

COURSES FOR

INFOCOMM MEDIA CLUBS





Contents

Courses for Infocomm Media Clubs

- Overview
- Application process Course Details

Courses For Infocomm Media Clubs (Primary & Secondary/Jc)

OVERVIEW

As part of IMDA's LEARN menu, Infocomm Media Club members will be provided training in various Infocomm and Media domains such as Artificial Intelligence, Game Development and Mobile App Development. IMDA supports each school for up to 2 courses per year. The training cost will be fully funded by IMDA. Where there is hardware required for the training, schools can work with the training providers to procure the hardware at their own expense. The full listing of courses can be found <a href="https://example.com/here-example.com/

The minimum duration of each course is 24 hours. Secondary Schools/JCs can choose a complementary 12-hour add-on module to expand members' learning in certain tech domains. Please refer to the application process below.

For enquires, Schools can contact IMDA at IMDA_codesg@imda.gov.sg

APPLICATION PROCESS:

1

School to contact preferred training provider on their selected course*.

To ensure School's preferred training dates are secured, Schools should confirm training dates/ times with training provider before filling up the Application.

Fill up Application Form.

Required Information in Application:

- Course Reference
- Training Provider
- Contact Details of School Teachers
- Contact Details of School Leaders
- Training Cohort + Size#
- Confirmed Training Dates/Times

5

Approval.

IMDA will review the application and send queries if any.

Links to Application form:

- Primary School
- Secondary School/JC

*Each course should have a minimum class size of 10 students.

*Where hardware is required, schools should work with the training provider to purchase hardware at their own expense.

LIST OF COURSES FOR INFOCOMM MEDIA CLUBS

PRIMARY SCHOOL

Artificial Intelligence (A.I.)

Cybersecurity

Game Development

Mobile App Development

Robotics

SECONDARY SCHOOL/JC

Artificial Intelligence (A.I)

Cybersecurity

Data Analytics

Game Development

Internet of Things (IoT)

Mobile App Development

Robotics

Immersive Media



DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON
ARTIFICIAL INTELLIGENCE (1/2)	OVERVIEW OF MODULE Students will gain an understanding of Machine Learning and Al concepts and work on applying these concepts through a project. Ethical and privacy issues relating to Al will also be discussed. The project work will include a simple machine learning model and computer vision.	24 hours	EP Education Pte Ltd Course Ref: AI-EP-POF	HARDWARE: N.A. SOFTWARE: Mblock 5 (web version available)	To demonstrate their understanding of machine learning output accuracy which is measured based on confidence level by their AI system, students will apply and articulate the use of AI in a facial recognition system. They will be tasked with adding in facial profiles for machine learning, creating a database of student facial samples which lets the AI system utilise confidence level to compare against live detection.	Koh Choon Chuan ckoh@epasia.cc 9146 6015 Chalmers Chin chalmerschin@epasia.cc 9758 5122



DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON
ARTIFICIAL INTELLIGENCE (2/2)	OVERVIEW OF MODULE Students will gain an understanding of Machine Learning and Al concepts and work on applying these concepts through a project. Ethical and privacy issues relating to Al will also be discussed. The project work will include a simple machine learning model and computer vision.	24 hours	Stag Match Private Limited Course Ref: AI-SM-POF	HARDWARE: N.A. SOFTWARE: Pictoblox	Students will use the Al blocks in PictoBlox to learn Al and make various types of Al-based projects and prototypes to solve real-world problems. Through these projects, they will learn the following: 1. Artificial intelligence concepts: a) Computer Vision; b) Face Detection; c) Optical Character Recognition; and d) Speech Recognition 2. Machine Learning: a) Image-Based Machine Learning Models; b) Pose-Based Machine Learning Models; and c) Audio-Based Machine Learning Models	Evelyn Wee ② evelyn.wee@smet.edu.sg Thomas Yeo ③ thomas.yeo@smet.edu.sg ③ info@stagmatch.com.sg ⑤ 6612 7165



DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON
CYBERSECURITY	OVERVIEW OF MODULE Students will gain an understanding of concepts such as Encryption and Cyber-casing. Implications of cyberattacks and personal cybersecurity risks will also be discussed. The project work will allow students to deep dive into one encryption algorithm and work on understanding and using this algorithm.	24 hours	ACP Computer Training School Course Ref: CS-ACP-POF	HARDWARE: N.A. SOFTWARE: Web-based software.	Students will be given the following scenario: Joe is going to invite his friends to a surprise party to his house. As it is a surprise, no details are given to his friends in advance! His friends are to decipher the codes to seek out details of the party: 1) the time; 2) the location; 3) the food; and 4) the games	Poon Kum Seng kum_seng@acpcomputer.edu.sg \$ 8102 2256



DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON
GAME DEVELOPMENT (1/2)	OVERVIEW OF MODULE Students will gain an understanding of concepts such as game mechanics, visual and audio elements which will be applied through a project. The project work involves working on a game environment for a concurrent multi-player mode game.	24 hours	Roboto LLP Course Ref: GD-ROB-POF	HARDWARE: N.A. SOFTWARE: Scratch 3.0	Students will develop their own projects using Scratch 3.0 platform. To encourage students to exchange their thoughts of game development, and gain insights from others, the project work will include: 1. Presentation & Pitching: Students will present on their Scratch project with the aid of Pitch playbook. 2. Assessment: Students' project will be graded using defined assessment rubrics and they will figure out self-learning after the course.	Brian Lee ② brianlee@roboto.sg ③ 9767 8052



DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON
GAME DEVELOPMENT (2/2)	OVERVIEW OF MODULE Students will gain an understanding of concepts such as game mechanics, visual and audio elements which will be applied through a project. The project work involves working on a game environment for a concurrent multi-player mode game.	24 hours	Course Ref: GD-DL-POF	HARDWARE: N.A. SOFTWARE: Scratch 3.0	Students will create design and create their own game taking into consideration game mechanics that will keep the game interesting for the player. They will: 1. Include a concurrent multi-player mode for at least 2 players 2. Include score-keeping 3. Include a game environment 4. Include audio e.g. background music, sound effects 5. Include at least 1 playable character and 1 non-playable character Students will document their process.	Murtaza Njmudden → murtaza@ducklearning.com → 9752 5201



DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON
MOBILE APP DEVELOPMENT (1/2)	OVERVIEW OF MODULE Students will gain an understanding of concepts such as UI/UX, functional flow and the use of a database in a mobile app. The future of mobile apps and privacy issues will also be discussed. The project work requires students to build a mobile app.	24 hours	Roboto LLP Course Ref: MD-ROB-POF	HARDWARE: N.A. SOFTWARE: Thunkable Live	The theme of the project will be mainly focused on COVID-19. Students will develop their own mobile apps under this theme. Students will start the project by planning and developing the idea of the app through a storyboard, and live testing the app using an emulator on a smartphone or tablet screen.	Brian Lee □ brianlee@roboto.sg □ 9767 8052



DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON
MOBILE APP DEVELOPMENT (2/2)	OVERVIEW OF MODULE Students will gain an understanding of concepts such as UI/UX, functional flow and the use of a database in a mobile app. The future of mobile apps and privacy issues will also be discussed. The project work requires students to build a mobile app.	24 hours	ACP Computer Training School Course Ref: MD-ACP-POF	HARDWARE: N.A. SOFTWARE: Web-based software.	Students will be creating their own movie app that they can download to their smartphone. Students will be applying what they have learnt in the course to do the project. They will plan the flow & user interface of the app using the storyboard and database requirement before developing the app. Finally, they will be testing the functionalities and UI of the app.	Poon Kum Seng kum_seng@acpcomputer.edu.sg 8102 2256



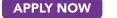
DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON
ROBOTICS (1/3)	OVERVIEW OF MODULE Students will gain an understanding of simple circuits and coding concepts such as functions and event-based triggers. Commercial uses of robots will also be discussed. The project work will require students to build a robot with a microcontroller and sensors.	24 hours	Roboto LLP Course Ref: RB-ROB-POF	HARDWARE: MakeBlock mBot (Bluetooth version) + Servo Pack Expansion Pack SOFTWARE: mBlock 5.3.0	Students' learning will be assessed in 2 parts: theory and practical. For theory-based, students will be tested with a MCA quiz and open-ended questions based on their knowledge of robotics, mBot and mBlock code. For practical assessment, students are required to build and customize their personal mBot to solve a course and present their solution to their classmates.	Brian Lee brianlee@roboto.sg 9767 8052



DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON
ROBOTICS (2/3)	OVERVIEW OF MODULE Students will gain an understanding of simple circuits and coding concepts such as functions and event-based triggers. Commercial uses of robots will also be discussed. The project work will require students to build a robot with a microcontroller and sensors.	24 hours	Course Ref: RB-DL-POF1	HARDWARE: Lego SPIKE PRIME SOFTWARE: SPIKE PRIME App	Project theme: Care for my Community Students will be guided to: 1. Refine their solutions within the Empathise, Design and Ideate phases. 2. Identify what they require to complete the project task. 3. Build the project 4. Present their project. Trainers will roam around to assist groups in creating a sound build and efficient program.	Murtaza Njmudden ☑ murtaza@ducklearning.com ③ 9752 5201



DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON
ROBOTICS (3/3)	OVERVIEW OF MODULE Students will gain an understanding of simple circuits and coding concepts such as functions and event-based triggers. Commercial uses of robots will also be discussed. The project work will require students to build a robot with a microcontroller and sensors.	24 hours	Course Ref: RB-DL-POF2	HARDWARE: Micro:bits Strawbees Robotics Invention for Micro:bit SOFTWARE: Makecode	Students will design and create their own motorized model. Theme: Smart Home/School/ Community Their models should: 1. Be motorized 2. Include at least 1 movable joint (output) 3. Include at least 1 type of sensor (input) Students will document their process and present their projects to their peers.	Murtaza Njmudden ☑ murtaza@ducklearning.com ☑ 9752 5201



DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON
ARTIFICIAL	The Intel AI for Youth training	32 hours	Sustainable Living Lab	HARDWARE:	32-hour	Ms Weng Wan Ying
INTELLIGENCE	programme exposes students	OR	Pte Ltd	Laptops with Intel Core i5	Students will be challenged	wanying@sustainablelivinglab.org
-	to essential concepts of AI,	56 hours		processor and 8GB RAM	on an ideation sprint to	
OFFERED IN	introduce them to machine		Course Ref:		innovate an Al-enabled social	
COLLABORATION	learning models and enable		INTEL AI4YOUTH	SOFTWARE:	impact solution to address a	
WITH INTEL	them to gain an appreciation			Web-based software	United Nations Sustainable	
CORPORATION	of AI Ethics and Community			will be used.	Development Goal.	
	Problem Solving. By the end of			No installation of		
(1/4)	the programme, students should			software required.	56-hour	
	be able to:				Students will identify a	
				Please contact	problem area in which they	
	i. Identify leverage points in a			training provider	are interested in to develop a	
	system and assess if Al			for support on	unique Al-enabled solution.	
	solutions could be beneficial			hardware/software	They will be developing and	
	to address the problems;			requirements.	realising their projects, honing	
					their confidence in technical	
	ii. Describe and discuss potential				and communication skills, as	
	benefits and risks of using AI;				well as applying AI for good.	
					Selected projects will be given	
	iii. Use Python to perform basic				opportunities to showcase	
	data science and statistics; and				their projects and/or compete	
					on a global platform.	
	iv. Understand AI Fundamentals					
	(e.g. Data modeling, Neural					
	networks, Computer vision,					
	NLP) and explain the					
	algorithms used.					



DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON
ARTIFICIAL	OVERVIEW OF MODULE	24 hours +	EP Education Pte Ltd	24-H0U	IR MODULE	Koh Choon Chuan
INTELLIGENCE - 24-HOUR WITH OPTIONAL 12-HOUR COMPLEMENTARY ADD-ON MODULE (2/4)	Students will gain an understanding of how Machine Learning (ML) and Natural Language Processing (NLP) works as subsets of Al. Students will also be given a holistic view of the application of Al in different industries, Al's limitations and myths surrounding Al. Ethical and Privacy issues will also be discussed. The project work involves the use of NLP and training of a simple machine learning model.	Optional 12 hours	Course Ref: • AI-EP-SOF (24-hr) • AI-EP-SOF-ADD (12-hr)	HARDWARE: Zumi SOFTWARE: Jupyter, Python 3	The students will be able to utilise a robotics kit with AI and Camera module. They will be teaching the system to detect directional signs, humanoid figures, obstacles to avoid and determine the confidence level. Based on the confidence level, the robot can determine its route to reach its intended destination safely.	cckoh@epasia.cc 9146 6015 Chalmers Chin chalmerschin@epasia.cc 9758 5122
	OVERVIEW OF ORTHONAL ARR ON			12-H0U	R MODULE	
	OVERVIEW OF OPTIONAL ADD-ON MODULE IN DATA ANALYTICS Students will gain an understanding of how data is used in machine learning and learn how AI is able to analyse and automate the Data Collection, Data Cleaning and Data Classification process.			HARDWARE: N.A. SOFTWARE: Tableau, Python 3	Students will learn how Data analytics can aid in determining patterns and solution/ strategy formation.	



DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON
ARTIFICIAL	OVERVIEW OF MODULE	24 hours +	Duck Learning	24-H0U	R MODULE	: Murtaza Njmudden
INTELLIGENCE - 24-HOUR WITH OPTIONAL 12-HOUR	Students will gain an understanding of how Machine Learning (ML) and Natural Language Processing (NLP) works as subsets of AI. Students will also be given a holistic view of the application of	Optional 12 hours	Course Ref: • Al-DL-SOF1 (24-hr) • Al-DL-SOF1-ADD (12-hr)	HARDWARE: N.A. SOFTWARE: Pictoblox, Google Collaboratory	Students will create a Computer Vision system that detects and sorts different types of trash.	murtaza@ducklearning.com9752 5201
COMPLEMENTARY ADD-ON MODULE	Al in different industries, Al's limitations and myths surrounding Al. Ethical and			12-H0U	R MODULE	
(3/4)	Privacy issues will also be discussed. The project work involves the use of NLP and training of a simple machine learning model.			HARDWARE: Databot SOFTWARE: Microsoft Excel, Arduino IDE 1.8.13, Google Data Studio	Students will work with data to determine if global warming can be slowed down by switching to fans instead of using the aircon.	
	OVERVIEW OF OPTIONAL ADD-ON MODULE IN DATA ANALYTICS Students will gain an understanding of how data is used in machine learning and learn how AI is able to analyse and automate the Data Collection, Data Cleaning and Data Classification process.					



DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON
ARTIFICIAL	OVERVIEW OF MODULE	24 hours +	Duck Learning	24-H0UF	R MODULE	Murtaza Njmudden
INTELLIGENCE - 24-HOUR WITH OPTIONAL 12-HOUR COMPLEMENTARY	Students will gain an understanding of how Machine Learning (ML) and Natural Language Processing (NLP) works as subsets of AI. Students will also be given a holistic view of the application of AI in different industries, AI's limitations	Optional 12 hours	Course Ref: • AI-DL-SOF2 (24-hr) • AI-DL-SOF2-ADD (12-hr)	HARDWARE: N.A. SOFTWARE: Pictoblox, Google Collaboratory	Students will create a Computer Vision system that detects and sorts different types of trash.	murtaza@ducklearning.com 9752 5201
ADD-ON MODULE (4/4)	and myths surrounding AI. Ethical and Privacy issues will also be discussed. The project work involves the use of NLP and training of a simple machine learning model.			HARDWARE: Micro:bit SOFTWARE: Microsoft Excel, Google Data Studio	Students will work with data to determine if global warming can be slowed down by switching to fans instead of using the aircon.	
	OVERVIEW OF OPTIONAL ADD-ON MODULE IN DATA ANALYTICS Students will gain an understanding of how data is used in machine learning and learn how AI is able to analyse and automate the Data Collection, Data Cleaning and Data Classification process.					

SECONDARY/JC **DOMAIN COURSES**

CYBERSECURITY

OFFERED IN **COLLABORATION** WITH CISCO AND SUPPORTED

(1/2)

BY CSA

The Cyber Spark Programme is a collaboration between CISCO and IMDA, supported by CSA to introduce students to cyber security and how it differs from cyber-wellness. Under the programme, students will cover foundational knowledge in all aspects of security in the cyber world, including information security, systems security, network security, mobile security, physical security, ethics and laws. The programme will also build students' skills in related technologies, procedures, defence and mitigation techniques used in protecting businesses.

By the end of the programme, the students should be able to:

- Describe the principles of Confidentiality, Integrity and Availability (CIA triad);
- Describe the ISO Cybersecurity model;

- Demonstrate the ability to scan for malware and implement mitigation measures;
- Explain the processes and control techniques to protect confidentiality, ensure integrity and improve availability (CIA triad);
- Explain the processes and procedures required to protect networks and systems;
- Demonstrate how to implement security measures to protect network devices and equipment;
- Describe how cybersecurity domains are used within the CIA triad;
- Identify and propose solutions for potential cyber security vulnerabilities.

DURATION

TRAINING PROVIDER/ COURSE REF

40 hours

Republic Polytechnic

Course Ref:

CISCO SPARK

PROJECT WORK

Students are presented with a scenario in which they need to secure a simulated office network, including a end-user PC (running on a virtual machine). On the office network, they have to make recommendations to improve its security. For the end-user PC virtual machine used in the office network, students would install software and configure it to be secured appropriately against security threats.

A written report would be submitted taken to secure the virtual machine and the

detailing what are the actions they have simulated office network.

CONTACT PERSON

Mr Ivan Wee

■ ivan_wee@rp.edu.sq

HARDWARE/SOFTWARE REQUIREMENTS

HARDWARE: Computer (PC/laptop) with one of the following operating systems: Microsoft Windows 8.1, 10, 11 (64bit), Ubuntu 20.04 LTS (64bit) or macOS 10.14 or newer.

Minimum CPU: x86-64 CPU (Intel i3 and above or equivalent) Minimum RAM: 4GB of free RAM (8GB RAM and above preferred)

SOFTWARE: Cisco Packet Tracer 8.1.0 (64 bit) -This software is provided free by Cisco Net Academy. Schools can install in their lab PCs at no extra cost.

Free Virtualization Software, e.g. Hyper-V (Provided by Microsoft 64 bit OS under MOE Educational licenses) or Virtualbox (Licensing_FAQ - Oracle VM VirtualBox). Schools can install in their

lab PCs at no extra cost based on the above licensing.

DISK: 1.4 GB of free disk space for program + 15 GB free space for Virtual Machine

Please contact training provider for support on hardware/software requirements.

DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON
CYBERSECURITY - 24-HOUR MODULE (2/2)	OVERVIEW OF MODULE Students will gain an understanding of concepts such as Encryption, Endpoint Security and Networking Security. Students will also learn how to encrypt/decrypt, check and implement software (Endpoint Protection, OS Updates), as well as scan for malware and implement malware mitigation measures. Consequences of unsecured networks and types of cyberattacks will also be discussed. The project work requires students to setup and secure a home network and describe how they addressed potential vulnerabilities they discovered.	24 hours	ACP Computer Training School Course Ref: CS-ACP-SOF	HARDWARE: N.A SOFTWARE: Web-based software.	Students will be asked to take on the persona of a software engineer to: 1. Set up a small area network that can be connected to internet; and 2. Test the robustness of their classmates' network.	Poon Kum Seng kum_seng@acpcomputer.edu.sg \$ 8102 2256



DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON
DATA ANALYTICS	OVERVIEW OF MODULE	24 hours +	ACP Computer	24-H0	UR MODULE	Poon Kum Seng
-	Students will gain an understanding of	Optional	Training School	HARDWARE: N.A.	Students will be creating a	
24-HOUR WITH	and learn to perform the Data Analysis	12 hours			program to find out which	© 8102 2256
OPTIONAL	Process (E.g. Data collection, Data		Course Ref:	SOFTWARE: Python/	brand of chocolate is worth	
12-HOUR	processing, Data Cleaning, etc). Use		• DA-ACP-SOF (24-hr)	Power BI	more based on the given	
COMPLEMENTARY	cases and limitations of analytics will		• DA-ACP-SOF-ADD		dataset.	
ADD-ON MODULE	also be discussed.		(12-hr)			
					Students will then identify	
(1/3)	The project work requires students to				the factors that make a	
	synthesize their learning to present				brand valuable.	
	data to make meaningful conclusions					
	using a commercial data analytics			12-HOUR MODULE		
	software.				: : :	
				HARDWARE: N.A.	Using data from data.gov.	
	OVERVIEW OF OPTIONAL ADD-ON			SOFTWARE: Power Bl	sg and Power BI, students	
	MODULE IN IOT			SOFTWARE, TOWER DI	will be asked to create a	
	Students will gain an understanding				visual presentation of the	
	of how data can be collected and				given dataset and identify	
	exported from IoT systems to generate				patterns of the	
	actionable insights using data analytics				Singapore population.	
	software. IoT cybersecurity and					
	considerations of using IoT collected					
	data will also be discussed.					

COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON
OVERVIEW OF MODULE	24 hours +	Duck Learning	24-H	Murtaza Njmudden	
Students will gain an understanding of and learn to perform the Data Analysis Process (E.g. Data collection, Data processing, Data Cleaning, etc). Use cases and limitations of analytics will also be discussed. The project work requires students to synthesize their learning to present data to make meaningful conclusions using a commercial data analytics software. OVERVIEW OF OPTIONAL ADD-ON MODULE IN IOT Students will gain an understanding of how data can be collected and exported from IoT systems to generate actionable insights using data analytics software. IoT cybersecurity and considerations of using IoT collected data will also be discussed.	24 hours + Optional 12 hours	Course Ref: • DA-DL-SOF1 (24-hr) • DA-DL-SOF1-ADD (12-hr)	HARDWARE: Databot SOFTWARE: Microsoft Excel, Arduino IDE 1.8.13, Google Data Studio	Since Covid-19, MOE has informed all students to remain at home and for teachers to conduct classes online. Students will be asked to conduct a study for MOE on the impact of online classes on the students' grades.	Murtaza Njmudden ■ murtaza@ducklearning.com ■ 9752 5201
	OVERVIEW OF MODULE Students will gain an understanding of and learn to perform the Data Analysis Process (E.g. Data collection, Data processing, Data Cleaning, etc). Use cases and limitations of analytics will also be discussed. The project work requires students to synthesize their learning to present data to make meaningful conclusions using a commercial data analytics software. OVERVIEW OF OPTIONAL ADD-ON MODULE IN IOT Students will gain an understanding of how data can be collected and exported from IoT systems to generate actionable insights using data analytics software. IoT cybersecurity and considerations of using IoT collected	OVERVIEW OF MODULE Students will gain an understanding of and learn to perform the Data Analysis Process (E.g. Data collection, Data processing, Data Cleaning, etc). Use cases and limitations of analytics will also be discussed. The project work requires students to synthesize their learning to present data to make meaningful conclusions using a commercial data analytics software. OVERVIEW OF OPTIONAL ADD-ON MODULE IN IOT Students will gain an understanding of how data can be collected and exported from IoT systems to generate actionable insights using data analytics software. IoT cybersecurity and considerations of using IoT collected	OVERVIEW OF MODULE Students will gain an understanding of and learn to perform the Data Analysis Process (E.g. Data collection, Data processing, Data Cleaning, etc). Use cases and limitations of analytics will also be discussed. The project work requires students to synthesize their learning to present data to make meaningful conclusions using a commercial data analytics software. OVERVIEW OF OPTIONAL ADD-ON MODULE IN IOT Students will gain an understanding of how data can be collected and exported from IoT systems to generate actionable insights using data analytics software. IoT cybersecurity and considerations of using IoT collected	OVERVIEW OF MODULE Students will gain an understanding of and learn to perform the Data Analysis Process (E.g. Data collection, Data processing, Data Cleaning, etc). Use cases and limitations of analytics will also be discussed. The project work requires students to synthesize their learning to present data to make meaningful conclusions using a commercial data analytics software. OVERVIEW OF OPTIONAL ADD-ON MODULE IN IOT Students will gain an understanding of how data can be collected and exported from IoT systems to generate actionable insights using data analytics software. IoT cybersecurity and considerations of using IoT collected	OVERVIEW OF MODULE Students will gain an understanding of and learn to perform the Data Analysis Process (E.g. Data collection, Data processing, Data Cleaning, etc). Use cases and limitations of analytics will also be discussed. The project work requires students to synthesize their learning to present data to make meaningful conclusions using a commercial data analytics software. OVERVIEW OF OPTIONAL ADD-ON MODULE IN 10T Students will gain an understanding of how data can be collected and exported from IoT systems to generate actionable insights using data analytics software. OCOURSE REF Databot Since Covid-19, MOE has informed all students to soprtARE: remain at home and for teachers to conduct classes on film (12-hr) Microsoft Excel, teachers to conduct a study for MOE on the impact of online. Students will be asked to conduct a study for MOE on the impact of online classes on the students' grades. HARDWARE: Arduino IDE 1.8.13, online. Students will be asked to conduct a study for MOE on the impact of online classes on the students' grades. HARDWARE: Arduino IDE 1.8.13 Every year, over 38,000 liters of water is lost due to leaks. These leaks are caused with running taps forgotten to be closed, or leaks in the pipes at home. SOFTWARE: Arduino IDE 1.8.13 Sudents are to propose a solution to detect water leaks in a standard 5-room HDB flat in Singapore. Students will leavelop a working

DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON
DATA ANALYTICS	OVERVIEW OF MODULE	24 hours +	Duck Learning	24-HOUR MODULE		. Murtaza Njmudden
- 24-HOUR WITH OPTIONAL 12-HOUR COMPLEMENTARY ADD-ON MODULE (3/3)	Students will gain an understanding of and learn to perform the Data Analysis Process (E.g. Data collection, Data processing, Data Cleaning, etc). Use cases and limitations of analytics will also be discussed. The project work requires students to synthesize their learning to present data to make meaningful conclusions	Optional 12 hours	Course Ref: • DA-DL-SOF2 (24-hr) • DA-DL-SOF2-ADD (12-hr)	HARDWARE: Micro:bit SOFTWARE: Microsoft Excel, Google Data Studio, Arduino IDE 1.8.13	Since Covid-19, MOE has informed all students to remain at home and for teachers to conduct classes online. Students will be asked to conduct a study for MOE on the impact of online classes on the students' grades.	murtaza@ducklearning.com 9752 5201
	using a commercial data analytics software.			HARDWARE: Arduino Explore IOT kit	Every year, over 38,000 liters of water is lost due to leaks.	
	OVERVIEW OF OPTIONAL ADD-ON MODULE IN IOT Students will gain an understanding of how data can be collected and exported from IoT systems to generate			SOFTWARE: Arduino IDE 1.8.13	These leaks are caused with running taps forgotten to be closed, or leaks in the pipes at home.	
	actionable insights using data analytics software. IoT cybersecurity and considerations of using IoT collected data will also be discussed.				Students are to propose a solution to detect water leaks in a standard 5-room HDB flat in Singapore. Students will develop a working prototype of their solution.	

The 24-hour programme exposes students to game design fundamentals, programming using the Bolt visual scripting environment and game development using the Unity game engine. C1/33 The 24-hour programme exposes students to game design fundamentals, programming using the Bolt visual scripting environment and game development using the Unity game engine. C1/34 The 24-hour programme exposes students to game design fundamentals, programming using the Bolt visual scripting environment; TECHNOLORIES By the end of the programme, students should be able to: Ii. Read, understand, and write code in Unity using the Bolt visual scripting environment; Iii. Understand how to acquire, edit, and utilise assets from third parties for use in Unity; and fundamentals and philosophy and understand what makes for a compelling game. 24 hours Course Ref: UNITYGAME SOFTMAE: UNITYGAME SOFTMAE: PC/Moc laptops/desktops with 68B RAM, 156B disk space, 15 6 core processor. For Windows, DirectX 10 is required. SOFTMAE: Unity IDE and Visual Studies editors, both software are available for free. Please contact training provider for support on hardware/software requirements. III. Understand how to acquire, edit, and utilise assets from third parties for use in Unity; and IV. Learn game design fundamentals and philosophy and understand what makes for a compelling game.	DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON
	DEVELOPMENT - OFFERED IN COLLABORATION WITH UNITY TECHNOLOGIES	students to game design fundamentals, programming using the Bolt visual scripting environment and game development using the Unity game engine. By the end of the programme, students should be able to: i. Navigate and use the Unity engine interface to develop games and applications; ii. Read, understand, and write code in Unity using the Bolt visual scripting environment; iii. Understand how to acquire, edit, and utilise assets from third parties for use in Unity; and iv. Learn game design fundamentals and philosophy and understand what makes for	24 hours	Course Ref:	PC/Mac laptops/desktops with 8GB RAM, 15GB disk space, i5 6-core processor. For Windows, DirectX 10 is required. SOFTWARE: Unity IDE and Visual Studio editors, both software are available for free. Please contact training provider for support on hardware/software	to design and create their	

DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON
GAME	OVERVIEW OF MODULE	24 hours	Roboto LLP	24-HOUR MC	DULE	Brian Lee ☑ brianlee@roboto.sg ☑ 9767 8052
DEVELOPMENT - 24-HOUR WITH OPTIONAL 12-HOUR COMPLEMENTARY ADD-ON MODULE	Students will gain an understanding of concepts such as game mechanics and storytelling. Students will also learn how to create a game design document, storyboard, create game environments, customise non-playable characters (NPCs) as well as add randomisation, music and	+ Optional 12 hours	Optional	HARDWARE: Schools' laptop/ computer should have a DirectX9 (or later) compatible graphic card with at least 32MB of memory. SOFTWARE: Gamemaker Studio 2	Students will be required to develop their own 2D shooter game as the final project. They will be given freedom to customize the game based on their ideas.	
(2/3)	sounds into their games.			12-HOUR MC		
	The project work requires students to design a game with progression and dynamics contents that saves players' progression to local storage.			HARDWARE: N.A. SOFTWARE: Web-based software.	Students will consolidate their learning based on the knowledge gained throughout the training and visualize them by producing their digital	
	OVERVIEW OF ADD-ON MODULE IN CYBERSECURITY Students will gain an understanding of cybersecurity and cyberthreats in the gaming industry and how to				poster on cybersecurity. Students will work in groups to create the poster design on the topic of cybersecurity in game industry. The project will	
	safeguard personal data in a game from cyberattacks.				be presented and discussed among the class before the end of lesson.	

DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON	
GAME	OVERVIEW OF MODULE	24 hours	Stag Match	24-1	HOUR MODULE	Evelyn Wee evelyn.wee@smet.edu.sg Thomas Yeo thomas.yeo@smet.edu.sg info@stagmatch.com.sg 6612 7165	
GAME DEVELOPMENT - 24-HOUR WITH OPTIONAL 12-HOUR COMPLEMENTARY ADD-ON MODULE (3/3)	OVERVIEW OF MODULE Students will gain an understanding of concepts such as game mechanics and storytelling. Students will also learn how to create a game design document, storyboard, create game environments, customise nonplayable characters (NPCs) as well as add randomisation, music and sounds into their games. The project work requires students to design a game with progression and dynamics contents that saves players' progression to local storage.	+ Optional Private Line 12 hours Course F GD-SM-	Private Limited Course Ref: GD-SM-SOF (24-hr) GD-SM-SOF-ADD	HARDWARE: N.A. SOFTWARE: Construct 3	Students will work to design their own games, made easier through prototyping, debugging, and preview tools using Construct 3. HOUR MODULE Student will role-play in an online game based on an actual situation of cybercrime and hacking and work as a team to prevent the crime from happening.		
	OVERVIEW OF ADD-ON MODULE IN CYBERSECURITY Students will gain an understanding of cybersecurity and cyberthreats in the gaming industry and how to safeguard personal data in a game from cyberattacks.						

DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON
INTERNET OF	OVERVIEW OF MODULE	24 hours	EP Education Pte Ltd	24-	HOUR MODULE	Koh Choon Chuan
THINGS - understanding of concepts such as IoT and wireless connectivity technologies. Students will also learn about sensors and outputs of IoT systems. The importance	Students will gain an understanding of concepts such as IoT and wireless connectivity technologies. Students will also learn about sensors and outputs of IoT systems. The importance of security for IoT systems will also	+ Optional 12 hours	Course Ref: • IOT-EP-SOF (24-hr) • IOT-EP-SOF-ADD (12-hr)	HARDWARE: Halocode with Creator Add-on Pack. SOFTWARE: mBlock 5	Students will be creating projects that are based on the theme of sustainability. Students will use sensor data collected to design their prototype.	 cckoh@epasia.cc 9146 6015 Chalmers Chin chalmerschin@epasia.cc 9758 5122
(1/2)	be discussed.			12-		
	The project work requires students to use a creative problem-solving framework to design a prototype with at least 1 sensor to solve a pre-defined real-world problem.			HARDWARE: N.A. SOFTWARE: Tableau, Python 3	Students will learn how Data analytics can aid in determining patterns and in solution/ strategy formation.	
	OVERVIEW OF ADD-ON MODULE IN DATA ANALYTICS Students will gain an understanding of the data analysis process and how their data collected from IoT systems can be visualized, analysed, and presented using a data analytics visual representation software.					

DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON		
INTERNET OF	OVERVIEW OF MODULE	24 hours	Duck Learning	24-HOUR	MODULE	Murtaza Njmudden		
INTERNET OF THINGS - 24-HOUR WITH OPTIONAL 12-HOUR COMPLEMENTARY ADD-ON MODULE (2/2)	OVERVIEW OF MODULE Students will gain an understanding of concepts such as IoT and wireless connectivity technologies. Students will also learn about sensors and outputs of IoT systems. The importance of security for IoT systems will also be discussed. The project work requires students to use a creative problem-solving framework to design a prototype with at least 1 sensor to solve a pre-defined real-world problem.	+ Optional 12 hours Course Ref: IOT-DL-SOF (24-hr) IOT-DL-SOF-ADD (12-hr)	Course Ref: • IOT-DL-SOF (24-hr) • IOT-DL-SOF-ADD	HARDWARE: Arduino Explore IoT kit SOFTWARE: Arduino IDE 1.8.13, Arduino Create Agent	Problem/Project idea Every year, over 38,000 liters of water is lost due to leaks. These leaks are caused with running taps forgotten to be closed, or leaks in the pipes at home. Students are to propose a solution to detect water leaks in a standard 5-room HDB flat in Singapore. Students will develop a working prototype of their solution.	murtaza@ducklearning.com 9752 5201 leaks. I with to be pipes at se a er leaks IDB flat will		
	OVERVIEW OF ADD-ON MODULE			12-HOUR				
	IN DATA ANALYTICS Students will gain an understanding of the data analysis process and how their data collected from IoT systems can be visualized, analysed, and presented using a data analytics visual representation software.			HARDWARE: Micro:bits SOFTWARE: Microsoft Excel 2016 or later, Google Data Studio, Makecode for micro:bits	Since Covid-19, MOE has informed all students to remain at home and for teachers to conduct classes online. Students will be asked to conduct a study for MOE on the impact of online classes on the students' grades.			

SECONDARY/JC



- 1)	n	М	Α	Т	٨
	_	•	ויו	$\boldsymbol{\Gamma}$	_	1

COURSES

MOBILE APP
DEVELOPMENT

OFFERED IN
COLLABORATION
WITH APPLE INC

(1/2)

The Apple Swift Programme brings an accessible introduction to mobile app development in Swift for iOS devices, by providing participants a chance to learn about introductory programming concepts in Swift.

The program offers 2 different tracks:

- a. Apple Swift Programming –Fundamentals: 50 hours (In 2022)
- b. Apple Swift Programming Advanced: 50 hours (In 2023)

Only participating schools that are going through the Fundamental track in 2022 may choose to continue to the Advanced track in 2023.

By the end of the Fundamental track, the students will have learnt:

- i. Basic programming concept in the Swift language
- ii. How to use the Xcode or Swift Playgrounds development environments to create and run apps
- iii. How to use core iOS frameworks such as SwiftUI to design and build a series of guided apps

iv. Design and storytelling skills to propose, build, and present a meaningful app prototype on a social entrepreneurship theme

By the end of the Advanced track, the students will have learnt:

- i. How to apply further concepts in Swift and SwiftUI
- ii. How to apply Intermediate-to-advanced level libraries and tools such as Vision, CoreML, Reality Composer, and ARKit to create mobile apps with machine learning and augmented reality built-in
- iii. Advanced design and storytelling skills to propose, build, and present a meaningful app prototype on a social entrepreneurship theme.

DURATION TRAINING PROVIDER/ COURSE REF

50 to 100 Tinker Class Pte Ltd hours

Course Ref: APPLESWIFT

HARDWARE/SOFTWARE REQUIREMENTS

HARDWARE:

iOS devices (Macbooks or iMacs running Monterey 12.X.X, or iPads on iPadOS 15)

SOFTWARE:

Swift Playgrounds 4 from App Store

PLEASE CONTACT TRAINING PROVIDER FOR SUPPORT ON HARDWARE/SOFTWARE REQUIREMENTS.

PROJECT WORK CONTACT PERSON

For their final project, students will be developing a mobile app with the aim of publishing it on the app store.

Mr Soon Yin Jie

yjsoon@tinkertanker.com

DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON
MOBILE APP	OVERVIEW OF MODULE	24 hours+	ACP Computer	24-HOUR MODULE		Poon Kum Seng
MOBILE APP DEVELOPMENT - 24-HOUR WITH OPTIONAL 12-HOUR COMPLEMENTARY ADD-ON MODULE (2/2)	Students will gain an	Optional 12 hours Course Ref: • MD-ACP-SOF (24-h • MD-ACP-SOF-ADD (12-hr)	Training School Course Ref: MD-ACP-SOF (24-hr) MD-ACP-SOF-ADD	HARDWARE: N.A. SOFTWARE: lonic. No installation Required		kum_seng@acpcomputer.edu.sg
	students to create a mobile app that allows user input. Students will have to perform user- testing on their mobile app.				they will be testing the functionalities and UI of the app via an emulator. 2-HOUR MODULE	
	OVERVIEW OF ADD-ON MODULE IN DATA ANALYTICS Students will gain an			HARDWARE: N.A. SOFTWARE: Power Bl	Students will collect the results of football matches from year 1872 to 2019.	
	understanding of the data analysis process and how data collected from their mobile app can be visualized, analysed, and presented using a data analytics visual representation software.				They will create the data analytics tool using Power BI to analyse the number of matches win/loss/draw ratio. Students will then use the data gathered to predict the next win.	

DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON
ROBOTICS	OVERVIEW OF MODULE	24 hours+	Duck Learning		24-HOUR MODULE	Murtaza Njmudden
ROBOTICS - 24-HOUR WITH OPTIONAL 12-HOUR COMPLEMENTARY ADD-ON MODULE (1/3)	Students will gain an understanding of computational thinking, coding, and the different parts a robot can have. Students will also learn how to design, build a prototype and test robotic automation solutions using microcontroller robots. The project work requires students to use a creative problem-solving framework to design a robot with at least 1	Optional 12 hours	Course Ref: • RB-DL-SOF1 (24-hr) • RB-DL-SOF1-ADD (12-hr)	HARDWARE: LEGO MINDSTORMS Education EV3 Core set SOFTWARE: EV3 Classroom Software	Project theme: Improve my life Students will be guided to: a. Identify and refine their solution within the Empathise, Design and Ideate phases. b. Understand what they require to complete the project task. c. to build/program their solution; and d. Present their solution and critique their peers' solutions. Trainers will roam around to assist groups in creating a sound build and efficient program.	murtaza@ducklearning.cor
	sensor and 1 moveable joint to solve a pre-defined real-world				12-HOUR MODULE	
	OVERVIEW OF OPTIONAL ADD-ON MODULE IN IOT Students will gain an understanding of IoT systems and learn how to integrate robotics with IoT systems. IoT cybersecurity will also be discussed.			HARDWARE: Arduino Explore IoT Kit SOFTWARE: Arduino IDE 1.8.13	Every year, over 38,000 liters of water is lost due to leaks. These leaks are caused with running taps forgotten to be closed, or leaks in the pipes at home. Students are to propose a solution to detect water leaks in a standard 5-room HDB flat in Singapore. Students will develop a working prototype of their solution.	

DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON
ROBOTICS	OVERVIEW OF MODULE	24 hours+	Duck Learning	24-HOUR MODULE		Murtaza Njmudden
_	Students will gain	Optional	Duck Learning	HARDWARE:	Project theme: A Game for Everyone	murtaza@ducklearning.com
24-HOUR	an understanding of	12 hours	Course Ref:	LEGO Education SPIKE		Q 9752 5201
WITH OPTIONAL	computational thinking,		• RB-DL-SOF2 (24-hr)	Prime Set	Students will be guided to:	
12-HOUR	coding, and the different parts		• RB-DL-SOF2-ADD	Trime Set	a. Identify and refine their solution within the	
COMPLEMENTARY	a robot can have. Students will		(12-hr)	SOFTWARE:	Empathise, Design and Ideate phases.	
ADD-ON MODULE	also learn how to design, build			SPIKE PRIME App	b. Understand what they require to complete	
	a prototype and test robotic				the project task.	
(2/3)	automation solutions using				c. to build/program their solution; and	
	microcontroller robots.				d. Present their solution and critique their	
					peers' solutions.	
	The project work requires					
	students to use a creative				Trainers will roam around to assist groups in	
	problem-solving framework to				creating a sound build and efficient program.	
	design a robot with at least 1					
	sensor and 1 moveable joint to				12-HOUR MODULE	
	solve a pre-defined real-world					
	problem.			HARDWARE:	Every year, over 38,000 liters of water is lost	
				Arduino Explore IoT Kit	due to leaks. These leaks are caused with	
	OVERVIEW OF OPTIONAL				running taps forgotten to be closed, or leaks	
	ADD-ON MODULE IN IOT			SOFTWARE:	in the pipes at home.	
	Students will gain an			Arduino IDE 1.8.13	Students are to propose a solution to detect	
	understanding of IoT systems				Students are to propose a solution to detect water leaks in a standard 5-room HDB flat in	
	and learn how to integrate robotics with IoT systems.				Singapore. Students will develop a working	
	IoT cybersecurity will also be				prototype of their solution.	
	discussed.				prototype or their solution.	
	a.50a550a.	:				



DOMAIN	COURSES	DURATION	TRAINING PROVIDER/ COURSE REF	HARDWARE/SOFTWARE REQUIREMENTS	PROJECT WORK	CONTACT PERSON
ROBOTICS	OVERVIEW OF MODULE	24 hours+	Stag Match	24-HOUR MODULE		Evelyn Wee
-	Students will gain	Optional	Private Limited	HARDWARE:	Student will put together what they've	evelyn.wee@smet.edu.sg
24-HOUR	an understanding of	12 hours	Times Limited	OTTO Robot,	learnt about coding and electronics such	• croijiiii coccinicacaaag
WITH OPTIONAL	computational thinking,		Course Ref:	Micro:bit	as sensors and use of external electronics	Thomas Yeo
12-H0UR	coding, and the different parts		• RB-SM-SOF (24-hr)	iviicio.bit	for their project.	thomas.yeo@smet.edu.sg
COMPLEMENTARY	a robot can have. Students will		• RB-SM-SOF-ADD	SOFTWARE:	, and project	
ADD-ON MODULE	also learn how to design, build		(12-hr)	Microsoft MakeCode		info@stagmatch.com.sg
	a prototype and test robotic		(, =)	Wheresoft wakecode		© 6612 7165
(3/3)	automation solutions using			12-HOUR MODULE		
	microcontroller robots.					
				HARDWARE: N.A.	Students will design a simple Smart Home	
	The project work requires				solution by applying their knowledge	
	students to use a creative			SOFTWARE:	and understanding of IoT and robotic	
	problem-solving framework to			Microsoft MakeCode	technology. Students will propose the	
	design a robot with at least 1				components, devices and sensors to use	
	sensor and 1 moveable joint to				for their Smart Home Model.	
	solve a pre-defined real-world					
	problem.					
	OVERVIEW OF OPTIONAL					
	ADD-ON MODULE IN IOT					
	Students will gain an					
	understanding of IoT systems					
	and learn how to integrate					
	robotics with IoT systems.					
	IoT cybersecurity will also be					
	discussed.					

SECONDARY/JC



DO	MΑ	۱I۱
----	----	-----

COURSES

IMMERSIVE MEDIA

_

OFFERED IN
COLLABORATION
WITH APPLE INC

The Apple New Media Programme provides students with an overview of how to use social media and digital marketing technologies to create projects that raises awareness for social issues through well-planned marketing campaigns. They will be learning from industry experts and will have hands on experience developing real marketing campaigns to create awareness for social causes.

The program offers 2 different tracks:

- a. Apple New Media for Youths Fundamentals: 50 hours (In 2022)
- b. Apple New Media for Youths Advanced: 50 hours (In 2023)

Only participating schools that are going through the Fundamental track in 2022 may choose to continue to the Advanced track in 2023.

By the end of the Fundamental track, the students should be able to:

- i. Plan and execute a Social Media Marketing plan
- ii. Integrate Augmented Reality (AR) elements as part of a Social Media Marketing Plan
- iii. Develop engaging social media content and stories

- iv. Utilize basic photography and videography techniques (E.g. Using Clips App)
- v. Apply Design Thinking techniques

By the end of the Advanced track, the students should be able to:

- i. Plan and execute a cross-platform Social Media Marketing plan
- ii. Create 3D Augmented Reality (AR) models from the physical world
- iii. Create and manage a Facebook Business Page
- iv. Create and manage a website using a Content

 Management System
- v. Utilize advanced photography and videography techniques (E.g. Using Final Cut Pro)

DURATION TRAINING PROVIDER/ COURSE REF

50 to 100 hours

Make The Change

Course Ref:

APPLE NEWMEDIA

HARDWARE/SOFTWARE REQUIREMENTS

HARDWARE:

IPADS

SOFTWARE:

Training provider will work with schools to ensure all necessary apps are pre-installed on the iPads prior to training.

PLEASE CONTACT TRAINING PROVIDER FOR SUPPORT ON HARDWARE/SOFTWARE REQUIREMENTS.

PROJECT WORK

CONTACT PERSON

For their final project, students will be developing a social media campaign proposal for social causes, to be presented to real Social Services Agencies.

Mr Pedro Agurre

pedro@makethechange.sg

