

<b>Company</b>	Brew Interactive Pte Ltd
<b>Digital Solution Name &amp; Version Number<sup>1</sup></b>	HubSpot - Package C Hubspot Sales Pro + Marketing Starter (5000 contacts)
<b>Appointment Period</b>	30 September 2021 to 29 September 2022
<b>Extended Appointment Period<sup>2</sup></b>	30 September 2022 to 29 September 2023

wef. 01 Jul 2023

**Standard Packaged Solution (ie. Minimum items to be purchased)**

Cost Item	Unit Cost (\$)	Unit	Quantity	Subtotal (\$)	Qualifying Cost * (\$)
1) Software					
HubSpot Marketing Starter (up to 5,000 contacts) - for 12 months		Per License	1.00		
HubSpot Sales Pro (up to 5 users)- for 12 months		Per License	1.00		
2) Hardware					
Not Applicable					
3) Professional Services					
HubSpot Implementation					
- HubSpot Account Set Up					
- Customisation of CRM layout					
- Sales and Marketing Handoff					
- Quotes set up					
- Sales Enablement Tools Set up					
- Email marketing					
- Setting up of email templates					
- Hubspot Sales Automation					
- Lead scoring					
- Setting up data architecture					
- HubSpot setting up of custom properties (up to 10)					
- HubSpot setting up of workflows (up to 5)					
- Implementation of Hubspot forms on website					
- Setting up lead capture and conversions paths					
- Consulting to migrate data from current data sets					
- Setting up of customer lifecycle stages and personas					
- Lead segmentation					
4) Training					
HubSpot training sessions on all portal tools over 3 conference calls (about 1.5 hours each) held 2 weeks apart in each training. Each training session to last up to 2 hours, including Q&A		Per Man Hour	6.00		
5) Others					
Not Applicable					
<b>Total</b>				<b>\$ 20,445.60</b>	<b>\$ 10,000.00</b>

<sup>1</sup> A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999<sup>2</sup> As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

\* Qualifying cost refers to the supportable cost to be co-funded under the grant