Management Promotion Management Customer Loyalty Management Basic Data Visualization Capabilities/Reports Mobile-Enabled / Optimised		Per Software	1.00		
2) Hardware Not Applicable					
3) Professional Services Professional Services - Scoping and documentation - Design work: Templated design with < personalization> - Setup, configuration, and data migration (Limited to 20 Products/ SKUs) - UAT and GO Live		Per Manday	1.00		
4) Training Training Ecommerce CMS Training - User Training at Simpliify or online (up to 2 hours)		Per Manday	1.00		
5) Others Not Applicable					
Total				\$ 5,800.00	\$ 5,600.00

¹ A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999² As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant