Company	Supply Ellie Pte. Ltd.
Digital Solution Name & Version Number[1]	Ellie Food Services Business Suite Version 1 - (Package E)
Appointment Period	05 September 2024 to 04 September 2025
Extended Appointment Period[2]	05 September 2025 to 04 September 2026

wef. 09 January 2025

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost ($)	Unit	Quantity	Subtotal ($)	Qualifying Cost * ($)
1) Software Qr Code Ordering, Online Delivery / Pick up Platform with payment gateway and logistic partner integration. (Per Outlet)		Per License	1.00		
Food Menu Module - Menu management module for QR code ordering and Online delivery / Pick up platform. (Per Outlet)		Per License	1.00		
Promotion and upselling module - Promotion Category, Promotion Management. (Per Outlet)		Per License	1.00		
Customer Management Module - Customer Profile, Purchase History, Insights, reports. Loyalty Program. Integration to CRM. (Per Outlet)		Per License	1.00		
Business Analytics Module - Sales data consolidation, Report dashboard, reports, insights, charts and graphs. (Per Outlet)		Per License	1.00		
Integration of all modules. (Per Outlet)		Per License	1.00		
Inventory Management - Recipe and modifiers module, Low stock / Out of Stock module. Stock level Module. (Per Outlet)		Per License	1.00		
Integration to third party Accounting Management Solution - Integration Payments and expenses to XERO. (Per Outlet)		Per License	1.00		
Integration to food delivery platform - Integration to SE Online ordering module. (Per Outlet)		Per License	1.00		
2) Hardware Not Applicable					
3) Professional Services On-Site Set Up And Installation		Per Manday	0.50		
Menu Consultation, Configuration And Customization		Per Manday	0.50		
Configuration: 1) QR code and Online ordering 2) Food Menu Module 3) Promotion and Upselling 4) Customer Relationship Management System 5) Business Analytics, Inventory Management 6) Accounting software		Per Manday	0.50		
System Mapping And Testing		Per Manday	0.50		
Software UI Creation & Setup - 1) Programming And Setup Of Online Ordering Platform; 2) User Experience Consultation		Per Manday	0.50		
Data and opening balance migration for CRM and inventory		Per Manday	0.50		
4) Training Training for 1. Basic Operations 2.Order Entry 3. Payment Processing 4. Reporting and Analytics 5. Customer Service 6. Security Protocols 7. Customization and Updates 8. Role-specific Training 9.Practice Sessions and Assessments (Per Outlet)		Per Manday	0.50		

5) Others Not Applicable							
				Total	$ 11,300.00		$ 11,100.00

[1] A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

[2] As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant